



RBC Royal Bank®

**RBC®**  
**Visa Infinite<sup>+</sup> Avion<sup>®</sup>**

- Redeem points on any airline
- No blackouts or seat restrictions<sup>†</sup>
- Points that don't expire<sup>^</sup>

**DIGITAL JOURNAL**

**CONTRIBUTE**

f Like

10k

t Follow

Log In

Sign Up

f Connect

NEWS- BLOGS- IMAGES- GROUPS- Trending: Starbucks Israel Ides Of March

Search

**Press Release**

[More press releases»](#)

f Recommend

Send

**Steve's Pest Management**

Trouble with Bats? Consult a Pro Today  
[www.stevespestmanagement.com](http://www.stevespestmanagement.com)

**Bed Bug Heat Treatment**

Green. One Day, 100% Kill. Save all belongings.  
+1647 728 7965  
[sniffk9s.com](http://sniffk9s.com)

**Protective Film Laminator**

Easily apply temporary protective films with top quality laminators  
[www.SurfaceArmor.com](http://www.SurfaceArmor.com)

**Agricultural Financing**

Experiencing Cash Flow Shortages? Free Up Cash Today - Low Rates...  
[AccutracCapital.com/Agricultural](http://AccutracCapital.com/Agricultural)

AdChoices

## Pierre Petelle appointed vice-president, chemistry at CropLife Canada

Canada NewsWire

OTTAWA, Jan. 3, 2012



OTTAWA, Jan. 3, 2012 /CNW/ - CropLife Canada is pleased to announce that Pierre Petelle has been appointed vice-president, chemistry.

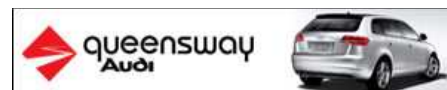
"Pierre has played a crucial role in many important CropLife Canada projects since joining our organization a few years ago. His expertise in the legislation and regulation that govern our products is a tremendous asset to our association and we are looking forward to Pierre taking on this expanded role," says Lorne Hepworth, president CropLife Canada.

Petelle joined CropLife Canada in June 2008 as the director of regulatory affairs and non-ag uses. Prior to joining CropLife Canada, Petelle worked with Health Canada's Pest Management Regulatory Agency and in the structural pest control industry. Pierre holds a Biology degree from Carleton University and an Agriculture degree from the University of Guelph.

Innovations in plant science technologies like pesticides and plant biotechnology make it possible for Canadian farmers to grow more food on less land which supplies Canada as well as more than 150 other countries with Canadian crops. Farmers rely on having access to

Google AdWords

[Get a free \\$75 credit](#)



### Top News



**Obama Demanded NDAA Include Americans for Indefinite Detainment**

f Recommend

52

Send



**Op-Ed: Newt Gingrich abandons high road, calls Mitt Romney a 'liar'**

f Recommend

1

Send



**Digital Journal showcases power of user-generated media in 2011**

f Recommend

5

Send



**Electro-Motive lockout in Ontario continues** Special

f Recommend

6

Send



**Scientists discover new species of 'robust' hybrid shark**

f Recommend

23

Send



**Herman Cain returns with no endorsement, to make announcement**

f Recommend

5

Send



**Utica Police accused of planting evidence shown in dash cam video**

f Recommend

3

Send

valuable tools like pesticides. Without the use of crop protection products, 65 per cent of Canada's vegetable crops and 68 per cent of Canada's fruit crops would not exist.



"Our industry will face many challenges in the next few years with the world's population continuing to grow and more mouths to feed than ever before. I'm confident that Pierre will bring many new ideas to the table and help advance our industry's work," says Hepworth.

Pierre is located at the CropLife Canada head office in Ottawa and can be reached by phone at 613-230-9881 ext. 3222 or by email at [petellep@croplife.ca](mailto:petellep@croplife.ca)

CropLife Canada is the trade association representing the manufacturers, developers and distributors of plant science innovations — pest control products and plant biotechnology — for use in agriculture, urban and public health settings.

Image with caption: "Pierre Petelle, Vice-president, chemistry, CropLife Canada. (CNW Group/CropLife Canada)". Image available at: [http://photos.newswire.ca/images/download/20120103\\_C8319\\_PHOTO\\_EN\\_8427.jpg](http://photos.newswire.ca/images/download/20120103_C8319_PHOTO_EN_8427.jpg)

**Starbucks to raise prices in select US markets**

 Recommend 3  Send

## Social

### Recent Activity

Login

You need to be logged into Facebook to see your friends' recent activity.



**Obama Demanded NDAA Include Americans for Indefinite Detainment**  
32 people recommend this.



**CIA Bin Laden Unit Chief Endorses Rep. Ron Paul**  
93 people recommend this.



**Op-Ed: Scott Walker Doesn't Want Frankenstein Recalling Him**  
34 people recommend this.

 Facebook social plugin

## Engage

### Find us on Facebook



**Digital Journal**

 Like



**Digital Journal**  
Photo caption contest once again! Provide a creative description to this photo, Like your fave one, we'll announce the winner tonight!



10,761 people like **Digital Journal**.



Neil



Carrie



Birgitte



Chris



Jose



Nina



Yahaya



Diana



Jolice



Vuk

 Facebook social plugin

### Press Releases

✦ [Twoco Petroleum Ltd. Announces Issuance of Common Shares](#)- 2 mins ago via Marketwire

✦ [Goodrich Petroleum to Present at Upcoming Conference](#)- 6 mins ago via PR Newswire

✦