



Friends of the Earth  
Les Ami(e)s de la Terre

Protecting the Earth for tomorrow / Pour protéger l'avenir de la Terre

## Advisory: Demonstrations by Friends of the Earth to call on Lowe's to stop selling neonicotinoid treated plants and seeds in Ottawa and Windsor

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### Media Advisory (PHOTO OPPORTUNITY)

*Demonstrators deliver Halloween cards to Lowe's asking them to stop selling products treated with neonicotinoid pesticides.*

Supporters of Friends of the Earth will demonstrate outside of Lowe's stores in North America on October 29, 2014, asking Lowe's to stop being a "little shop of horrors" for bees this Halloween, and asking the company to remove plants and seeds treated with bee-harming neonicotinoid pesticides from their shelves. Demonstrators will meet on the sidewalk, Halloween costumes encouraged, and then march into the stores to deliver their Halloween cards. Friends of the Earth also encourage individuals to deliver Halloween cards to Lowe's stores across Canada from October 29 to 31.

**When:** Wednesday October 29, 2014 from 11:00 a.m. to 12:30 p.m.

**Where:**

- Lowe's store at 340 Hunt Club Rd. in Ottawa
- Lowe's store at 1848 Provincial Rd. in Windsor

**Additional Information:**

This action is part of Friends of the Earth's "Bee Cause" campaign. The Bee Cause calls for a ban on bee harmful pesticides and practices while proposing and delivering practical ways to help bees and wild pollinators.

Friends of the Earth Canada, along with Friends of the Earth US and Pesticide Research Institute released a report entitled *Gardeners Beware* in June 2014 detailing the problem with neonicotinoid pesticides, their effect on pollinator populations, and their prevalence in garden plants and products across Canada.

Read the *Gardeners Beware* report [here](#).

Demonstrations will also be held in the United States over noon hour on October 29, organized by Friends of the Earth US and affiliated organizations, in cities such as New York, Philadelphia, Washington, and San Francisco.

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Participating Organizations: Friends of the Earth Canada, Friends of the Earth US, Sum of Us, Beyond Pesticides, Save Our Environment, Pesticide Action Network, Bee Safe Neighborhoods, Maryland Pesticide Network, Beyond Toxics, American Bird Conservancy, Food and Water Watch, Toxic Free NC, Environment Texas, Center for Biological Diversity, Ecology Center, Mercola.com, Organic Consumers Association, Center for Food Safety, BeeAction.org.

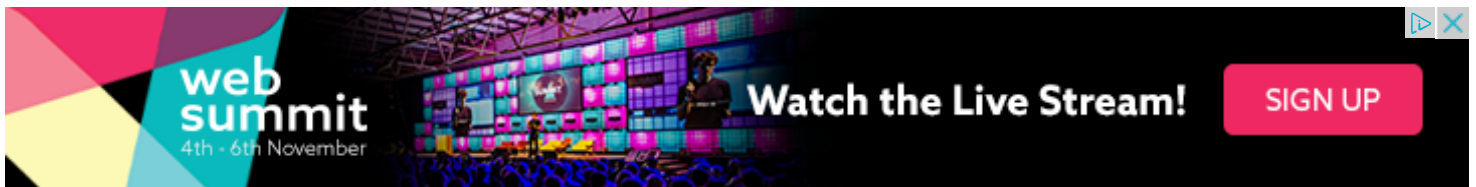
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*Friends of the Earth Canada is a voice for the environment, nationally and internationally, working with others to inspire the renewal of our communities and the Earth. Friends of the Earth Canada is a member of Friends of the Earth International, the world's largest grassroots environmental network campaigning on today's most urgent environmental and social issues.*



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