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# **The Industry Strikes Back !**



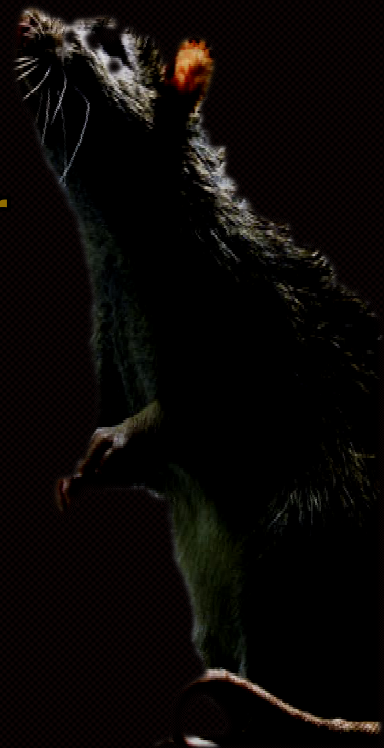
**What can YOU do  
in the war against  
ENVIRONMENTAL  
TERROR ?!?!?!?**

**The Enviro-Basterds want  
NATIONAL PROHIBITION NEXT !**

**Enviro-Terror will SPREAD to  
the Golf Industry  
and Agriculture**

**Your support is needed NOW !**

**The Vermin of  
Environmental-Terror  
Must Be STOPPED**



# The Industry Strikes Back !

2010 06 25

## M-REP Update

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Jeffrey P. Lowes    June 21<sup>st</sup>, 2010    Media Release  
M-REP Communications    Selected and adapted excerpts

*M-REP Communications requires funding  
to work with a law firm to obtain an  
INJUNCTION that forbids prohibition*

A COURT ORDER is needed in order to instruct the Government of Ontario to refrain from the prohibition of pest control products. These products need to be put back into the hands of the Green Space Industry. The process is VERY STRAIGHT FORWARD.

M-REP Communications is asking for FUNDING in order to work with a law firm to have an injunction in place before or around July 15<sup>th</sup>.

Additionally, the OVERHEAD COSTS of M-REP Communications must be supported with FUNDING.

Consequently, M-REP Communications will NO LONGER provide « *free information* » to the Professional Lawn Care Industry and manufacturers.

# The Industry Strikes Back !

2010 06 25

*If you are interested in staying up-to-date  
on the legal proceedings, there is now a fee*

There are two payment options —

- E-mail money transfer for \$282.50 ( \$250 plus HST ) — The PREFERRED method.

Payee — M-REP Communications

E-Mail — [info@mrepcommunications.com](mailto:info@mrepcommunications.com)

Security Question — What is my phone number ?

Security Answer — 6135312657

Contact a financial institution on how to proceed.

- Cheque for \$282.50 ( \$250 plus HST ). Send by Priority Post to —

M-REP Communications  
PO Box 24010  
1201 Division Street  
Kingston Ontario, Canada  
K7K 7A6

Once received, a non-discloser form will be sent.

When the form is returned, you will be receiving updates each Monday, and or after each day in court.

We will NOT be providing information to trade groups for circulation to their members for the same fee.



# The Voice of the Lawn and Tree Care Industries in Government Circles

*My children will benefit from the work I do today.*



**Jeffrey P. Lowes** is Director of Government and Industrial Relations for M-REP Communications.

M-REP Communications is part of an international coalition of companies that provide consulting services through a network of technical and research based companies and agencies in North America and the European Union. M-REP Communications focuses on sound environmental policy and communications.

M-REP Communications represents lawn and tree-care companies in Ontario, Manitoba, Saskatchewan, Alberta, and British Columbia. This has made M-REP Communications one of the **LARGEST** organizations in Canada as **THE VOICE OF THE LAWN AND TREE CARE INDUSTRIES IN GOVERNMENT CIRCLES**. M-REP Communications has embarked on engaging the Federal levels of government that regulate or use the services of the lawn and tree-care industries and working with their provincial counter parts.

M-REP Communications

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# Background Information from an Independent Perspective

## THE MALICIOUS PROHIBITION IN THE PROVINCE OF ONTARIO

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On April 22<sup>nd</sup>, 2008, the Province of Ontario INTRODUCED legislation for the « *Cosmetic Pesticides Ban Act 2008* », a NEEDLESS, SENSELESS, and MALICIOUS PROHIBITION against « *cosmetic pesticides* » that has been DESTROYING the Modern Professional Lawn Care Industry.

Ontario is a province located in east-central Canada, the largest by population and second largest, after Quebec, in total area. Additionally, Ontario is now a HAVEN for radical Environmental-Maniac-Activists, and provides a climate of Enviro-Terror against the Green Space Industry. Moreover, because of prohibition imposed, Green Spaces are over-run by invasive weeds and insects, and LOOK LIKE GARBAGE DUMPS !

Ontario is currently under a Liberal government headed by Enviro-Maniac Premier Dalton McGuinty. The present government, first elected in 2003, was re-elected in 2007. It is affectionately called the McGuinty-Ontario-Enviro-Terror-Regime.

There are serious issues with the Ontario Minister of the Environment, John Gerretsen, who has been INDISCREET with his CLOSE PUBLIC ASSOCIATIONS with Enviro-Maniac-Activists, raising the question about the radical interests of the SUBVERSIVE Enviro-Lobby taking precedence in shaping public policies in Ontario. Gerretsen's ministry is responsible for Ontario's NEEDLESS, SENSELESS, and MALICIOUS PROHIBITION of FEDERALLY LEGAL, SCIENTIFICALLY SAFE, and TOTALLY IRREPLACEABLE pest control products.

The legislation implementing a « *cosmetic pesticides ban* » TOOK EFFECT in the Province of Ontario on April 22<sup>nd</sup>, 2009.

The legislation generally prohibited the sale and use of pest control products for cosmetic ( i.e. « *non-essential* » ) purposes. An Exception Status was provided to golf courses, some sports fields, specialty turf, forestry, and agriculture.

The rape and assault of the Green Space Industry by the McGuinty-Ontario-Enviro-Terror-Regime has continued to be ENDLESS. It started with pest control products, and it continued with fertilizers. In 2010, the McGuinty-Ontario-Enviro-Terror-Regime imposed the Municipal Hazardous or Special Waste Program Plan ( MHSW ) and Harmonized Sales Tax ( HST ). These fees and taxes further HARMED the Green Space Industry.

Prohibition has been DESTROYING the Modern Professional Lawn Care Industry.

## THE CARNAGE CAUSED BY THE LACK OF ADEQUATE GREEN ALTERNATIVES

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The CARNAGE caused by the PROHIBITION of pest control products has been HORRENDOUS. Why ?

# Background Information from an Independent Perspective

There Are No Valid Economical Alternatives  
to Conventional Pest Control Products !

Government Officials, the Green Space Industry, and the public were DECEIVED by Enviro-Maniac-Activists who gave assurances that safe, effective, and affordable Green Alternative Products were already available to replace conventional pest control products.

Overall, the Green Alternatives have been shown to be BOGUS, LESS EFFECTIVE, and STUNNINGLY EXPENSIVE !

VIRTUALLY ALL Green Alternatives are BOGUS because they have negatives ranging from almost TOTAL INEFFECTIVENESS except under very specific circumstances, to a question about their TOXICITY. The Enviro-Maniacs did not know what they were talking about !

## THE HORRENDOUS CARNAGE IN THE PROVINCE OF ONTARIO

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Prohibition has been DESTROYING the Modern Professional Lawn Care Industry.

In 2009, the Ontario Professional Lawn Care Industry lost over 300,000,000 DOLLARS.

Based upon the observations of the earlier carnage in other jurisdictions, such as Quebec, the Ontario Professional Lawn Care Industry will attain an ANNUAL DOWNFALL of 500,000,000 DOLLARS.

By early summer 2009, Professional Lawn Care customers were OBLITERATED BY AT-LEAST-TWENTY-FIVE-PER-CENT !

By autumn 2009, up to FORTY-TO-SEVENTY-PER-CENT were ANNIHILATED !

By late 2009, OVER 5,000 HAPLESS VICTIMS were UNEMPLOYED ( full time employees and summer students ).

Eventually, a total of 8,300 to 12,500 will be UNEMPLOYED.

Several dozen companies were forced to exit from the market by late 2009.

Eventually, SEVEN-HUNDRED-AND-EIGHTY BUSINESSES will FAIL or suffer BANKRUPTCY within thirty-six months after prohibition.

## STOPPING THE CARNAGE CAUSED BY MALICIOUS ENVIRO-MANIACS

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In January 2010, the Green Space Industry outlined the list of CHARGES against the McGuinty-Ontario-Enviro-Terror-Regime and the Ministry of the Environment.



# Background Information from an Independent Perspective

Additionally, individual Prohibition–Maniac members of Environmental–Terror–Organizations also faced CHARGES under the Canadian Criminal Code.

The legal proceedings in Ontario were organized by [Jeffrey P. Lowes](#) and [M–REP Communications](#).

## SUMMARY OF ALLEGED OFFENCES BY PROHIBITIONIST ENVIRO–MANIACS IN THE PROVINCE OF ONTARIO

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- 133 charges and 29 culprits.
- Conspiring to prevent the supply of approved pest control products.
- Defrauding access to products.
- Impeding access to approved pest control products.
- Misleading with peer-reviewed assessments, reports, and studies.
- Presenting false and misleading information.
- Undermining the people and companies in Green Space Industry.

## ENVIRONMENTAL–TERROR– ORGANIZATIONS OPERATING IN THE PROVINCE OF ONTARIO

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There are fifteen principal Environmental–Terror–Organizations that operate in the Province of Ontario —

- Canadian Association of Physicians for the Environment ( CAPE )
- Canadian Cancer Society ( CCS )
- Canadian Environmental Law Association ( CELA )
- Children’s Hospital of Eastern Ontario ( CHEO )
- David Suzuki Foundation
- Ecojustice Canada
- Environmental Defence
- Ontario Medical Association ( OMA )  
— Pediatrics Section
- Ontario Public Health Association ( OPHA )
- Organic Landscape Alliance ( OLA )
- Coalition For Pesticide Reform Ontario
- Prevent Cancer Now
- Registered Nurses’ Association of Ontario ( RNAO )
- The Learning Disabilities Association of Canada ( LDAC )
- The Ontario College of Family Physicians ( OCFP ).

**Fight the Enviro-Basterds NOW !**

**They are lying sacks of crap !**

**Stop prohibition in Ontario,  
to stop it NATIONALLY !**

**And ... Enviro-Maniacs want  
NATIONAL PROHIBITION NEXT !**

**The Enviro-Maniacs want  
GOLF INDUSTRY PROHIBITION  
in the next 2 to 4 years !**

**Fight the Enviro-Basterds NOW !**

**The Enviro-Basterds want  
NATIONAL PROHIBITION NEXT !**

**Stop prohibition in Ontario,  
to stop it NATIONALLY !**

**In order to stop the spread of  
Environmental-Terror,  
your support is needed NOW !**

# Pest control products are LEGAL, SAFE, and IRREPLACEABLE

# The Vermin of Environmental Terror CAN Be STOPPED

Force Of Nature presents THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from National Organization Responding Against Huje that seek to harm the Green Space Industry (NORAHG). It is a series of Reports destined for the Green Space Industry, the Environmental Terror Movement, Governments, and the Media, nationwide across Canada, the United States, and overseas. The information presented in Force Of Nature has been developed for the education and entertainment of the reader by providing a sequence of historical events WITH COMMENTARY. The neutrality of these Reports might be disputed.

Huje is a term used to describe Enviro Maniac Activists that routinely concoct FEAR MONGERING, FRAUDULENT LIES, MISCONCEPTIONS, COERCION, THREATS, DECEPTIONS, TERROR, and PARANOID CONSPIRACIES that are DESIGNED to SCAM and DECEIVE the public into believing that families are in some NON-EXISTENT danger with conventional pest control products. Huje also SCAM and DECEIVE Government Officials into the NEEDLESS, SENSELESS, and MALICIOUS prohibition of FEDERALLY LEGAL, SCIENTIFICALLY SAFE, TOTALLY IRREPLACEABLE, and ABSOLUTELY INDISPENSABLE conventional pest control products.

All information, excerpts, and pictures contained in this Report were found somewhere on the Internet, and may be considered in the public domain, serving one of the following purposes — archive, education, promotion, publicity, or press release. The events, characters, companies, and organizations, depicted in this Report are not always fictitious. Any similarity to actual persons, living or dead, may not be coincidental. Force Of Nature is TOTALLY INDEPENDENT of any trade association or business operating within the Green Space Industry. Don't thank us. It's a public service. And we are glad to do it.

Force Of Nature, and its various incarnations, is the brainchild of William H. Gathercole and his entourage. Mr. Gathercole is a principal FOUNDER of the Modern Professional Lawn Care Industry in BOTH Ontario and Quebec. He holds a degree in Horticulture from the UNIVERSITY OF GUELPH, and another pure and applied science degree from MCGILL UNIVERSITY. He has worked in virtually all aspects of the Green Space Industry, including GOLF, PROFESSIONAL LAWN CARE, and CHEMICAL INDUSTRY, and has served in public affairs, workplace safety, and environmental compliance. Mr. Gathercole has supervised, consulted, programmed, and/or overseen the successful and safe execution of HUNDREDS OF THOUSANDS of pest control applications in the urban landscape. He has trained, instructed, and consulted with THOUSANDS of turf managers and technicians. Mr. Gathercole has also been an agricultural agronomist. For many years, Mr. Gathercole was a contributing columnist for TURF & Recreation Magazine, Canada's Turf and Grounds Maintenance Authority. Mr. Gathercole is now retired from Force Of Nature, although his name continues to appear as the FOUNDER. Mr. Gathercole is personally credited for crafting the Golf Industry Exception Status, that endures to this day. He is also the creator of the signs that are now used for posting after application. His vast knowledge of our long journey with Environmental Issues is UNDENIABLE — hopefully ! For FIFTEEN YEARS, the strategies designed and implemented by Mr. Gathercole and his colleagues guaranteed the control of Environmental Terror for the entire Modern Green Space Industry across Canada. Mr. Gathercole's involvement in Environmental Issues reached a fevered pitch in the 1990s, when he orchestrated, with his colleagues, legal action against the Forces of Environmental Evil in the Town of Hudson, Quebec. Mr. Gathercole is the ONLY TRUE RELIABLE WITNESS of the Hudson Affair.

Mr. Gathercole and his entourage have followed the evolution of ENVIRONMENTAL TERRORISM for over a quarter century. Through Force Of Nature, Enviro Maniac Activist Huje are identified on the basis of their statements, activities, affiliations, and whereabouts. Even though each Enviro Maniac Culprit is a misguided adversary, each still deserves our respect. The use of the terms Maniac, Culprit, Terrorist, or Basterd are not accusations of any legal wrong doing. Force Of Nature is simply holding Enviro Maniac Activists accountable for conspiring to change public policies that TERRORIZE, HARM, and THREATEN the Green Space Industry. Their pretentious prohibitionist rants have created LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT, inflicting DESPAIR and DESTITUTION for THOUSANDS of hapless victims throughout the Green Space Industry. The DEPRAVED INDIFFERENCE of Maniac Culprit Terrorist Basterd Huje is viewed as a form of TERROR, HARM, and THREAT against the Green Space Industry.

The following Force Of Nature Reports are currently available — • A Look At • Alberta Conspiracy • British Columbia Conspiracy • Canadian Association of Physicians for the Environment • Canadian Cancer Society • Canadian Environmental Law Association • Carnage • Consequences • Culprit • David Suzuki Foundation • Dating Services for Enviro Maniacs • DDT and Politicized Science • Death and the Environmental Terror Movement • Enviro Profit • Environmental Terrorists Unmasked • Famous Quotations • Fertilizer Terror • Hero • June Irwin, the Clown of Junk Science • Kazimiera Jean Cottam • Landscape Trades Capitulate • Lying Sac of Enviro-Maniac Cwap • Myth-Busting • Needless Hysteria • New Brunswick Conspiracy • Newfoundland Conspiracy • Nova Scotia Conspiracy • Ontario Conspiracy • Organic Fertilizers • Paranoid Theories • Pesticide Free BC • Pets and Lawn Care Chemicals • Positive Waves • Prince Edward Island Conspiracy • Quebec Conspiracy • Rachel Carson, the Queen of Junk Science • Reining a Terrorist Reaction • Salmon Arm BC Conspiracy • Satire • Terror NEVER Ends • Terror Talk • The 9/11 Era of the Green Space Industry • The Bin Laden of Enviro Terror, Paul Tukey • The Failure of Integrated Pest Management • The Looming Golf Industry Shipwreck • The Industry Strikes Back • The Misconceptions About Cancer • The National Annihilation of the Modern Green Space Industry • The Wisdom of Bill Bell • The Wisdom of Drysdale • The Wisdom of Health Canada • The Wisdom of Holland • The Wisdom of Lowes • The Wisdom of Mains • The Wisdom of the Solomons • The Wisdom of Whelan • Update • Warning •

## The Whole Truth from an Independent Perspective





***We must defend the industry,  
whatever the cost may be !***