



F
O
r
c
e
of
N
a
t
u
r
e



THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from
National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG)

The Looming Golf Industry **SHIPWRECK!**

in the 9/11 Era of Environmental Terror !

The Collapse of the Golf Industry Market in the Province Of Ontario

Collapse of Ontario Golf Market

July 8th, 2011

The Toronto Star

Owen Sound Golf & Country Club Closes Its Doors

July 6th, 2011

Owen Sound Sun Times

[Owen Sound, Ontario]

Selected and adapted excerpts



The Looming Golf Industry **SHIPWRECK!**

in the 9/11 Era of Environmental Terror !

BOGUS-ORGANIC-AND-PESTICIDE-FREE-GOLF-COURSES

When was the last time that a golf facility CLOSED ITS DOORS ?

The last two golf facilities that went into receivership were so-called Organic-and-Pesticide-Free-Golf-Courses.

Big Surprise !

Here are the two so-called Organic-and-Pesticide-Free-Golf-Courses that have recently gone into receivership —

- Blackburn Meadows Golf Club on Salt Spring Island in British Columbia
- Granby River Golf Course in Grand Forks, British Columbia

Evidently, any trend favouring BOGUS-Organic-and-Pesticide-Free-Golf-Courses will DRIVE GOLFERS OUT and will lead to ECONOMIC HARDSHIP and BANKRUPTCY.

BOGUS-Organic-and-Pesticide-Free-Golf-Courses are promoted by people with UNVERIFIABLE SUCCESS STORIES !

BOGUS-Organic-and-Pesticide-Free-Golf-Courses are NOT ECONOMICAL-LY VIABLE BUSINESSES.

But ...

... who would have expected a MODERN, MAINSTREAM, and ESTABLISHED golf facility to CLOSE ITS DOORS ?



The Looming Golf Industry **SHIPWRECK!**

The Golf Industry is being **SEVERELY WEAKENED**
by falling revenues, over-saturated market,
unstable economy, and volatile weather

THE END OF OWEN SOUND GOLF AND COUNTRY CLUB

The 91-year-old Stanley-Thompson-built Owen Sound Golf and Country Club is CLOSED.

Owen Sound is a city in South-Western Ontario, Canada.

Owen Sound has a population of almost 22,000.

Owen Sound Golf and Country Club closed its doors after it became clear to its board of directors that it was no longer financially viable.

The course owes the Bank of Montreal 1.1 million dollars.

One thing the members cannot expect from the meeting is a rebate as there is no money to pay back.

The club had installed an irrigation and drainage system approximately seven years ago.

And that was the beginning of the club's borrowing money from the bank to help cover expenses.



The Looming Golf Industry **SHIPWRECK!**

The Collapse of the Golf Industry Market in the Province Of Ontario

THE END OF OWEN SOUND GOLF AND COUNTRY CLUB (CONTINUED)

A combination of an aging membership, volatile weather, an unstable economy, and an over-saturated market finally caught up to the golf facility.

Owen Sound Golf and Country Club makes money through memberships, greens fees, its clubhouse and its pro shop.

The club has just 325 members aged 40 and over, and there's approximately another 60 younger than that.

That's down from a high of 700 just 10 years ago, when the club had a waiting list.

Adult-over-45-memberships average about 1500 to 1800 dollars per year.

And there's a 100 dollar initiation fee to buy a share in the course.

There is hope that an investor will step forward and buy the club from the bank.



The Looming Golf Industry **SHIPWRECK!**

The Golf Industry is being **SEVERELY WEAKENED**
by falling revenues, over-saturated market,
unstable economy, and volatile weather

THE COLLAPSE OF THE ONTARIO GOLF MARKET

Observers of the Ontario golf scene say a number of other courses are in similar trouble because supply has out-stripped demand.

The volunteer board of directors for Owen Sound Golf and Country Club cited familiar factors before shutting its doors —

- aging membership
- declining membership
- falling revenues
- over-saturated market
- unstable economy
- volatile weather



The Looming Golf Industry **SHIPWRECK!**

The Collapse of the Golf Industry Market in the Province Of Ontario

THE COLLAPSE OF THE ONTARIO GOLF INDUSTRY MARKET (CONTINUED)

While there's still hope in this case — Bob Nicol, President of Owen Sound Golf and Country Club, says the club could re-open soon with new investors, or at the very least in receivership.

It's part of disturbing trend in the Ontario Golf Industry Market.

A boom in course building and expansion in Ontario started in the late 1990s and continued until 2007.

At least EIGHT NEW COURSES sprang up near Owen Sound Golf and Country Club, which tried to compete by building a 17-acre practice facility, renovating its club house, and installing an automated irrigation system.

The financial pressures mounted.

Other Ontario courses are already hanging on by their finger-tips and need a strong start to the season, but it did not happen.



The Looming Golf Industry **SHIPWRECK!**

The Golf Industry is being **SEVERELY WEAKENED**
by falling revenues, over-saturated market,
unstable economy, and volatile weather

THE COLLAPSE OF THE ONTARIO GOLF INDUSTRY MARKET (CONTINUED)

According to Robert Thompson, a columnist and blogger —

<< A golf course would probably need to be doing between 23,000 and 30,000 rounds to really make a good go of it.

Most clubs, given the difficulties in May, were down anywhere between 15 and 35 per cent, and you can't recover from that, not in the same year. >>

Thompson also agrees the Ontario Golf Industry Market is **OVER-SATURATED**, based on the **MISTAKEN BELIEF** that the baby boomers were going to take up the game in higher numbers as they got older.

There was also a **MISTAKEN BELIEF** that the number of younger players would explode as kids tried to emulate Tiger Woods and Mike Weir.



The Looming Golf Industry **SHIPWRECK!**

The Collapse of the Golf Industry Market in the Province Of Ontario

THE COLLAPSE OF THE ONTARIO GOLF INDUSTRY MARKET (CONTINUED)

According to Robert Thompson —

<< Over the last 10 years, we saw an excess of golf courses built across the province, and we saw fees rise.

At the same time I think we saw a flattening or softening of the general demand for it. >>

According to Peter Robinson, a contributing editor to ScoreGolf —

<< And there are these tee-booking services where you can go on the night before and get on a solid golf course for 60 or 70 bucks.

But even those courses that are giving out the discounted tee times, even they are struggling. >>

The Golf Industry is on a COLLISION COURSE with the BLACK DEATH of Environmental Terrorism !

In the year 2020 ... (continued)

No one can buy or sell a golf facility, and owners are FRANTIC

Golf facilities can NO LONGER AFFORD to pay the property taxes


In North America, over sixty per cent of all golf clubs CLOSE DOWN or go BANKRUPT

Superintendents are NO LONGER NECESSARY or NEEDED

The Multi-Billion-Dollar-Golf-Industry is ANNIHILATED

Large numbers of golf facilities are ABANDONED WASTE DUMPS

The Golf Industry succumbs to BLACK DEATH



Black Enviro **Death !**

The Golf Industry Must Immediately Address Sixteen Critical Issues



TO AVOID THE BLACK ENVIRO-DEATH — Regardless of its Exception Status in many jurisdictions, the Golf Industry faces some huge challenges because of its high degree of vulnerability concerning several public affairs issues. In order to successfully deter the malicious efforts of all Lunatic-Golf-Hating-Enviro-Terrorists, the Golf Industry must immediately address the following sixteen critical issues.

1. INTEGRATED PEST MANAGEMENT — The Golf Industry must CEASE focusing on the INEFFECTIVE Integrated Pest Management (IPM) strategies as the solution to its public affairs problems. Unfortunately, IPM has been designed to be applicable to the Agriculture Industry, and NOT the Golf Industry.
2. REDUCED RISK — The Golf Industry must DIVULGE to the public ALL scientific information that ascertains that its chemicals are definitely « *minimum-risk* » or « *reduced-risk* ».
3. GREEN ALTERNATIVES — The Golf Industry must publicly DENOUNCE the so-called Green Alternatives to conventional pest control products as BOGUS. There will be NO viable, efficacious, or economical Green Alternatives within our collective lifetime.
4. RIGHT-TO-KNOW INFORMATION — The Golf Industry must create a fully transparent data-base for right-to-know concerning its chemicals. It must demonstrate that pest control products are Health-Canada-Approved, Federally-Legal, and Scientifically-Safe.
5. LITIGATION — The Golf Industry must directly and actively SUPPORT litigation launched against those Enviro-Lunatic-Activists that have conspired to prohibit pest control products. The Golf Industry must CEASE BEING A MERE CASUAL OBSERVER.
6. WAG THE DOG — The Golf Industry must cease its wasteful « *Wag The Dog* » policies on irrelevant issues such as saving quintozone fungicide, which was ill-fated. Despite the many questions concerning the safety of quintozone, the Golf Industry had launched a petition in support of this ingredient. By defending a product associated with serious health, environmental, and turf phyto-toxicity issues, the Golf Industry weakened its credibility.
7. NATIONAL PROHIBITION — The Golf Industry must vigorously embark on a massive public relations campaign to STOP the proposed scheme by Enviro-



*We must defend the industry,
whatever the cost may be !*

**Get your
head out of
your butt !**