



Pest Control Products are SAFE and NECESSARY Tools that PROTECT OUR LANDSCAPES from the Damage Caused by Pests

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Presentation to Special Committee on Cosmetic Pesticides, British Columbia

The second

Selected and adapted excerpts

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Overview from an Independent Perspective

Special Committee on Cosmetic Pesticides

Special Committee on Cosmetic Pesticides was organized was appointed by the Legislative Assembly of British Columbia.

In late 2011, Special Committee on Cosmetic Pesticides announced its plans for conducting Province—wide consultations.

The all-party committee was appointed to investigate and issue recommendations on the elimination of pest control products that were ARBITRARILY DEEMED AS UN-NECESSARY.

The ULTIMATE GOAL of some Anti-Pesticide Lunatic members of this committee was to IMPOSE the PROHIBITION of pest control product used in the Urban Landscape.

CARPET-BOMBING and TERRORIZING the Government

In addition to hearing from key stake-holders, Special Committee on Cosmetic Pesticides wanted MAINTAIN THE PRETENSE that it wanted to hear what the public has to say.

Public comments were made by completing an on-line questionnaire or by sending a written submission.

The deadline for submissions — December 16th, 2011.

Predictably, Anti-Pesticide Activists FLOODED the Special Committee on Cosmetic Pesticides with THOUSANDS, YES THOUSANDS, OF COMMENTS that can only be described as LIES and MIS-INFORMATION

Anti–Pesticide Activists CARPET–BOMBED and TERRORIZED the Special Committee on Cosmetic Pesticides.

The issue was the CREDIBILITY of the source of information, since the VAST MAJORITY of the COMMENTS were ORCHESTRATED, through a coast—to—coast CAMPAIGN, using NON-EXPERT VOLUNTEERS with Canadian Cancer Society.

This CAMPAIGN gave the Special Committee on Cosmetic Pesticides the FALSE and FRAUDULENT impression that the Anti-Pesticide Movement had considerable size and power, when in fact, IT HAD NONE.

Overview from an Independent Perspective (continued)

Vested Interests of Anti-Pesticide Organizations

Leaders in Anti-Pesticide Organizations like Canadian Cancer Society had HUGE VESTED INTERESTS IN PERPETUATING IMAGINARY DANGERS about pest control products used in the Urban Landscape.

Promoting Anti-Pesticide PROHIBITION attracted HUGE PROFIT and BENEFITS, in the form of DONATIONS, GOVERNMENT GRANTS, and CELEBRITY.

Anti-Pesticide Organizations also had a HUGE VESTED INTEREST IN PERPETUATING FRAUDULENT LIES AND MYTHS about pest control products BECAUSE THEY RECEIVE MONEY TO DO SO.

Incredibly, NOT A SINGLE Anti–Pesticide Organization has ANYONE with recognized expertise, training, or background in matters concerning pest control products!

Nonetheless, they CREATE MALICIOUS ILLUSION by PERPETUATING MYTHS about pest control products, and the public believes it is REALITY!

Overall, Anti–Pesticide Organizations are WRONG!

What the Green Space Industry NEEDS TO DO!

Everyone in the Green Space Industry — no matter where they lived — must register AGAINST PROHIBITION by logging—on to the Pesticides Committee Question-naire and Submission

Everyone in the Green Space Industry has to complete an on-line questionnaire or send a written submission.

is a PITIFUL FOOL and an IDIOT, and BETRAYS everyone in the industry.

Anyone from the Green Space Industry who DOES NOT BOTHER to complete the questionnaire and submission, DOES NOT DESERVE a career, or a business, or any success.

The deadline for submissions $\,-\,$ December 16 $^{
m m}$, 2011.



Presentation to Special Committee on Cosmetic Pesticides, British Columbia

Integrated Environmental Plant Management Trade Association

My name is JACQUIE DOHERTY.

I am the President of the INTEGRATED ENVIRONMENTAL PLANT MANAGE-MENT ASSOCIATION OF WESTERN CANADA, and with me today is Paul Visentin.

He is a director of our association.

I'll just give you a little background.

My husband and I own and have owned for the last 23 years a Professional Lawn Care company in Kamloops, British Columbia.

Paul Visentin and his wife have a Professional Lawn Care company in Cranbrook, British Columbia.

Our association was established in 1983 as the Environmental Standards Association.

Over the years, it has evolved into the Integrated Environmental Plant Management Association of Western Canada.

Our main focus is our annual educational conference held at the end of January in Kelowna.

We represent PROFESSIONAL CERTIFIED PEST CONTROL PRODUCT AP-PLICATORS in British Columbia, Alberta, Saskatchewan and Manitoba.

Presentation to Special Committee on Cosmetic Pesticides, British Columbia

Purpose of Presentation

Although Integrated Environmental Plant Management Association have members throughout Western Canada, we are here today to represent our British Columbia members and their clients, as they will be the ones affected by the recommendations of this committee.

Why we are here today —

... to provide input to the Special Committee on Cosmetic Pesticides regarding pest control products and the impact a ban would have on the Professional Lawn Care Industry and also on British Columbia landscapes.

Pesticides Are NOT Cosmetic

Pest control products are NOT cosmetic.

They are applied to help PROTECT OUR LANDSCAPES from the damage caused by insects, weeds, and disease.

Insecticides, herbicides, and fungicides are used very selectively, and only when necessary to PROTECT THE HEALTH of our lawns, trees and ornamentals in our Urban Landscapes.



First and foremost, pest control products are NOT USED PRIMARILY FOR AESTHETIC REASONS.

They are tools that help to ENSURE A HEALTHY LANDSCAPE.

The use of pest control products PROTECTS OUR LANDSCAPES as VALUABLE ECOLOGICALLY IMPORTANT AREAS.



Presentation to Special Committee on Cosmetic Pesticides, British Columbia

The Benefits of a Well-Maintained Landscape

Residential landscapes are TREMENDOUS ECONOMIC ASSETS as well as vital green spaces that ENHANCE OUR COMMUNITY'S BEAUTY and OVERALL HEALTHY STATE.

Some of the benefits of a well-maintained landscape —

- a healthy green spaces REDUCE NOISE POLLUTION
- a lawn FILTERS SURFACE WATER and returns it back to the water table
- a nicely landscaped yard ADDS VALUE TO THE PROPERTY by as much as 25 per cent
- a thick, healthy lawn PREVENTS SOIL EROSION
- a well-maintained landscape MAKES US FEEL GOOD
- a well-maintained landscape trees and lawns COOL AND CLEAN THE AIR WE BREATHE
- an attractive landscape is PLEASING TO THE EYE



Vancouver Coastal Health in British Columbia

Vancouver Coastal Health is a Government Agency that is responsible for health care services in in the following regions of British Columbia —

- Along the Sea-To-Sky Highway
- Central Coast
- City of North Vancouver
- City of Richmond
- City of Vancouver
- City of West Vancouver
- Sunshine Coast

According to Dr. James D. Lu, Medical Health Officer of Vancouver Coastal Health —

The aesthetics of urban landscapes has PUBLIC HEALTH VALUE. Appealing and well-kept neighbourhoods INCREASE THE PUBLIC SENSE OF SAFETY and INCREASE OUTDOOR ACTIVITIES in neighbourhoods. >>

Of course, that's what we are all striving for - safe, healthy communities.

Presentation to Special Committee on Cosmetic Pesticides, British Columbia

Provincial Legislation in British Columbia

On December 31st, 2004, the Province of British Columbia passed the INTE-GRATED PEST MANAGEMENT ACT.

British Columbia was the first jurisdiction in North America to REQUIRE THE USE OF INTEGRATED PEST MANAGEMENT, or IPM, on all public and private land by commercial pest control product applicators.

Because of British Columbia's forward thinking, we have the most modern and sustainable approach to managing pests in a way that minimizes economic, health and environmental risks.

Integrated Pest Management is a method of combining biological, cultural, physical and chemical tools to maintain landscapes.

Federal Regulatory System in Canada

When it comes to the SAFETY of pest control products, we believe you should RELY on our federal regulatory system.

Health Canada's Pest Management Regulatory Agency (PMRA), and its 350 highly qualified scientists, are THE EXPERTS to be relied upon.



Federal Regulatory System in Canada (continued)

We TRUST Health Canada and its label instructions for the safety of pest control products.

We believe in a SCIENCE-BASED APPROACH to the registration and use of pest control products.

CONSEQUENCES of Prohibition in Ontario

I know we've heard some comments about what's happening in the Province of Ontario.

I wanted to touch on the Ontario BAN on pest control products, which came into effect on April 22nd, 2009.

This is a photo taken of the Queensway in Toronto on July 28th,2010.

(See next page.

No ... those are NOT ornamental plants.

Those are actually WEEDS that are probably four to five feet high, growing along the road-way.

Presentation to Special Committee on Cosmetic Pesticides, British Columbia

CONSEQUENCES of Prohibition in Ontario (continued)



Weed-Infested Public Green Space in Toronto

— the Effects of PROHIBITION in Ontario



DEVASTATING Effects of Prohibition in Ontario

According to Cheryl Machan of the trade association called Professional Lawn Care Association of Ontario —

... the ban has had a DEVASTATING EFFECT on the Professional Lawn Care Industry.

Since the ban was enacted, HALF the Professional Lawn Care companies HAVE CLOSED THEIR DOORS.

The remaining Professional Lawn Care companies have LOST 30 TO 50 PER CENT OF THEIR CUSTOMERS.

Businesses servicing commercial properties have LOSSES OF 50 TO 75 PER CENT.

They expect the one- and two-truck operations WILL DISAPPEAR WITHIN THE NEXT YEAR.

One company, for example, had six trucks running full-time, six days a week, and is now DOWN to three trucks operating only on a part-time basis.

Presentation to Special Committee on Cosmetic Pesticides, British Columbia

More DEVASTATING Effects of Prohibition in Ontario

I also spoke with Steve Chance from the trade association called Landscape Ontario.

He reported that in the 2011 season alone, GROSS REVENUES of companies are DOWN AN AVERAGE OF 30 PER CENT.

PROFIT MARGINS HAVE DROPPED TO 5 TO 10 PERCENT from the original 25 to 30 percent, most due to the cost of the Green Alternative products, and the limited availability of those products.

New Green Alternative products are COSTING APPROXIMATELY 20 TIMES MORE than that of the traditional products used.

Besides their EXORBITANT COSTS, the Green Alternative products are proving to be NOT VERY EFFECTIVE.



Statements from DEVASTATED Businesses

Landscape Ontario also recently did a SURVEY of its Professional Lawn Care businesses.

These are just some of the statements that they received —

- << We're just barely hanging on. >>
- << In a year or two, we won't exist. >>
- << None of my clients are willing to pay 90 dollars per application for a weed control on a small lawn. >>
- << I have lost all my large properties, because they will not pay 600 to 1,000 dollars for a weed spray. >>

Presentation to Special Committee on Cosmetic Pesticides, British Columbia

The FAILURES of Green Alternatives

Clients of Professional Lawn Care businesses are UNWILLING TO ACCEPT PRICE INCREASES for Green Alternative products because the results from the previous year were NOT UP TO EXPECTATIONS.

Clients are NOT HAPPY with Professional Lawn Care services because of THE LACK OF PEST CONTROL (i.e., weeds and insects).

These are just some of the statements received from Professional Lawn Care businesses —

<< The cost of the products needs to come down or we can't stay in lawn care anymore. Everyone is teed off about not having the traditional weed control products. >>

<< Many clients are still using the banned products. >>

The following pictures were taken the University of British Columbia's Organic Weed Control Program.

(See next page.)



MORE FAILURES of Green Alternatives



2009 Green Alternative Results

University of British Columbia Organic Weed Control Program

Presentation to Special Committee on Cosmetic Pesticides, British Columbia

MORE FAILURES of Green Alternatives (continued)



2009 Green Alternative Results

University of British Columbia Organic Weed Control Program



Regulatory Consequences

On that note, how are these clients using the BANNED products?

I found a few news headlines —

- << Gardeners Cross-Border Shop for Illegal Pesticides. >>
- << Ontario Shoppers Escape Pesticide Ban in U.S. >>
- << Canadians Go On-Line. >>
- << Cross Border to Skirt Pesticides Ban. >>

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Regulatory Consequences (continued)

These are some of the REGULATORY CONSEQUENCES that we think need to be a concern —

One — PROHIBITION is going to create a BLACK MARKET for pest control products.

We know that is happening in Ontario.

The public is crossing the border.

Two — PROHIBITION is going to remove the trained, licenced, certified applicators.

So the professionals who know what they're doing will no longer be allowed to apply the products.

Three — PROHIBITION undermines Health Canada's authority.

The bans suggest that Health Canada isn't doing its job, and we believe, in fact, Health Canada IS doing its job.



Regulatory Consequences (continued)

Four — PROHIBITION encourages SMUGGLING OF UNREGISTERED pest control products.

What I mean by « unregistered » is that Canada has a VERY STRICT REGULATORY SYSTEM.

So there are products in the United States that are NOT REGISTERED for use in Canada — these products are being brought across the border as well, and that's a big concern.

Five — PROHIBITION also encourages HOME–MADE CONCOCTIONS.

People are making home-made pest control products in their kitchens, and they're using them out in their yards and gardens, WITHOUT BE-ING ASSURED THAT THESE PRODUCTS ARE SAFE for their health or for the environment.

Six — PROHIBITION DEREGULATES the use and control of products being applied, which goes hand-in-hand with the government LOSING REAL CONTROL and knowledge of what's actually being used.

So now, the home-owners are MAKING THEIR OWN PRODUCTS.

They're bringing products from across the border, or whatever, but the federal government has NO IDEA what exactly is going on out there.

Presentation to Special Committee on Cosmetic Pesticides, British Columbia

Regulatory Consequences for British Columbia

In British Columbia, of course, we have a lot of our population in the lower portion of the province, so they have EASY ACCESS TO CROSSING THE BORDER to the United States and gathering products.

Then, we also have the British Columbia border adjoining the Province of Alberta.

NO PROHIBITION in Alberta

The Province of Alberta has taken the stand that they TRUST Health Canada and WILL NOT PROHIBIT pest control products.

Alberta WILL NOT PLAN ON BANNING pest control products for residential use.



Weed-and-Feed Products

What Alberta has done is removed the combination « Weed-and-Feed » products.

Alberta believed « *Weed-and-Feed* » products did not fit into an Integrated Pest Management plan.

So, the home-owner buys a bag of « Weed-and-Feed », covers the whole lawn with it, and, in fact, there may not be weeds over the whole lawn.

It would be a better alternative and remove the unnecessary use.

You can go buy a bag of fertilizer, apply it to the lawn area, and then you can buy a little container of weed control product, and spot-apply to those weeds, so that's a better alternative.

That's an alternative that Integrated Environmental Plant Management Association would support as well.

Presentation to Special Committee on Cosmetic Pesticides, British Columbia

Assessments by Health Canada

Integrated Environmental Plant Management Association (IEPMA) of Western Canada supports the use of pest control products under the guidelines of Health Canada's Pest Management Regulatory Agency.

When Health Canada ASSESSES pest control products, it uses the PRECAU-TIONARY PRINCIPLE.

I wanted to bring to your attention is that pest control products like 2,4–D has been the subject of over 40,000 studies.

Some activists who oppose pest control products may present themselves as medical doctors, but I don't think medical doctors are toxicologists.

So I'm not really sure if these activists are in their realm of expertise when making their statements.

I guess our position is we trust Health Canada, and we trust toxicologists.

We trust the 350 scientists that have looked at these products.

We believe in experts like Keith Solomon when they say that these products are NOT TOXIC.

On the matter of domestic use, Health Canada takes into account that possibly the home-owner may not use these products appropriately — so that's already factored into risk assessment.



Survey from Canadian Consumer Specialty Products Association

In 2011, Canadian Consumer Specialty Products Association did a SURVEY of home-owners in British Columbia.

The first paragraph of this survey's news release is what I wanted to pay attention to —

<< A new survey shows the MAJORITY of British Columbians FAVOUR THE CONTINUED USE OF PESTICIDES around their homes and in public green spaces, as opposed to having a provincewide ban on these products. >>

British Columbians are certainly NOT IN FAVOUR OF A PROVINCE-WIDE BAN.

They realize that they need and they want to continue to use these necessary and safe products.

Presentation to Special Committee on Cosmetic Pesticides, British Columbia

Summary of Position

To summarize ...

Integrated Environmental Plant Management Association (IEPMA) of Western Canada supports the use of pest control products under the guidelines of ...

- Health Canada's Pest Management Regulatory Agency, and
- British Columbia's Integrated Pest Management Act and Regulations.

Integrated Environmental Plant Management Association of Western Canada DOES NOT SUPPORT FURTHER RESTRICTIONS.

Integrated Environmental Plant Management Association of Western Canada believes pest control products ARE NOT COSMETIC.

IEPMA believes that pest control products are necessary tools for homeowners and companies throughout British Columbia.

IEPMA believes in a SCIENCE-BASED APPROACH when dealing with pest control products.

IPMA and the MAJORITY of British Columbians supports continued use of pest control products.

STOP lying around doing NOTHING against Lunatic Terrorist **PROHIBITION**



What YOU can do in the war against Lunatic Anti-Pesticide Terrorism ?!?!?!

WRITE AGAINST THE LUNATICS!

CONSPIRACY to PROHIBIT

and with SUBMISSIONS

FINANCED with TAX-FREE MONEY

Demand a REVOCATION of their organizations' **REGISTERED CHARITY TAX-EXEMPT STATUS!**





In the 9|11 Era of Environmental Terrorism, at least ONE SUBVERSIVE ACT OF TERROR is Perpetrated EVERY SINGLE DAY by enviro lunatics.

We are living in the DARK AGE OF ANTI PESTICIDE TERRORISM where sound science is trumped by JUNK SCIENCE and UNVERIFIABLE SECRET EVIDENCE through FABRICATION, INNUENDO, and INTERNET RUMOUR — scientific research PROVES that pest control products CAUSE NO HARM and can be USED SAFELY.

NORAHG is National Organization Responding Against HUJE that seek to harm the Green Space Industry.

NORAHG represents the VAST SILENT MAJORITY of people in the Green Space Industry who are OPPOSED to PROHIBITION.

NORAHG is a NATIONAL NON PROFIT NON PARTISAN organization dedicated to reporting the work of RESPECTED and HIGHLY RATED EXPERTS who promote ENVIRONMENTAL REALISM and PESTICIDE TRUTHS.

Anti Pesticide HUJE are enviro lunatics and lawn haters who particularly DESPISE the golf industry — they are Hateful Underhanded Jokes as Environmentalists who have been WRONG FOR OVER 50 YEARS.

There is NO RECOURSE but LITIGATION against these HUJE, as well as CANCELLATION of GOVERNMENT GRANTS and REVOCATION of the TAX-EXEMPT STATUS of their organizations. HUJE should Get OFF Our grASS, and they should Roast In Hell.

Anti Pesticide HUJE are advised that all names, statements, activities, and affiliations have been ARCHIVED for eventual CRIMINAL CHARGES.

NORAHG manages the Library Computer Access and Retrieval System for all anti-pesticide terrorist acts of subversion.

The NORAHG Library Computer Access and Retrieval System is a VAST ARCHIVE of DOCUMENTS, AUDIO CLIPS, and VIDEOS on ALL anti pesticide activities — it has been made AVAILABLE to anyone interested in litigation.

These ARCHIVES contain names, statements, activities, and affiliations of ALL anti pesticide vermin, including government officials, as well as charitable prohibition terrorist organizations that DO NOT DESERVE ANY tax exempt status.

Interested parties need only to send NORAHG their REQUESTS for ANY INFORMATION needed in the War Against Lunatic Terrorist PROHIBITION.

NORAHG also produces FORCE OF NATURE, reports that present THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE about environmental issues, including anti pesticide terrorism.

FORCE OF NATURE is a series of reports destined for the green space industry, the environmental terrorist movement, governments, and the media, nationwide across Canada, the United States, and overseas.

FORCE OF NATURE is committed to SOUND SCIENCE, as well as ground breaking original reporting that informs, entertains, and creates real change.

The Force Of Nature Series of Reports — Agriculture • ALBERTA Conspiracy • Bee Colony Collapse Disorder • Bee Colony Collapse Disorder • Bee Colony Collapse Disorder • Benefits of the Turfgrass Industry • Beyond Pesticides • Books That Screwed Up the World • BRITISH COLUMBIA Conspiracy • Canadian Cancer Society • Canadian Association of Physicians for the Environment • CARNAGE and Consequences of Lunatic Terrorist Prohibition • Controversial Prohibitions • Culprits of the Prohibition Conspiracy • Daffodils, Toxic Pesticide Treated Flowers Soaked Formaldehyde • Dating Services for Enviro Maniacs • David Suzuki Foundation • DDT and Our World of Politicized Science • Death and Illness (Alleged) • Departure Letters • Ecojustice Canada • Energy Sector • Environmental Terrorists UNMASKED • Environmental Terrorist Organizations • Enviro PROFIT • Environmental Defence • FAILURE of IPM, Pesticide Manufacturers, Prohibition, Trade Associations • Famous Quotations About Enviro Lunatics • Fertilizer TERROR • Food and Farming • Get Off Our grASS • Global Warming, The Scam of Our Lifetime • Golf Industry • Green Alternatives • Green Party • Halloween Terror • Happy Holidays • Health Canada • Health Concerns with Pest Control Products • Heroes Speaking Out Against Environmental Terror • History of Environmental Terror in Canada • History of the Turfgrass Industry • Letters to the Editor • LIARS and Lying Sacks of (Enviro Maniac) Cwap • Mock Advertisements • Mock Speeches • Myth BUSTING • NATIONAL Prohibition • NEW BRUNSWICK Conspiracy • NO Prohibition Exception for AGRICULTURE Industry • NO Prohibition Exception for GOLF Industry • NOVA SCOTIA Conspiracy • North America Free Trade Agreement (NAFTA) • ONTARIO Conspiracy, Haven For Environmental Terrorists • Ontario College of Family Physicians • Organic Golf Courses • Organic Maintenance • Organizations of the Prohibition Conspiracy • Pesticide Q & A (Questions and Answers) • Positive Waves (Interesting and Innovative Thinking) • PRINCE EDWARD ISLAND (PEI) Conspiracy • QUEBEC

The Whole Truth from an Independent Perspective



AVENGERS • The Environmental Factor • The FAILURES of Green Alternatives, Organic Golf Courses, BROWN Golf Courses, Integrated Pest Management, Pesticide Free Parks. and Pesticide Manufacturers • The Ontario Trillium Foundation • The Industry STRIKES Back • The Wilhelm Scream • The Wisdom of REAL Experts • Tukey TERRORISM • TWISTED Precautionary Principle • United States Enviro TERRORISM • UPDATES • VICTORIES Against Terrorists • Video, Audio, and Slide Shows • VIOLATING Federal Law • VIOLATING Prohibition • WARNINGS • Weapons of Ultimate Environmental Terror • Wind Power (Bogus) • 2.4-D

The information presented in FORCE OF NATURE has been developed for the education and entertainment of the reader by providing a sequence of events WITH COMMENTARY, striving for accuracy in history, politics, and science.

FORCE OF NATURE is TOTALLY INDEPENDENT and provides NO guarantee regarding accuracy or completeness. In no event shall FORCE OF NATURE be liable for any incidental or consequential damages, lost profits, or any indirect damages

NORAHG also produces A LOOK AT, a series of reports providing TECHNICAL INFORMATION on issues such as Career Management, Golf Course Maintenance, Green Alternatives, Summer Stress, Turfgrass Pests, and Turfgrass Species.

Finally, NORAHG frequently responds to anti pesticide activists in LETTERS TO THE EDITOR in newspapers across Canada and around the world.

All information, excerpts, and pictures contained in FORCE OF NATURE, A LOOK AT, and LETTERS TO THE EDITOR were retrieved from the Internet, and may be considered in the public domain.

FORCE OF NATURE, A LOOK AT, and their various incarnations, was the brainchild of William H. Gathercole (now retired) and his colleagues.

Here is a brief summary of Mr. Gathercole's career —

Fields of study — Horticulture/Agriculture, Mathematics, Physics

Alma mater — McGill University • University of Guelph • the first person ever to obtain university degrees and contribute to both the professional lawn care and golf maintenance industries

Expertise in — environmental issues and anti pesticide terrorism • turf and ornamental maintenance and trouble-shooting • history of the industry • sales and distribution of seeds, chemicals, fertilizers, and equipment • fertilizer manufacturing and distribution

Notable activities — worked in virtually all aspects of the green space industry, including golf, professional lawn care, distribution, environmental compliance, government negotiations, public affairs, and workplace safety • supervisor, consultant, and, programmer for the successful execution of hundreds of thousands of management operations in the golf and urban landscape, as well as millions of pest control applications • advisor, instructor, and trainer for thousands of turf and ornamental managers and technicians • pesticide certification instructor for thousands of industry workers • founder of the modern professional lawn care industry • prolific writer for industry publications and enewsletters • first to confirm the invasion of European Chafer insect in both the Montreal region and the Vancouver / Fraser Valley region • with Dr. Peter Dernoeden, confirmed the presence of Take All Patch as a disease of turf in Eastern Canada • with Dr. David Shetlar, confirmed the presence of Kentucky Bluegrass Scale as an insect pest in South Western Ontario, and later, in the Montreal and Vancouver regions

Special contributions — creator of the exception status that has allowed the golf industry to avoid being subjected to anti pesticide prohibition • creator of the signs that are now used for posting after application • co-founder of annual winter convention for Quebec golf course superintendents • the major influence in the decision by Canadian Cancer Society to stop selling for profit pesticide treated daffodils • the only true reliable witness of the events of anti pesticide prohibition in the town of Hudson, Quebec • retired founder of FORCE OF NATURE and A LOOK AT reports

Notable award — the very first man of the year for contributions leading to the successful founding of Quebec professional lawn care industry, which served as a beach-head against anti pesticide activists in the 1980s and 1990s

Legacy — Mr. Gathercole and his colleagues ... designed and implemented strategies that reined anti pesticide activists to provide peace and prosperity for the entire modern green space industry across Canada • orchestrated legal action against anti pesticide activists in the town of Hudson, Quebecase a launched the largest founding professional lawn care business in Canada • quadrupled the business revenues of one of the largest suppliers in Canada

Mr. Gathercole is now retired, although his name continues to appear as founder of FORCE OF NATURE and A LOOK AT reports.