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Warning !

The people responsible for media releases at Nutri-Lawn are either mind-numbingly stupid or incompetent ... and most likely BOTH

On May 21st, 2010, the Organo-Maniac franchise Nutri-Lawn issued a REASSURING media release concerning the herbicide Fiesta —

<< Nutri-Lawn, North America's leader in ecology friendly lawn care is very excited to offer its customers the best Natural [?!?!] Weed Control product to hit the market since the Ontario wide ban of pesticides, one year ago.

Nutri-Lawn is proud to be one of the first companies to have tested the product, and now have this service into production throughout Ontario with plans for other markets this summer.

The active ingredient of Fiesta is Iron in the form of FeHEDTA. Fiesta iron is chelated with hydroxyethylenediaminetriacetic acid (HEDTA) to form FeHEDTA. Fiesta contains 4.43% iron in the form of FeHEDTA.

Fiesta's mode of action is through iron toxicity (oxidative damage) at the cellular level. The excessive uptake of FeHEDTA by many broadleaf weeds leads to the contacted area to turn black and brown (tissue necrosis), and ultimately plant death. Broadleaf weeds (dicots) absorb and uptake Iron differently than turf (monocots), which provides the mechanism of selectivity. Fiesta does not harm the desired grass, and results take place within hours after application. >>

Using terms like — « at the cellular level », « hydroxyethylenediaminetriacetic acid », « iron toxicity », « oxidative damage », « tissue necrosis », and « turn black and brown » — these ARE NOT terms that will REASSURE the public regarding the safety of Fiesta. In order to guarantee that Fiesta continue to remain available in the market-place, manufacturers, suppliers, and end-users must be EXTREMELY CAREFUL with their statements.

Nutri-Lawn was NOT careful with its statements regarding Fiesta.

Warning !

The Milorganite–Lou–Gehrig Affair

Since Fiesta contains a « *metal ingredient* », there will inevitably develop the same controversy that led to the DEMISE of the fertilizer Milorganite in Canada in the 1980s and 1990s.

What happened !?!?

In the United States, a series of 1987 newspaper articles alleged that applications of Milorganite MAY have caused Lou Gehrig's Disease (« *amyotrophic lateral sclerosis* », or A.L.S. disease).



Why is A.L.S. called « *Lou Gehrig's Disease* » !?!?

In 1939, the New York Yankees baseball player Lou Gehrig announced his early retirement because he was stricken with the fatal neuro–muscular disease called A.L.S. disease that claimed his life two years later.

Gehrig gave a famous Farewell Speech on July 4th, 1939, at Yankee Stadium. Here is an excerpt —

| << *Fans, for the past two weeks, you have been reading about a bad break I got. Yet today, I consider myself the luckiest man on the face of the earth.* >>

A.L.S. is a degenerative muscular and nerve disease. Throughout the world, this disease afflicts 1¼ people for every 100,000.

In 1985, « *junk science* » led to SPECULATION that the fertilizer Milorganite MIGHT have been responsible for A.L.S. disease.

In San Francisco, three players from the « *49ers* » football team were dying from A.L.S. disease. All three said the Big Goodbye between 1986 and 1989.

In the time remaining to them, they learned that Milorganite MAY have been applied on the team's practice field at some indeterminate time.

Badda–Bing, Badda–Bang ! Milorganite became linked to A.L.S. disease.

Warning !

Enter the media ! « *USA Today* » (the « *CNN* » of its day), and other newspapers, picked up the story. Consequently, the « *junk science* » regarding the safety of Milorganite was legitimized by the media.

Sound familiar !?!?

It should be noted that the inevitable review of the medical data conducted by a large group of federal, state, and local specialists DISPELLED ALL LINKS between Milorganite and A.L.S. disease.

Did « *sound science* » finally prevail over « *junk science* » !?!? Not completely.

Speculation about the safety of Milorganite continued to be rampant, especially in those portions our society that has become INFESTED with the Environmental–Maniac–Activists.

That is ... the EDUCATIONAL SYSTEM and the CIVIL SERVICE.

Green Space Industry EDUCATORS have continuously been preaching as factual dogma the « *junk science* » that Milorganite had caused Lou Gehrig's disease.

As a consequence of the Milorganite–Lou–Gehrig Affair, Canadian federal CIVIL SERVANTS discontinued the importation of Milorganite for several years.

Moreover, municipal CIVIL SERVANTS organized bids for fertilizers that expressly PROHIBITED any proposal for the use of Milorganite as a nitrogen source, as well as any other type of sewage sludge fertilizer.

The Green Space Industry suffered the CARNAGE caused by the « *junk science* » of Enviro–Maniac–Activists since, until the 1980s, Milorganite WAS a highly-used and highly-regarded fertilizer product.

Warning !

Since Fiesta contains a « *metal ingredient* », there will inevitably develop the same controversy that led to the DEMISE of the fertilizer Milorganite in Canada in the 1980s and 1990s. The « *heavy metal* » content of Milorganite was falsely alleged by Environmental–Maniac–Activists to lead to health problems like Lou Gehrig's Disease, and the fertilizer was withdrawn for several years.

Warning !

The Looming Fiesta–Hemochromatosis Affair ?!?! ---

In those regions RAVAGED BY PROHIBITIONS of conventional pest control products, herbicides like Fiesta may be the BEST option available for the Professional Lawn Care Industry, as well as the Do–It–Yourself–Homeowner.

Those involved in the promotion of Fiesta must take a CAUTIOUS and REASSURING approach before the clamouring begins regarding its safety, otherwise, Fiesta MAY become associated with health problems like hemochromatosis.

The market longevity of Fiesta is at stake.

The industry must avoid non–reassuring and complicated terms like —

- at the cellular level
- hydroxyethylenediaminetriaceticacid
- iron toxicity
- oxidative damage
- tissue necrosis
- turn black and brown

Health Problems Associated with Iron ---

Within mere seconds, any Enviro–Maniac–Activist can perform an Internet search, and conjure the following HEALTH PROBLEMS associated with IRON ...

<< Hemochromatosis is the most common form of iron overload disease. Primary hemochromatosis, also called « hereditary hemochromatosis », is an inherited disease. Secondary hemochromatosis is caused by anemia, alcoholism, and other disorders. >>

<< Juvenile hemochromatosis and neonatal hemochromatosis are two additional forms of the disease. Juvenile hemochromatosis leads to severe iron overload and liver and heart disease in adolescents and young adults between the ages of 15 and 30. The neonatal form causes rapid iron build-up in a baby's liver that can lead to death. >>

All you need is someone claiming to be sensitive to iron, and voilà, right back to where we were with Milorganite.

N

Force Of Nature is a report from National Organization Responding Against Huje that seek to harm the Green Space Industry (NORAHG). It is a series of e-newsletters destined for the Green Space Industry, the Environmental Terror Movement, Governments, and the Media, nationwide across Canada, the United States, and overseas. The information presented in Force Of Nature has been developed for the education and entertainment of the reader by providing a sequence of historical events WITH COMMENTARY.

O

Huje is a term used to describe Enviro Maniac Activists that routinely concoct FEAR MONGERING, FRAUDULENT LIES, MISCONCEPTIONS, COERCION, THREATS, DECEPTIONS, TERROR, and PARANOID CONSPIRACIES that are DESIGNED to SCAM and DECEIVE the public into believing that families are in some NON-EXISTENT danger with conventional pest control products. Huje also SCAM and DECEIVE Government Officials into the NEEDLESS, SENSELESS, and MALICIOUS prohibition of FEDERALLY LEGAL, SCIENTIFICALLY SAFE, TOTALLY IRREPLACEABLE, and ABSOLUTELY INDISPENSABLE conventional pest control products.

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R

Force Of Nature is the brainchild of William H. Gathercole and his entourage. Mr. Gathercole is a principal FOUNDER of the Modern Professional Lawn Care Industry in BOTH Ontario and Quebec. He holds a degree in Horticulture from the UNIVERSITY OF GUELPH, and another pure and applied science degree from MCGILL UNIVERSITY. He has worked in virtually all aspects of the Green Space Industry, including GOLF, PROFESSIONAL LAWN CARE, and CHEMICAL INDUSTRY, and has served in public affairs, workplace safety, and environmental compliance. Mr. Gathercole has supervised, consulted, programmed, and/or overseen the successful and safe execution of HUNDREDS OF THOUSANDS of pest control applications in the urban landscape. He has trained, instructed, and consulted with THOUSANDS of turf managers and technicians. Mr. Gathercole has also been an agricultural agronomist. For many years, Mr. Gathercole was a contributing columnist for TURF & Recreation Magazine, Canada's Turf and Grounds Maintenance Authority. Mr. Gathercole is now retired from Force Of Nature, although his name continues to appear as the founder. Mr. Gathercole is personally credited for crafting the Golf Industry Exception Status, that endures to this day. He is also the creator of the signs that are now used for posting after application. His vast knowledge of our long journey with Environmental Issues is UNDENIABLE — hopefully! For FIFTEEN YEARS, the strategies designed and implemented by Mr. Gathercole and his colleagues guaranteed the control of Environmental Terror for the entire Modern Green Space Industry across Canada. Mr. Gathercole's involvement in Environmental Issues reached a fevered pitch in the 1990s, when he orchestrated, with his colleagues, legal action against the Forces of Environmental Evil in the Town of Hudson, Quebec. Mr. Gathercole is the ONLY TRUE RELIABLE WITNESS of the Hudson Affair.

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Mr. Gathercole and his entourage have followed the evolution of ENVIRONMENTAL TERRORISM for over a quarter century. Through Force Of Nature, Enviro Maniac Activist Huje are identified on the basis of their statements, activities, affiliations, and whereabouts. Even though each Enviro Maniac Culprit is a misguided adversary, each still deserves our respect. The use of the terms Maniac, Culprit, Terrorist, or Basterd are not accusations of any legal wrong doing. Force Of Nature is simply holding Enviro Maniac Activists accountable for conspiring to change public policies that TERRORIZE, HARM, and THREATEN the Green Space Industry. Their pretentious prohibitionist rants have created LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT, inflicting DESPAIR and DESTITUTION for THOUSANDS of hapless victims throughout the Green Space Industry. The DEPRAVED INDIFFERENCE of Maniac Culprit Terrorist Basterd Huje is viewed as a form of TERROR, HARM, and THREAT against the Green Space Industry.

H

The following editions of Force Of Nature are currently available —

- A Look At
- Alberta Conspiracy
- British Columbia Conspiracy
- Canadian Association of Physicians for the Environment
- Canadian Cancer Society
- Canadian Environmental Law Association
- Carnage
- Consequences
- Culprit
- David Suzuki Foundation
- Dating Services for Enviro Maniacs
- DDT and Politicized Science
- Death and the Environmental Terror Movement
- Enviro Profit
- Environmental Terrorists Unmasked
- Famous Quotations
- Fertilizer Terror
- Hero
- June Irwin, the Clown of Junk Science
- Kazimiera Jean Cottam
- Landscape Trades Capitulate
- Lying Sac of Enviro-Maniac Cwap
- Myth-Busting
- Needless Hysteria
- New Brunswick Conspiracy
- Newfoundland Conspiracy
- Nova Scotia Conspiracy
- Ontario Conspiracy
- Organic Fertilizers
- Paranoid Theories
- Pesticide Free BC
- Pets and Lawn Care Chemicals
- Positive Waves
- Prince Edward Island Conspiracy
- Quebec Conspiracy
- Rachel Carson, the Queen of Junk Science
- Reining a Terrorist Reaction
- Salmon Arm BC Conspiracy
- Satire
- Terror NEVER Ends
- Terror Talk
- The 9/11 Era of the Green Space Industry
- The Bin Laden of Enviro Terror, Paul Tukey
- The Failure of Integrated Pest Management
- The Looming Golf Industry Shipwreck
- The Industry Strikes Back
- The Misconceptions About Cancer
- The National Annihilation of the Modern Green Space Industry
- The Wisdom of Bill Bell
- The Wisdom of Drysdale
- The Wisdom of Health Canada
- The Wisdom of Holland
- The Wisdom of Lowes
- The Wisdom of Mains
- The Wisdom of the Solomons
- Update
- Warning

G

The Whole Truth from an Independent Perspective



*We must promote and
defend the industry,
whatever the cost may be !*