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*Golf Industry
Collision Course*



**Enviro–Maniac–Activists
want GO BROWN**

**Enviro–Maniac–Activists
want JUNK Golf Courses**



**GO BROWN
Enviro–Terror
SPREADS
throughout the
Golf Industry !**

Collision Course!

The Golf Industry Capitulation To Brown Enviro-Terror

Imprecise Terms and Phrases
Related to Golf Course
Appearance and Playability

August 1st 2010

Micah Woods

Turf Diseases Blogspot

Selected and adapted excerpts

A quote that seems particularly apt this year is this one, from the introduction to the book « *Practical Golf Greenkeeping* », published in London nearly 100 years ago —

<< *To my mind ... the most impressive lesson any greenkeeper can learn, is the one acquired under adversity. The real science in greenkeeping is not to be gained where difficulties in maintaining the turf are never experienced. Practical tests in overcoming trouble of any kind are the best way to obtain knowledge.* >>

Small solace perhaps, but as true today as it was a century ago.

I am becoming more and more uncomfortable when I hear imprecise terms and phrases related to golf course APPEARANCE AND PLAYABILITY.

Whether that is something about « *firm and fast* » or « *brown is the new green* », I find these terms to be IMPRECISE AND PARTICULARLY SUSCEPTIBLE TO MISUNDERSTANDING.

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I think of an article co-authored in 1916 by Charles Vancouver Piper, the first chairman of the United States Golf Association Green Section, in which he wrote —

<< *The function of language is to convey ideas. Unless the language is understood in the same way by writer and reader this function is not served and ideas are not transmitted exactly ... It is becoming increasingly evident that the terminology of agronomy is not always clear.* >>

Golf is a game.

The physical characteristics of the PLAYING SURFACE are crucial to the enjoyment of the game, but these characteristics are NOT well-described by terms such as « *firm* », « *fast* », « *brown* », « *green* », or « *sustainable* », unless those terms are put into some type of context, or are measured.

The British Sports Turf Research Institute Programme, which takes a quantitative measure of the performance of the playing surface at a golf course and puts a value on « *ball roll distance* », « *surface firmness* », « *surface smoothness* », and other important characteristics, is a system for measuring these physical characteristics and can lead to the exact transmittal of ideas.

I had a chance to work with the Sports Turf Research Institute tournament agronomy team at the Open Championship in July [2010].

After seeing this firsthand, and thinking about it as a golfer, former superintendent, and scientist, I am excited about the usefulness of the Sports Turf Research Institute Programme, and the removal of so much ambiguity from terms used to describe golf course appearance and playability.

Does anyone else think that « *corrective watering* » is a particularly egregious term ?

I first heard this at the United States Open [Golf Championship] in June [2010], and this week read an article about Sahalee Country Club and the United States Senior Open where the term was used again.

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« *Corrective* » implies that something was done wrong, that an error is being put right.

Wouldn't « *supplemental irrigation* » be a more appropriate description of water being applied to the turf ?

If « *corrective watering* » is a term that should persist, maybe « *disciplinary mowing* » and « *interventional rolling* » could be added to this MALAPROPISTIC vocabulary.

[A MALAPROPISM (also called a dogberryism or acyrologia) is the substitution of a word for a word with a similar sound, in which the resulting phrase makes no sense, but often creates a comic effect.]



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Enviro-Maniac
Playing Conditions



The Annihilation of the Golf Industry !

In the year 2020 ...

The game of golf is NO LONGER a flourishing Billion-Dollar-Industry.

Pest control products are prohibited NATIONALLY.

Integrated Pest Management and Green Alternatives are FAILURES.

The ENTIRE Golf Industry has its pesticide Exception Status REVOKED.

Pest problems are TOTALLY UNMANAGEABLE.

The labour now needed for pesticide-free maintenance is STAGGERING.

The concept of Brown Is Beautiful is also a FAILURE.

Golf facilities can no longer offer BEAUTIFUL RESTFUL Green Spaces.

Golfers NO LONGER want to play on BROWN DEPRESSING courses.

Playing conditions are DISMAL at virtually ALL golf facilities.

Only the RICH ELITE golfer can afford to play on GREEN HEALTHY courses.

Up to seventy per cent of golfers ABANDON the sport.

All golf facilities are considered as WORTHLESS investments.

No one can buy or sell a golf facility, and owners are FRANTIC.

Golf facilities can NO LONGER AFFORD to pay the property taxes.

Sixty per cent of all golf clubs CLOSE DOWN or go BANKRUPT.

Superintendents are NO LONGER NECESSARY or NEEDED.

The Multi-Billion-Dollar-Golf-Industry is ANNIHILATED.

Large numbers of golf facilities are ABANDONED WASTE DUMPS.

N O R A H G

Force Of Nature presents THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from National Organization Responding Against Huje that seek to harm the Green Space Industry (NORAHG). It is a series of Reports destined for the Green Space Industry, the Environmental Terror Movement, Governments, and the Media, nationwide across Canada, the United States, and overseas. The information presented in Force Of Nature has been developed for the education and entertainment of the reader by providing a sequence of historical events WITH COMMENTARY. The neutrality of these Reports might be disputed.

Huje is a term used to describe Enviro Maniac Activists that routinely concoct FEAR MONGERING, FRAUDULENT LIES, MISCONCEPTIONS, COERCION, THREATS, DECEPTIONS, TERROR, and PARANOID CONSPIRACIES that are DESIGNED to SCAM and DECEIVE the public into believing there is some NON-EXISTENT danger with conventional pest control products. Huje also SCAM and DECEIVE Government Officials into the NEEDLESS, SENSELESS, and MALICIOUS PROHIBITION of conventional pest control products that are FEDERALLY LEGAL, SCIENTIFICALLY SAFE, TOTALLY IRREPLACEABLE, and ABSOLUTELY INDISPENSABLE.

All information, excerpts, and pictures contained in this Report were found somewhere on the Internet, and may be considered in the public domain, serving one of the following purposes — archive, education, promotion, publicity, or press release. The events, characters, companies, and organizations, depicted in this Report are not always fictitious. Any similarity to actual persons, living or dead, may not be coincidental. Force Of Nature is TOTALLY INDEPENDENT of any trade association or business operating within the Green Space Industry. Don't thank us. It's a public service. And we are glad to do it.

Force Of Nature, and its various incarnations, is the brainchild of William H. Gathercole and his entourage. Mr. Gathercole is a principal FOUNDER of the Modern Professional Lawn Care Industry in BOTH Ontario and Quebec. He holds a degree in Horticulture from the UNIVERSITY OF GUELPH, and another pure and applied science degree from MCGILL UNIVERSITY. He has worked in virtually all aspects of the Green Space Industry, including GOLF, PROFESSIONAL LAWN CARE, and CHEMICAL INDUSTRY, and has served in public affairs, workplace safety, and environmental compliance. Mr. Gathercole has supervised, consulted, programmed, and/or overseen the successful and safe execution of HUNDREDS OF THOUSANDS of pest control applications in the urban landscape. He has trained, instructed, and consulted with THOUSANDS of turf managers and technicians. Mr. Gathercole has also been an agricultural agronomist. For many years, Mr. Gathercole was a contributing columnist for TURF & Recreation Magazine, Canada's Turf and Grounds Maintenance Authority. Mr. Gathercole is now retired from Force Of Nature, although his name continues to appear as the FOUNDER. Mr. Gathercole is personally credited for crafting the Golf Industry Exception Status, that endures to this day. He is also the creator of the signs that are now used for posting after application. His vast knowledge of our long journey with Environmental Issues is UNDENIABLE — hopefully ! For FIFTEEN YEARS, the strategies designed and implemented by Mr. Gathercole and his colleagues guaranteed the control of Environmental Terror for the entire Modern Green Space Industry across Canada. Mr. Gathercole's involvement in Environmental Issues reached a fevered pitch in the 1990s, when he orchestrated, with his colleagues, legal action against the Forces of Environmental Evil in the Town of Hudson, Quebec. Mr. Gathercole is the ONLY TRUE RELIABLE WITNESS of the Hudson Affair.

Mr. Gathercole and his entourage have followed the evolution of ENVIRONMENTAL TERRORISM for over a quarter century. Through Force Of Nature, Enviro Maniac Activist Huje are identified on the basis of their statements, activities, affiliations, and whereabouts. Even though each Enviro Maniac Culprit is a misguided adversary, each still deserves our respect. The use of the terms Maniac, Culprit, Terrorist, or Basterd are not accusations of any legal wrong doing. Force Of Nature is simply holding Enviro Maniac Activists accountable for conspiring to change public policies that TERRORIZE, HARM, and THREATEN the Green Space Industry. Their pretentious prohibitionist rants have created LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT, inflicting DESPAIR and DESTITUTION for THOUSANDS of hapless victims throughout the Green Space Industry. The DEPRAVED INDIFFERENCE of Maniac Culprit Terrorist Basterd Huje is viewed as a form of TERROR, HARM, and THREAT against the Green Space Industry.

The following Force Of Nature Reports are currently available — • A Look At • Alberta Conspiracy • British Columbia Conspiracy • Canadian Association of Physicians for the Environment • Canadian Cancer Society • Canadian Environmental Law Association • Carnage • Consequences • Culprit • David Suzuki Foundation • Dating Services for Enviro Maniacs • DDT and Politicized Science • Death and the Environmental Terror Movement • Enviro Profit • Environmental Terrorists Unmasked • Famous Quotations • Fertilizer Terror • Hero • June Irwin, the Clown of Junk Science • Kazimiera Jean Cottam • Landscape Trades Capitulate • Lying Sac of Enviro-Maniac Cwap • Myth-Busting • Needless Hysteria • New Brunswick Conspiracy • Newfoundland Conspiracy • Nova Scotia Conspiracy • Ontario Conspiracy • Organic Fertilizers • Paranoid Theories • Pesticide Free BC • Pets and Lawn Care Chemicals • Positive Waves • Prince Edward Island Conspiracy • Quebec Conspiracy • Rachel Carson, the Queen of Junk Science • Reining a Terrorist Reaction • Salmon Arm BC Conspiracy • Satire • Terror NEVER Ends • Terror Talk • The 9/11 Era of the Green Space Industry • The Bin Laden of Enviro Terror, Paul Tukey • The Failure of Integrated Pest Management • The Looming Golf Industry Shipwreck • The Industry Strikes Back • The Misconceptions About Cancer • The National Annihilation of the Modern Green Space Industry • The Wisdom of Bill Bell • The Wisdom of Drysdale • The Wisdom of Health Canada • The Wisdom of Hepworth • The Wisdom of Holland • The Wisdom of Lowes • The Wisdom of Mains • The Wisdom of the Solomons • The Wisdom of Whelan • Update • Warning •

The Whole Truth from an Independent Perspective



***Brown is indicative of UNHEALTHY,
UNPLAYABLE and UNDESIRABLE turf***