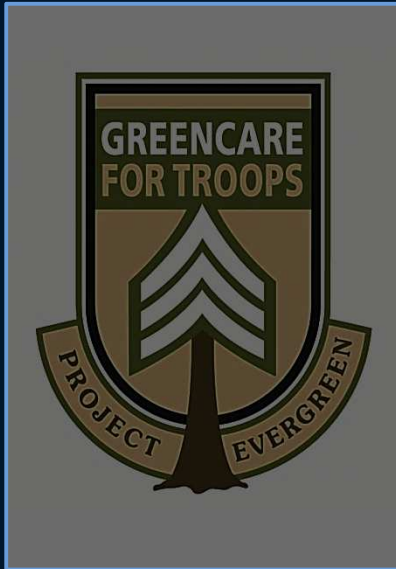


*Support Our Troops*



**FORCE**  
— OF —  
**NATURE**

THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from  
National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG)



**The Modern Professional Lawn  
Care and Golf Industries  
SHOULD Adopt This  
OUTSTANDING, INNOVATIVE  
and INTERESTING IDEA**

# Overview

GREENCARE FOR TROOPS has helped hundreds of volunteers provide FREE LAWN AND LANDSCAPE SERVICES for thousands of military families across America.

GreenCare For Troops is an outreach program coordinated by Project EverGreen that connects local Green Industry Professionals with men and women serving in the ARMED FORCES away from home.

GreenCare For Troops is dedicated to HELPING MILITARY FAMILIES CARE FOR THEIR LAWNS while their loved ones are deployed.

Since 2006, this non-profit organization helped nearly TEN THOUSAND military families with CUB CADET COMMERCIAL as the major supporter.

The cost to manage the GreenCare For Troops program was underwritten by CUB CADET COMMERCIAL.

CUB CADET COMMERCIAL is a manufacturer that offers a full line of commercial lawn equipment that includes mowers, sprayers, spreaders, and turf renovators designed to increase productivity.

Project EverGreen signed up thousands of military families and numerous Green Industry Professionals and volunteers to assist in this effort.

MIKE ROWE joined CUB CADET COMMERCIAL on the GreenCare For Troops mission.



Rowe is with TV's DIRTY JOBS and DISCOVERY CHANNEL.

GreenCare For Troops project appeared in a segment on TV's DIRTY JOBS.

According to Mike Rowe ...

I SUPPORT GREENCARE FOR TROOPS BECAUSE ...

1. Over here, the front line is the front lawn.
2. Dandelions hate Democracy.
3. Soldiers should not whack their own weeds.
4. Giving a cwap is good for morale.
5. When it comes to our troops, we should all give a poop.
6. The grass is always greener when somebody else cuts it.
7. Sometimes, the Call Of Duty means picking up « doody ».
8. A lawn is a terrible thing to waste.
9. There can be no Freedom without curb appeal.
10. Coming home to an over-grown jungle is just not cool.

# *Positive Waves*

Interesting and Innovative Idea that  
should be adopted by the Modern  
Professional Lawn Care and Golf Industries

## **Weed Man Helps Military Families**

October 20<sup>th</sup>, 2011

Chicago Daily Herald

Selected and adapted excerpts



Weed Man is the Professional Lawn Care franchise business that became a HOUSEHOLD NAME ACROSS NORTH AMERICA. In 2000, Weed Man SOLD-OUT its Canadian franchises, and EXPANDED into the UNITED STATES, where it now has more than 247 territories. In 2010, Landscape Management Magazine listed Weed Man as the FASTEST-GROWING and the NINTH LARGEST LANDSCAPE / LAWN SERVICE PROVIDER in North America. By 2011, ALL franchise operators generated MORE THAN 100-MILLION-DOLLARS in revenue per year.



# *Positive Waves*

Interesting and Innovative Idea that  
should be adopted by the Modern  
Professional Lawn Care and Golf Industries

Lawn care expert Brandon Burns is getting his company, Weed Man, involved in GreenCare for Troops, an outreach program that connects local green industry professionals with men and women serving our country in the armed forces away from home.

GreenCare for Troops is part of Project EverGreen, a program created to reach out to the community and promote the positive effects of well-maintained green spaces.

Brandon Burns of Weed Man plans to participate as part of the company's initiative to truly make the suburbs of Chicago a green area.

According to Brandon Burns of Weed Man —

*<< Lawn care is often a hardship when the major breadwinner is on active duty away from home.*

*With the GreenCare for Troops program, we have an opportunity to provide our services to these families and make their lives easier. >>*



# *Positive Waves*

Interesting and Innovative Idea that  
should be adopted by the Modern  
Professional Lawn Care and Golf Industries

To get involved in the program, families, or friends of families, contacted Burns to provide nominations.

After candidates have been chosen, Weed Man will provide a variety of services to assist them with their lawn care needs including fertilization, weed control, aeration and seeding — all vital services heading into the winter season.

According to Brandon Burns of Weed Man —

*<< We haven't found any families to participate in the program, yet, but we're hoping to find some just in time to prepare the lawns for winter.*

*The program is ongoing, so come spring we'll be looking for more families interested in participating. >>*

Burns spent most of his professional career as a golf course superintendent before deciding to follow his entrepreneurial spirit and go into business for himself. He opened Weed Man lawn care serving cities in the suburbs of Chicago, providing environmentally-friendly fertilization, weed control and pest management services.

**The Modern Professional Lawn  
Care and Golf Industries  
can be Described as the Planet's  
Great Conservationist with its  
Outstanding and Innovative Ideas**

# The Planet's Great Conservationists

The Modern Professional Lawn Care and Golf Industries can be described as the PLANET'S GREAT CONSERVATIONISTS with their OUTSTANDING AND INNOVATIVE IDEAS.

Day after day after day — written in the newspapers, heard on the radio, seen on the television, and displayed throughout cyberspace ...

... the Anti-Pesticide Movement ( a.k.a. the ecology or natural lawn care movement ) is urging for measures to TERRORIZE and DESTROY the Professional Lawn Care and Golf Industries, with ideas that have little basis in fact or science.



In fact, the use of pest control products to enhance the Urban Landscape is GOOD for the environment.

Turf and ornamental plants BENEFIT from the use of pest control products.

Nonetheless, the Anti-Pesticide Movement has gained some powerful allies, such as law-makers and policy-makers who are spineless and naïve co-conspirators.

Many versions of the following phrase have been heard ...

... the world would be a better place if lawns and golf courses were maintained more ecologically or more naturally.

If each of us received five cents every time we heard this phrase, we would be literally spitting gold ingots.

Let's think for a minute !

Here is another phrase ...

# The Planet's Great Conservationists

( continued )

## The public wants thicker, greener, pest-free LAWNS and LANDSCAPES

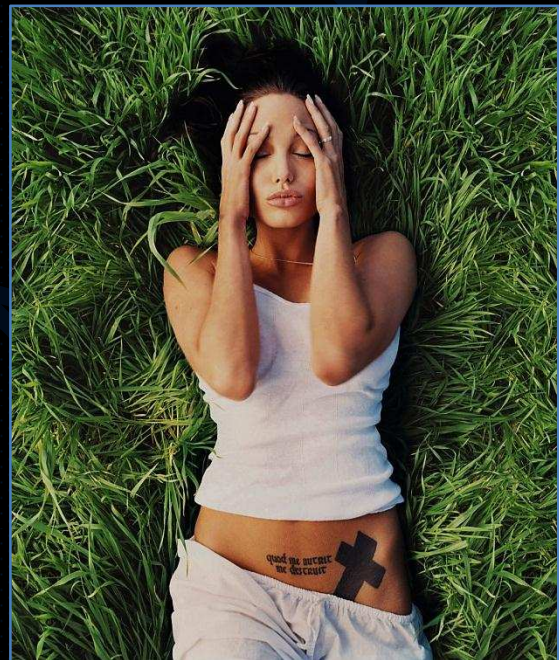
How does this phrase really apply to the Modern Professional Lawn Care and Golf Industries ?

It's not complicated.

The Modern Professional Lawn Care and Golf Industries CAN BE DESCRIBED AS THE PLANET'S GREAT CONSERVATIONIST that supply the public with what it wants —

THICKER, GREENER, PEST-FREE turf and ornamental plants.

THICKER, GREENER, PEST-FREE turf and ornamental plants are the HIGH STANDARD of a MODERN LIFE-STYLE CHOICE.



The use of pest control products to enhance the Urban Landscape is GOOD for the environment.

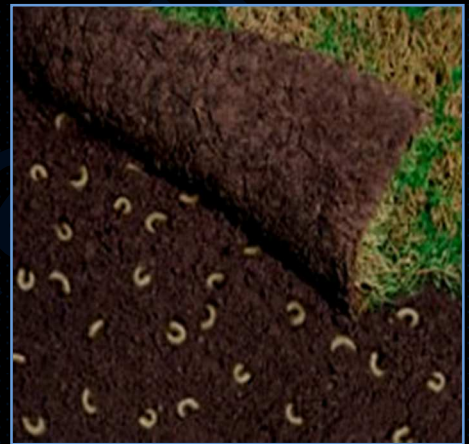
Overall, turf and ornamental plants can be maintained with products that are GOVERNMENT-APPROVED, FEDERALLY-LEGAL, SCIENTIFICALLY-SAFE, and PRACTICALLY-NON-TOXIC.

For generations, the Modern Professional Lawn Care and Golf Industries have been maintaining and conserving the world's largest ground cover vegetation.

# The Planet's Great Conservationists

( continued )

## Anti-Pesticide Lunatics prefer JUNK LAWNS and JUNK LANDSCAPES



The Modern Professional Lawn Care and Golf Industries have CONTRIBUTED EXTENSIVELY TO THE BEAUTIFICATION OF OUR URBAN LANDSCAPES, and THE PRESERVATION OF OUR ENVIRONMENT

By contrast, Anti-Pesticide Activists, and their Environmental Terrorist Organizations, can be more precisely identified as RADICAL PRESERVATIONISTS that could not care less about the beautification of our Urban Landscape.

Anti-Pesticide Activists PRETEND that the use of pest control products is not compatible with natural settings.

Nonetheless, Anti-Pesticide Activists have pretentiously proclaimed that the natural environment needs their stewardship.

# The Planet's Great Conservationists

( continued )

## Why don't you knock it off with them **NEGATIVE WAVES** ?

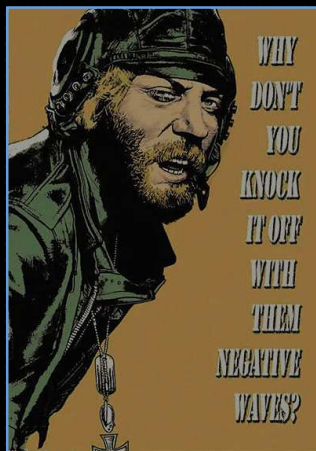
Anti-Pesticide Activists are obsessed with preserving our world with ANTI-MODERNIST and ANTI-TECHNOLOGY thinking.

They thrive on JUNK SCIENCE, and resort to LIES rather than the truth.

It is a fact that Anti-Pesticide Activists are inherently OPPOSED to the modern maintenance of turfgrasses and the beautification of the Urban Landscape.

( One notable exception is Audubon International, but not Audubon state organizations. )

Anti-Pesticide Activists PREFER JUNK LAWNS and JUNK LANDSCAPES that are unaltered by human activity, and are INFESTED with damaging weeds, insects, and disease ... just as the Activists INFEST our society.



Anti-Pesticide Activists particularly DESPISE the cosmetic standards used for the maintenance of GOLF FACILITIES, which are arbitrarily considered too lofty.

Anti-Pesticide Activists are re-enacting the needless conspiracy against DDT.

They are proceeding to TERRORIZE and ANNIHILATE the Modern Professional Lawn Care and Golf Industries, just like they did with the makers of DDT !

In the 9|11 Era of Environmental Terrorism, at least ONE SUBVERSIVE ACT OF TERROR is Perpetrated EVERY SINGLE DAY by enviro lunatics.

We are living in the DARK AGE OF ANTI-PESTICIDE TERRORISM where sound science is trumped by JUNK SCIENCE and UNVERIFI-ABLE SECRET EVIDENCE through FABRICATION, INNUENDO, and INTERNET RUMOUR — scientific research PROVES that pest control products CAUSE NO HARM and can be USED SAFELY.

NORAHG is National Organization Responding Against HUJE that seek to harm the Green Space Industry.

NORAHG represents the VAST SILENT MAJORITY of people in the Green Space Industry who are OPPOSED to PROHIBITION.

NORAHG is a NATIONAL NON PROFIT NON PARTISAN organization dedicated to representing the work of RESPECTED and HIGHLY RATED EXPERTS who promote PESTICIDE REALISM and PESTICIDE TRUTHS.

HUJE are enviro lunatics, anti pesticide activists, and lawn haters, who particularly DESPISE the golf industry. They are Hateful Underhanded Jokes as Environmentalists who have been WRONG FOR OVER 50 YEARS. There is NO RECOURSE but LITIGATION against these HUJE, as well as CANCELLATION of GOVERNMENT GRANTS and REVOCATION of the TAX-EXEMPT STATUS of their organizations. HUJE should Get OFF Our grASS, and they should Roast In Hell.

NORAHG manages the Library Computer Access and Retrieval System for all anti pesticide terrorist acts of subversion.

The NORAHG Library Computer Access and Retrieval System is a VAST ARCHIVE of DOCUMENTS, AUDIO CLIPS, and VIDEOS on ALL anti pesticide activities has been made AVAILABLE through NORAHG to anyone interested in litigation.

These ARCHIVES contain names, statements, activities, and affiliations of ALL anti pesticide vermin, including government officials, as well as charitable prohibition terrorist organizations that DO NOT DESERVE ANY tax exempt status.

Interested parties need only to send NORAHG their REQUESTS for ANY INFORMATION needed in the War Against Lunatic Terrorist PROHIBITION.

NORAHG also produces FORCE OF NATURE, reports that present THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE about environmental issues, including anti pesticide terrorism.

FORCE OF NATURE is a series of reports destined for the green space industry, the environmental terrorist movement, governments, and the media, nationwide across Canada, the United States, and overseas.

The Force Of Nature Series of Reports — Agriculture • ALBERTA Conspiracy • Bee Colony Collapse Disorder • Bee Colony Collapse Disorder • Benefits of the Turfgrass Industry • Beyond Pesticides • Books That Screwed Up the World • BRITISH COLUMBIA Conspiracy • Canadian Cancer Society • Canadian Association of Physicians for the Environment • CARNAGE and Consequences of Lunatic Terrorist Prohibition • Controversial Prohibitions • Culprits of the Prohibition Conspiracy • Daffodils, Toxic Pesticide Treated Flowers Soaked Formaldehyde • Dating Services for Enviro Maniacs • David Suzuki Foundation • DDT and Our World of Politicized Science • Death and Illness (Alleged) • Departure Letters • Ecojustice Canada • Energy Sector • Environmental Terrorists UNMASKED • Environmental Terrorist Organizations • Enviro PROFIT • Environmental Defence • FAILURE of IPM, Pesticide Manufacturers, Prohibition, Trade Associations • Famous Quotations About Enviro Lunatics • Fertilizer TERROR • Food and Farming • Get Off Our grASS • Global Warming, The Scam of Our Lifetime • Golf Industry • Green Alternatives • Green Party • Halloween Terror • Happy Holidays • Health Canada • Health Concerns with Pest Control Products • Heroes Speaking Out Against Environmental Terror • History of Environmental Terror in Canada • History of the Turfgrass Industry • Letters to the Editor • LIARS and Lying Sacks of (Enviro Maniac) Cwap • Mock Advertisements • Mock Speeches • Myth BUSTING • NATIONAL Prohibition • NEW BRUNSWICK Conspiracy • NO Prohibition Exception for AGRICULTURE Industry • NO Prohibition Exception for GOLF Industry • NOVA SCOTIA Conspiracy • North America Free Trade Agreement (NAFTA) • ONTARIO Conspiracy, Haven For Environmental Terrorists • Ontario College of Family Physicians • Organic Golf Courses • Organic Maintenance • Organizations of the Prohibition Conspiracy • Pesticide Q & A (Questions and Answers) • Positive Waves (Interesting and Innovative Thinking) • PRINCE EDWARD ISLAND (PEI) Conspiracy • QUEBEC Prohibition • Quotations About Enviro Lunatics & Maniacs • Rachel Carson, The Queen of Junk Science • SASKATCHEWAN Conspiracy • Satire, Laughs & Insanity • Terror That NEVER Ends • TERROR Talk and Weasel Words • THE AVENGERS • The Environmental Factor • The FAILURES of Green Alternatives, Organic Golf Courses, BROWN Golf Courses, Integrated Pest Management, Pesticide Free Parks. and Pesticide Manufacturers • The Ontario Trillium Foundation • The Industry STRIKES Back • The Wilhelm Scream • The Wisdom of REAL Experts • Tukey TERRORISM • TWISTED Precautionary Principle • United States Enviro TERRORISM • UPDATES • VICTORIES Against Terrorists • Video, Audio, and Slide Shows • VIOLATING Federal Law • VIOLATING Prohibition • WARNINGS • Weapons of Ultimate Environmental Terror • Wind Power (Bogus) • 2,4-D

The information presented in FORCE OF NATURE has been developed for the education and entertainment of the reader by providing a sequence of events WITH COMMENTARY, striving for accuracy in history, politics, and science.

FORCE OF NATURE is committed to sound science, and ground-breaking original journalism that informs, entertains, and creates real change.

FORCE OF NATURE is TOTALLY INDEPENDENT and provides NO guarantee regarding accuracy or completeness. In no event shall FORCE OF NATURE be liable for any incidental or consequential damages, lost profits, or any indirect damages.

# NORAHG

NORAHG also produces A LOOK AT, is a series of reports providing TECHNICAL INFORMATION on issues such as Career Management, Golf Course Maintenance, Green Alternatives, Summer Stress, Turfgrass Pests, and Turfgrass Species.

Finally, NORAHG frequently responds to anti pesticide activists in LETTERS TO THE EDITOR in newspapers across Canada and around the world.

All information, excerpts, and pictures contained in FORCE OF NATURE, A LOOK AT, and LETTERS TO THE EDITOR were retrieved from the Internet, and may be considered in the public domain.

FORCE OF NATURE, A LOOK AT, and their various incarnations, was the brainchild of William H. Gathercole ( now retired ) and his colleagues.

Here is a brief summary of Mr. Gathercole's career —

Fields of study — Horticulture/Agriculture, Mathematics, Physics

Alma mater — McGill University • University of Guelph • the first person ever to obtain university degrees and contribute to both the professional lawn care and golf maintenance industries

Expertise in — environmental issues and anti pesticide terrorism • turf and ornamental maintenance and troubleshooting • history of the industry • sales and distribution of seeds, chemicals, fertilizers, and equipment • fertilizer manufacturing and distribution

Notable activities — worked in virtually all aspects of the green space industry, including golf, professional lawn care, distribution, environmental compliance, government negotiations, public affairs, and workplace safety • supervisor, consultant, and, programmer for the successful execution of hundreds of thousands of management operations in the golf and urban landscape, as well as millions of pest control applications • advisor, instructor, and trainer for thousands of turf and ornamental managers and technicians • pesticide certification instructor for thousands of industry workers • founder of the modern professional lawn care industry • prolific writer for industry publications and e-newsletters • first to confirm the invasion of European Chafer insect in both the Montreal region and the Vancouver/Fraser Valley region • with Dr. Peter Dernoeden, confirmed the presence of Take All Patch as a disease of turf in Eastern Canada • with Dr. David Shetlar, confirmed the presence of Kentucky Bluegrass Scale as an insect pest in South Western Ontario, and later, in the Montreal and Vancouver regions

Special contributions — creator of the exception status that has allowed the golf industry to avoid being subjected to anti pesticide prohibition • creator of the signs that are now used for posting after application • co-founder of annual winter convention for Quebec golf course superintendents • the major influence in the decision by Canadian Cancer Society to stop selling for profit pesticide treated daffodils • the only true reliable witness of the events of anti pesticide prohibition in the town of Hudson, Quebec • retired founder of FORCE OF NATURE and A LOOK AT e-newsletters

Notable award — the very first man of the year for contributions leading to the successful founding of Quebec professional lawn care industry, which served as a beach-head against anti pesticide activists in the 1980s and 1990s

Legacy — Mr. Gathercole and his colleagues ... designed and implemented strategies that reined anti pesticide activists to provide peace and prosperity for the entire modern green space industry across Canada • orchestrated legal action against anti pesticide activists in the town of Hudson, Quebec • launched the largest founding professional lawn care business in Canada • quadrupled the business revenues of one of the largest suppliers in Canada

Mr. Gathercole is now retired, although his name continues to appear as founder of FORCE OF NATURE and A LOOK AT e-newsletters.

*Our troops deserve thicker, greener, pest-free  
LAWNS and LANDSCAPES  
at no charge*

