Another Class Action Lawsuit Filed Against Artificial Turf Maker



Last night, the Borough of Carteret in New Jersey filed a class action complaint on behalf of itself and others against FieldTurf USA and its parent, Tarkett.

According to the suit, "Plaintiff purchased six defective Synthetic Grass Fields, defined below, from FieldTurf between late 2006 and 2010, at a time when FieldTurf knew that its marketing claims and sales campaign were grossly exaggerated, and that the Synthetic Grass Fields were defective."

U.S. Senators Cory Booker and Robert Menendez have urged the Federal Trade Commission to open an investigation into FieldTurf's conduct, noting the need for government officials to be "vigilant against deception and misuse of taxpayer dollars."

This is the second big suit filed against the artificial turf company in recent days. Several days ago, Newark, New Jersey schools filed a class action suit against against FieldTurf, the nation's leading maker of artificial sports fields, alleging the company defrauded more than 100 public and private schools and municipalities in the state.

Two years ago I wrote that schools that have replaced their grass fields with artificial turf are finding out the hard way that the plastic stuff doesn't always last as long as advertised.

The Newark complaint capped followed an NJ Advance Media investigation that revealed the company sold high-end turf for years after executives knew it was falling apart.