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CGSA Partners with NGCOA Canada to deliver value to members - Golfmax Purchasing Program Now Available to CGSA Members

September 14th, 2017

Etobicoke, Ontario, September 7, 2017 - The Canadian Golf Superintendents Association (CGSA) is pleased to announce a new partnership with the National Golf Course Owners Association Canada (NGCOA Canada). Effective today, the CGSA and NGCOA Canada will work together to present a single Golfmax Purchasing Program to the Canadian golf industry that will deliver increased value to both memberships for turf and golf course operation supplier needs. With the CGSA's full endorsement of the Golfmax Purchasing Program, program awareness, negotiating power, and program utilization will grow. This growth of the Golfmax Purchasing Program will result in cutting operational expenses for our combined membership and a growth in market share for Golfmax suppliers, creating a win-win scenario for the Canadian golf industry.

Jim Flett, AGS, President of the CGSA said, "The Board of Directors are excited about introducing this value added program to the golf management membership across Canada. Golfmax can provide significant turf department savings especially during the fall buying period." He also noted, "By being a CGSA member and using the Ultramar program Muskoka Lakes will save over \$1,200 annually in fuel purchases alone. I'm eager to see where we can also save with the other turf suppliers."

"Our alignment with the CGSA for the turf and operations portion of the Golfmax Purchasing Program will allow the NGCOA Canada to develop new supplier programs, strengthen existing supplier programs, and ultimately increase the number of members that save through Golfmax. We are very excited to be partnering with the CGSA on this project," said Jeff Calderwood, Chief Executive Officer, NGCOA Canada.

The Golfmax Purchasing Program is the largest golf specific group buying program in Canada, with \$80 million in purchases and nearly \$4 million in savings having been realized by golf clubs between July 1, 2016 - and June 30, 2017. There is no cost to register - access to the Golfmax Purchasing Program is included in a CGSA superintendent or golf course management membership.

Here are some examples of how the Golfmax Purchasing Program can save you money:

- **GM Canada:** Up to \$14,000 in savings on your next GM vehicle
- **Jacobsen:** Earn a 2.5% manufacturers rebate on all Jacobsen equipment purchases/leases
- **SmithCo:** Earn a 5% manufacturers rebate on all SmithCo equipment purchases/leases
- **BrettYoung:** Earn an extra 2% savings on all of your BrettYoung fall booking
- **Rain Bird:** Earn an extra 5% savings on all day to day purchases
- **NAPA Auto Parts:** Earn an average 20% savings on all NAPA products
- **Ultramar:** Pricing as low as 2 cents above rack rate on bulk fuel and 3 cents savings at retail pumps

Here is the [full list of turf and golf course operation suppliers](#).

About the Canadian Golf Superintendents Association (CGSA)

The Canadian Golf Superintendents Association is a society committed to excellence in golf course management and environmental responsibility through the continuing professional development of its 1000 plus members.

About the NGCOA Canada

The National Golf Course Owners Association Canada is a not-for-profit trade association that provides business support to Canadian golf course operators and related stakeholders, presenting one united voice within the golf course industry. Visit NGCOA Canada at www.ngcoa.ca.

About the Golfmax Purchasing Program

Golfmax is the Purchasing Program Powered by the NGCOA Canada and being offered in partnership with the CGSA; where on behalf of its members, the NGCOA Canada negotiates volume-related agreements with suppliers based on the total membership's purchasing power. Members usually recover their entire membership dues through the savings of just one supplier.

To take advantage of the Golfmax Purchasing Program and the benefits of CGSA membership today contact Lori Micucci, Manager of Member Services at 1-800-387-1056, ext 226 or Imicucci@golfsupers.com.

For supplier inquiries or to become a part of the Golfmax Purchasing Program please contact Cedar Nisbet, Director, Golfmax & Business Development, NGCOA Canada at 866-626-4262, ext 14 or cnisbet@ngcoa.ca.



Join / Renew! BENEFITS

MEMBER LOGIN

Member #:

Password:

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