



[WEBSITE](#) [ABOUT CGSA](#) [MEMBER](#) [EVENTS](#) [EDUCATION](#) [COMMUNICATION](#)

September 25, 2017

CGSA announces new Executive Director: Jeff Calderwood to lead both CGSA and NGCOA Canada

Etobicoke, Ontario, September 25, 2017 - The Canadian Golf Superintendents Association (CGSA) is pleased to announce that Jeff Calderwood will be joining the CGSA team, becoming the Executive Director effective October 2. Calderwood is well known in the golf industry for his 25 years of success as the CEO of the National Golf Course Owners Association Canada (NGCOA Canada), which he will continue.



Jeff Calderwood, CGSA
Executive Director

"The CGSA board of directors and staff team are excited about Jeff's leadership for the future benefit of the Association itself and superintendents throughout Canada. His strategic approach to association management and such relevant experience are a great fit for the CGSA's leadership needs. I would like to publicly welcome Jeff to the CGSA and really look forward to working together", stated CGSA President Jim Flett.

Calderwood noted that "There are so many synergies between the best interests of superintendents and the ownership of golf courses. So the two Associations are very well aligned already. I think my experience can then help develop the CGSA's strategies to further benefit superintendents directly while adding value for their overall golf operations."

The CGSA and NGCOA Canada have also entered into a new partnership to share in delivering the Golfmax Purchasing Program, adding mutually beneficial value to both the CGSA membership and to ownership. All CGSA members are now able to take advantage of Golfmax national account pricing on various turf department supplier agreements, as well as some additional personal benefits.

For more information on the CGSA engaging Jeff Calderwood as Executive Director, please contact either Jim Flett at jflett@mlgcc.com or Jeff Calderwood at jcalderwood@golfsupers.com

About the Canadian Golf Superintendents Association (CGSA)

The CGSA represents golf course superintendents, assistant superintendents, equipment technicians and others involved in golf course management across Canada. CGSA's mission is to promote excellence in golf course management and environmental responsibility through the continuing professional development of its members. For more information on the CGSA please visit www.golfsupers.com.

About Jeff Calderwood

Jeff Calderwood has been the Chief Executive Officer of the NGCOA Canada for 25 years and was instrumental in the development of the Association since inception. He has also served as the Chair of the National Allied Golf Associations three times, including being elected again on July 26 for the 2017-2018 term. His leadership has included dozens of speaking engagements at golf industry events around the world, over 100 media interviews about the golf industry, and consulting for numerous other golf associations. Jeff has been married to his wife Lynn for 33 years and is the proud father of three high achieving daughters, Lauren, Mallory and Kristi.

The CGSA represents golf course superintendents from across Canada. Its mission is to promote and support superintendents and their profession. The association is also committed to environmentally sustainable practices with respect to the management of golf course properties.

Canadian Golf Superintendents Association | cgsa@golfsupers.com |
5399 Eglinton Avenue West | Suite 201
Etobicoke, M9C 5K6
www.golfsupers.com
Tel: 416-626-8873 or 1-800-387-1056
Fax: 416-626-1958

[Text](#) | [Link](#)