FORCE OF NATURE | THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from
National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG)

Canada's Organic Food Certification system is « *little more than an EXTORTION RACKET* », report says.

In Canada, there is NO MANDATORY LABORATORY TESTING of products to ensure organic-labelled food is actually farmed without pest control products, leaving the Organics Industry in the hands of the honour system.

Canadian Food Inspection Agency did internal SPOT TESTS in 2011, and found that nearly 24 PER CENT CONTAINED PESTICIDE RESIDUE.

Organic crops and livestock are NOT TESTED in Canada before they are certified, thus making Organic Certification essentially MEANINGLESS.

A certifier really has NO INCENTIVE WHATSOEVER to crack down on a grower who might be breaking the rules.

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LYING, CHEATING, and FRAUD are the ONLY ways to make Organic Food Production appear to work effectively

Force of Nature

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In Canada, Organic Certification is little more than an EXTORTION RACKET.

Organic Food is NOT TESTED before it is CERTIFIED, thus MAKING ORGANIC CERTIFICATION ESSENTIALLY MEANINGLESS.

MANDATORY LABORATORY TESTING would ensure that Organic Food is actually farmed without pest control products.

With NO VERIFICATION THROUGH TESTING, the Organic Industry operates on a BOGUS HONOUR SYSTEM, providing a clear INVITATION FOR FRAUD AND ABUSE.

Consumers are PAYING A HEFTY PREMIUM FOR ORGANIC CERTIFICATION THAT REQUIRES NO PROOF.

Organic Food amounts to little more than an EXTORTION RACKET, one that the greediest of mafiosi would envy.

In fact, Organic Food Production DOES NOT WORK and is A DISMAL FAILURE !

There are NO viable, efficacious, economical, or low-risk alternatives and practices to replace conventional pest control products.

It is IMPOSSIBLE for growers to provide so-called Organic Food that is Pesticide-Free.

LYING, CHEATING, and FRAUD are the ONLY ways to make Organic Food Production appear to work effectively.

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FAILURE

Organic

Organic Nightmare & Extortion

November 24th, 2012

National Post

Selected and Adapted Excerpts

William H. Gathercole & NORAHG | force.of.de.nature@gmail.com | Force Of Nature

Organic FAILURE

Organic Food

Certification Might Mean Almost Nothing

Inside the enormous Whole Foods Market in Oakville, west of Toronto, a red and yellow streaked Honeycrisp is plucked from the top of an orchard's worth of apples in wooden crates near the entrance.

A round sticker near its stem says — « *Certified Organic* ».

At $7.68 per kilogram, four of them cost $6.51.

Firm, juicy and sufficiently tart, it's a tasty apple, to be sure.

But what does that sticker mean ?

It might mean a lot.

And « *Certified Organic* » MIGHT MEAN ALMOST NOTHING.

Organic Food

Excoriating Report From Frontier Centre For Public Policy

Annual organic agricultural sales in Canada exceed $2.6-billion, by recent estimates, with supermarket chains joining alternative stores in stocking an ever-widening array of Organic-Labelled Products.

EXTORTION Organic

As the popularity of Organic Food explodes in Canada, it has drawn NEW SCRUTINY THAT RAISES QUESTIONS OVER ITS AUTHENTICITY, MEANING, AND VALUE.

It is the AUTHENTICITY of Organic Food labelling that forms the core of an EXCORIATING REPORT from Frontier Centre For Public Policy written by Mischa Popoff and Patrick Moore.

Frontier Centre For Public Policy is an independent, Western-Canada-based public policy THINK TANK with offices in Winnipeg, Regina, and Calgary.

Organic Food

No Proof Required — Invitation For Fraud And Abuse

Canada's legislated Organic Certification Process is an INVITATION FOR FRAUD AND ABUSE, the report argues, with consumers PAYING AN OFTEN HEFTY PREMIUM FOR A CERTIFICATION THAT REQUIRES NO PROOF.

In response to the Organic Industry's growth, Canada ENACTED A LABELLING REQUIREMENT.

Since 2009, products making an ORGANIC CLAIM MUST BE CERTIFIED by an agency accredited by Canadian Food Inspection Agency (CFIA).

NOT INCLUDED in that process, however, is MANDATORY LABORATORY TESTING of products that could ensure Organic Food is actually farmed without pest control products, leaving the Organic Industry in the hands of a BOGUS HONOUR SYSTEM.

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Organic FAILURE

Organic Food

Extortion Racket

According to Mischa Popoff and Patrick Moore in their report entitled Canada's Organic Nightmare —

> *It amounts to little more than an EXTORTION RACKET, one that the greediest of mafiosi would envy.*

The report was published by Frontier Centre For Public Policy, an independent, Western-Canada-based public policy THINK TANK with offices in Winnipeg, Regina, and Calgary.

Organic Food

Dirty Little Secret — Certification Meaningless

According to Popoff and Moore, the Organic Industry has a « *DIRTY LITTLE SECRET* » about ORGANIC CERTIFICATION —

> *Organic crops and livestock are NOT TESTED in Canada before they are certified, thus MAKING ORGANIC CERTIFICATION ESSENTIALLY MEANINGLESS.*

EXTORTION Organic

Organic Food

Integrity Needs Defending

The Organic Industry rejects that notion and defends the INTEGRITY of its members and the system. [?!?!]

According to Stephanie Wells, Senior Regulatory Affairs Advisor with the Canada Organic Trade Association —

> *Organic farmers and processors undergo scrutiny with audits and inspections against Canada's organic standards.*
>
> *The organic standards in Canada are very robust.* [?!?!]

Organic Food

For-Profit Certification Businesses

Canadian Food Inspection Agency (CFIA) said organic products are subject to its regular chemical residue monitoring program, along with all other food products.

The federal agency, itself, does not provide ORGANIC CERTIFICATION, but rather accredits PRIVATE BUSINESSES to do it.

Most are FOR-PROFIT BUSINESSES.

FAILURE Organic

Organic Food

Perversion Of Lies

According to Mischa Popoff and Patrick Moore in their report entitled Canada's Organic Nightmare —

> *The greatest* ***PERVERSION LIES*** *is the fact that most CFIA-accredited organic certifiers also* ***COLLECT*** *«* ***ROYALTIES*** *» of between 1 per cent and 3 per cent on their clients' gross revenue.*
>
> *So,* ***A CERTIFIER REALLY HAS NO INCENTIVE WHATSOEVER TO CRACK DOWN ON A CLIENT WHO MIGHT BE BREAKING THE RULES.***

Organic Food

Certification With Little Direct Oversight

The CFIA-approved certifying agencies include companies abroad who can, in turn, bestow CFIA's blessing onto Canadian producers, with **LITTLE DIRECT OVERSIGHT**.

There are agencies providing CFIA-approved **ORGANIC CERTIFICATION** in Albania, Algeria, Burkina Faso, China, Colombia, Iran, Kazakhstan, Mexico, Sierra Leone, and others places where environmental standards and business practices may not be as strict.

EXTORTION Organic

Organic Food

CFIA Response

According to Canadian Food Inspection Agency (CFIA) in a written response —

> *The certification bodies are responsible for verifying that organic operators are producing organic products in accordance with Canada's organic standard.*

CFIA did not dispute that it relies largely on the HONOUR SYSTEM —

> *Verification officers, employed by these certification bodies, conduct on-farm and facility inspections to ensure that organic producers are conducting their operations according to the Canadian Organic standard.*

And problems have been found.

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Organic

Organic Food

Problems With Organic

CFIA documents showed that the agency did internal spot tests in 2011, and found that nearly 24 per cent of 178 Organic Apples it tested CONTAINED PESTICIDE RESIDUE.

The results were kept for internal discussion only until CBC News compelled their release through the Access To Information Act.

Organic Food

Organic-Lunatics Will Say ANYTHING To Keep Their PROFITS

According to Stephanie Wells, Senior Regulatory Affairs Advisor with the Canada Organic Trade Association, pest control products found in Organic Food likely come from INADVERTENT ENVIRONMENTAL CONTAMINATION KNOWN AS DRIFT [?!?!] —

> *We don't have a problem with testing.*
>
> *We have a problem with too much testing, which could add a HORRIFIC COST for consumers.* [?!?!]

EXTORTION Organic

Organic Food

What Consumers Think They Know About Organic Food

Ben Campbell is an Assistant Professor with the University Of Connecticut's Department Of Agricultural And Resource Economics.

Campbell works with colleagues at Ontario's Vineland Research And Innovation Centre.

They studied what consumers know — or think they know — about Organic Food.

Their study is about to be published in the Canadian Journal Of Agricultural Economics.

A large majority of those surveyed (83 per cent) got the essential concept correct — that organic meant no synthetic pesticides used.

But the study also found large gaps in knowledge and a subset of consumers getting it completely wrong.

According to Ben Campbell —

> *There are a large number of consumers who have MISPERCEPTIONS of what organic means, attaching to it things that generally aren't true.*

Organic FAILURE

For example ...

> 29 per cent said it also meant no natural pesticides were used, which is often NOT TRUE.
>
> 17 per cent said it meant the food was grown or produced locally, which is DRAMATICALLY UNTRUE, since more than half of all Organic Food purchased in Canada is imported.
>
> 52 per cent of consumers relate organic as better for the environment. [Wrong !]
>
> 34 per cent believed organic tastes better.
>
> 34 per cent believed organic provides more nutrition. [Wrong !]

Consumers with the best understanding tended to be better educated, of Western European heritage, female and the primary shopper in the house.

Consumers who shopped most at independent stores or farmers' markets were most likely to get aspects WRONG, attaching additional or UNTRUE BENEFITS to organics, the study found.

According to the study —

> *This seems to indicate that as consumers invest themselves, whether through perceived knowledge or interest in foods, they gravitate to a more positive view of local and organic AT THE EXPENSE OF CONCLUSIVE SCIENTIFIC EVIDENCE.*

EXTORTION Organic

Organic Food

Not Healthier — Stanford Study

Recent studies have also questioned the health value of Organic Food.

A recent high-profile study by researchers at Stanford University in California found that, as a whole, Organic Food offered no more vitamins and nutrients than conventional products.

The study, published in the Annals Of Internal Medicine, analyzed the results of 240 previous studies.

According to Crystal Smith-Spangler, the study's lead author —

> *There* ***WASN'T ANY STRONG EVIDENCE*** *to support the idea that Organic Foods are significantly healthier.*

The analysis did find Organic Food was 30 per cent less likely to contain trace levels of pest control products.

Additionally, the study's researchers said it was UNCOMMON FOR ANY FOOD, ORGANIC OR CONVENTIONAL, TO HAVE UNSAFE LEVELS.

According to Stephanie Wells, Senior Regulatory Affairs Advisor with the Canada Organic Trade Association, this study created a lot of negative buzz, but notes it did find Organic Food contained significantly lower levels of pest control products, showing the organic system, as a whole, was working. [?!?!]

Organic FAILURE

Organic Food

Not More Nutritious — American Academy Of Pediatrics

Similarly, the American Academy Of Pediatrics recently published advice to parents in the journal Pediatrics that feeding Organic Food to children should reduce their exposure to pest control products, but that ORGANIC FOOD WAS NOT NECESSARILY MORE NUTRITIOUS THAN CONVENTIONAL FOOD.

Organic Food

Questioning Authenticity

According to Mischa Popoff and Patrick Moore in their report entitled Canada's Organic Nightmare ...

... WITHOUT PROOF, ORGANIC AUTHENTICITY SHOULD BE QUESTIONED.

When LARGE AMOUNTS OF MONEY are involved, such things like HONOUR SYSTEMS, and the like, CANNOT BE RELIED UPON —

> *Should there not be, at least, a bit of SCIENTIFIC SCRUTINY in this premium-priced food market ?*

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DEBUNKED

Organic

Canada's Organic Nightmare

Mischa Popoff and Patrick Moore

Organic NIGHTMARE

Canada's Organic Nightmare — Executive Summary

October 2012

Mischa Popoff and Patrick Moore

Frontier Centre For Public Policy

Selected and Adapted Excerpts

The Canadian Food Inspection Agency (CFIA) is supposed to protect Canadian consumers by ensuring food is safe and that it conforms to all labelling claims.

Every year, the CFIA pulls food samples from all points in the food chain, from the farm to the grocery shelf, and every year it brings the gavel down on violators who put consumers at risk by selling second- or third-rate product or downright fraudulent product.

This goes on everywhere, every day of the year, behind the scenes, to protect you and your family … everywhere, EXCEPT IN THE ORGANIC SECTOR.

A SUSTAINED ASSAULT is being levelled AGAINST AGRICULTURE across North America.

It comes generally from environmentalists, but more specifically, from the Organic Industry, which survives, for the most part, by LEVELLING UNFOUNDED ATTACKS AGAINST ANY FORM OF FOOD THAT IS NOT ORGANIC.

Through all the court cases against biotechnology and the public relations campaigns against pest control product and fertilizer use — to say nothing of the ABSURD ALLEGATIONS that most of the food we eat is unsafe, even toxic — the organic activist crowd harboured a dirty little secret —

Organic NIGHTMARE

Canada's Organic Nightmare — Executive Summary (continued)

By Mischa Popoff and Patrick Moore

> ORGANIC CROPS AND LIVESTOCK ARE NOT TESTED IN CANADA BEFORE THEY ARE CERTIFIED, THUS MAKING ORGANIC CERTIFICATION ESSENTIALLY MEANINGLESS.

An inspection of an organic farm or processing facility consists mainly of a review of the applicant's records, followed by a brief tour, during which an inspector might notice minor, technical infractions, but is UNLIKELY TO FIND EVIDENCE OF FRAUD OR GROSS NEGLIGENCE.

Since the inspected party knows well in advance when the inspector will be dropping by, there is no such thing as a surprise visit.

There is talk in the United States of introducing routine, across-the-board, unannounced testing of organic crops, livestock and stored product.

The United States' federal organic standards allow for this, and so, in a healthy example of subsidiarity, some states voluntarily carry out MANDATORY, SCIENTIFIC ORGANIC FIELD TESTING at the local level in their application of U.S. federal organic standards.

However, in Canada, there is no such testing anywhere, just the exhaustive review of paperwork, because CANADIAN FEDERAL ORGANIC STANDARD DOES NOT EVEN ALLOW FOR THE POSSIBILITY OF SCIENCE-BASED ORGANIC FIELD TESTING.

It was left out of our federal organic standard.

Organic NIGHTMARE

Canada's Organic Nightmare — Executive Summary
(continued)

By Mischa Popoff and Patrick Moore

This is ironic considering that the CFIA, a world-renowned, science-based regulatory agency, is currently undergoing a major overhaul in order to « *to bring consistency to food inspection in Canada with mandatory preventive controls for all foods across the supply chain* ».

Again, it must be stressed, this evidently means ALL FOODS, EXCEPT FOR ORGANIC.

Defenders of the status quo routinely claim that testing organic farms would be expensive, but as we will show, all evidence points to the contrary —

> TESTING ORGANIC FARMS WILL, IN FACT, COST LESS THAN A TENTH OF THE COST OF RUNNING THE CURRENT ORGANIC CERTIFICATION SYSTEM !

It comes as no surprise that with more than $2-billion per annum at stake, the Canadian Organic Industry lobby is DEAD SET AGAINST ORGANIC FIELD TESTING, and will go to any lengths to discredit anyone who promotes the application of the scientific method to the Organic Industry.

True rank-and-file organic farmers, meanwhile, have no affinity whatsoever for the class of self-appointed, urban political activists who claim to represent them.

Organic NIGHTMARE

Canada's Organic Nightmare — Executive Summary (continued)

By Mischa Popoff and Patrick Moore

Canadian organic farmers, like their U.S. counterparts, support field testing, as they know better than anyone that they have nothing to hide, and they know first-hand the many benefits that science and technology have to offer to the field of agriculture, even organic agriculture.

Considering that Canada's food system is FAIRLY SAFE, and is ONE OF THE MOST EFFICIENT IN THE WORLD, and considering that only clean air and water are more important than food to the smooth functioning of an economy, it is probably a good idea for Canadians to take up the cause of DEFENDING OUR FOOD SYSTEM AGAINST ASSAULTS BY A BRANCH OF THE GLOBALIST ENVIRONMENTAL MOVEMENT.

Their attacks really DO NOT HOLD UP, NOT EVEN TO CASUAL SCRUTINY.

In short, while there is nothing preventing the Organic Industry in Canada from someday developing an acceptable, science-based foundation, this paper argues that CANADIAN ORGANIC STANDARDS ARE NOWHERE NEAR ACCEPTABLE in their current configuration given the lack of field testing, which would ensure that applicants are following the rules.

Until scientific laboratory analysis is at least admitted into the Canadian Organic Industry, ORGANIC SPOKESPERSONS WOULD DO WELL TO CEASE AND DESIST ATTACKING THE REGULAR FOOD INDUSTRY.

NIGHTMARE Organic

Canada's Organic Nightmare — Executive Summary (continued)

By Mischa Popoff and Patrick Moore

Mischa Popoff is research associate at Frontier Centre For Public Policy.

Frontier Centre For Public Policy is an independent, Western-Canada-based public policy THINK TANK with offices in Winnipeg, Regina, and Calgary.

He earned a B.A. from the University of Saskatchewan where he specialized in the history of nitrogen for fertilizer and warfare.

He then worked as an Advanced Organic Farm and Process Inspector, inspecting over 500 organic farms and processing facilities on both sides of the American-Canadian border.

He now works as a political columnist and radio host.

He is the author of the critically-acclaimed book, Is It Organic ?

Dr. Patrick Moore, Ph.D., (the « *Sensible Environmentalist* ») has been a leader in the international environmental field for nearly 40 years.

He is a co-founder of Greenpeace and served for nine years as President of Greenpeace Canada and seven years as a Director of Greenpeace International.

As the leader of many campaigns, Dr. Moore was a driving force shaping policy and direction while Greenpeace became the world's largest environmental activist organization.

In recent years, Dr. Moore has been focused on the promotion of sustainability and consensus building among competing concerns.

He was a member of British Columbia government-appointed Round Table on the Environment and Economy from 1990-1994.

In 1990, Dr. Moore founded and chaired the BC Carbon Project, a group that worked to develop a common understanding of climate change.

Dr. Moore currently serves as Chair and Chief Scientist of Greenspirit Strategies, a consultancy focusing on environmental policy and communications in forestry, agriculture, fisheries and aquaculture, mining, biodiversity, energy and climate change.

For Distribution

FORCE OF NATURE | THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from
National Organization Responding Against HUJE that seek to patent the Green Space Industry (NORAHG)

NORAHG

We are living in the 9|11 Era of Anti Pesticide Terrorism where at least ONE SUBVERSIVE ACT OF TERROR is Perpetrated EVERY SINGLE DAY by enviro lunatics.

We are living in the DARK AGE OF ANTI PESTICIDE TERRORISM where sound science is trumped by FAKE SCIENTISTS, JUNK SCIENCE and UNVERIFIABLE SECRET EVIDENCE through FABRICATION, INNUENDO, and INTERNET RUMOUR — scientific research PROVES that pest control products CAUSE NO HARM and can be USED SAFELY.

NORAHG is the National Organization Responding Against HUJE that seek to harm the Green space industry.

NORAHG morally represents the VAST SILENT MAJORITY of people associated with turf and ornamental plant maintenance who are OPPOSED to Anti Pesticide PROHIBITION and the CLOSURE of green spaces under the RIDICULOUS PRETEXT of somehow « saving » the environment.

NORAHG is a NATIONAL NON PROFIT NON PARTISAN organization that does not accept money from corporations or governments or trade associations, and represents NO VESTED INTERESTS WHATSOEVER.

NORAHG is dedicated to reporting the work of RESPECTED and HIGHLY RATED EXPERTS who promote ENVIRONMENTAL REALISM and PESTICIDE TRUTHS.

Anti Pesticide HUJE are enviro lunatics and lawn haters who particularly DESPISE the golf industry — they are Hateful Underhanded Jokes as Environmentalists who have been WRONG FOR OVER 50 YEARS.

There is NO RECOURSE but LITIGATION against Anti Pesticide HUJE.

Another RECOURSE is to SEEK the CANCELLATION of GOVERNMENT GRANTS and REVOCATION of the TAX EXEMPT STATUS of Anti Pesticide Organizations.

HUJE should Get OFF Our grASS, and they should Roast In Hell.

NORAHG manages the Library of Force Of Nature Reports and References, which is a VAST ARCHIVE of REPORTS, MEDIA REFERENCES, AUDIO CLIPS, and VIDEOS on ALL Anti Pesticide Terrorist Acts of Subversion.

The purpose of this ARCHIVE is to provide information that will lead to a SUCCESSFUL LITIGATION AGAINST Anti–Pesticide Organizations.

All names, statements, activities, and affiliations have been ARCHIVED for the intention of eventual CRIMINAL CHARGES.

When CRIMINAL CHARGES for FRAUD and CONSPIRACY are laid, legal experts say that the ARCHIVE is sufficient to lead to a SUCCESSFUL PROSECUTION !

NORAHG also produces FORCE OF NATURE, reports that present THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE about environmental issues, including anti pesticide terrorism.

FORCE OF NATURE is a series of reports destined for the green space industry, the environmental terrorist movement, governments, and the media, nationwide across Canada, the United States, and overseas.

FORCE OF NATURE is committed to SOUND SCIENCE, as well as ground breaking original reporting that informs, entertains, and creates real change.

The Force Of Nature Series of Reports — Agriculture • ALBERTA Conspiracy • Bee Colony Collapse Disorder • Bee Colony Collapse Disorder • Benefits of the Turfgrass Industry • Beyond Pesticides • Books That Screwed Up the World • BRITISH COLUMBIA Conspiracy • Canadian Cancer Society • Canadian Association of Physicians for the Environment • CARNAGE and Consequences of Lunatic Terrorist Prohibition • Controversial Prohibitions • Culprits of the Prohibition Conspiracy • Daffodils, Toxic Pesticide Treated Flowers Soaked Formaldehyde • Dating Services for Enviro Maniacs • David Suzuki Foundation • DDT and Our World of Politicized Science • Death and Illness (Alleged) • Departure Letters • Ecojustice Canada • Energy Sector • Environmental Terrorists UNMASKED • Environmental Terrorist Organizations • Enviro PROFIT • Environmental Defence • FAILURE of IPM, Pesticide Manufacturers, Prohibition, Trade Associations • Famous Quotations About Enviro Lunatics • Fertilizer TERROR • Food and Farming • Get Off Our grASS • Global Warming, The Scam of Our Lifetime • Glyphosate Herbicide • Golf Industry • Green Alternatives • Green Party • Halloween Terror • Happy Holidays • Health Canada • Health Concerns with Pest Control Products • Heroes Speaking Out Against Environmental Terror • History of Environmental Terror in Canada • History of the Turfgrass Industry • Letters to the Editor • LIARS and Lying Sacks of (Enviro Maniac) Cwap • Mock Advertisements • Mock Speeches • Myth BUSTING • NATIONAL Prohibition • NEW BRUNSWICK Conspiracy • NO Prohibition Exception for AGRICULTURE Industry • NO Prohibition Exception for GOLF Industry • NOVA SCOTIA Conspiracy • North America Free Trade Agreement (NAFTA) • ONTARIO Conspiracy, Haven For Environmental Terrorists • Ontario College of Family Physicians • Organic Golf Courses • Organic Maintenance • Organizations of the Prohibition Conspiracy • Pesticide Q & A (Questions and Answers) • Positive Waves (Interesting and Innovative

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The information presented in FORCE OF NATURE has been developed for the education and entertainment of the reader by providing a sequence of events WITH COMMENTARY, striving for accuracy in history, politics, and science.

FORCE OF NATURE is TOTALLY INDEPENDENT and provides NO guarantee regarding accuracy or completeness. In no event shall FORCE OF NATURE be liable for any incidental or consequential damages, lost profits, or any indirect damages.

NORAHG also produces A LOOK AT, a series of reports providing TECHNICAL INFORMATION on issues such as Career Management, Golf Course Maintenance, Green Alternatives, Summer Stress, Turfgrass Pests, and Turfgrass Species.

Finally, NORAHG frequently responds to anti pesticide activists in LETTERS TO THE EDITOR in newspapers across Canada and around the world.

All information, excerpts, and pictures contained in FORCE OF NATURE, A LOOK AT, and LETTERS TO THE EDITOR were retrieved from the Internet, and may be considered in the public domain.

FORCE OF NATURE, A LOOK AT, and their various incarnations, was the brainchild of William H. Gathercole and his colleagues in 1991. Mr. Gathercole is now retired, although his name continues to appear as founder.

Here is a brief summary of Mr. Gathercole's career —

Fields of study — Horticulture/Agriculture, Mathematics, Physics

Alma mater — McGill University • University of Guelph • the first person ever to obtain university degrees and contribute to both the professional lawn care and golf maintenance industries

Expertise in — environmental issues and anti pesticide terrorism • turf and ornamental maintenance and troubleshooting • history of the industry • sales and distribution of seeds, chemicals, fertilizers, and equipment • fertilizer manufacturing and distribution

Notable activities — worked in virtually all aspects of the green space industry, including golf, professional lawn care, distribution, environmental compliance, government negotiations, public affairs, and workplace safety • supervisor, consultant, and, programmer for the successful execution of hundreds of thousands of management operations in the golf and urban landscape, as well as millions of pest control applications • advisor, instructor, and trainer for thousands of turf and ornamental managers and technicians • pesticide certification instructor for thousands of industry workers • founder of the modern professional lawn care industry • prolific writer for industry publications and e–newsletters • first to confirm the invasion of European Chafer insect in both the Montreal region and the Vancouver / Fraser Valley region • with Dr. Peter Dernoeden, confirmed the presence of Take All Patch as a disease of turf in Eastern Canada • with Dr. David Shetlar, confirmed the presence of Kentucky Bluegrass Scale as an insect pest in South Western Ontario, and later, in the Montreal and Vancouver regions

Special contributions — creator of the exception status that has allowed the golf industry to avoid being subjected to anti pesticide prohibition • creator of the signs that are now used for posting after application • co–founder of annual winter convention for Quebec golf course superintendents • the major influence in the decision by Canadian Cancer Society to stop selling for profit pesticide treated daffodils • the only true reliable witness of the events of anti pesticide prohibition in the town of Hudson, Quebec • retired founder of FORCE OF NATURE and A LOOK AT reports

Notable award — the very first man of the year for contributions leading to the successful founding of Quebec professional lawn care industry, which served as a beach–head against anti pesticide activists in the 1980s and 1990s

Legacy — Mr. Gathercole and his colleagues ... designed and implemented strategies that reined anti pesticide activists to provide peace and prosperity for the entire modern green space industry across Canada • orchestrated legal action against anti pesticide activists in the town of Hudson, Quebec • launched the largest founding professional lawn care business in Canada • quadrupled the business revenues of one of the largest suppliers in Canada

Mr. Gathercole is now retired, although his name continues to appear as founder of FORCE OF NATURE and A LOOK AT reports.