



CGSA Seeks Conference Speakers

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The Canadian Golf Superintendents Association (CGSA) is inviting proposals from speakers/facilitators/presenters for its 2018 Canadian Golf Course Management Conference in Quebec City from Feb. 26-March 1.

Educational and professional development opportunities for this event include specialized learning workshops in four, six or seven-hour options and concurrent sessions of one to two hours during both days of educational programming.

CGSA welcomes proposals from professors, consultants, superintendents or those employed on a golf course and suppliers.

While knowledge of the topic area and speaking skills are expected to be strong, it is not necessary to have previous speaking experience.

A desire to share insights and ideas, plus a demonstration of how speakers will engage the audience and invite interaction will be highly valued.

Many delegates will use these sessions as ways to generate ideas and plans for their own places of business, so it would be beneficial to showcase new, interesting and innovative ideas.

It is imperative that sessions presented for inclusion in the main program be non-commercial or sales-oriented in nature.

As attendees will primarily be from Canada, presenters will need to have an understanding of the conditions faced by delegates and products available in this country.

Speakers should challenge and engage the community of turfgrass professionals. All participants will be inspired to develop new strategies and expect to be able to take away practical tools and ideas that they can implement both at work and in their daily lives. They also look for sources they can tap for future support.

The educational program will present a range of topics relevant to the golf course superintendent and a maintenance facility operation.

Presentations should be tailored to advanced and intermediate audiences. We ask that you explore options that have influenced your current success.

Suggested topics for the event (both workshops and concurrent sessions) include, but are not limited to:

Turf Management

Must be new, unique approaches to problems or new information.

Golf Course

Construction

Irrigation

New, unique approaches to on-course issues

Facility Management

Project Management

Events

Construction

New maintenance facility

Renovations

People Management

Financial Management

Second level financial management and not basic budgeting

Technology

New and/or unique uses to employ technology for better communications, record keeping, budgeting, etc

Personal Development

Time Management

Communications and Dealing with Difficult conversations

CGSA will offer a maximum payment of \$250 for one-hour sessions and \$1000 for full-day sessions alongside reasonable travel and meal expenses.

Please include the following information when sending your submission:

Full name and contact information including mailing address, phone number and email

Title of workshop or session and requested length of time for presentation

Session description that should describe your topic of presentation. This description may be used in its entirety in promotional materials. Should you be selected as a presenter, CGSA reserves the right to revise the description.

Please include at least two learning objectives for those who will participate in the session.

Biography of the presenter: Outline the skills that would make the presenter a good fit for this presentation including any relevant education and or life experience.

Speaker Fee: Please indicate your fee if any to provide this session or workshop and if there is any expectation of conference package, travel and meal reimbursement.

As the conference will be taking place in Quebec, please indicate your comfort level for presenting in French.

Please send your submission by June 23, 2017.

All submissions should be sent to Kathryn Wood, CMP via email at kwood@golfsupers.com.