

***Force of Nature Media Report :
The Environmental Movement
in the Media from an
Independent Perspective.***

**Canadian Association
of Physicians
for the Environment.**

Part 2. Remastered.



Canadian Association of Physicians for the Environment.

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08/06/2009

Notable quotation.

<< **C** APE is now potentially a multi-million dollar money-making machine. >>

2 of 15.

Canadian Association of Physicians for the Environment.

Part 2. Remastered.

08/06/2009

Background Information from an Independent Perspective.

Canadian Association of Physicians for the Environment (C.A.P.E.).

« CANADIAN ASSOCIATION OF PHYSICIANS FOR THE ENVIRONMENT » (C.A.P.E.) is a non-profit militant health-worker trade organization that has dedicated itself to « *POLITICIZED SCIENCE* » pertaining to environmental issues, especially as they relate to human health.



The idea for this non-profit group was conceived in Ottawa in **1993**, and the group was eventually established in Winnipeg in **1995**. The C.A.P.E. headquarters is now in Toronto.

The C.A.P.E. Co-founders included ...

3 of 15.

- **Warren Bell**. Also former President of C.A.P.E. for almost a decade until **2005**. Currently President of Medical Staff at « *SHUSWAP LAKE GENERAL HOSPITAL* ». He now resides in Salmon Arm, British Columbia.
- **Tee Guidotti**. He now resides in Washington.
- **Trevor Hancock**. Also the first Leader of « *GREEN PARTY OF CANADA* ». (This explains A LOT about the C.A.P.E. penchant for environmental extremism !)
- **Jean Ahmed Zigby**. Vice-President. C.A.P.E. Also Founder of « *GROUPE ECO-ACTION* ». He resides in Montreal, Quebec.

C.A.P.E. is a militant trade organization claiming to be ...

<< *The national voice of physicians on issues of health and the environment.* >>

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Part 2. Remastered.

08/06/2009

C.A.P.E. has mandated itself to educating health care professionals and the public in matters of « *POLITICIZED SCIENCE* » and environmental public policy. Children's environmental health is reportedly its priority issue, but the true main focus of C.A.P.E. is the recruitment and education of health-care workers and members of the public. And, of course, the acquiring large amounts of wealth through grants and donations to further its own interests.

C.A.P.E. is now potentially a multi-million dollar money-making machine.

C.A.P.E. currently has more than **4000 members**, only half being actually doctors. The cost of a C.A.P.E. membership is **one hundred dollars** per year. Its operating budget appears to be less than **1,000,000 dollars** per year with about a dozen employees.

<< *CAPE executive director Gideon Forman said in 2006 almost all CAPE members were doctors. Now about half of the members are MDs, with the rest being members of the public who trust a doctors' organization speaking on environmental issues.* >>

4 of 15.

Coincidentally, C.A.P.E. has been provided with large sums of money by private and public funding organizations during the period of time covering the public debates on the Toronto prohibition and the Ontario prohibition (**2001–2008**). It is clear that the funds helped pay for infra-structures that were used to influence public policy concerning the « *COSMETIC PESTICIDES BAN ACT* ».

C.A.P.E. has been massively funded by « *GOVERNMENT OF ONTARIO* » — **55,000 dollars** for the period **2002–2003**. **200,000 dollars** over a three-year period (beginning in **2006–2007**) to strengthen C.A.P.E. operations across Ontario, and to increase its membership and long-term sustainability. In other words, the « *GOVERNMENT OF ONTARIO* » has been discretely supplying C.A.P.E. with the ammunition that it needed to conspire to prohibit pest control products.

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Part 2. Remastered.

08/06/2009

C.A.P.E. activities.

The following is a summary of some of the activities performed by C.A.P.E. in its capacity as a militant environmental group. —

- Acquiring wealth through donations and grants.
- Acting as a conduit for other environmental groups.
- Advertising using children as tools of influence.
- Advising other environmental groups.
- Allying itself with other environmental groups.
- Appearing before the media.
- Attending medical conferences.
- Greening hospitals and health clinics.
- Influencing health-care workers and the public.
- Lobbying government officials.
- Organizing public affairs shield organizations.
- Participating in environmental conferences.
- Presenting ideas to parliamentary committees.
- Producing video DVDs.
- Promoting policies that prohibit pest control products.
- Providing advice on turf & ornamental maintenance.
- Publishing articles.
- Recommending organic products.
- Recruiting new members across Canada (a priority).
- Seeking private and government funding.
- Selling lawn seeds. (That's right, seeds !)
- Speaking at various functions.
- Supporting organic lawn care services.
- Writing letters to the editor.

Medical authorities support a pesticide phase-out for one reason.



You're looking at her.
Our baby's health authorities are worried about our children's health. That's why they support a phase-out of pesticides on lawns and gardens in the City of Ottawa.

If you share our concerns, please call Mayor Charette and your city councillor today and ask them to support a pesticide phase-out.

You can reach the mayor and your councillor by calling 3-1-1.

For more information – or to receive a compelling video on why local laws are needed – call the Canadian Association of Physicians for the Environment at (416) 308-2072 or visit www.cape.ca.

Support a pesticide phase-out.



5 of 15.

Canadian Association of Physicians for the Environment.

Part 2. Remastered.

08/06/2009

C.A.P.E. objectives.

Many environmental groups, like C.A.P.E., have been created for concealing the views of supposedly moderate professionals, such as physicians and health care workers in Ontario. This is an attempt to mask their extremist views. Such views are evident within C.A.P.E. since one of its co-founders later became the first leader of « *GREEN PARTY OF CANADA* ».

C.A.P.E. has aspirations of becoming a « *NATIONAL* » organization. The issues surrounding pest control products have provided C.A.P.E. with an unbelievable opportunity establish itself outside of Ontario, to recruit new members, and to attract more money and more power. The leaders of C.A.P.E. want to expand their lucrative operation, ostensibly regardless of the cost to those industries that they conspire against. This may be deemed as the ultimate form of greed or depraved indifference.

The principal interests and agendas of the C.A.P.E. can be summarized into the two following categories. —

- One. The acquisition and retention of massive amounts of money from government grants, the private sector, and individual memberships. When given some power and money, many at C.A.P.E. have felt compelled to impose their personal life style choices on society. They may do so by mis-representing the existing facts, and hence gleefully avoiding « *SOUND SCIENCE* » in order to promote their cause.
- Two. The acquisition and retention of fame, celebrity, and power by many at C.A.P.E. who are narrow-minded and little people who are laymen, and do not even have high education, or possess a degree of any kind. These layman feel compelled to make public appearances in laboratory coats. Some present themselves as medical doctors, or as experts in the « *GREEN SPACE INDUSTRY* ». Let's just say that some of them « *HAVE ISSUES* ».

6 of 15.

There can be no doubt that C.A.P.E. has become a highly profitable business managed by very highly ambitious people. It is potentially becoming a multi-million dollar money-making machine. In addition, C.A.P.E. does not pay taxes because of its charitable or non-profit status. Moreover, many individual donations may be accepted in cash that may potentially become undisclosed revenue. C.A.P.E. is a business-person's dream-come-true.

Notable quotations.

<< Docs are trusted so much by the public, and they have huge credibility with policy-makers. >>

7 of 15.

<< CAPE is now working on a similar anti-pesticide lobbying campaign in New Brunswick. >>

MDs warming to environmentalism

Lobby group gets new attention, new members

March 2009

Sam Solomon



In **September 2006**, the **Canadian Association of Physicians for the Environment (CAPE)** had just **400 members**. Just two and a half years later, over **4,000 doctors** belong to the group.

8 of 15.



“It’s been an exciting time for us,” said executive director **Gideon Forman**. *“We think it’s a very exciting development that doctors are playing a leadership role in the environmental movement,”* he said. *“Docs are trusted so much by the public, and they have huge credibility with policy-makers. We have access to decision-makers that other groups don’t.”* gideon@cape.ca

The medical profession’s interest in environmentalism is relatively recent, said Mr. **Forman**. Though **CAPE**’s membership grew 10-fold in the last two and a half years, it didn’t attract a great deal of doctors’ involvement in its previous 13 years.

Canadian Association of Physicians for the Environment.

Part 2. Remastered.

08/06/2009

Founded in **1993** by a small group of Canadian physicians, **CAPE** was, in its early years, *“a wish, not a reality,”* as the group matter-of-factly describes its origin. Its members over the years have included some physicians with impressive credentials in environmentalism, including Dr. **Trevor Hancock**, the first leader of the **Green Party of Canada** and **CAPE**’s chairperson earlier this decade; and Dr. **Jean Zigby**, a Montreal family physician who won a **2006** Canadian Environmental Award and is now **CAPE**’s vice-president.



CAPE had a public profile before it grew within the medical profession. In **2004**, with the group’s membership at just **110 doctors**, Dr. **Kapil Khatter**, then the executive director and now the board president, complained to the National Review of Medicine, *“In the greater community we have a solid and credible reputation as a doctors’ group, but in the medical community we suffer a huge lack of awareness.”* kapil@cape.ca

Since then, times have changed. **CAPE**’s growth has been bolstered in large part by the growing public awareness about the environmentalist movement, and doctors have finally caught up.

9 of 15.

Ontario’s Bill 64



CAPE played a major role in one of the most hotly debated environmental issues of the last few years : Ontario’s Bill 64, a province-wide ban on cosmetic pesticides (except in agriculture, forestry, golf courses, and for reasons of public health and safety). Along with the **David Suzuki Foundation**, the **Ontario College of Family Physicians** and many others, **CAPE**, which already had experience lobbying municipalities to enact bylaws banning pesticide use, was involved in pushing for the legislation. The law was passed last year and comes into effect this spring.

Canadian Association of Physicians for the Environment.

Part 2. Remastered.

08/06/2009

Mr. **Forman** attributes a portion of the medical profession's newfound enthusiasm for **CAPE** to the group's work on Bill 64. *"People were concerned about this, these poisons close to home,"* he said. *"The fact that we worked on it attracted a lot of interest."* **CAPE is now working on a similar anti-pesticide lobbying campaign in New Brunswick.**

Green medicine

CAPE has also been involved for years in a group called the **Canadian Coalition for Green Healthcare**, in an effort to make the practice of medicine less environmentally damaging. The coalition includes **CAPE**, the **Canadian Medical Association**, the **College of Family Physicians of Canada**, and other medical groups, alongside hospitals and environmental organizations who work together *"to minimize the adverse environmental and human health impacts of Canada's healthcare system."* Lobbying efforts by **CAPE** have urged hospitals and clinics to eliminate plastic tubing made with phthalates and older thermometers and blood-pressure cuffs that contain mercury, and to stop incinerating medical waste, which releases greenhouse gases into the air. Vice-president **Jean Zigby** is currently leading an initiative to encourage healthcare facilities to establish *"green purchasing"* practices.

10 of 15.

Tackling the oil sands

The Athabasca oil sands extraction projects in Alberta are another target of **CAPE**'s criticism. *"Minimally we would like to see moratorium on new development, and ultimately we'd like to see a move away from oil"* in favour of wind and solar power, said Mr. **Forman**. *"The jarring thing about the tar sands is that it's using huge amounts of natural gas, which is relatively clean, to liberate very, very dirty oil."*



Canadian Association of Physicians for the Environment.

Part 2. Remastered.

08/06/2009



CAPE's disapproval of the oil sands projects reflects its desire to expand its influence on climate change policy. To that end, **CAPE** is now looking into the possibility of partnering with a larger organization — Mr. **Forman** suggested the **David Suzuki Foundation** and **WWF** [**World Wildlife Foundation**] as examples of potential partners — to lend medical expertise to Canadian efforts to fight climate change.



Culprits that have conspired to prohibit pest control products.

David Takayoshi Suzuki. Scientist and broadcaster. Co-Founder. David Suzuki Foundation. Vancouver.

contact@davidsuzuki.org
solutions@davidsuzuki.org

Josh Laughren. Communications Specialist. World Wildlife Federation Canada (W.W.F.–Canada).

jlaughren@wwfcanada.org

11 of 15.

If not doctors, then who ?

Dr. David Swann, a former **CAPE** member who was elected leader of the Alberta Liberal Party in **December**, was impressed with the group's recent growth. *"It's absolutely vital that people with scientific credibility and public trust come together and find ways to influence the public system in interest of public health,"* he said. *"If not doctors, then who is going to make that kind of strong statement ? "*

CAPE's growth hasn't been even across the country, however. Only 214, or about 5%, of the members live in Quebec, for instance, and the group's website, www.cape.ca, and newsletters are only available in English. *"They're not as visible in Alberta as I would like to see them,"* said Dr. Swann. *"If I can help with that, I certainly will."*

Canadian Association of Physicians for the Environment.

Part 2. Remastered.

08/06/2009

The C.A.P.E. Culprits
that have Conspired to Prohibit
Pest Control Products
in Ontario & across Canada.



Kapil Khatter.
President.
kapil@cape.ca



Gideon Forman.
Executive Director.
gideon@cape.ca



Warren Bell.
Co-Founder.
cppbell@web.ca

12 of 15.

<< The best way to prevent these tragic pesticide poisonings is by banning toxic lawn chemicals. That's why doctors strongly support legislation — at all levels of government — which phases out the use and sales of these products. >>

<< We're also concerned that any exemptions (i.e. the golf course industry) could permit the very cosmetic pesticides this law is supposed to prohibit. >>

<< From any of these sources [created only within the environmental movement], you can find abundant evidence that pesticide exposure is clearly associated with cancers, neuro-developmental problems and birth defects, among other harm. >>

Andrea Levy. Office Manager. Canadian Association of Physicians for the Environment (C.A.P.E.). Physicians for Global Survival Canada. Ottawa. pgsadmin@web.net

Carol Watson. Fundraising Manager. Canadian Association of Physicians for the Environment (C.A.P.E.). Toronto. carol@cape.ca

Farrah Khan. Executive Assistant. Canadian Association of Physicians for the Environment (C.A.P.E.). Toronto. farrah@cape.ca

Canadian Association of Physicians for the Environment.

Part 2. Remastered.

08/06/2009

*And now ...
the conclusion ...*

Force of Nature

13 of 15.

I'm a doctor, and NOT an environmental terrorist ...



14 of 15.

... good and decent physicians should get the Hell out of groups like C.A.P.E. !

Canadian Association of Physicians for the Environment.

Part 2. Remastered.

08/06/2009

Force of Nature was launched for continuous transmission on the Internet on January 1st, 2009. It is a series of e-newsletters destined for the *Green Space Industry*, the *environmental movement*, politicians, municipalities, and the media, nation-wide across Canada, and parts of the United States. *Force of Nature* is produced in two parts. First, The *Media Report* itself that reports on the current events affecting the future of the *Green Space Industry*. Second, *Independent Perspective.*, which is a running commentary, sometimes also of a more technical in nature.

Force of Nature is the brainchild of William H. Gathercole and his entourage. The opinions expressed in these e-newsletters, even though from an **INDEPENDENT PERSPECTIVE**, may not reflect those of everyone in the *Green Space Industry*, or Mr. Gathercole's many associates. Be warned ! Mr. Gathercole and his team may sometimes be very irreverent and fearless with these e-newsletters.

William H. Gathercole holds a degree in Horticulture from the *University of Guelph*, and another pure and applied science degree from *McGill University*. He has worked in virtually all aspects of the *Green Space Industry*, including public affairs, personal safety, and environmental issues. Mr. Gathercole has been a consultant and instructor for decades. Mr. Gathercole has been following the evolution of *environmental terrorism* for over a quarter-century. His involvement in environmental issues reached a fevered pitch in the 1990s, when he orchestrated, with others, legal action against unethical and excessive municipal regulations restricting the use of pest control products. (i.e. the Town of Hudson.) Although he can be accused of being *anti-environment-movement*, he is, in fact, simply a strong advocate **FOR** the *Green Space Industry*. However, this position has not precluded him from criticizing the industry itself. Nonetheless, his vast knowledge of our long journey with environmental issues is *undeniable*. (Hopefully !) For many years, Mr. Gathercole has been a contributing columnist for *TURF & Recreation Magazine*, Canada's Turf and Grounds Maintenance Authority.

All pictures contained in *Force of Nature* were found somewhere on the Internet. We believe that they are in the public domain, as either educational tools, industry archives, promotional stills, publicity photos, or press media stock.

Information presented in *Force of Nature* has been developed for the education and entertainment of the reader. The events, characters, companies, and organizations, depicted in this document are not always fictitious. Any similarity to actual persons, living or dead, may not be coincidental.

The following titles are currently available. (Or, will be available in the near future.) ● Alberta Prohibition. ● British Columbia Prohibition. ● Canadian Association of Physicians for the Environment. ● Consequences ● David Suzuki Foundation. ● Death and the Environmental Movement. ● Golf and Landscape Trade Industries. ● June Irwin, The Princess of Junk Science ● Kazimiera Jean Cottam. ● Kelowna B.C. Prohibition. ● New Brunswick Prohibition. ● Nova Scotia Prohibition ● Ontario Prohibition. ● Organic Fertilizers. ● Pets and Lawn Care Chemicals. ● Prince Edward Island Prohibition. ● Quebec Prohibition. ● Rachel Carson, The Queen of Junk Science ● Randy Hillier, The Next Premier of Ontario ● Salmon Arm B.C. Prohibition ● Special Reports ● The 9/11 Era of the Green Space Industry. ● The Failure of Integrated Pest Management. ● The Wisdom of the Solomons. ● Wisconsin Fertilizer Prohibition. ● **ASK FOR A COPY OF ANY BACK ISSUE TODAY.**

15 of 15.