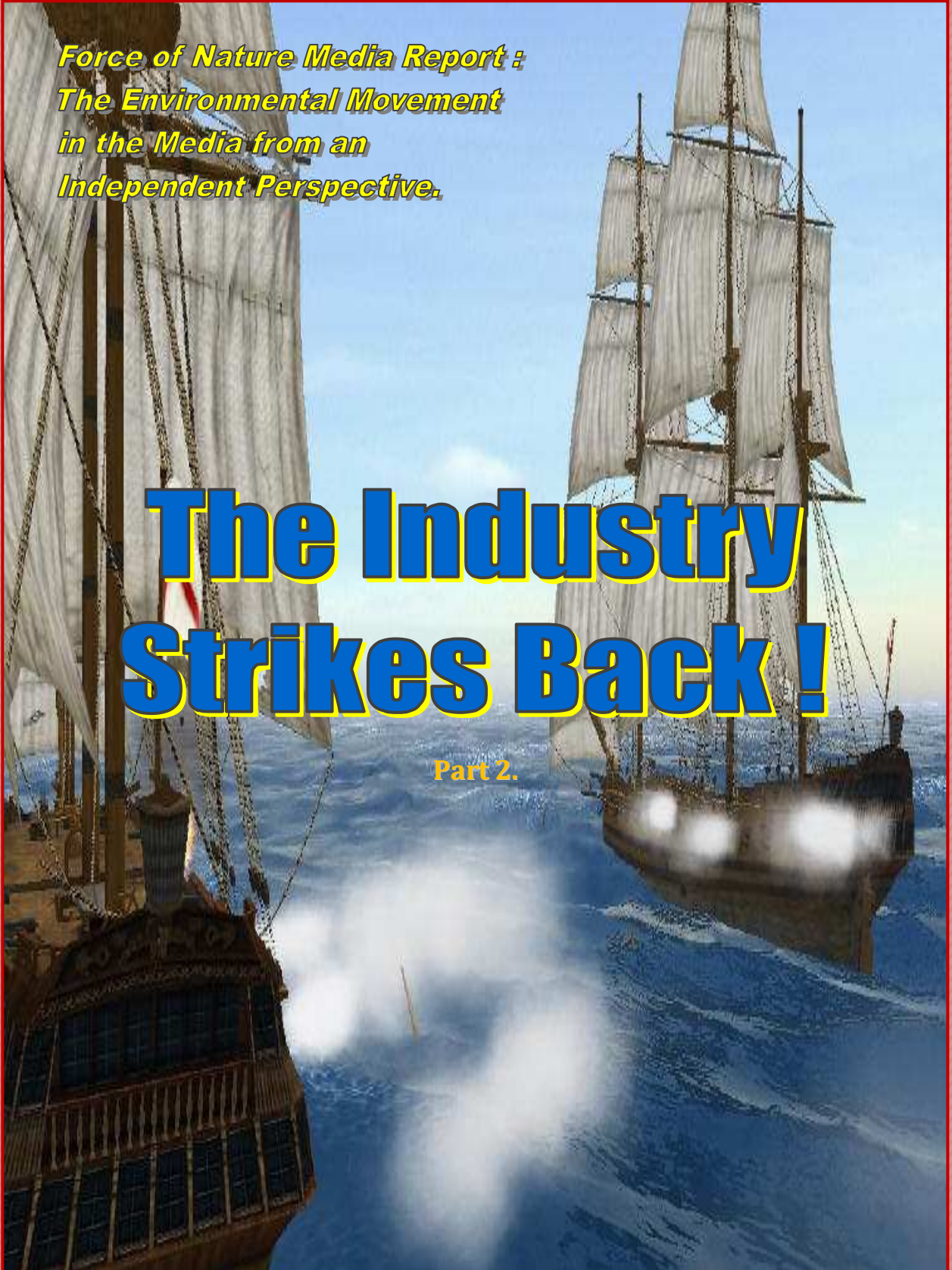


*Force of Nature Media Report :  
The Environmental Movement  
in the Media from an  
Independent Perspective.*

# **The Industry Strikes Back !**

Part 2.



# The Industry Strikes Back !

Part 2.

26/08/2009

**W**e have explored every option and attempted to engage the Minister, his staff and the process at every opportunity presented or discovered; we are left with conclusion that the industry has little choice but to seek relief from the courts. >>

<< Our findings based on public records raised concerns that the Government of Ontario, various Provincial Ministries and Agencies of the Crown has been “ buying support ” from environmental activist groups directly through contracted services (some not rendered) or by using the Trillium Foundation as a \$10 million dollar a year slush fund to support the government’s current platform. This may be due to the lack of expertise in oversight between the different directors as the office claims to be independent of the government in order to carry out their mandate. >>

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# The Industry Strikes Back !

Part 2.

26/08/2009

## Ontario's Lawn Care Industry Has Little Choice

Wednesday August 26, 2009

### *E-Mail Transmission*



In the spring of **2007**, **MREP Communications** was asked to look at the issue of municipal and then a provincial ban on the use of pesticides by the lawn and garden industry in Ontario. The groups pushing the issue have used false medical reports and provided individuals posing with false credentials. This statement is supported by facts and presentations provided to municipal governments and the *Province of Ontario*.

The fact the Governments failed in their due diligence can be attributed to a number of factors without making the accusation of corruption, so we thought. Corruption is the “ **granting of favours inconsistent with official duties** ”. The favours in this case are the “ **failure to act** ” or in the case of a government office to exercise the “ **duty of care** ” or the mandate of their respected offices.

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Over the course of the passed 26 months we have been in contact with the *Environment Commissioner of Ontario*, *Ombudsman Ontario*, *Ministry of the Attorney General of Ontario*, the *Office of the Auditor General of Ontario*, *The Trillium Foundation* and of course the *Ministry of the Environment of Ontario*. All these agencies have duties to respond to concerns or if they have knowledge of wrongdoing to respond accordingly.

The *Environment Commissioner of Ontario* has met with members of the industry, but the organization lacks any official authority to force any corrective action with the current government. They have been provided with information and documents supporting our claims that false information was used in the writing of *Bill C-64* [ Ontario Cosmetic Pesticides Ban Act ] and the subsequent regulations. This organization has provided funding in the past to some of the groups implicated in this issue.

# The Industry Strikes Back !

## Part 2.

26/08/2009

The *Ombudsman of Ontario* took seven months to respond to phone calls, emails and letters.

A brief letter was then sent to their office followed by phone calls and email asking what information they required to proceed.

Three months later we received a letter indicating they are closing the file as “ *we would assume that you were not interested in proceeding with the complaint at this time.* ”

Given the speed at which this agency works, the lack of follow up or the ability to hold the *Government of Ontario* accountable, we currently can't waste any more time or effort with this organization.

The *Attorney General* lacks the fortitude to charge any of the activist groups with fraud.

Fraud is made up of two very crucial fundamentals that need to be proven.

The first is “ *dishonesty* ” and the second is “ *deprivation* ”.

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We have been able to show at public meetings and in written submissions to the *Ontario Government* that information presented as fact was in reality fabricated by well funded activist groups, with the intent of affecting and depriving the economic interest of the lawncare industry.

Given the fact this issued has been based on a fraud may affect the statutory limits on recovering damages created by some of the older bylaws.

We may be able to recover losses, for example, in *Toronto* where the municipality had the authority to enact a bylaw but acted based on false information.

**“ *Fraud is false representation of fact, made with a knowledge of its falsehood, or recklessly, without belief in its truth, with the intention that it should be acted upon by the complaining party, and actually inducing him to act upon it.* ”**

— Parna v. G. & S. Properties Ltd

# The Industry Strikes Back !

Part 2.

26/08/2009

From the *Criminal Code of Canada* —



## ***Fraud***

***380. (1) Every one who, by deceit, falsehood or other fraudulent means, whether or not it is a false pretence within the meaning of this Act, defrauds the public or any person, whether ascertained or not, of any property, money or valuable security or any service,***

***(a) is guilty of an indictable offence and liable to a term of imprisonment not exceeding fourteen years, where the subject-matter of the offence is a testamentary instrument or the value of the subject-matter of the offence exceeds five thousand dollars; or***

***(b) is guilty***

***(i) of an indictable offence and is liable to imprisonment for a term not exceeding two years, or***

***(ii) of an offence punishable on summary conviction,***

***where the value of the subject-matter of the offence does not exceed five thousand dollars.***

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# The Industry Strikes Back !

## Part 2.

26/08/2009

Given the amount of funding the Attorney General has provided the *Canadian Environmental Law Association* (CELA, see below), **Chris Bentley** [ the Attorney General, see photo ] lacks the interest in pursuing the issue.



CELA is an arm of *Legal Aid Ontario* with little or no oversight by any Government agency.

Given this un-reined and overfunded group, **CELA** has engaged many issues outside their scope or mandate and were instrumental in the **OCFP's** [ Ontario College of Family Physicians ] *Pesticide Literature Review*.



The **OCFP Pesticide Literature Review Report** has been at the centre of a larger fraud.

Informing the *Canadian Cancer Society* of some of our findings resulting in the removing the report from website and the organization distancing themselves from the authors.

The report is also the foundation for the *Ministry of the Environment's Bill C-64* [ Ontario Cosmetic Pesticides Ban Act ] as all the supporting organizations based their position on the **OCFP** report.

We have still not exercised the option of “ *laying the information* ” in an effort of private prosecution for fraud.



The *Office of the Auditor General of Ontario* has the mandate to “ *independently audit the fairness of the financial statements of the province. In doing so, the Office assists the Legislature in holding the government and its administrators accountable for the administration's stewardship of public funds and for the achievement of value for money in government and public-sector operations. We thus contribute to better-managed government programs and better accountability to the Legislature and the public.* ”

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# The Industry Strikes Back !

## Part 2.

26/08/2009

Given the conduct of the *Ontario Government* and the *Trillium Foundation*, the relationship between government grants and **NGO** [ non-governmental organization ] support of government bill has not been address by this office. The office claims to be supported by “ *proficient staff* ” with accounting designations including **CA**, **CGA** and **CMA**.



Our findings based on public records raised concerns that the Government of Ontario, various Provincial Ministries and Agencies of the Crown has been “ buying support ” from environmental activist groups directly through contracted services (some not rendered) or by using the Trillium Foundation as a \$10 million dollar a year slush fund to support the government’s current platform. This may be due to the lack of expertise in oversight between the different directors as the office claims to be independent of the government in order to carry out their mandate.

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The *Trillium Foundation* operates on a two tier system. In interviewing **NGO**’s that provide services to the public such as meal programs, social services support and in the health care sector, the application process is long, detailed and overly administrative. If an organization like the *Ombudsman* or the *Auditor General* compared how grants were given to environmental groups compared to everyone else, some red flags should have been raised. Organizations that benefited by the Pesticide Ban continue to enjoy additional benefits at the expense of other programs. [ For example ... ]

*Canadian Coalition for Green Health Care c/o Canadian Association of Physicians for the Environment (CAPE) \$68,500 over one year for staff, communications and equipment for a greening-of-health-care strategy in hospitals. Toxics will be reduced, alternative cleaning products used, fragrance scent-free policies implemented and more local foods purchased.*

# The Industry Strikes Back !

Part 2.

26/08/2009

The [ Ontario ] *Ministry of the Environment* has engaged in a course of action which intentionally put the entire lawncare industry at risk.



We have explored every option and attempted to engage the Minister, his staff and the process at every opportunity presented or discovered; we are left with conclusion that the industry has little choice but to seek relief from the courts.

We think the industry will be able to show they have attempted to mitigate their situation and have exhausted any and all avenues before seeking a remedy through legal action.

We will be announcing our continued course of action over the coming weeks.

The industry should take note of the level of funding provided by the *Government of Ontario*, related Ministries and various Agencies of the Crown to the *Canadian Environmental Law Association* listed below to fully understand the scope of the situation.

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We will be meeting with the federal counterparts to raise our concerns this fall.

Sincerely,

**Jeffrey Lowes**

Director of Government & Industrial Relations

**M-REP Communications**

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1201 Division Street  
Kingston Ontario, Canada  
K7K 7A6

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[www.mrepcommunications.com](http://www.mrepcommunications.com)



# The Industry Strikes Back !

Part 2.

26/08/2009

Jeffrey Lowes is the principal investigator for M-REP Communications. M-REP Communication is part of an international coalition of companies that provide consulting services through a network of technical and research based companies and agencies in North America and the European Union. M-REP Communications focuses on sound environmental policy and communications.

Jeffrey Lowes is Director of Government and Industrial Relations for M-REP Communications. [jplowes@cogeco.ca](mailto:jplowes@cogeco.ca) M-REP Communications represents lawn and tree-care companies in Ontario, Manitoba, Saskatchewan, Alberta and British Columbia. This has made M-REP Communications one of the largest organizations in Canada as the voice of the lawn and tree-care industries in government circles. M-REP Communications has embarked on engaging the Federal levels of government that regulate or use the services of the lawn and tree-care industries and working with their provincial counter parts..

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# The Industry Strikes Back !

## Part 2.

26/08/2009

The following information is from provincial and federal government records gathered by **MREP Communications** on funding provided to the *Canadian Environmental Law Association* by government agencies \*

\* there are overlaps in some of the reports



2009-07-20

List of Government Funding		
Government Institution	Funding Received in Last Financial Year	Funding Expected in Current Financial Year
Ontario Trillium Foundation	\$55,950.00	Yes
Legal Aid Ontario	\$1,137,048.00	Yes
Human Resources Department Canada (IJC)	\$3,107.00	No
Law Foundation of Ontario	\$12,600.00	Yes
Ontario Ministry of the Environment	\$6,650.00	Yes
International Joint Commission, Great Lakes Regional Office	\$20,000.00	No

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# The Industry Strikes Back !

Part 2.

26/08/2009

2009-02-20 to 2009-06-18



## List of Government Funding

Government Institution	Funding Received in Last Financial Year	Funding Expected in Current Financial Year
Ontario Trillium Foundation	\$107,200.00	Yes
Ontario Ministry of the Environment	\$85,140.00	Yes
Environment Canada (EC)	\$2,000.00	No
Legal Aid Ontario	\$1,077,355.00	Yes
Government of Canada	\$2,728.84	No

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# The Industry Strikes Back !

Part 2.

26/08/2009

2008-07-11 to 2009-02-20



## List of Government Funding

Government Institution	Funding Received in Last Financial Year	Funding Expected in Current Financial Year
Government of Canada	\$2,728.84	No
Ontario Trillium Foundation	\$107,200.00	Yes
Environment Canada (EC)	\$2,000.00	No
Legal Aid Ontario	\$1,077,355.00	Yes
Ontario Ministry of the Environment	\$85,140.00	Yes

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# The Industry Strikes Back !

Part 2.

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2008-01-22 to 2008-07-11



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
Human Resources Skills Development Canada	\$2,713.00
Environment Canada	\$3,314.75
Health Canada	\$9,540.00
Legislative Assembly of Ontario – honoraria	\$500.00
Legal Aid Ontario	\$945,502.57
Ontario Ministry of Natural Resources	\$15,103.74

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# The Industry Strikes Back!

Part 2.

26/08/2009

2008-01-16 to 2008-01-22



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
Environment Canada	\$3,314.75
Legislative Assembly of Ontario – honoraria	\$500.00
Legal Aid Ontario	\$945,502.57
Ontario Ministry of Natural Resources	\$15,103.74
Health Canada	\$9,540.00
Human Resources Skills Development Canada	\$2,713.00

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# The Industry Strikes Back !

Part 2.

26/08/2009

2007-05-30 to 2008-01-16



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
Legislative Assembly of Ontario – honoraria	\$500.00
Environment Canada	\$3,314.75
Human Resources Skills Development Canada	\$2,713.00
Ontario Ministry of Natural Resources	\$15,103.74
Health Canada	\$9,540.00
Legal Aid Ontario	\$945,502.57

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# The Industry Strikes Back !

Part 2.

26/08/2009

2006-11-06 to 2007-05-30  
(last amended on 2006-12-21 )



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
Human Resources Skills Development Canada	\$2,713.00
Legal Aid Ontario	\$928,342.61

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# The Industry Strikes Back !

Part 2.

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2006-05-19 to 2006-11-06  
(last amended on 2006-11-06 )



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
Auditor General of Canada	\$7,787.00
Ontario Ministry of Energy	\$24,900.00
Environment Canada	\$18,000.00
Legal Aid Ontario	\$981,357.00
Canadian International Development Agency (CIDA)	\$70,560.00

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# The Industry Strikes Back !

Part 2.

26/08/2009

2006-02-03 to 2006-05-19  
(last amended on 2006-05-19 )



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
Environment Canada	\$18,000.00
Ontario Ministry of Energy	\$24,900.00
Legal Aid Ontario	\$981,357.00
Auditor General of Canada	\$7,787.00
Canadian International Development Agency (CIDA)	\$70,560.00

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# The Industry Strikes Back!

Part 2.

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2005-05-17 to 2006-02-03



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
LEGAL AID ONTARIO – APRIL 1, 2003 – MARCH 31, 2004	\$2,889,787.00
COMMISSION ON ENVIRONMENTAL COOPERATION – RE TOXIC CHEMICALS & CHILDREN'S HEALTH IN NORTH AMERICA	\$6,000.00
CITY OF TORONTO – CHILDREN'S HEALTH REPORT – APRIL 2004 – MARCH 2005	\$12,000.00
ENVIRONMENT CANADA – REVIEW OF SMART REGULATION PROJECT	\$23,350.00
CHILDREN'S ENVIRONMENTAL HEALTH & RISK ASSESSMENT	\$1,500.00
ENVIRONMENT CANADA – POLLUTIONWATCH	\$23,000.00
ENVIRONMENT CANADA – RESEARCH REVIEW OF EXTERNAL ADVISORY COMMITTEE ON SMART REGULATION	\$18,000.00

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# The Industry Strikes Back!

## Part 2.

26/08/2009

CANADIAN COUNCIL OF MINISTERS OF THE ENVIRONMENT – STUDY ON POLLUTION PREVENTION	\$12,000.00
ENVIRONMENT CANADA – STUDIES RELATING TO NATIONAL POLLUTANT RELATED INVENTORY	\$25,000.00
COALITION ENVIRONMENTAL COOPERATION – RISK ASSESSMENT	\$1,500.00
ENVIRONMENT CANADA – SMART REGULATION	\$18,000.00
ENVIRONMENT CANADA – PRECAUTIONARY PRINCIPLE	\$6,000.00
LEGAL AID ONTARIO – APRIL 1, 2002 TO MARCH 31, 2003	\$899,787.00
ENVIRONMENT CANADA – COMMENT ON PROPOSAL	\$6,000.00
COMMISSION ON ENVIRONMENTAL COOPERATION – ACCESS TO INFORMATION STUDY	\$14,000.00
OFFICE OF THE AUDITOR GENERAL – DRINKING WATER GUIDELINES REPORT	\$7,787.00
CANADIAN ENVIRONMENTAL NETWORK	\$3,500.00
ENVIRONMENT CANADA – REVIEW OF EXPORT AND IMPORT OF HAZARDOUS WASTE REGULATIONS	\$8,000.00

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# The Industry Strikes Back !

Part 2.

26/08/2009

LEGAL AID ONTARIO – APRIL 1, 2004 TO MARCH 31, 2005 \$901,896.38

CANADIAN INTERNATIONAL DEVELOPMENT AGENCY – LEAD CON-  
TAMINATION PERU \$70,560.00

ENVIRONMENT CANADA – CHILDREN'S HEALTH \$20,000.00

ONTARIO MINISTRY OF ENERGY – LOW INCOME ENERGY NET-  
WORK PROJECT \$24,900.00

ENVIRONMENT CANADA – REVIEW OF STAKEHOLDERS' VIEWS  
RE: THE REGENERATION OF THE GLWQ AGREEMENT \$10,000.00

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# The Industry Strikes Back!

Part 2.

26/08/2009

2004-09-02 to 2005-05-17



## List of Government Funding

Government Institution

Funding Received in Last Financial Year

COMMISSION ON ENVIRONMENTAL COOPERATION – RE TOXIC CHEMICALS & CHILDREN'S HEALTH IN NORTH AMERICA \$6,000.00

ENVIRONMENT CANADA – REVIEW OF SMART REGULATION PROJECT \$23,350.00

ENVIRONMENT CANADA – PRECAUTIONARY PRINCIPLE \$6,000.00

LEGAL AID ONTARIO – APRIL 1, 2004 TO MARCH 31, 2005 \$879,934.00

ENVIRONMENT CANADA – RESEARCH REVIEW OF EXTERNAL ADVISORY COMMITTEE ON SMART REGULATION \$18,000.00

ENVIRONMENT CANADA – REVIEW OF EXPORT AND IMPORT OF HAZARDOUS WASTE REGULATIONS \$8,000.00

ENVIRONMENT CANADA – COMMENT ON PROPOSAL \$6,000.00

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# The Industry Strikes Back!

## Part 2.

26/08/2009

ENVIRONMENT CANADA – REVIEW OF STAKEHOLDERS' VIEWS RE: THE REGENERATION OF THE GLWQ AGREEMENT	\$10,000.00
ENVIRONMENT CANADA – STUDIES RELATING TO NATIONAL POL- LUTANT RELATED INVENTORY	\$25,000.00
COALITION ENVIRONMENTAL COOPERATION – RISK ASSESSMENT	\$1,500.00
CANADIAN ENVIRONMENTAL NETWORK	\$3,500.00
LEGAL AID ONTARIO – APRIL 1, 2002 TO MARCH 31, 2003	\$899,787.00
LEGAL AID ONTARIO – APRIL 1, 2003 – MARCH 31, 2004	\$2,889,787.00
CHILDREN'S ENVIRONMENTAL HEALTH & RISK ASSESSMENT	\$1,500.00
COMMISSION ON ENVIRONMENTAL COOPERATION – ACCESS TO INFORMATION STUDY	\$14,000.00
ENVIRONMENT CANADA – CHILDREN'S HEALTH	\$20,000.00
CITY OF TORONTO – CHILDREN'S HEALTH REPORT – APRIL 2004 – MARCH 2005	\$12,000.00
ENVIRONMENT CANADA – POLLUTIONWATCH	\$23,000.00
CANADIAN COUNCIL OF MINISTERS OF THE ENVIRONMENT – STUDY ON POLLUTION PREVENTION	\$12,000.00

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# The Industry Strikes Back!

Part 2.

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2004-01-14 to 2004-09-02



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
LEGAL AID ONTARIO – APRIL 1, 2003 TO MARCH 31, 2004	\$889,787.00
ENVIRONMENT CANADA – REVIEW OF EXPORT AND IMPORT OF HAZARDOUS WASTE REGULATIONS	\$8,000.00
ENVIRONMENT CANADA – REVIEW OF STAKEHOLDERS' VIEWS RE: THE REGENERATION OF THE GLWQ AGREEMENT	\$10,000.00
COMMISSION ON ENVIRONMENTAL COOPERATION – RE TOXIC CHEMICALS & CHILDREN'S HEALTH IN NORTH AMERICA	\$6,000.00

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# The Industry Strikes Back!

## Part 2.

26/08/2009

ENVIRONMENT CANADA – POLLUTIONWATCH \$23,000.00

ENVIRONMENT CANADA – PRECAUTIONARY PRINCIPLE \$6,000.00

ENVIRONMENT CANADA – COMMENT ON PROPOSAL \$6,000.00

ENVIRONMENT CANADA – STUDIES RELATING TO NATIONAL POLLUTANT RELATED INVENTORY \$25,000.00

COALITION ENVIRONMENTAL COOPERATION – RISK ASSESSMENT \$1,500.00

CHILDREN'S ENVIRONMENTAL HEALTH & RISK ASSESSMENT \$1,500.00

ENVIRONMENT CANADA – REVIEW OF SMART REGULATION PROJECT \$23,350.00

ENVIRONMENT CANADA – CHILDREN'S HEALTH \$20,000.00

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# The Industry Strikes Back !

## Part 2.

26/08/2009

LEGAL AID ONTARIO – APRIL 1, 2002 TO MARCH 31, 2003	\$899,787.00
CIDA – ADDRESSING INPUT OF LEAD CONTAMINATION LA OROYA, PERU	\$100,000.00
LEGAL AID ONTARIO – APRIL 1, 2003 – MARCH 31, 2004	\$2,889,787.00
LEGAL AID ONTARIO – APRIL 1, 2003 TO MARCH 31, 2004	\$889,787.00
CITY OF TORONTO – CHILDREN'S HEALTH REPORT	\$12,000.00
CANADIAN ENVIRONMENTAL NETWORK	\$3,500.00
COMMISSION ON ENVIRONMENTAL COOPERATION – ACCESS TO INFORMATION STUDY	\$14,000.00
CANADIAN COUNCIL OF MINISTERS OF THE ENVIRONMENT – STUDY ON POLLUTION PREVENTION	\$12,000.00

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# The Industry Strikes Back !

Part 2.

26/08/2009

2003-06-25 to 2004-01-14



## List of Government Funding

Government Institution

Funding Received in  
Last Financial Year

COMMISSION ON ENVIRONMENTAL COOPERATION – RE TOXIC  
CHEMICALS & CHILDREN'S HEALTH IN NORTH AMERICA

\$6,000.00

CANADIAN ENVIRONMENTAL NETWORK

\$3,500.00

ENVIRONMENT CANADA – COMMENT ON PROPOSAL

\$6,000.00

ENVIRONMENT CANADA – POLLUTIONWATCH

\$23,000.00

CANADIAN COUNCIL OF MINISTERS OF THE ENVIRONMENT –  
STUDY ON POLLUTION PREVENTION

\$12,000.00

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# The Industry Strikes Back!

## Part 2.

26/08/2009

ENVIRONMENT CANADA – STUDIES RELATING TO NATIONAL POLLUTANT RELATED INVENTORY	\$25,000.00
ENVIRONMENT CANADA – PRECAUTIONARY PRINCIPLE	\$6,000.00
LEGAL AID ONTARIO – APRIL 1, 2002 TO MARCH 31, 2003	\$899,265.25
COMMISSION ON ENVIRONMENTAL COOPERATION – ACCESS TO INFORMATION STUDY	\$14,000.00
ENVIRONMENT CANADA – REVIEW OF EXPORT AND IMPORT OF HAZARDOUS WASTE REGULATIONS	\$8,000.00
ENVIRONMENT CANADA – REVIEW OF STAKEHOLDERS' VIEWS RE: THE REGENERATION OF THE GLWQ AGREEMENT	\$10,000.00
COALITION ENVIRONMENTAL COOPERATION – RISK ASSESSMENT	\$1,500.00
ENVIRONMENT CANADA – CHILDREN'S HEALTH	\$20,000.00
CHILDREN'S ENVIRONMENTAL HEALTH & RISK ASSESSMENT	\$1,500.00

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# The Industry Strikes Back!

Part 2.

26/08/2009

2002-11-25 to 2003-06-25



## List of Government Funding

### Government Institution

### Funding Received in Last Financial Year

ENVIRONMENT CANADA – REVIEW OF STAKEHOLDERS' VIEWS RE: THE REGENERATION OF THE GLWQ AGREEMENT \$10,000.00

ENVIRONMENT CANADA – COMMENT ON PROPOSAL \$6,000.00

COMMISSION ON ENVIRONMENTAL COOPERATION – RE TOXIC CHEMICALS & CHILDREN'S HEALTH IN NORTH AMERICA \$6,000.00

ENVIRONMENT CANADA – REVIEW OF EXPORT AND IMPORT OF HAZARDOUS WASTE REGULATIONS \$8,000.00

COMMISSION ON ENVIRONMENTAL COOPERATION – ACCESS TO INFORMATION STUDY \$14,000.00

CANADIAN COUNCIL OF MINISTERS OF THE ENVIRONMENT – STUDY ON POLLUTION PREVENTION \$12,000.00

CHILDREN'S ENVIRONMENTAL HEALTH & RISK ASSESSMENT \$1,500.00

ENVIRONMENT CANADA – STUDIES RELATING TO NATIONAL POLLUTANT RELATED INVENTORY \$25,000.00

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# The Industry Strikes Back !

Part 2.

26/08/2009

2002-04-25 to 2002-11-25  
(last amended on 2002-09-12 )



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
CANADIAN COUNCIL OF MINISTERS OF THE ENVIRONMENT – STUDY ON POLLUTION PREVENTION	\$12,000.00
ENVIRONMENT CANADA – REVIEW OF EXPORT AND IMPORT OF HAZARDOUS WASTE REGULATIONS	\$8,000.00
ENVIRONMENT CANADA – STUDIES RELATING TO NATIONAL POLLUTANT RELATED INVENTORY	\$25,000.00
COMMISSION ON ENVIRONMENTAL COOPERATION – ACCESS TO INFORMATION STUDY	\$14,000.00

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# The Industry Strikes Back!

Part 2.

26/08/2009

2001-10-10 to 2002-04-25



## List of Government Funding

### Government Institution

### Funding Received in Last Financial Year

ONTARIO MINISTRY OF THE ATTORNEY GENERAL – LEGAL AID ONTARIO – FUNDS FOR APR. 1/00 TO MAR. 31/01 \$783,317.00

ONTARIO MINISTRY OF THE ATTORNEY GENERAL – INTERVENOR PAPER FOR WALKERTON PHASE TWO – RECEIVED 01/01 \$27,804.00

ENVIRONMENT CANADA – STUDY OF ENVIRONMENTAL PERFORMANCE AGREEMENTS \$2,472.50

LEGAL AID ONTARIO – TO OPERATE COMMUNITY LEGAL AID CLINIC FOR ENVIRONMENTAL ADVOCACY. MONTHLY PAYMENT \$397,256.00

CANADIAN INTERNATIONAL DEVELOPMENT AGENCY – INTERNATIONAL MINING PROJECT \$45,000.00

GOVERNMENT OF BRITISH COLUMBIA – BIOSAFETY PROTOCOL STUDY \$10,000.00

ENVIRONMENT CANADA – FOR A CONSULTATION ON ENVIRONMENTAL ASSESSMENT OF TRADE AGREEMENTS –MAY 2001 \$4,000.00

GOVERNMENT OF CANADA – MINING PROJECT – AUGUST 2001 \$25,000.00

MINISTRY OF THE ATTORNEY GENERAL OF ONTARIO – PHASE II WALKERTON INQUIRY – JULY 2001 \$18,000.00

MINISTRY OF THE ATTORNEY GENERAL OF ONTARIO – APRIL – SEPT. 30/01 \$37,000.00

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# The Industry Strikes Back!

Part 2.

26/08/2009

2001-03-12 to 2001-09-26



## List of Government Funding

Government Institution

Funding Received in Last Financial Year

CANADIAN INTERNATIONAL DEVELOPMENT AGENCY (CIDA) PROJECT GRANT #038307-S-06006 - BUILDING COMMUNITY \$30,000.00

GOVERNMENT OF BRITISH COLUMBIA - BIOSAFETY PROTOCOL STUDY \$10,000.00

ONTARIO MINISTRY OF THE ATTORNEY GENERAL - INTERVENOR PAPER FOR WALKERTON PHASE TWO - RECEIVED 01/01 \$27,804.00

HEALTH CANADA (PROJECT GRANT #555-06-1997-00 COMMUNITY ACTION ON CANCER PREVENTION - JAN. 2000 \$25,000.00

ONTARIO MINISTRY OF THE ATTORNEY GENERAL - LEGAL AID ONTARIO - FUNDS FOR APR. 1/00 TO MAR. 31/01 \$783,317.00

ENVIRONMENT CANADA - STUDY OF ENVIRONMENTAL PERFORMANCE AGREEMENTS \$2,472.50

CANADIAN INTERNATIONAL DEVELOPMENT AGENCY - INTERNATIONAL MINING PROJECT \$45,000.00

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# The Industry Strikes Back !

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26/08/2009

2000-10-16 to 2001-03-12



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
CANADIAN INTERNATIONAL DEVELOPMENT AGENCY (CIDA) PROJECT GRANT #038307-S-06006 - BUILDING COMMUNITY	\$30,000.00
HEALTH CANADA (PROJECT GRANT #555-06-1997-00 COMMUNITY ACTION ON CANCER PREVENTION - JAN. 2000	\$25,000.00

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2000-02-07 to 2000-09-07



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
HEALTH CANADA (ONTARIO REGION)	\$25,000.00
COUNCIL FOR ENVIRONMENTAL COOPERATION	\$500.00
CANADIAN INTERNATIONAL DEVELOPMENT AGENCY (CIDA)	\$60,000.00

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1999-06-29 to 2000-02-07



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
INTERNATIONAL JOINT COMMISSION	\$1,000.00
CANADIAN INTERNATIONAL DEVELOPMENT AGENCY (CIDA)	\$5,000.00
HEALTH CANADA (ONTARIO REGION)	\$25,000.00

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1998-12-22 to 1999-06-29



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
CIDA - MINING WORKSHOPS	\$60,000.00
CIDA - MINING WORKSHOP	\$10,000.00
ENVIRONMENT CANADA - CFITIVE STUDY CAN-US LAWS	\$10,000.00
CIDA - PROJECT ON MINING LAW IN PERU	\$990.00
HEALTH CANADA - PRIMARY PREVENTION OF CANCER	\$25,000.00

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1998-05-12 to 1998-12-22  
(last amended on 1998-05-15 )



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
CIDA - PROJECT ON MINING LAW IN PERU	\$990.00
CIDA - MINING WORKSHOPS	\$60,000.00
ENVIRONMENT CANADA - CFITIVE STUDY CAN-US LAWS	\$10,000.00
HEALTH CANADA - PRIMARY PREVENTION OF CANCER	\$25,000.00

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1997-10-15 to 1998-05-06  
(last amended on 1997-10-15 )



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
CIDA	\$17,155.00
ONTARIO LEGAL AID PLAN	\$615,323.00
ENVIRONMENT CANADA	\$5,000.00

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1997-01-22 to 1997-10-15



## List of Government Funding

Government Institution

Funding Received in Last Financial Year

HUMAN RESOURCES CANADA

\$3,812.77

OFFICE OF ENVIRONMENTAL COMMISSIONER OF ONTARIO

\$7,000.00

ENVIRONMENTAL YOUTH CORPS

\$8,687.40

ONTARIO LEGAL AID PLAN

\$635,711.00

ENVIRONMENT CANADA

\$5,000.00

ONTARIO MINISTRY OF THE ENVIRONMENT

\$50,000.00

CIDA

\$25,000.00

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1996-05-23 to 1997-01-20



## List of Government Funding

Government Institution	Funding Received in Last Financial Year
Ontario Government Ontario Legal Aid Program	\$643,363.00
Ontario Government Ontario Ministry of Environment and Energy	\$50,000.00
Ontario Government Office of Environmental Commissioner of Ontario	\$70,000.00

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Jeffrey Lowes is the principal investigator for M-REP Communications. M-REP Communication is part of an international coalition of companies that provide consulting services through a network of technical and research based companies and agencies in North America and the E.U. M-REP Communications focuses on sound environmental policy and communications.

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Background Information from an Independent Perspective.  
Adapted Excerpts from TURF & Recreation Magazine.

## The 9/11 Era of the Green Space Industry !

We are now living in the era of 9-11 of the GREEN SPACE INDUSTRY. The prohibition conspiracy against pest control products has now attained NATIONAL proportions. The provinces are falling like dominoes. The PROFESSIONAL LAWN CARE INDUSTRY is systematically being annihilated by *environmental terrorism* across Canada. Our adversaries in the *environmental terror movement* have VIRTUALLY LIMITLESS FUNDS to wreak their havoc, and they understand full well that THERE IS NO UNITY within the GREEN SPACE INDUSTRY. First municipal, then provincial, and finally national in scope, their first destructive attack will be complete within one or two years. And then. Soon after the ENVIRONMENTAL TERROR MOVEMENT has tasted victory by obliterating the PROFESSIONAL LAWN CARE INDUSTRY, the hated GOLF INDUSTRY will be targeted in the next attack. This time, the GOLF INDUSTRY will be totally alone, and devoid of any allies to help defend itself. The GOLF INDUSTRY, because of its attitude of denial and protectionism and mock-dismay at any form of criticism, is ignoring the supreme historic opportunity to join forces with the PROFESSIONAL LAWN CARE INDUSTRY, and litigate against the forces of environmentalist evil. A failure to do so will be lethal and final, and future generations will ask the question — *Why did you not act ?*



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For the first time in all of our collective history, it can honestly be said that there is NO LONGER A HOPEFUL FUTURE for anyone in our industry, young or old.



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### The Industry Report Card.

As a consequence, we have prepared a *report card* to enlighten our readers. The grading is based upon an association's ability, or willingness, to adequately confront the issues of conspiracy to prohibit pest control products in Ontario. This *Report Card* has become infamous, especially among those leaders whose trade associations have been given a grade of **FAILURE**. Well ... the mock-dismay of these leaders is about to get worst ... please read on.

### Those who have failed the Green Space Industry so far.

A grade of **FAILURE** must be assigned to the following industry trade associations and groups that have done **NOTHING** since the announcement of legislation to prohibit pest control products in the *Province of Ontario*. —

- *Canadian Golf Superintendents Association (C.G.S.A.)*.
- *CropLife Canada*.
- *International Society of Arboriculture (I.S.A.)*.
- *Landscape Ontario (L.O.)*.
- *Royal Canadian Golf Association (R.C.G.A.)*.
- *Urban Pest Management Council*.

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Many believe that none of these groups have stepped up to the plate, and adequately challenged the Ontario *Cosmetic Pesticides Ban Act*. These groups have sadly become totally **DISINTERESTED PARTIES**, preferring instead to hide behind their own rhetoric of *What ? Me worry ?*. Some people believe it is time to re-assess whether these groups deserve our support, since, in desperate times, they have utterly failed us. So far.

We ask that all people in the **GREEN SPACE INDUSTRY** should **CANCEL** their memberships with these trade associations and groups, and use their refunds or future contributions to support those organizations that are challenging prohibitions, such as *Professional Lawn Care Association of Ontario (P.L.C.A.O.)*.

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## Landscape Ontario.

For example, *Landscape Ontario* (L.O.) has yet again disappointed us with its attitude of *laissez faire*, since it appears that it has decided to BOW TO THE INEVITABLE CATAclySM OF THE PROHIBITION. In the L.O. *Annual Report 2008*, it is written ...



***There is a great deal of concern about future viability. Our role is to assist in the transition [ towards the pesticide prohibition ].***

One current bright spot in L.O. is **Tony DiGiovanni**. In *Letters to the Editor* across Ontario, **DiGiovanni** has also personally spoken out against activists and prohibitions on a very frequent basis. We must also acknowledge that, early in the battle against ENVIRONMENTAL TERRORISM in Ontario, L.O. expended vast amounts of its resources, which sadly, have become less available today. In essence, L.O. has reduced itself to merely presiding over the funeral of an industry that it once staunchly defended. We nonetheless wish to thank **DiGiovanni** for his efforts.



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## CropLife Canada.

Another example is *CropLife Canada*, the group that represents the manufacturing sector. Here is one of their *wishy-washy* and non-committal statements on the matter of the Ontario prohibition.



***We support a focus on eliminating the improper or unnecessary use of pesticides.***

(CROPLIFE CANADA 2008 ANNUAL REPORT.)

One bright spot in *CropLife Canada* is **Lorne Hepworth**. In *Letters to the Editor* across Canada, **Hepworth** has personally spoken out against ac-



# The Industry Strikes Back !

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tivist and prohibitions on a very frequent basis. *CropLife Canada* is the trade association representing the manufacturers, developers, and distributors of plant science innovations – pest control products and plant biotechnology – for use in agriculture, urban and public health settings. Unfortunately, **Hepworth** appears to be a lone voice among those manufacturers who are refusing to get more directly involved to fight the prohibition conspiracy, except, of course, for *Dow Agro-Sciences*.



## The Golf Industry.

And one more example. Incredibly, the *Golf Industry* has declared itself **SATISFIED** with the Ontario prohibition, without regard for the much larger implications to the entire *Green Space Industry*. It is unfortunate that the near-sightedness of this industry's leaders will prevent it to ever join forces with *Professional Lawn Care Industry of Ontario (P.L.C.A.O.)*. The same advocacy groups that once pressured the *Government of Ontario* to legislate the *Cosmetic Pesticides Ban Act* will soon set their sights on the **ELIMINATION** of the golf exception status. Here is a protectionist *la-dee-da* statement from one of the *Golf Industry* leaders, issued in **April 2008**. —

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[ ... ] *associations like the CGSA, Royal Canadian Golf Association (RCGA) [ ... ] applauded McGuinty and the governing Liberals for making this announcement [ regarding the prohibition ] . [ A ] reason for the golf industry's support of this provincial initiative stems from the fact we will be exempted.*

(GREENMASTER, APRIL 2008.)



Despite the shortcomings of its trade associations, the *Golf Industry* can boast having had strong and impressive public affairs leaders, such as those listed below. We thank them and many others for their hard work. —

- **Jarrod Barakett.** *Ontario Golf Superintendents Association (O.G.S.A.)*.
- **Bob Burrows.** *Canadian Golf Superintendents Association (C.G.S.A.)*.
- **Teri Yamada.** *Royal Canadian Golf Association (R.C.G.A.)*.

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### Those who have made a bit of an effort.

A grade of **AVERAGE** must be assigned to *Ontario Parks Association* (O.P.A.) for their insightfully truthful response to the Ontario prohibition. However, this group **SHOULD DO MORE**. Here is an excerpt from a letter written by O.P.A. on **September 2<sup>nd</sup>, 2008**. —

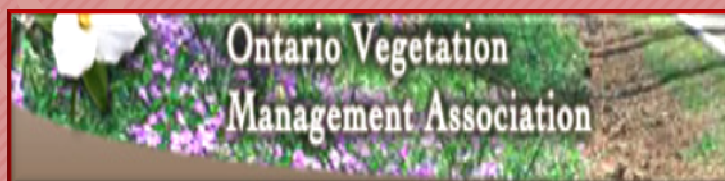
*While IPM programs and appropriate cultural practices are able to significantly reduce weed infestations in sports fields, in some instances, the use of pesticides is the only viable solution.*

### Those who have served the Green Space Industry with distinction.

A grade of **HIGH ACHIEVER** must be assigned to the following groups —

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- *Ontario Golf Superintendents Association (O.G.S.A.).*
- *Ontario Vegetation Management Association.*
- *Professional Lawn Care Association of Ontario (P.L.C.A.O.).*



They are the true **HEROES** of the **GREEN SPACE INDUSTRY**, and appear to have done what the other associations are apparently unable or unwilling to do. Successful petitions and lobbying. Good literature and commentary. Consistent and steady response to the issues. You are the defenders of the **GREEN SPACE INDUSTRY**, and you have our thanks and our gratitude.

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A personal HONOURARY MENTION should be made in recognition of **Jeffrey Lowes**, who, with the blessing from **P.L.C.A.O.**, has conducted himself immaculately. He truly embodies the critical concept that *We must defend our industry, whatever the cost may be*. We are lucky to have him. Please contact and give support to **Lowes** and **P.L.C.A.O.** at 519-836-4906 or [plcao@gti.uoguelph.ca](mailto:plcao@gti.uoguelph.ca)



## What's wrong with everybody ???

The prohibition of pest control products is the greatest disaster to befall the **GREEN SPACE INDUSTRY**. Even the **GOLF INDUSTRY** is in grave jeopardy, despite its current exception status.

The leaders of *Landscape Ontario (L.O.)* act as if they did not have a care in the world. One would have thought that the rallying cry for their last convention would be *Fight the Future* or *Let's Defend Ourselves*. Instead, they have opted for *Go Green Today !* and *The Green Forum*.

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The **PROFESSIONAL LAWN CARE INDUSTRY** needs help ?

Let it find help elsewhere !

And it will, just like it did in Quebec in the **1990s**.

Things are not much better with the leaders of the *Canadian Golf Superintendents Association (C.G.S.A.)*. For their last convention, not even a peep about prohibitions. However, they did invite a speaker from the *Vineyard Golf Course*, America's most famous albeit atypical **ORGANIC GOLF COURSE**. And someone was on hand dressed up as some ancient **GREENKEEPER**.

Prohibition ? What prohibition ?

Listen closely, everybody. The *Government of Ontario* has allocated over **TEN MILLION DOLLARS** over four years in support of the prohibition. Can we guess how this money will be used ??? (OFFICE OF DWIGHT DUNCANN, MPP – PERSONAL COMMUNICATION.)



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If the *Canadian Golf Superintendents Association (C.G.S.A.)* believes that preaching **I.P.M.** will help maintain the golf club exception status, WE PREDICT IT WILL FACE AN END TO THIS SPECIAL STATUS WITHIN THREE TO FIVE YEARS. Hiding behind **I.P.M.** did not work for the **PROFESSIONAL LAWN CARE INDUSTRY**. It will not work for the **GOLF INDUSTRY**. The **C.G.S.A.** has over **ONE DOZEN ISSUES** that it has not even begun to address.

Leaders of the **C.G.S.A.** and **L.O.** Do you really understand what is at stake ?

We must defend our industry, whatever the cost may be !

The entire **GREEN SPACE INDUSTRY** in the *Province of Ontario* must act **NOW**. Otherwise, the price of indifference will be catastrophic to everyone.

The people of the **GREEN SPACE INDUSTRY**, the simple folks who operate small businesses or manage operations, should know that their leaders and their trade associations **INTEND TO DO NOTHING** to fight the prohibitions against pest control products !

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If the **GREEN SPACE INDUSTRY** in the *Province of Ontario* was willing to do its duty, if nothing were to be neglected, if all resources and finances were dedicated towards eradicating the *Cosmetic Pesticides Ban Act*, and if the best legal representations were made, **ENVIRONMENTAL TERRORISM** could be vanquished in Ontario.

This is assuming that there is a willingness to do these things.

The *Canadian Golf Superintendents Association (C.G.S.A.)* and the *National Golf Course Owners Association (N.G.C.O.A.)* appear to still be preaching **I.P.M.** as the guarantee that will allow them to maintain the status of the exception for the **GOLF INDUSTRY**.

Both associations have failed to notice that the **GOLF INDUSTRY** faces over **ONE DOZEN** other issues in the matter of the golf exception to the Ontario *Cosmetic Pesticides Ban Act*.

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There are already **TEN** major groups, led mostly by the troublesome *David Suzuki Foundation*, that are stating that they do not want any prohibition exceptions for the **GOLF INDUSTRY**. The pressure being exercised on the *Government of Ontario* must be enormous. The *Government of Ontario* is likely being bombarded, literally on a daily basis, through letters, phone calls, and media releases, about the **GOLF INDUSTRY loophole**.



The leading **ENVIRONMENTAL TERROR ORGANIZATIONS**, the ones that are already conspiring to impose prohibitionist policies on the **PROFESSIONAL LAWN CARE INDUSTRY** in every Province across Canada, have publicly stated, in one form or another, that they **DO NOT WANT ANY PROHIBITION EXCEPTIONS** pertaining to pest control products for the **GOLF INDUSTRY**.

The **TEN** following organizations have publicly stated, in one form or another, that they **DO NOT WANT ANY PROHIBITION EXCEPTIONS** pertaining to pest control products for the **GOLF INDUSTRY**. As we speak, they are aggressively lobbying government legislators, demanding that any exception status be rescinded or avoided. —

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- *Canadian Association of Physicians for the Environment (C.A.P.E.).*
- *Canadian Cancer Society (C.C.S.).*
- *Canadian Coalition for Health and Environment (C.C.H.E.).*
- *Canadian Environmental Law Association (C.E.L.A.).*
- *David Suzuki Foundation.*
- *Green Party of Ontario.*
- *New Democratic Party of Ontario (N.D.P.).*
- *Pesticide Free Ontario (P.F.O.).*
- *Registered Nurses' Association of Ontario (R.N.A.O.).*
- *Sierra Club of Canada.*

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If the **C.G.S.A.** and the **N.G.C.O.A.** believe that preaching **I.P.M.** will help guarantee the exception, **WE PREDICT AN END TO THIS SPECIAL STATUS WITHIN THREE TO FIVE YEARS.**

Hiding behind **I.P.M.** did not work for the *Professional Lawn Care Industry*. It will not work for the *Golf Industry*.

Ladies and gentlemen of the **C.G.S.A.** and **N.G.C.O.A.** **Defend yourselves !!! NOW !!!**

Even though two provinces and over one-hundred municipalities have fallen into the grip of the **ENVIRONMENTAL TERRORISM**, and all the odious apparatus of the **ENVIRONMENTAL TERROR ORGANIZATIONS**, we shall not, **WE MUST NOT**, allow this scourge to continue.

We urge all readers to contact the leaders and associations of the **GREEN SPACE INDUSTRY**. Ask them bluntly if they plan on fighting the Ontario *Cosmetic Pesticides Ban Act*. The readers must demand that their leaders and association support **Jeffrey Lowes** in his bid to legally challenge and exterminate the **ENVIRONMENTAL TERRORISTS** once and for all.

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The readers can carry on the fight also. To every reader, we implore you to **WRITE AND COMPLAIN TO EVERYONE WITHIN ENVIRONMENTAL TERROR ORGANIZATIONS**. Environmental groups. Their political allies. The organizations that fund **ENVIRONMENTAL TERRORISM**. They **ARE NOT** our friends. They **ARE NOT** our partners. They are our **ENEMIES**. They are our **ADVERSARIES**. They wish to **ANNIHILATE** our industry. Show them a united front. Show them a united front. Flood their computers with your E-Mails. Disrupt their routines by calling them on the phone.

*We must defend our industry,  
whatever the cost may be.*

(ADAPTED FROM CHURCHILL, 1940.)



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## Who then will fight to protect the industry from the Ontario prohibition ?

The *Professional Lawn Care Association of Ontario* (P.L.C.A.O.), in conjunction with its membership, and **Jeffrey Lowes**, has been **VERY** decisive regarding the Ontario *Cosmetic Pesticides Ban Act*. It has recently launched a legal action.



This legal challenge will be expensive. **Fifty to one-hundred thousand dollars** will likely be the price tag for a lawsuit that challenges the *Cosmetic Pesticides Ban Act*. In comparison, when the industry challenged the *Town of Hudson*, the path to *The Supreme Court of Canada* ultimately cost **one-hundred and twenty-five thousand dollars**. People seem to forget that when you lose a challenge, you must pay the opposition's legal bills as well as your own.

The *Professional Lawn Care Association of Ontario* has correctly recognized that this is our last chance to prevent the prohibition, and save the industry and our future. It needs our financial support ! We must defend the industry, whatever the cost may be !

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Please contact and give support to the P.L.C.A.O. at 519-836-4906 or [plcao@gti.uoguelph.ca](mailto:plcao@gti.uoguelph.ca)

In difficult economic times, where can individuals find the money to financial support P.L.C.A.O. ?

From two different areas.

Contributions should be diverted from those trade associations that have failed to defend the industry. This would include the following groups —

We ask that the readers cancel their memberships with the following trade associations, and use their refunds or future contributions to support P.L.C.A.O.

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Trade organizations that have refused to fight the prohibition of legal, safe, and totally irreplaceable pest control products.

- *Canadian Golf Superintendents Association (C.G.S.A.).*
- *CropLife Canada.*
- *International Society of Arboriculture (I.S.A.).*
- *Landscape Ontario (L.O.).*
- *Royal Canadian Golf Association (R.C.G.A.).*
- *Urban Pest Management Council.*

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Contributions should also be diverted from those charitable, educational, health, public, and environmental organizations that have conspired (or have people that have conspired within them) to prohibit pest control products. This would include the following groups —

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We ask that the readers cancel their memberships or services with the following organizations, and use their refunds or future contributions in order to support **P.L.C.A.O.** All readers should actively discourage family and friends from being involved with these organizations as well.

### **Culprits that have conspired to prohibit pest control products.**

- *Canadian Association of Physicians for the Environment (C.A.P.E.).*
- *Canadian Cancer Society (C.C.S.) – All Divisions, Every Province.*
- *Canadian Coalition for Health and Environment (C.C.H.E.).*
- *Canadian Environmental Law Association (C.E.L.A.).*
- *Canadian Health and Environment Education and Research Foundation (C.H.E.E.R.).*
- *Canadian Institute for Environmental Law and Policy (C.I.E.L.A.P.).*
- *Canadian Network for Human Health and the Environment (C.N.H.H.E.).*
- *Canadian Partnership for Children's Health and the Environment (C.P.C.H.E.).*
- *Children's Hospital of Eastern Ontario (C.H.E.O.).*
- *Coalition for a Healthy Calgary.*
- *Coalition for Pesticide Reform Ontario.*
- *David Suzuki Foundation.*
- *Ecojustice Canada.*
- *Environmental Defence Canada.*
- *Équiterre.*
- *Federation of Canadian Municipalities.*
- *Green Party of Canada.*
- *Green Party of Ontario.*
- *IWK Health Centre.*
- *Labour Environmental Alliance Society (L.E.A.S.).*
- *Le Parti Québécois (P.Q.).*
- *New Democratic Party of Canada (N.D.P.).*
- *New Democratic Party of Ontario (N.D.P.).*
- *Newfoundland and Labrador Medical Association (N.L.M.A.).*

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- *Nurses Association of New Brunswick (N.A.M.B.).*
- *Ontario Liberal Party.*
- *Ontario Medical Association (O.M.A.) – Pediatrics Section.*
- *Ontario Public Health Association (O.P.H.A.).*
- *Organic Landscape Alliance (O.L.A.).*
- *Ottawa Environmental Health Clinic.*
- *Pesticide Free Columbia Basin Coalition (Formerly Pesticide Free Columbia Valley Coalition.).*
- *Pesticide Free Ontario (P.F.O.) (Formerly Campaign for Pesticide Reduction Ontario.).*
- *Prevent Cancer Now.*
- *Registered Nurses' Association of Ontario (R.N.A.O.).*
- *Sierra Club of Canada.*
- *Sunshine Coast Clean Air Society.*
- *The Coalition for a Healthy Ottawa (C.H.O.).*
- *The Council of Canadians.*
- *The Learning Disabilities Association of Canada (L.D.A.C.).*
- *The Liberal Party of Canada.*
- *The Liberal Party of Quebec.*
- *The Lung Association.*
- *The Ontario College of Family Physicians (O.C.F.P.).*
- *Toronto Environmental Alliance (T.E.A.)*
- *Toxic Free Canada.*
- *University of Ottawa.*
- *University of Waterloo.*
- *West Coast Environmental Law (W.C.E.L.).*
- *Western Canada Wilderness Committee.*
- *Wildsight.*
- *World Wildlife Fund of Canada (W.W.F.).*
- *York Region Environmental Alliance (Y.R.E.A.).*

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Which side are you on ?

On **September 20<sup>th</sup>, 2001**, in an address to a joint session of Congress following the **9-11** attacks, U.S. President **George W. Bush** made the following inspirational statement. —

**<< Either you are with us, or you are with the terrorists. >>**

This is our concluding rant to all who work in the **GREEN SPACE INDUSTRY**. We can assure everyone in the **GREEN SPACE INDUSTRY** that the mistakes of the Hudson-Supreme-Court affair will not be repeated again.

Either you stand and fight **AGAINST ENVIRONMENTAL TERRORISM**, or you stand **WITH** the **TERRORISTS** themselves. Stand up and be counted. If we do not successfully defeat these people **NOW**, the consequences will be devastating.

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*We must defend our industry,  
whatever the cost may be.*

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## The Consequences of Failure Against Environmental Terror.



### *Elimination of employment.*

The destructive policies advocated by the environmental terror movement will lead to the needless elimination of tens of thousands of stable jobs.

**Tens of thousands unemployed!**



### *Annihilation of companies.*

The destructive policies advocated by the environmental terror movement will lead to the needless annihilation of thousands of stable businesses.

**Thousands of business failures.**



### *Disruption of home life.*

The destructive policies advocated by the environmental terror movement will lead to the needless disruption of tens of thousands of stable homes.

**Tens of thousands homes lost.**



### *Destitution and despair.*

The destructive policies advocated by the environmental terror movement will lead to needless suffering and hardship for tens of thousands of professionals.

**Tens of thousands suffering.**

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FORCE OF NATURE was launched for continuous transmission on the Internet on January 1st, 2009. It is a series of e-newsletters destined for the GREEN SPACE INDUSTRY, the ENVIRONMENTAL MOVEMENT, politicians, municipalities, and the media, nation-wide across Canada, and parts of the United States. FORCE OF NATURE is produced in two parts. First, The MEDIA REPORT itself that reports on the current events affecting the future of the GREEN SPACE INDUSTRY. Second, INDEPENDENT PERSPECTIVE, which is a running commentary, sometimes also of a more technical in nature.

FORCE OF NATURE is the brainchild of William H. Gathercole and his entourage. The opinions expressed in these e-newsletters, even though from an INDEPENDENT PERSPECTIVE may not reflect those of everyone in the GREEN SPACE INDUSTRY, or Mr. Gathercole's many associates. Be warned ! Mr. Gathercole and his team may sometimes be very irreverent and fearless with these e-newsletters.

William H. Gathercole holds a degree in Horticulture from the UNIVERSITY OF GUELPH, and another pure and applied science degree from MCGILL UNIVERSITY. He has worked in virtually all aspects of the GREEN SPACE INDUSTRY, including public affairs, personal safety, and environmental issues. Mr. Gathercole has been a consultant and instructor for decades. Mr. Gathercole has been following the evolution of ENVIRONMENTAL TERRORISM for over a quarter-century. His involvement in environmental issues reached a fevered pitch in the 1990s, when he orchestrated, with others, legal action against unethical and excessive municipal regulations restricting the use of pest control products. ( i.e. the Town of Hudson. ) Although he can be accused of being ANTI-ENVIRONMENT-MOVEMENT, he is, in fact, simply a strong advocate FOR the GREEN SPACE INDUSTRY. However, this position has not precluded him from criticizing the industry itself. Nonetheless, his vast knowledge of our long journey with environmental issues is UNDENIABLE. ( Hopefully ! ) For many years, Mr. Gathercole has been a contributing columnist for TURF & RECREATION Magazine, Canada's Turf and Grounds Maintenance Authority.

All pictures contained in FORCE OF NATURE were found somewhere on the Internet. We believe that they are in the public domain, as either educational tools, industry archives, promotional stills, publicity photos, or press media stock.

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