

Here's an example of an environmental terror group that has been intimidating/threatening a legitimate company for 5 years, thereby forcing it to do its bidding, or else ... (Yes, I know ... I have an « attitude problem ».) W.

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August 5, 2009



Historic Kimberly-Clark and Greenpeace agreement to conserve Canada's Boreal forest

5 August 2009

Today is a big day for forests in Canada and around the world.

You're hearing it here first. The world learns through a news briefing in Washington, DC this morning.

Greenpeace and Kimberly-Clark will make a joint announcement that heralds the increased conservation of forests around the world.

Kimberly-Clark, the world's largest manufacturer of tissue products and maker of Kleenex, has agreed to a strengthened policy that will help ensure greater protection and sustainable management of Canada's Boreal Forest.

Canada's Boreal Forest is North America's largest old growth forest, a habitat for threatened wildlife and a sanctuary for more than one billion migratory birds.

At the news briefing, Greenpeace announced the end of its international "Kleercut" campaign that focused on the company and its brands. Greenpeace and its supporters worldwide have fought for nearly five years for this kind of success for our boreal forest. Now we have it.

This has the potential to fundamentally shift the global forest products industry.

"Today, ancient forests like the Boreal Forest have won," said Richard Brooks, Greenpeace Canada Forest Campaign Coordinator, at today's news conference.

THIS ACHIEVEMENT TODAY BELONGS TO THE THOUSANDS OF PEOPLE WHO SUPPORTED THE CAMPAIGN. IT WOULD NOT HAVE BEEN POSSIBLE WITHOUT THIS SUPPORT.

Read more about the historic agreement, and check other links: [Kimberly-Clark Victory](#)

Please join us in thanking Kimberly-Clark for supporting conservation of the Boreal Forest by sending its CEO a [congratulations email](#).

You have received this email because you have subscribed to the Greenpeace Canada email newsletter. If you would not like to receive more emails from us, you can [unsubscribe here](#).

Take action | Support Greenpeace

The Greenpeace logo, featuring the word "GREENPEACE" in white, uppercase, sans-serif font, centered within a bright green rounded rectangular background.

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