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**American Council on Science
and Health**

110 East 42nd Street, Suite 1300
New York, NY 10017-8532

Make Your Special Year-End Gift to ACSH Today!

Dear Friend of ACSH,

It's ugly out there. Hardly a week goes by when we don't see a miracle diet, a new but useless dietary supplement, more phony scares about vaccines and trace chemicals, ridiculous claims about genetically modified plants, and bogus propaganda about the benefits of organic food. And I'm just getting started. We are constantly bombarded with information, most of it false, which sounds plausible but really isn't. It's enough to make your head explode.

You don't want that to happen. Neither do we. That's why ACSH is around – to sort out the garbage from the truth. And this requires a lot of sorting.

Visit our website and you'll see, just in the past few months we've told you why it is impossible for organic food to prevent cancer, that consuming salt can actually make your blood pressure lower, why what we're hearing from our government about the nation's opioid crisis is all wrong, and that our life expectancy is going up, not down,

Do you think that vegetable oil will turn girls into lazy, TV-watching diabetics? Do you believe that coffee will give you cancer? Or that the food in your pantry is slowly poisoning you?

Of course you don't. But a lot of Americans do. That's why we exist. And [we need your help](#) to spread the truth about science and health.

As you know, our work involves three major themes, all of which are vital to ACSH's success:

(1) Debunking junk science. In a world swimming in fake news, ACSH serves as a beacon of clarity. Science "journalists" – if we can even call them that – routinely exaggerate and even lie about scientific research. No, wine won't take 30 minutes off your life. No, the children of Flint weren't poisoned by lead. No, doctors aren't to blame for the opioid crisis. We provide the critical, fact-based analysis that the media cannot.

(2) Advocacy. Debunking junk is our primary mission, but we don't want to just curse the darkness. Instead, we want to light a candle. We do that by spotlighting amazing research that often goes unnoticed. Did you know that dragonfly wings are antibacterial, and that this knowledge can be used to design better medical devices? With these stories, we hope to help fashion a new generation of scientifically literate Americans.

(3) Context. From foodborne outbreaks to the Cuban "sonic attack," current events often have a scientific or technological angle. We tackle these issues not only on our website, but in the pages of high-profile outlets, such as the *Wall Street Journal* and *USA Today*.

[If you help us financially](#), we promise that your money will be put to good use. We run a lean organization consisting of scientists and medical doctors (not lawyers and activists!) who provide their unmatched expertise on the science and health issues that affect your life.

We're proud of our work here. Every single day, we're reminded that clear, fact-based, non-hysterical science communication is needed now more than ever. That's why we're here, and we know that's why you're here too. So, thank you for your support. We couldn't do this without you.

As the year 2018 comes to a close, we ask you to consider a special year-end online [tax-deductible gift by credit card](#) or [PayPal](#). Online contributions must be made by midnight December 31, 2018 to qualify as a 2018 tax-deduction. Or you can send a gift to:

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New York, NY 10017

Gifts sent through the mail must be postmarked by December 31, 2018 to qualify as a 2018 tax-deduction. Gifts sent by non-U.S. Postal Service overnight delivery must be received by December 31, 2018 to qualify as a 2018 tax-deduction.

With best wishes,



Josh Bloom
Acting President

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