

Virtually All Organic and Pesticide-Free Businesses are BOGUS

This Enviro-Vermin
Must Be ERADICATED
from the Modern
Green Space Industry

Overview from an Independent Perspective

Organic Pesticide-Free Businesses operating as Lawn Care Companies and Golf Facilities are BOGUS.

They are UNABLE to provide ADEQUATE TURF and PLAYING CONDITIONS.

Unfortunately, Organic Pesticide-Free Maintenance leads to UNBEARABLE and DESTRUCTIVE PEST PROBLEMS and DISORDERS.

Moreover, BOGUS-Organic-and-Pesticide-Free Lawn Care Companies and Golf Facilities are NOT ECONOMICALLY VIABLE BUSINESSES.

These businesses are NOT able to afford the HIGH COST OF LABOUR needed to manually remove millions of pests, or the STUNNINGLY EXPENSIVE and INEFFECTIVE Green Alternative Pesticides.

Many of these businesses are now facing BUSINESS FAILURE and BANKRUPTCY, and are being INVESTIGATED FOR FRAUD.

Organic Pesticide-Free Maintenance is promoted by people with UNVERIFIABLE SUCCESS STORIES!

Organic Pesticide-Free Maintenance is promoted by people who FALSELY ALLEGE SUCCESS, and who are likely CONCOCTING LIES, MISCONCEPTIONS, and DECEPTIONS for their own twisted VESTED INTERESTS.

Moreover, Organic Pesticide-Free Maintenance businesses are ENVIRO-VERMIN.

Many LIE and CHEAT.

Organic Pesticide-Free Maintenance CANNOT BE SUCCESSFUL with Green Alternative Pesticides.

They use ILLEGAL Green Alternative Pesticides, such as beet juice, copper sulphate, microorganisms, and neem oil ... WHEN IT SUITS THEM!

They also use conventional pest control products ... WHEN IT SUITS THEM!

They will apply conventional pest control products when customers are not present on the property, or when the facilities are closed.

Then, Anti-Pesticide Activists argue that Organic Pesticide-Free Lawn Care Companies and Golf Facilities are, somehow, innovative industry leaders. [?!?!]

If they can do it, why can't everybody else?!?! — in fact, they CANNOT!

These businesses represent a MAJOR THREAT to the Modern Green Space Industry.

Any trend towards Organic Pesticide-Free Maintenance will NEVER APPEASE Anti-Pesticide Enviro-Lunatic Terrorists.

Violating State Law

In order for Organic Pesticide-Free Maintenance to work, FRAUDULENT PRACTICES must be relied upon.

An ORGANIC LAWN CARE COMPANY has been FINED 37,000 DOLLARS by the Maine Board of Pesticides Control for a PATTERN OF FRAUDULENT BUSINESS PRACTICES in which it KNOWINGLY AND INTENTIONALLY APPLIED CONVENTIONAL CHEMICAL PESTICIDES in violation of state and federal laws.

The state board found that between 2008 and 2010, Purely Organic Lawncare of York Harbor MIXED SYNTHETIC HERBICIDES INTO ITS TURF TREATMENT at multiple locations, including Wainwright Field in South Portland, WHILE PASSING ITSELF OFF as a company practicing Organic Pesticide-Free Maintenance.

The VIOLATIONS by the ORGANIC LAWN CARE COM-PANY were NOT ISOLATED INCIDENTS, but IN-GRAINED OPERATING PRACTICES.

The types of VIOLATIONS were EXTENSIVE.

Violating State Law

The ORGANIC LAWN CARE COMPANY realized an economic benefit and competitive advantage from its practices.

Why?

Because LYING, CHEATING, and FRAUD are the ONLY ways to make Organic Pesticide-Free Maintenance appear to work effectively.

The COST of going to Organic Pesticide-Free Maintenance, to the exclusion of every other option, is JUST NOT WORTH IT.

Not surprisingly, ORGANIC LAWN CARE COMPANIES have found that YOU CANNOT MAKE ANY MONEY that way.

The VAST MAJORITY of Organic-and-Pesticide-Free Lawn Care Companies and Golf Facilities either LIE, CHEAT, or GO OUT OF BUSINESS.



Organic Lawn Care Company Fined \$37,000

May 16nd, 2012

The Current

Scarborough, Maine

Selected and Adapted Excerpts





Scarborough is a town on the southern coast of the U.S. State of Maine, with a population of less than 20,000.

On April 18th, 2012, amid finger-pointing, gavel-pounding and bickering that led to one councillor angrily leaving the meeting, the Town Council REPLACED a 7-month-old policy promoting the use of ORGANIC PEST MANAGEMENT METHODS (i.e. Anti-Pesticide PROHIBITION) with a new policy that ALLOWS CHEMICAL PESTICIDES on town-owned property.

In May 2012, as the Scarborough Town Council prepared to delve into « *uncharted territory* » with censure proceedings this week against one of its own, the subject of that hearing, Richard Sullivan Junior, claimed the moral high ground.

Sullivan is the subject of a CENSURE HEARING, set for May 16th, 2012.

He is accused by two councillors of FAILING TO REVEAL A POTENTIAL CON-FLICT OF INTEREST during contentious talks regarding Scarborough's PESTI-CIDE APPLICATION POLICY.

Now, an ORGANIC-BASED PEST CONTROL COMPANY favored by opponents of a pesticide policy Sullivan authored, which allows for the use of chemicals, has been FINED 37,000 DOLLARS by Maine Board of Pesticides Control for « a pattern of fraudulent business practices » in which it « knowingly and intentionally applied conventional chemical pesticides » in violation of state and federal laws.



Maine Board of Pesticides Control found that between 2008 and 2010, Purely Organic Lawncare of York Harbor MIXED SYNTHETIC HERBICIDES INTO ITS TURF TREATMENT at multiple locations, including Wainwright Field in South Portland, WHILE PASSING ITSELF OFF AS AN ORGANICS-ONLY COMPANY.

Purely Organic Lawncare was one of three applicants for field treatment services in Scarborough this year, and was the favored choice of Citizens For A Green Scarborough in a May 1st, 2012, review of bids.

Citizens For A Green Scarborough is a small club that operates as an Anti-Pesticide and Environmental-Terrorist Organization.

Citizens For A Green Scarborough pushed for a stringent organics policy adopted by the Town Council in September and opposed a relaxed version offered by Sullivan at the April 18, 2012, meeting.

On May 11th, 2012, Councillor Richard Sullivan said ...

See, this goes right to what I've been saying all along.

The COST TO GO ORGANICS only to the exclusion of every other option is JUST NOT WORTH IT.

I guess these people found they COULDN'T MAKE ANY MONEY that way.

On May 14th, 2012, Town Manager Tom Hall said that, in light of the state ruling, Purely Organic Lawncare has been REMOVED FROM CONSIDERATION for this year's bid.



Hall is in the process of weighing the remaining bids.

According to Town Manager Tom Hall ...

I have different reservations regarding each company.

Right now, I'm in the process of formulating different question for each of the other two.

It won't be until after I hear back that I'll know if we'll award the bids at all.

On May 14th, 2012, City Manager Jim Gailey of nearby South Portland said he was unaware of the ruling against Purely Organic Lawncare —

I am not ready to answer questions about this until I can explore this further.

On May 15th, 2012, Mark Follansbee, an Anti-Pesticide Enviro-Lunatic Toxicologist employed by Environmental Protection Agency who weighed in on the Purely Organic Lawncare bid on behalf of Citizens For A Green Scarborough, said he is « confused by the matter and disappointed that it has led to further delays in making an award ».

Follansbee recommended Purely Organic Lawncare, he said, based partly on a letter of recommendation the company provided from South Portland.



While Councillor Richard Sullivan admits taking some pleasure in seeing his accusers take it on the chin, the pesticide-bid snafu will have little to no impact on his censure hearing.

Sullivan stands accused by Anti-Pesticide Councillors Carol Rancourt and Karen D'Andrea of FAILING TO REVEAL A CONFLICT OF INTEREST when presenting a less stringent alternative to an organic pest control policy adopted by council by a 4-1 vote in September 2011.

The lone dissenter in that vote, Sullivan called upon HIS EXPERIENCE AS A LANDSCAPER to suggest new rules based on « best management practices » adopted by Maine Board of Pesticides Control in February 2012.

Those guidelines encourage but DO NOT REQUIRE the use of organic pesticides, focusing instead on long-term management of soils over spot eradication of grubs and other insects.

However, Anti-Pesticide Councillors Rancourt and D'Andrea intimated that Sullivan's goals were not purely altruistic.

They noted that his brother, Dan Sullivan, holds a 40,000-dollar contract with the town to mow lawns at Scarborough's public library and three elementary schools.

A 2009 update to Scarborough's Town Council Policy Manual calls on each councillor to file with the town clerk, by April 1, the name of any person holding a town contract worth more than \$1,000 from whom the councillor « or a member of his/her immediate family » received 1,000 dollars or more during the preceding year.



Richard Sullivan had not done so, they said, while Anti-Pesticide Councillor D'Andrea went on to add that, « from EVIDENCE sent to me, it does appear that Richard does gain materially from the business [of his brother] ».

That so-called evidence, shared by an Anti-Pesticide and Enviro-Lunatic member of the Citizens for a Green Scarborough, has since turned out to be UNFOUNDED.

On May 14th, 2012, Anti-Pesticide Councillor D'Andrea acknowledged confusion of the name of Sullivan's business, RJ Sullivan Landscaping, which he started while in high school, and the company belonging to his brother, RJ Sullivan Lawn Care, inherited from their father.

However, while Sullivan detractors DO NOT SEEM ABLE TO PROVE HE HAD A FINANCIAL INTEREST in his proposed rules change, the censure hearing was scheduled based solely on the fact that he did not register the existence of his brother's contract.

It does not matter that councillors do not award lawn care contracts, that Dan Sullivan only mows lawns and does not apply pesticides, or that no one else on the council had complied with the conflict-registration rule.

Sullivan said May 14, 2012, that he initially asked to have the hearing held in public, « because I have nothing to hide », but relented on advice of council Chairman Ron Ahlquist and town attorney Rob Crawford.

Ahlquist did not respond to voicemails requesting comment.



Town Manager Tom Hall, who will not participate in the executive session, said the hearing is « *uncharted territory* » for the council, which will have to feel its way through the proceedings with advice from Crawford.

Hall said that although it might make grounds for a citizen recall petition, the censure itself carries no legal penalty.

According to Town Manager Tom Hall —

It's an official condemnation or reprimand, or expression of adverse criticism by the council to one of its own, but it does not limited the participation of that person in the council in every way possible.

Still, said Hall ...

These are every serious matters.

What's being called into question is the character and integrity of one person who was voted into office by a majority of the people.

According to Councillor Richard Sullivan —

This is my reputation we're talking about here.

It's a pretty big deal.



Organic Lawn Care Company Faces 37,000 Dollar Fine

May 19nd, 2012

Seacoastonline.com

Scarborough, Maine

Selected and Adapted Excerpts





A so-called Organic Lawn Care company that is ACCUSED OF APPLYING CHEMICAL PESTICIDES for customers who believed they were getting organic treatments faces as much as 37,000 DOLLARS IN FINES in a proposed consent agreement with the state pesticides board.

Maine Board of Pesticides Control says Purely Organic Lawncare of York Harbor VIOLATED PESTICIDES LAWS AND REGULATIONS BY APPLYING CHEMICAL PESTICIDES at Colby College in Waterville and the Wainwright Recreation Complex in South Portland.



The company's founder and chief operating officer, James Reinertson, AL-LEGES his employees applied chemical pesticides only for customers who agreed to the treatment.

Reinertson CLAIMS his company did nothing wrong and he is upset that the consent agreement was released publicly before it was finalized.

On May 11th, 2012, the Maine Board of Pesticides Control tabled consideration of the proposed agreement pending further discussion.

Reinertson said he will meet with the Maine Board of Pesticides Control again in September 2012 to take up the issue.



The proposed agreement describes the company as « engaged in a PATTERN OF FRAUDULENT BUSINESS PRACTICES involving both commercial and residential customers ».

The board's investigator also reported that EMPLOYEES WERE NOT WEARING THE PROTECTIVE GEAR needed for the pesticide that was found in tests.

The federal Environmental Protection Agency requires workers who handle that pesticide to wear long-sleeve shirts, long pants, shoes and socks, and chemical-resistant gloves.

According to the proposed settlement —

The violations were NOT ISOLATED INCIDENTS, but INGRAINED OPERATING PRACTICES of the company.

The types of violations were EXTENSIVE.

The company realized an economic benefit and competitive advantage from their practices.

Purely Organic Lawncare WOULD HAVE TO PAY 18,000 OF A 37,000-DOLLAR FINE under the consent agreement.

Purely Organic Lawncare employs seven service people.



Purely Organic Lawncare is part of a family of companies owned by Reinertson that also MANUFACTURES organic lawn care products in Seabrook, New Hampshire

The company sells those products retail and wholesale.

Maine Board of Pesticides Control says it began its investigation in 2010, when two incidents involving Purely Organic Lawncare came to its attention.

According to the proposed consent agreement, a Maine Board of Pesticides Control Inspector who was doing a routine inspection of a Purely Organic Lawncare job site at Colby College got POSITIVE TEST RESULTS FOR CHEMICAL HERBICIDES, even though company signs on the turf said it had been treated with organic fertilizer.

A Purely Organic Lawncare foreman told the inspector that the application was organic, and a Colby College grounds supervisor said he had ordered an organic weed management product, according to the proposed agreement.

Reinertson said that the contract with Colby College allowed Purely Organic Lawncare to use both organic fertilizer and traditional — non-organic — herbicides.

A week after the inspection at Colby College, the Maine Board of Pesticides Control says, it got a ANOTHER COMPLAINT from a parent in South Portland, who said he believed the Wainwright Field Athletic Complex had been TREATED WITH AN HERBICIDE but NO SIGNS WERE POSTED TO NOTIFY THE PUBLIC.



Purely Organic Lawncare had treated the fields a week earlier under an agreement with the city that dated to 2008.

The city paid Purely Organic Lawncare about 10,000 dollars per year for ORGANIC TURF TREATMENTS.

Samples taken by an inspector from two locations at Wainwright Field Athletic Complex TESTED POSITIVE FOR AN HERBICIDE not listed in any of the company's job proposals, product information sheets or invoices, according to the proposed consent agreement.



According to the proposed consent agreement —

Based on the above evidence, it was determined that Purely Organic Lawncare engaged in FRAUDULENT BUSI-NESS PRACTICES in the application of pesticides at the South Portland Wainwright Recreation Complex.



Reinertson denied the accusation, saying his company applied only organic fertilizer at the field, and his crews did not have weed control products with them.

« Our view is that they tested a field we don't even treat at that property » he said.

In a letter to customers, included with the Maine Board of Pesticides Control May 11th, 2012, meeting agenda, the company said that at the time of the investigation in 2010, it had transitioned from using chemical applications, and chemical residues remained on trucks that were used to apply treatments.

« We believe that all of our products were safe and continue to be safe and what they are labeled as being », says the letter, which characterized the initiation of the investigation as a « witch hunt » started by competitors.

After the proposed agreement was released with the Maine Board of Pesticides Control May 11^{th} , 2012, agenda, South Portland City Manager James Gailey said he felt « blind-sided » by it, and decided to « $step\ away$ » from using Purely Organic Lawncare, which had continued to provide lawn care services for the city.

« We didn't even know there was an investigation going on » Gailey said.

The city received the results of the 2010 lab test, but didn't hear anything else from Maine Board of Pesticides Control.



In Scarborough, Town Manager Tom Hall said Purely Organic Lawncare recently submitted a bid to provide organic turf management services in town, but he decided to CONSIDER OTHER BIDS after learning about the proposed consent agreement.

- « That was REASON ENOUGH for me to look elsewhere » he said.
- « There's nothing they can say or do to cause me to think differently. »

Henry Jennings, Director of Maine Board of Pesticides Control, would answer questions only by e-mail.

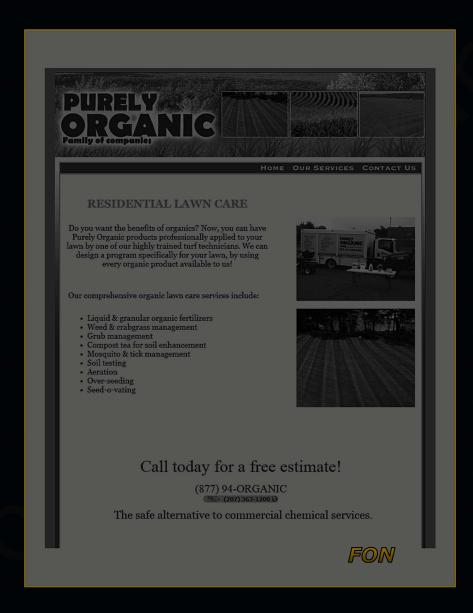
He said the Maine Board of Pesticides Control investigates an average of 100 complaints each year, and ratifies an average of 13 administrative consent agreements annually.

Under state law, a pesticide is « any substance or mixture of substances intended for preventing, destroying, repelling or mitigating any pests », and any substance or mixture that is used as a plant regulator, defoliant or desictant.

Companies that apply pesticides must be licensed by the state.

In his e-mail, Jennings said about 300 companies are licensed in Maine, and the state does not differentiate between organic and non-organic application companies.





It's time to rat out Organic Pesticide-Free Lawn Care Companies and Golf Facilities





We are living in the 9|11 Era of Anti Pesticide Terrorism where at least ONE SUBVERSIVE ACT OF TERROR is Perpetrated EVERY SINGLE DAY by enviro lunatics.

We are living in the DARK AGE OF ANTI PESTICIDE TERRORISM where sound science is trumped by FAKE SCIENTISTS, JUNK SCIENCE and UNVERIFIABLE SECRET EVIDENCE through FABRICATION, INNUENDO, and INTERNET RUMOUR — scientific research PROVES that pest control products CAUSE NO HARM and can be USED SAFELY.

NORAHG is the National Organization Responding Against HUJE that seek to harm the Green space industry.

NORAHG morally represents the VAST SILENT MAJORITY of people associated with turf and ornamental plant maintenance who are OPPOSED to Anti Pesticide PROHIBITION and the CLOSURE of green spaces under the RIDICULOUS PRETEXT of somehow « saving » the environment

NORAHG is a NATIONAL NON PROFIT NON PARTISAN organization that does not accept money from corporations or governments or trade associations, and represents NO VESTED INTERESTS WHATSOEVER.

NORAHG is dedicated to reporting the work of RESPECTED and HIGHLY RATED EXPERTS who promote ENVIRONMENTAL REALISM and PESTICIDE TRUTHS.

Anti Pesticide HUJE are enviro lunatics and lawn haters who particularly DESPISE the golf industry — they are Hateful Underhanded Jokes as Environmentalists who have been WRONG FOR OVER 50 YEARS.

There is NO RECOURSE but LITIGATION against Anti Pesticide HUJE

Another RECOURSE is to SEEK the CANCELLATION of GOVERNMENT GRANTS and REVOCATION of the TAX EXEMPT STATUS of Anti Pesticide Organizations.

HUJE should Get OFF Our grASS, and they should Roast In Hell

NORAHG manages the Library of Force Of Nature Reports and References, which is a VAST ARCHIVE of REPORTS, MEDIA REFERENCES, AUDIO CLIPS, and VIDEOS on ALL Anti Pesticide Terrorist Acts of Subversion.

The purpose of this ARCHIVE is to provide information that will lead to a SUCCESSFUL LITIGATION AGAINST Anti-Pesticide Organizations.

All names, statements, activities, and affiliations have been ARCHIVED for the intention of eventual CRIMI-

When CRIMINAL CHARGES for FRAUD and CONSPIRACY are laid, legal experts say that the ARCHIVE is sufficient to lead to a SUCCESSFUL PROSECUTION!

NORAHG also produces FORCE OF NATURE, reports that present THE WHOLE TRUTH FROM AN INDE-PENDENT PERSPECTIVE about environmental issues, including anti pesticide terrorism.

FORCE OF NATURE is a series of reports destined for the green space industry, the environmental terrorist movement, governments, and the media, nationwide across Canada, the United States, and overseas.

FORCE OF NATURE is committed to SOUND SCIENCE, as well as ground breaking original reporting that informs, entertains, and creates real change.

The Force Of Nature Series of Reports — Agriculture • ALBERTA Conspiracy • Bee Colony Collapse Disorder • Bee Colony Collapse Disorder • Benefits of the Turfgrass Industry • Beyond Pesticides • Books That Screwed Up the World • BRITISH COLUMBIA Conspiracy • Canadian Cancer Society • Canadian Association of Physicians for the Environment • CARNAGE and Consequences of Lunatic Terrorist Prohibition • Controversial Prohibitions • Culprits of the Prohibition Conspiracy • Daffodils, Toxic Pesticide Treated Flowers Soaked Formaldehyde • Dating Services for Enviro Maniacs • David Suzuki Foundation • DDT and Our World of Politicized Science • Death and Illness (Alleged) • Departure Letters • Ecojustice Canada • Energy Sector • Environmental Terrorists UNMASKED • Environmental Terrorist Organizations • Enviro PROFIT • Environmental Defence • FAILURE of IPM, Pesticide Manufacturers, Prohibition, Trade Associations • Famous Quotations About Enviro Lunatics • Fertilizer TERROR • Food and Farming • Get Off Our grASS • Global Warming, The Scam of Our Lifetime • Glyphosate Herbicide • Golf Industry • Green Alternatives • Green Party • Hallowen Terror • Happy Holidays • Health Canada • Health Concerns with Pest Control Products • Heroes Speaking Out Against Environmental Terror • History of Environmental Terror in Canada • History of the Turfgrass Industry • Letters to the Editor • LIARS and Lying Sacks of (Enviro Maniac) Cwap • Mock Advertisements • Mock Speeches • Myth BUSTING • NATIONAL Prohibition • NEW BRUNSWICK Conspiracy • NO Prohibition Exception for AGRICULTURE Industry • NO Prohibition Exception for GOLF Industry • NO Prohibition Exception for GOLF Industry • NOYA SCOTIA Conspiracy • North America Free Trade Agreement (NAFTA) • ONTARIO Conspiracy, Haven For Environmental Terrorists • Ontario College of Family Physicians • Ogranic Golf Courses • Organic Maintenance • Organizations of the Prohibition Conspiracy • Pesticide Q & A (Questions and Answers) • Positive Waves (Interesting and Innovative Thinking) • PRINCE EDWA



& Maniacs • Rachel Carson, The Queen of Junk Science • SASKATCHEWAN Conspiracy • Satire, Laughs & Insanity • Terror That NEVER Ends • TERROR Talk and Weasel Words • THE AVENGERS • The Environmental Factor • The FAILURES of Green Alternatives, Organic Golf Courses, BROWN Golf Courses, Integrated Pest Management, Pesticide Free Parks. and Pesticide Manufacturers • The Ontario Trillium Foundation • The Industry STRIKES Back • The Wilhelm Scream • The Wisdom of REAL Experts • Tukey TERRORISM • TWISTED Precautionary Principle • United States Enviro TERRORISM • UPDATES • VICTORIES Against Terrorists • Video, Audio, and Slide Shows • VIOLATING Federal Law • VIOLATING Prohibition • WARNINGS • Weapons of Ultimate Environmental Terror • Wind Power (Bogus) • 2.4-D

The information presented in FORCE OF NATURE has been developed for the education and entertainment of the reader by providing a sequence of events WITH COMMENTARY, striving for accuracy in history, politics, and science.

FORCE OF NATURE is TOTALLY INDEPENDENT and provides NO guarantee regarding accuracy or completeness. In no event shall FORCE OF NATURE be liable for any incidental or consequential damages, lost profits, or any indirect damages.

NORAHG also produces A LOOK AT, a series of reports providing TECHNICAL INFORMATION on issues such as Career Management, Golf Course Maintenance, Green Alternatives, Summer Stress, Turfgrass Pests, and Turfgrass Species.

Finally, NORAHG frequently responds to anti pesticide activists in LETTERS TO THE EDITOR in newspapers across Canada and around the world

All information, excerpts, and pictures contained in FORCE OF NATURE, A LOOK AT, and LETTERS TO THE EDITOR were retrieved from the Internet, and may be considered in the public domain.

FORCE OF NATURE, A LOOK AT, and their various incarnations, was the brainchild of William H. Gathercole and his colleagues in 1991. Mr. Gathercole is now retired, although his name continues to appear as founder.

Here is a brief summary of Mr. Gathercole's career —

Fields of study — Horticulture/Agriculture, Mathematics, Physics

Alma mater — McGill University • University of Guelph • the first person ever to obtain university degrees and contribute to both the professional lawn care and golf maintenance industries

Expertise in — environmental issues and anti pesticide terrorism • turf and ornamental maintenance and troubleshooting • history of the industry • sales and distribution of seeds, chemicals, fertilizers, and equipment • fertilizer manufacturing and distribution

Notable activities — worked in virtually all aspects of the green space industry, including golf, professional lawn care, distribution, environmental compliance, government negotiations, public affairs, and work-place safety • supervisor, consultant, and, programmer for the successful execution of hundreds of thousands of management operations in the golf and urban landscape, as well as millions of pest control applications • advisor, instructor, and trainer for thousands of turf and ornamental managers and technicians • pesticide certification instructor for thousands of industry workers • founder of the modern professional lawn care industry • prolific writer for industry publications and e-newsletters • first to confirm the invasion of European Chafer insect in both the Montreal region and the Vancouver / Fraser Valley region • with Dr. Peter Demoeden, confirmed the presence of Take All Patch as a disease of turf in Eastern Canada • with Dr. David Shetlar, confirmed the presence of Kentucky Bluegrass Scale as an insect pest in South Western Ontario, and later, in the Montreal and Vancouver regions

Special contributions — creator of the exception status that has allowed the golf industry to avoid being subjected to anti pesticide prohibition • creator of the signs that are now used for posting after application • co-founder of annual winter convention for Quebec golf course superintendents • the major influence in the decision by Canadian Cancer Society to stop selling for profit pesticide treated daffodils • the only true reliable witness of the events of anti pesticide prohibition in the town of Hudson, Quebec • retired founder of FORCE OF NATURE and A LOOK AT reports

Notable award — the very first man of the year for contributions leading to the successful founding of Quebec professional lawn care industry, which served as a beach-head against anti pesticide activists in the 1980s and 1990s

Legacy — Mr. Gathercole and his colleagues ... designed and implemented strategies that reined antipesticide activists to provide peace and prosperity for the entire modern green space industry across Canada • orchestrated legal action against anti pesticide activists in the town of Hudson, Quebec • launched the largest founding professional lawn care business in Canada • quadrupled the business revenues of one of the largest suppliers in Canada

Mr. Gathercole is now retired, although his name continues to appear as founder of FORCE OF NATURE and A LOOK AT reports.

