

The Industry Strikes Back!

We're Not Gonna Take It ANYMORE

2010 10 15

The gloves are coming off

M-REP Update

Jeffrey P. Lowes October 15th, 2010 Media Release M-REP Communications Selected and adapted excerpts

ELECTION CAMPAIGN

I am sorry for the lull in communications.

In case you did not know, I have been running for the office of councillor in the City of Kingston, Ontario.

[Lowes finished in second-to-last place, and attracted a mere one-hundred votes.]

What you may find interesting is that John Gerretsen's son, Mark, is also running for mayor in Kingston.

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This has created some tense situations.

John Gerretsen was the former Enviro-Maniac Minister of the Environment that was put out to pasture. Mark Gerretsen won his bid for Mayor of the City of Kingston.

I question Provincial Policy at the Mayor's Debates, while John is sitting in the audience watching his son.

It is almost a tennis match when I ask a question, and the audience first looks to the dad, then to the son.

Perhaps Lowes should have focused on the actual campaign rather than confuse potential supporters with a vendetta-like campaign that no one outside of the municipality could possibly understand.]

Information about my run for office can be found at www.lowes4council.wordpress.com.

COURT APPEARANCES BY PROFESSIONAL LAWN CARE COMPANIES

A small number of Professional Lawn Care companies in Eastern Ontario have been before the courts on charges of using pesticides throughout 2009.

I did not want to make the situation worst from them.

We looked at the fines issued to the companies charged as the cost of doing BUSINESS in 2009.

Now that the situation is over for those companies, THE GLOVES ARE COMING OFF.

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CIVIL ACTION FOR DAMAGES

We are STARTING OUR LEGAL PROCEEDINGS against prohibition-activists, and continue to push the criminal charges forward against the activists and government officials.

We are holding a set of meetings with Professional Lawn Care companies and lawyers in November.

The schedule is as follows —

- Week of November 8, Kingston
- Week of November 15, Toronto
- Week of November 22, London or Guelph
- Week of November 29, press conference, Queen's Park

Locations and the lawyers will be announced at a later date.

[Queen's Park is an urban park in the Downtown area of Toronto, Ontario, Canada. The Ontario, and so the phrase « Queen's Park » is also frequently used as a metonym to refer to the Government of Ontario. 1

TRANSPARENCY and **ACCOUNTABILITY**

Date	Statements by Lowes	Status
August 11 th , 2010	Putting together groups of companies by regions and COMMENCING CIVIL ACTION to recover losses. ACTION WILL BE STARTED before the END OF AUGUST 2010.	Promised CIVIL AC- TION has not yet been realized by Lowes.
August 11 th , 2010	Looking at RECOVERING ASSETS from the activist groups.	Promised RECOVERY OF ASSETS has not yet been realized by Lowes.
August 11 th , 2010	We will SEEK DAMAGES from Canadian Association of Physicians for the Environment, and NAME ALL THE ORGANIZATIONS affiliated with them.	Promised RECOVERY OF DAMAGES and NAM- ING OF ORGANIZA- TIONS have not yet been realized by Lowes.

June 21 st , 2010	CRIMINAL CHARGES against the members of the provincial government and activists, and the FINAL COURT DATE of June 28th, 2010.	Status of FINAL COURT DATE is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
June 21 st , 2010	Activists have been given the option of PLEADING TO A LESSER CHARGE or PROVIDING EVIDENCE in support of the charges in order of having the charges dropped against the individual.	Status of ACTIVISTS PLEADING TO LESSER CHARGES is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
March 4 th , 2010	There was a misconception — created by activists, politicos, and the media — that the industry will be COMPLIANT and allow accusations and public statements to go unchallenged. The industry is now in the process of PROVIDING THE VENUE (a COURT ROOM) for individuals and organizations to try to prove their beliefs outweigh science.	Status of COURT PRO- CEEDING is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
March 4 th , 2010	We have been able to show at public meetings and in written submissions to the Ontario Government that information presented as fact was in reality FABRICATED by well-funded activist groups, with the intent of affecting and depriving the economic interest of the lawn care industry. Given the fact this issue has been based on a FRAUD may extend the statutory limits on RECOV-ERING DAMAGES created by some of the older bylaws.	Status of LOSS RE-COVERY is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
March 4 th , 2010	We may be able to RECOVER LOSSES, for example, in TORONTO, where the municipality had the authority to enact a by-law, but acted based on FALSE INFORMATION.	Status on PURSUING LEGAL ISSUES WITH CITY OF TORONTO is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.

TION so the industry can get back to work before MID-APRIL.

Promised INJUCTION

Mr. Lowes is looking forward on reporting on his SPECIAL PROJECT surrounding the honorary Cana-Group.

Dr. K. JEAN COTTAM has made references and unfounded claims about Jeffrey Lowes and his current actions.

After lengthy discussions and the fact one warning has already been sent, she has crossed the line.

Mr. Lowes will be retaining a local law firm to DER SUIT.

We expect the filing to take place within the NEXT TWO WEEKS.

Status of COTTAM

M-REP is retaining a firm to handle the filing of an INJUNCTION against Ontario's Cosmetic Pesticide

If the filing fails, it will be refilled again after the SUMMONS ISSUED ON THE CRIMINAL CHARGES is served.

Promised INJUCTION

Status on SUMMONS is UNKNOWN — NO TRANSPARENCY by Lowes regarding this

Formal COURT PROCEEDINGS were started this hear evidence on 133 charges against 29 individu-

NAMED IN THE ACTION are the Minister of the En-IOR STAFF, and LEADING ACTIVISTS in the Ontario campaign to ban Health Canada approved pestiStatus on COURT PRO-

TION is UNKNOWN

February 17 th , 2010	We have no comment on the proceedings until all the SUMMONS are issued. Due to the amount of evidence surrounding the charges, we will be requiring ADDITIONAL COURT DATES to present additional evidence. There may be ADDITIONAL CHARGES at this point as new information was given to M-REP two weeks ago. When this process is completed we will continue with our ACTIONS in respect to the MUNICIPAL COUNCILLORS.	Status on SUMMONS is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter. Status on ADDITIONAL COURT DATES is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter. Status on ADDITIONAL CHARGES is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter. Status on ACTIONS AGAINST MUNICIPAL COUNCILLORS is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
February 17 th , 2010	We will then be taking on additional staff when we PURSUE THE ISSUE IN TORONTO. Our initial findings in TORONTO might be better handled in conjunction with a law enforcement agency. [In 2003, the City of Toronto passed a by-law restricting the outdoor use of pest control products.]	Status on PURSUING LEGAL ISSUES WITH CITY OF TORONTO is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
February 17 th , 2010	The INDUSTRY'S LOSSES have now exceeded over four hundred million dollars in the 2009 season and are expected to DOUBLE in the 2010 season.	REFERENCES on the INDUSTRY'S LOSSES is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
February 17 th , 2010	Mr. Lowes has been assigned TWO CROWN COUN- SELS, one from the Ministry of the Attorney Gen- eral (Ontario) and one from the Public Prosecu- tion Service of Canada (PPSC, Federal).	Status on CROWN COUNSELS is UN- KNOWN — NO TRANSPARENCY by Lowes regarding this matter.

	The VIDEO EVIDENCE, as well as a majority of DOCUMENTS, will take a few days for the CROWNS to digest. So, at this point, the entire 133 charges have not been heard. There has been some concern that the PROVINCIAL CROWN would STAY the charges [a suspension or postponement of legal action].	Status on CHARGES BEING HEARD is also UNKNOWN.
February 17 th , 2010	We have REOPENED THE ISSUE on TORONTO based on new information that was provided two weeks ago. [In 2003, the City of Toronto passed a by-law restricting the outdoor use of pest control products.]	Status on PURSUING LEGAL ISSUES WITH CITY OF TORONTO is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
February 17 th , 2010	Dr. K. JEAN COTTAM has made references and unfounded claims about Jeffrey Lowes and his current actions. After lengthy discussions and the fact one warning has already been sent, she has crossed the line. Based on her postings online and in newspapers, Mr. Lowes will be retaining a local law firm to seek damages by filing a DEFAMATION AND SLANDER SUIT. We expect the filing to take place within the next two weeks.	Status of COTTAM DEFAMATION and SLANDER SUIT is UN- KNOWN — NO TRANSPARENCY by Lowes regarding this matter.
February 8 th , 2010	The offer for the activists has already been taken, but there is the prospect to PLEAD TO THE LESSER CHARGE OF MISCHIEF if another activist brings new information to the table before February 17 th , 2010.	Status of ACTIVISTS PLEADING TO LESSER CHARGES is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
January 27 th , 2010	These activists worked with the Ontario Government to ban pesticides using alleged false and misleading information to undermine the industry. Names of the individuals charged will be withheld pending the PRE-ENQUETE HEARING.	Status of PRE- ENQUETE HEARING is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.

January 27 th , 2010	Mr. Lowes expects to file ADDITIONAL CHARGES against MUNICIPAL COUNCILLORS who worked with the activists in Ontario.	Status of ADDITIONAL CHARGES FILED AGAINST MUNICIPAL COUNCILLORS is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
January 19 th and January 27 th , 2010	M-REP Communications has been working with the industry across Canada and is in British Columbia and Alberta to review a COURSE OF ACTION for their industries while on a speaking tour.	Status of COURSE OF ACTION IN BC and AL- BERTA is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
January 19 th , 2010	Mr. Lowes expects to FILE ADDITIONAL CHARGES against activists and municipal councillors in Ontario before heading out West at the end of the month.	Status of the FILING OF ADDITIONAL CHARGES is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
January 13 th , 2010	The alleged CHARGE FILED by Lowes states — John Gerretsen, Dale Henry, Geoff Cutten, Wanda Michalowicz, Lorna Poff, Violet vanWassenaer on or about the 22 day of April, 2009 at the City of Kingston in the said region East and elsewhere in the Province of Ontario did fail to exercise their assigned fiduciary responsibilities by not taking reasonable care to ensure that the Ministry of Environment complies with the Pest Control Products Act (2002, c28) and its regulations and did thereby commit an offence contrary to section 70 subsection 2 of the Pest Control Products Act.	Status of CHARGES FILED AGAINST GOV- ERNMENT OFFICIALS IS UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
January 4 th , 2010	It is time to move forward and hold those responsible in a COURT OF LAW.	Status of COURT PRO- CEEDINGS is UN- KNOWN — NO TRANSPARENCY by Lowes regarding this matter.

September 14 th , 2009	We have set a date to « lay the information » and are currently in the process of drafting the document. We intend to lay charges of fraud on OCTOBER 6 TH , 2009 in Kingston. Individuals that are to be charged will include: local councillors, members of a local activists group, members of a national activists groups, and individual members of certain health related groups. This process will only cover the aspects as they are related to the fraud in question that occurred in Kingston between February 2007 and March 2008.	The charges were actually laid over four months later on FEB-RUARY 17 TH , 2010
September 14 th , 2009	We are currently looking at proceeding with similar charges in LONDON and OWEN SOUND. Additional actions may be taken outside of Ontario.	Status of CHARGES IN LONDON and OWEN SOUND is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
August 26 th , 2009	We may be able to RECOVER LOSSES, for example, in TORONTO where the municipality had the authority to enact a bylaw but acted based on false information.	Status on PURSUING LEGAL ISSUES WITH CITY OF TORONTO is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
March 4 th , 2009	We are currently looking into the millions of dollars paid to activists through THE TRILLIUM FOUNDATION and we have our concerns over large sums of money transferred directly to some groups and individuals with direct ties to the Minister's office.	Status on PURSUING LEGAL ISSUES WITH TRILLIUM is UNKNOWN — NO TRANSPARENCY by Lowes regarding this matter.
March 4 th , 2009	Given the questionable nature of information used by the Ontario Government, we will be seeking an INJUNCTION against the Cosmetic Pesticide Ban Act, 2008 (C-64) if the government goes through with the ban. Our INJUNCTION will only cover the sections of the Act that impede the Lawncare industry.	Promised INJUCTION has not yet been realized by Lowes.

were UNABLE to keep their customers satisfied.

customers were ANNIHILATED.

Within 36 months after the implementation of PROHIBITION-TERRORISM, observers expected 780 BUSINESS FAILURES or BANKRUPTCIES.

- Ecojustice Canada
- Environmental Defence

market made UNSTABLE by Environmental-Terrorism that could successfully PROHIBIT pest control products, despite the fact that they were FEDERALLY LEGAL, SCIENTIFICALLY SAFE, TOTALLY IRREPLACEABLE, and ABSOLUTELY INDIS-PENSABLE.

ACTION to recover the HORRENDOUS LOSSES caused by

• 133 charges and 29 culprits • Conspiring to prevent the supply of approved pest control products • Defrauding access to products • Impeding access to approved pest control products • Misleading with peer-reviewed assessleading information • Undermining the people and companies in Green Space Industry.

SENSELESSLY, and MALICIOUSLY prohibit pest control products that are FEDERALLY LEGAL, SCIENTIFICALLY SAFE, and TOTALLY IRREPLACEABLE.

have acquired some INFAMY, CELEBRITY, and POWER, and

URES, BANKRUPTCY, and UNEMPLOYMENT, inflicting TER-ROR, DESPAIR, and DESTITUTION ON THOUSANDS of hap-

The self-serving Enviro-Maniac-Activists have CONVENIENTLY taken the position that SLAPP is a form of CENSOR-

have terrorized countless numbers of victims, now feel ter-

Enviro-Maniac-Activists have gone so far as to practice CIVIL DISOBEDIENCE, HARASSMENT, and VANDALISM against Professional Lawn Care Companies.

are the SOLE DISPENSER OF THE WHOLE TRUTH regarding

And ... they RETALIATE against any of their detractors.

planet. Not according to them!

Intellectual AND Environmental Terrorism!

• If you use pest control products, people will get cancer.

- alarmist, you don't give a damn about our planet.

- If you are a professional turf manager simply trying to

Tree Care Industries in Government Circles »

their provincial counter parts.



Force Of Nature presents THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG). It is a series of Reports destined for the Green Space Industry, the Environmental Terror Movement, Governments, and the Media, nationwide across Canada, the United States, and overseas. The information presented in Force Of Nature has been developed for the education and entertainment of the reader by providing a sequence of historical events WITH COMMENTARY. The neutrality of these Reports might be disputed. Don't thank us. It's a public service. And we are glad to do it.

HUJE are identified on the basis of their statements, activities, affiliations, and whereabouts. Even though each Enviro Maniac Culprit is a misguided adversary, each still deserves our respect. The use of the terms Maniac, Culprit, Terrorist, or Basterd are not accusations of any legal wrong doing. Force Of Nature is simply holding Enviro Maniac Activists accountable for conspiring to change public policies that TER-RORIZE. HARM, and THREATEN the Green Space Industry.

HUJE is a term used to describe Enviro Maniac Activists that routinely concoct FEAR MONGERING, FRAUDULENT LIES, MISCONCEPTIONS COERCION, THREATS, DECEPTIONS, TERROR, and PARANOID CONSPIRACIES that are DESIGNED to SCAM and DECEIVE the public into believing there is some IMAGINARY DANGER with conventional pest control products. HUJE also SCAM and DECEIVE Government Officials into the NEEDLESS, SENSELESS, and MALICIOUS CONSPIRACY to PROHIBIT conventional pest control products that are FEDERALLY LEGAL, SCIENTIFICALLY SAFE, TOTALLY IRREPLACEABLE, and ABSOLUTELY INDISPENSABLE.

HUJE have created LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT, inflicting DESPAIR and DESTITUTION for THOUSANDS of hapless victims throughout the Green Space Industry. The DEPRAVED INDIFFERENCE of Maniac Culprit Terrorist Basterd HUJE is viewed as a form of TERROR, HARM, and THREAT against the Green Space Industry.

This Report provides NO guarantee regarding accuracy or completeness. In no event shall Force Of Nature be liable for any incidental or consequential damages, lost profits, or any indirect damages. Force Of Nature is TOTALLY INDEPENDENT of any trade association or business operating within the Green Space Industry. The events, characters, companies, and organizations, depicted in this Report are not always fictitious. Any similarity to actual persons, living or dead, may not be coincidental. All information, excerpts, and pictures contained in this Report were found somewhere on the Internet, and may be considered in the public domain, serving one of the following purposes — archive, education, promotion, publicity, or press release.

Force Of Nature, and its various incarnations, is the brainchild of William H. Gathercole and his colleagues. Mr. Gathercole is a principal FOUNDER of the Modern Professional Lawn Care Industry in BOTH Ontario and Quebec. He holds a degree in Horticulture from the UNIVER-SITY OF GUELPH, and another pure and applied science degree from McGILL UNIVERSITY. He has worked in virtually all aspects of the Green Space Industry, including GOLF, PROFESSIONAL LAWN CARE, and CHEMICAL INDUSTRY, and has served in environmental compliance, government negotiations, public affairs, and workplace safety. Mr. Gathercole has supervised, consulted, programmed, and/or overseen the successful and safe execution of HUNDREDS OF THOUSANDS of pest control applications in the urban landscape. He has trained, instructed, and consulted with THOUSANDS of turf managers and technicians. Mr. Gathercole has also been an agricultural agronomist. For many years, Mr. Gathercole was a contributing columnist for TURF & Recreation Magazine, Canada's Turf and Grounds Maintenance Authority.

Mr. Gathercole and his colleagues have followed the evolution of ENVIRONMENTAL TERRORISM for over a quarter century. For FIFTEEN YEARS, the strategies designed and implemented by Mr. Gathercole and his colleagues guaranteed the control of the VERMIN OF ENVIRONMENTAL TERROR for the entire Modern Green Space Industry across Canada. Their involvement in Environmental Issues reached a fevered pitch in the 1990s, when he orchestrated, with his colleagues, legal action against the Forces of Environmental Evil in the Town of Hudson, Quebec.

Today, Mr. Gathercole is the ONLY TRUE RELIABLE WITNESS of the Hudson Affair. Mr. Gathercole is personally credited for crafting the Golf Industry Exception Status that endures to this day. He is also the creator of the signs that are now used for posting after application. His vast knowledge of our long journey with Environmental Issues is UNDENIABLE — hopefully! Mr. Gathercole is now retired, although his name continues to appear as FOUNDER of Force Of Nature.

Organizations

British Columbia

Canadian Cancer Society

Canadian Environmental Law Association

Canadian Association

Canadian Environmental Law Association

Canadian Environmental Law Association

Canadian Environmental

Columbia

Columbia

Columbia

Columbia

Consequences

British Columbia

Consequences

Canadian Environmental Law Association

Canadian Environmental Environmental

Columbia

Columbia

