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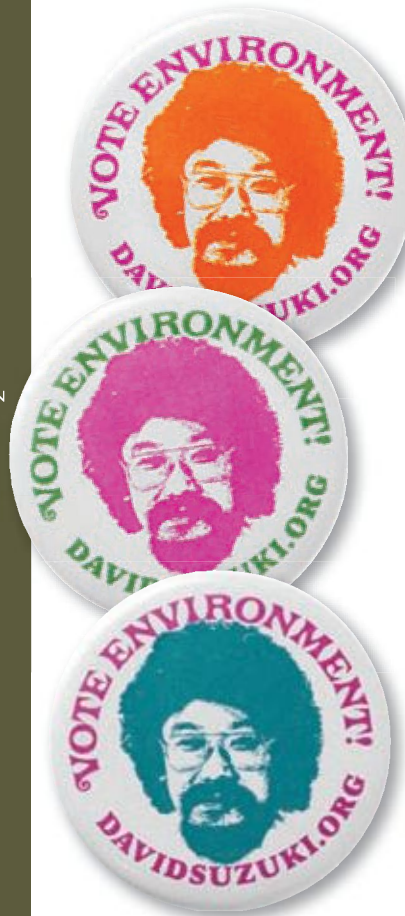
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*Long-time Honorary Board Member and great friend to the David Suzuki Foundation, Anita Roddick passed away on September 10, 2007. Her early support helped us develop relationships with other business leaders who were interested in our mission. Her thoughtfulness and generosity will always be remembered.*

THE DAVID SUZUKI FOUNDATION IS A NON-PROFIT  
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# message from david suzuki

**Last year's "If YOU were Prime Minister ..." national tour reinforced an idea that I've known for quite some time – Canadians deeply care about nature and feel it is part of our identity.**

My visits through cities like Truro, N.S., Quebec City, Regina, Calgary, and Princeton, B.C., in the middle of February revealed something else. Canadians are ready to foster innovative, green solutions; they want clean water and air; and citizens across the country want affordable public transit and the protection of wildlife at risk.

At the end of 2006, Al Gore's *An Inconvenient Truth* triggered a renewed sense of urgency to dampen and reverse the effects of global warming across the planet. In just thirty days last year, 30,000 Canadians "voted for the environment" during our coast-to-coast tour. A fundamental shift has indeed occurred. Canadians want solutions and expect leadership.

And the momentum is palpable – in homes, schools, businesses and even government legislatures – across Canada.

In May of 2007, I became the editor for a day at the *Vancouver Sun*. I think it surprised many editors, reporters and readers to discover how many environmental stories in the business, sport, and lifestyle sections we could come up with. It shouldn't surprise us anymore. Several of Canada's top business leaders are calling for a price on carbon. Many Canadian athletes are concerned about how the changes in climate will affect their sport. And stylish entrepreneurs

on the earth and its resources.

More and more people are starting to appreciate that sustainability is not a practice of doing without – it's simply a way of living in harmony with the earth's natural systems.



DAVID SUZUKI, CO-FOUNDER



# message from the president

## **Together we've achieved so much in the past 12 months!**

Our Ottawa office has doubled in size. The Foundation's Toronto office has taken root at the intersection of Queen and Spadina. A Montreal office is in the works; and our Foundation will become bilingual over the next year.

As this book goes to print, the Foundation enthusiastically welcomes our new CEO, Peter Robinson. As Mountain Equipment Co-op's former chief, Mr. Robinson brings great management skills, strong links to the business community, a deep commitment to nature, and a broad understanding of sustainability. Meanwhile, we are pleased to announce that our former long-term Executive Director, Jim Fulton, has at last returned to health and rejoins us as a senior advisor.



Our program teams continue to deliver cutting-edge research and policy on issues that affect all Canadians. Whether you're concerned about pesticides on the grass, the salmon on your plate, or the effects of global warming in Canada and beyond, the Foundation works to offer solutions. And solutions come in different forms – through policy recommendations, scientific research, public engagement and education. As one of the Canada's leading science and environmental organizations, we consider it a responsibility and privilege to work alongside some of the country's top scientists, policy thinkers and business leaders. And we hone and test our methods, constantly researching how to be more efficient and effective.

The David Suzuki Foundation is sustained by the generosity and encouragement of more than 40,000 active donors, including 44 foundations and 8,600 individuals who donate monthly. Our supporters from across Canada and around the world continue to inspire us to find practical solutions that will conserve Canada's natural legacy for our children. On behalf of the Foundation, I'd like to thank you for making a difference.

With our new CEO now at the helm, we're excited about what the future holds. We hope that as you read through the following pages you'll feel pleased and proud about the successful outcomes our programs achieve. You help make them a reality.

*Tara Z. Cutler*

DER

# encourage

In February 2007, David Suzuki and his intrepid crew embarked on a cross-Canada tour to ask Canadians what they would do **“If YOU were Prime Minister...”** The goal of the tour was to encourage Canadians to come forward and find their voice. Dr. Suzuki even found some time to join CBC’s Rick Mercer for a dip in a frozen Lake Muskoka.



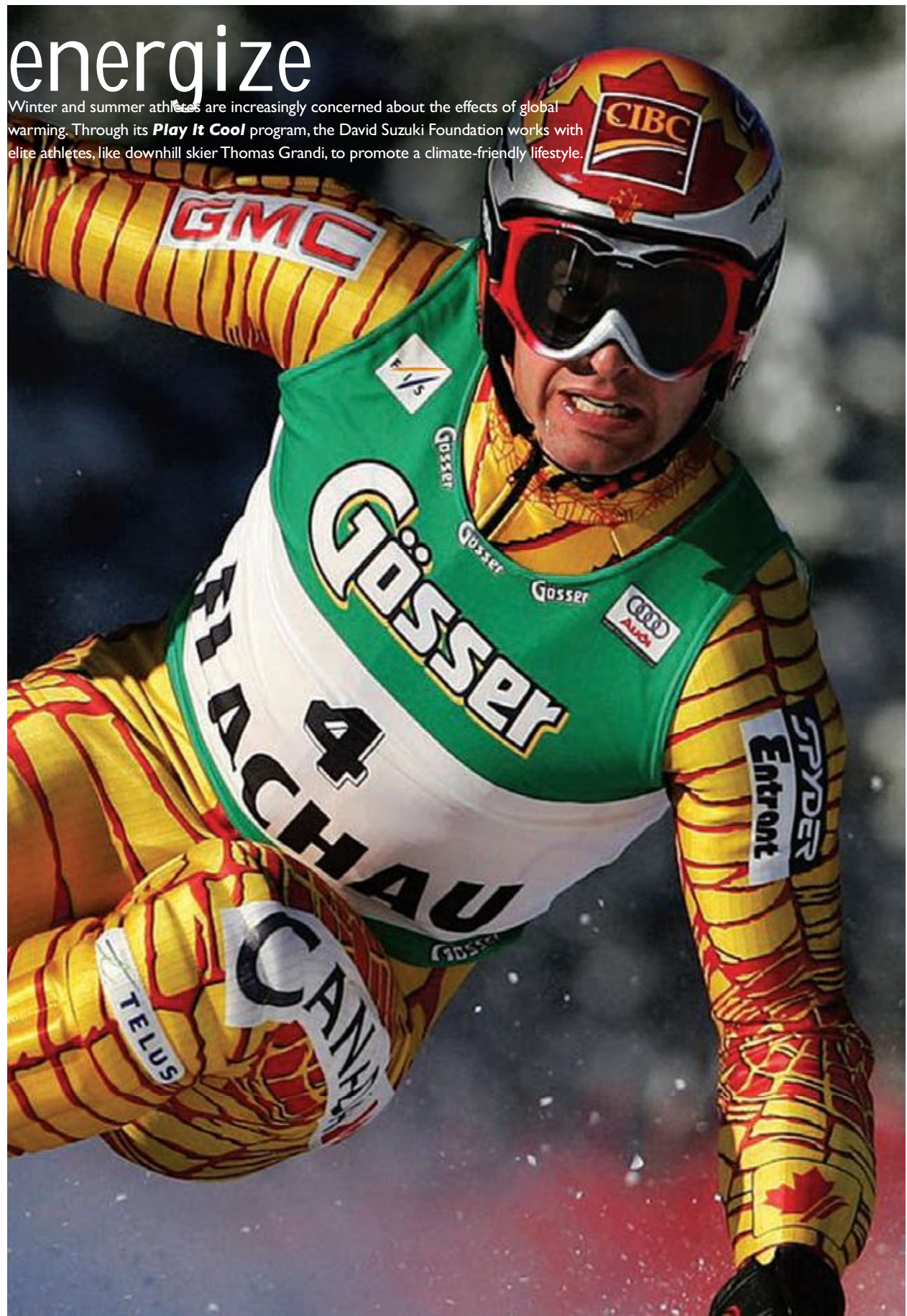
# enrich

In the Tibet Autonomous Region, the headwaters of the **Four Great Rivers** run between some of the world's highest mountains and through its deepest valleys. It is here that the David Suzuki Foundation and partners work to help enrich the lives of others through community-based conservation initiatives.



# energize

Winter and summer athletes are increasingly concerned about the effects of global warming. Through its **Play It Cool** program, the David Suzuki Foundation works with elite athletes, like downhill skier Thomas Grandi, to promote a climate-friendly lifestyle.



# enhance

The Foundation's **marine conservation program** works with top experts in the field to enhance the viability of Canadian fish stocks and protect critical marine habitat.

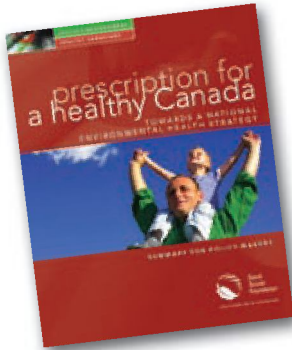


# endure

Solving a challenge like global warming doesn't happen overnight. That's why the David Suzuki Foundation established its **Legacy Fund**, which will provide a reliable stream of support in the years to come and enable our programs to respond to critical issues and adapt to changing needs.

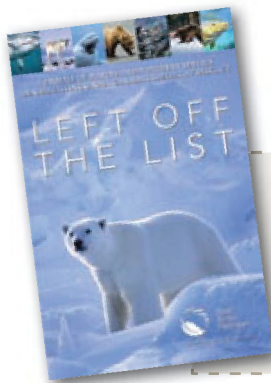


# sustainability



## Clean environment equals healthy Canadians.

**PRESCRIPTION FOR A HEALTHY CANADA** CAPPED OFF A HIGHLY INFLUENTIAL SERIES OF REPORTS ON HEALTH AND ENVIRONMENT IN CANADA. THIS REPORT LAYS THE GROUNDWORK FOR A NATIONAL STRATEGY TO PROTECT THE HEALTH OF CANADIANS. "THE GOOD NEWS IS THAT WE CAN PREVENT THE MAJORITY OF THESE ADVERSE ENVIRONMENTAL EFFECTS ON OUR HEALTH," SAYS LISA GUE, THE FOUNDATION'S HEALTH POLICY ANALYST.



If the "If YOU were Prime Minister..." national tour in February 2007 taught us one thing, it's that Canadians are still among the most staunchly pro-environment citizens on the planet. It's clear that we value our rights to clean water and air, as well as food free from chemicals. Canadians appreciate the wildlife that makes our country one of the most uniquely beautiful places on the map. And Canadians want leading edge green initiatives that position us as a leader. At the David Suzuki Foundation, using our document, *Sustainability within a Generation*, as a roadmap for Canada, we work to make the goals of sustainability a reality each day.

## HEALTH AND ENVIRONMENT

It makes sense: What we do to our environment affects our health. In just more than a year, the David Suzuki Foundation released five major reports documenting how our environment affects human health in Canada. In September 2007, David Suzuki joined forces with Sweden's Ambassador to Canada, Her Excellency Ingrid Iremark, and noted Toronto environmental health physician Dr. Lynn Marshall in Ottawa to discuss the urgent need for a national environmental health strategy.

## CANADA'S SPECIES AT RISK

Despite an extraordinary legacy of animals and plants, 487 species are at risk of extinction in Canada. But there is reason for optimism.

In March 2007, a legal submission by the David Suzuki Foundation challenged the federal environment ministry when it failed to identify and protect the critical habitat of the Piping Plover, a tiny, sandy-coloured shorebird found in Eastern Canada. This precedent-setting challenge led to the re-release of the Piping Plover strategy that identified much of the bird's current habitat.

Later in May, the Ontario government passed the toughest endangered species legislation in Canada – tougher than the federal *Species*

*At Risk Act*. The David Suzuki Foundation was once again involved as part of coalition of environmental groups engaging Ontario to legally protect the province's most at risk plants and animals.



**FACT:** MORE THAN HALF THE WORLD'S POLAR BEARS ARE FOUND IN CANADA. BUT DESPITE THE THREATS THEY FACE, CANADA'S *SPECIES AT RISK ACT* DOES NOT PROTECT THESE BEARS. "A SCIENCE-BASED LISTING PROCESS IS NEEDED TO ENSURE THE PROTECTION AND RECOVERY OF NORTHERN AND MARINE ANIMALS AT RISK LIKE THE PEARY CARIBOU AND PORBEAGLE SHARK," SAYS SPECIES-AT-RISK POLICY ANALYST, RACHEL PLOTKIN. RELEASED IN MAY 2007, *LEFT OFF THE LIST* PROFILED THE PLIGHT OF EIGHT SPECIES AT RISK DENIED PROTECTION UNDER THE CANADA'S *SPECIES AT RISK ACT*.

## ECOLOGICAL FISCAL REFORM

Ecological Fiscal Reform (EFR) encourages the use of taxation and spending programs to create incentives to support the shift toward sustainable practices.

You may remember in 2006 the David Suzuki Foundation made a comprehensive fee and rebate policy proposal to the federal government called **Drive Green**, which reduces vehicle greenhouse gas emissions. In early 2007, the federal government introduced a version of our *Drive Green* proposal in Parliament.

**FACT:** ENERGY STAR APPLIANCES INCORPORATE ADVANCED TECHNOLOGIES THAT USE 10 TO 50 PER CENT LESS ENERGY AND WATER THAN STANDARD MODELS. IN EARLY 2007, THE DAVID SUZUKI FOUNDATION INTRODUCED SWITCH GREEN: ENERGY STAR APPLIANCE FEEBATE. THE INNOVATIVE REPORT EXPLAINS HOW THE GOVERNMENT COULD REDUCE ENERGY CONSUMPTION BY OFFERING CONSUMER REBATES ON ENERGY STAR APPLIANCES AND CHARGING FEES ON INEFFICIENT DEVICES. THIS REVENUE NEUTRAL POLICY WOULD REDUCE ANNUAL HOUSEHOLD ENERGY CONSUMPTION BY 1,440 GIGAWATT-HOURS – THE EQUIVALENT OF TAKING 120,000 HOMES OFF THE ELECTRICITY GRID – AND GREENHOUSE GAS EMISSIONS BY 275,000 TONNES EACH YEAR.

## PROTECTING PLANTS AND ANIMALS IN B.C.

British Columbia is easily Canada's most biologically rich province. Unfortunately, B.C. is one of only two provinces in Canada without an endangered species law to protect wildlife at risk.

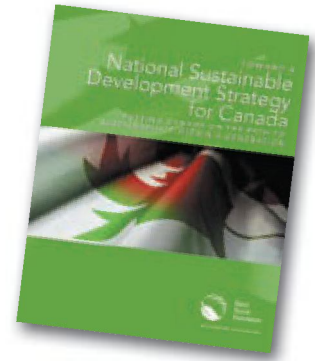
In the summer of 2007, the David Suzuki Foundation's B.C. biodiversity campaign took to the road to educate and engage urban and rural residents about the province's endangered wildlife and the absolute need to protect them.



**FACT:** WHAT DO THE DROMEDARY JUMPING SLUG AND A GRIZZLY BEAR HAVE IN COMMON? THEY ARE AMONG MORE THAN 1,300 SPECIES IN B.C. AT RISK OF DISAPPEARING. "THE LOCAL EXTINCTION OF MANY B.C. PLANTS AND ANIMALS WILL CONTINUE TO OCCUR UNLESS ADEQUATE LEGAL PROTECTION IS IN PLACE," SAYS THE FOUNDATION'S SCIENCE DIRECTOR, DR. FAISAL MOOLA.

### Research and results.

IN 2007, DR. MOOLA CO-AUTHORED THE JUNE COVER STORY IN THE SCIENTIFIC JOURNAL *BIODIVERSITY*. USING GOVERNMENT DATA, THE AUTHORS DETERMINED THAT 18 PER CENT OF MAMMAL SPECIES IN B.C. ARE AT RISK.

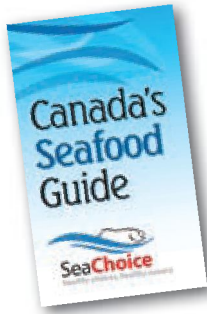


### Roadmap to a sustainable future.

IN DECEMBER 2006, THE DAVID SUZUKI FOUNDATION RELEASED **TOWARD A NATIONAL SUSTAINABLE DEVELOPMENT STRATEGY FOR CANADA**. "WE HAVE A NATIONAL HEALTH CARE PLAN, A NATIONAL EDUCATION PLAN, AND EVEN A NATIONAL INFLUENZA PLAN," SAYS PIERRE SADIK, A FORMER LAWYER AND CURRENT SENIOR POLICY ADVISOR FOR THE FOUNDATION. "WE NOW NEED TO JOIN COUNTLESS OTHER NATIONS AND IMPLEMENT A NATIONAL SUSTAINABILITY PLAN."



# Oceans & Sustainable Fisheries



## Freedom of Choice.

IN LATE SEPTEMBER 2006, THE DAVID SUZUKI FOUNDATION WORKED WITH OTHER GROUPS TO LAUNCH **SEA CHOICE** (SEACHOICE.ORG), A COMPREHENSIVE MADE-IN-CANADA PROGRAM THAT RANKS SEAFOOD SUSTAINABILITY.

"INFORMED CONSUMERS AND BUSINESSES CAN NOW MAKE BETTER CHOICES, ENCOURAGE THE INDUSTRY TO PROVIDE SEAFOOD FROM ENVIRONMENTALLY RESPONSIBLE FISHERIES AND AQUACULTURE OPERATIONS, AND SHOW GOVERNMENTS THEY WANT OUR OCEANS MANAGED WELL," SAYS JAY RITCHLIN, DIRECTOR OF MARINE CONSERVATION FOR THE FOUNDATION.

Surrounded by the Atlantic, Pacific and Arctic oceans and home to the Great Lakes, Canada can lay claim to the world's longest coastline. More than seven million Canadians live along our coastlines and hundreds of thousands visit annually to appreciate the majesty of our coastal and marine environments.

Beneath the surface, however, lies a mesmerizing array and abundance of life. And while we continue to reap benefits from oceans, all is not well. Industrial fishing, aquaculture, pollution, and global warming all pose serious threats to marine environments and wildlife. The David Suzuki Foundation works with communities, conservation groups, First Nations, industry, and governments to stop the degradation of ocean ecosystems and protect Canada's marine species and their habitat.

## SUSTAINABLE SEAFOOD

Choosing sustainable seafood is a simple and effective action that you can take every time you eat at a restaurant or buy seafood at your local grocer. Voting with your wallet sends strong signals to government and industry that consumers support responsible stewardship of our fisheries and marine environments.

**FACT:** DID YOU KNOW THAT 70 PER CENT OF ALL FISH CAUGHT ARE CONSUMED IN RESTAURANTS? IN APRIL 2007, THE DAVID SUZUKI FOUNDATION HOSTED **FISH FOREVER VANCOUVER**. THIS MAJOR SUSTAINABLE SEAFOOD EVENT FEATURING DAVID SUZUKI, WORLD RENOWNED FISHERIES SCIENTIST DR. DANIEL PAULEY AND SUSTAINABILITY CHAMPION CHEF ROBERT CLARK BROUGHT TOGETHER LEADERS FROM THE SEAFOOD INDUSTRY, RESEARCHERS AND CONSERVATIONISTS TO FIND WAYS FOR THE SEAFOOD INDUSTRY TO SELL SUSTAINABLE PRODUCTS. "IT'S IMPORTANT TO LEARN FROM EACH OTHER ABOUT HOW TO CONSERVE THE RESOURCE FOR BOTH A SUSTAINABLE INDUSTRY AND ECOSYSTEM," SAYS BILL WAREHAM, THE FOUNDATION'S SENIOR CONSERVATION SPECIALIST.



## AQUACULTURE

Aquaculture is a growing industry and the David Suzuki Foundation is committed to finding sustainable solutions to the many environmental challenges facing the industry. Protecting wild fish stocks and ecosystems is our top priority. Through our support of peer-reviewed research into the negative impacts of sea lice, we continue to push for more sustainable farming practices.



**FACT:** IN BRITISH COLUMBIA ALONE THERE ARE 130 SALMON FARM LICENCES WITH MORE THAN 85 FARMS ACTIVE AT ANY GIVEN TIME. WITH OUR PARTNERS IN THE COASTAL ALLIANCE FOR AQUACULTURE REFORM (CAAR), THE DAVID SUZUKI FOUNDATION HELPED SECURE MORE THAN \$3 MILLION IN PRIVATE AND PUBLIC FUNDING FOR THE IMPLEMENTATION OF COMMERCIAL-SCALE CLOSED-TANK SALMON FARMS. THE B.C. LEGISLATURE'S SPECIAL COMMITTEE ON SUSTAINABLE AQUACULTURE RECOMMENDED CLOSED-TANK SYSTEMS AS A WAY TO ADDRESS PROBLEMS WITH CURRENT SALMON-FARMING PRACTICES.

## WILD SALMON

Wild Pacific salmon are inextricably woven into the culture and the economy of the West Coast. Today, the wild Pacific salmon fishery is worth nearly \$200 million a year, an important part of the economy for many coastal communities. Wild salmon are also essential to the marine ecosystem, providing food for many other species.

But wild Pacific salmon have seen better days. The West Coast of Vancouver Island once boasted 1,200 stocks. Now, more than half are extinct, at moderate risk of extinction or considered stocks of special concern. If wild salmon are to survive in numbers near what they used to be, they need help. The Foundation works to conserve and protect wild Pacific



salmon and their habitats. Our efforts have motivated others, including one of the fastest growing municipalities in North America (Surrey, B.C.), to take action to protect streams and rivers.

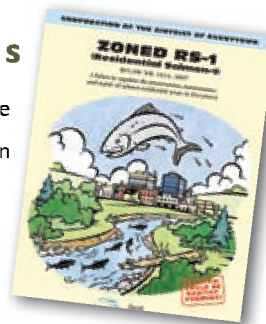
In early September 2007, the Foundation released Zoned RS-1. This lighthearted handbook with serious intent encourages local governments to use zoning bylaws to

protect fish habitat from threats, including: municipal development, water extraction, logging, and mining. "Although habitat protection is most often thought of as a federal or provincial responsibility, local governments have considerable powers to conserve and protect salmon habitat," says the Foundation's salmon conservation biologist, John Werring.

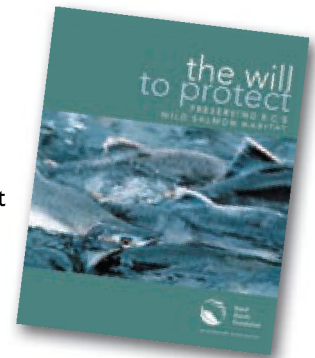
## PROTECTING MARINE ECOSYSTEMS

Protecting marine ecosystems is a big job. In order to guarantee the health of our oceans, reforms to industry practices and the creation of marine protected areas (MPAs) are crucial. Using the best available science, the David Suzuki Foundation actively promotes comprehensive marine use planning to define the appropriate balance between the needs of the ocean ecosystems and industrial practices. This approach also ensures MPAs go where they are most needed.

The Foundation is committed to improving ocean management and increasing the number of marine protected areas in Canada's oceans.



**FACT:** DESPITE GROWING EVIDENCE OF THE SUCCESS OF MARINE PROTECTED AREAS, LESS THAN ONE 10,000TH OF THE WORLD'S OCEANS ARE FULLY PROTECTED IN MPAs, AND CANADA HAS PROTECTED LESS THAN 0.1 PER CENT OF ITS OCEANS. THE DAVID SUZUKI FOUNDATION CELEBRATED WORLD OCEAN DAY ON JUNE 8, 2007, BY URGING THE FEDERAL GOVERNMENT TO COMMIT MORE FUNDING TO PROTECT CANADA'S COASTAL AND OCEAN ECOSYSTEMS.



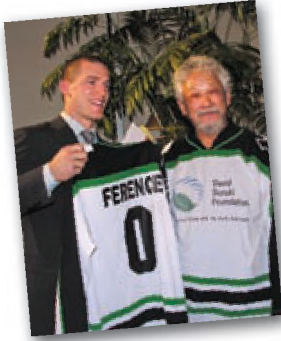
### The will to protect.

PACIFIC SALMON ARE LOSING GROUND – LITERALLY AND FIGURATIVELY. IN OCTOBER, 2006, THE DAVID SUZUKI FOUNDATION RELEASED **THE WILL TO PROTECT: PRESERVING B.C.'S WILD SALMON HABITAT**. THE REPORT DOCUMENTS THE FAILURE OF PAST AND CURRENT GOVERNMENT POLICY TO PROTECT SALMON HABITAT AND OFFERS SOLUTIONS TO MAINTAIN AND REBUILD PACIFIC SALMON POPULATIONS. "SALMON SPEND PART OF THEIR LIVES IN FRESHWATER AND PART IN THE OCEAN, SO THEY ARE AN EXCELLENT BAROMETER FOR THE OVERALL HEALTH OF THE ENVIRONMENT," SAYS JEFFERY YOUNG, AN AQUATIC BIOLOGIST FOR THE FOUNDATION. "THEY'RE ALSO AN IMPORTANT FOOD SOURCE AND SUPPORT THOUSANDS OF JOBS."

# solving global warming

*An Inconvenient Truth,*

won an Oscar as best documentary. Former World Bank economist Sir Nicholas Stern concluded that if we didn't slow down the effects of global warming now, we'd pay more in hard dollars later. And new reports from the United Nations Intergovernmental Panel on Climate Change alerted the world to the increasing need to act on global warming now.



## Play it cool.

BECAUSE WINTER ATHLETES ARE INCREASINGLY SUSCEPTIBLE TO THE EFFECTS OF GLOBAL WARMING ON THEIR WINTER SPORT, THE DAVID SUZUKI FOUNDATION LAUNCHED THE **PLAY IT COOL** PROGRAM IN LATE 2006. MANY OF CANADA'S OLYMPIC ATHLETES AS WELL AS MORE THAN 500 MEMBERS OF THE NHL PLAYERS ASSOCIATION, INCLUDING ANDREW FERENCSE, HAVE SIGNED ON TO THE PROGRAM AND COMMITTED TO GOING CARBON NEUTRAL.

It's true that global warming is one of the greatest threats facing the world today. But with all great threats lie greater solutions. From phasing out coal plants and expanding renewable energy sources to public transit, the answers to these challenges exist. As the David Suzuki Foundation motto goes: "Solutions are in our nature."

## CARBON NEUTRAL

Carbon neutral means having no net impact on the climate. While the most important solution to global warming is to collectively reduce our carbon footprint – by driving less, flying less, and switching to renewable energy sources, for example – at present, it's extremely difficult to decrease our footprint to zero. Going carbon neutral is a way to address the remaining footprint, by purchasing credits for reductions in carbon dioxide (CO<sub>2</sub>) achieved elsewhere by projects such as wind farms or solar installations.

In December 2006, the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Games (VANOC) asked the David Suzuki Foundation to assist in developing a greenhouse gas management strategy for the 2010 Winter Games. "We provide information and ideas about ways to reduce carbon footprints to event organizers, businesses and other organizations, governments, and individuals," said Paul Lingl, climate change specialist for the Foundation.



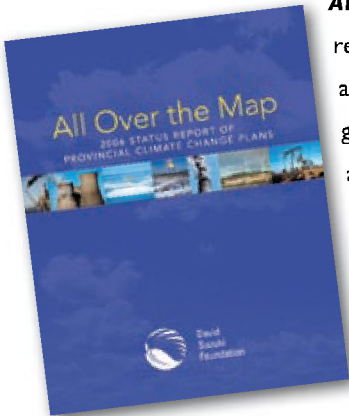
## ECONOMICS AND THE ENVIRONMENT

In February 2007, former World Bank economist Sir Nicholas Stern and the David Suzuki Foundation released a joint statement on the higher economic costs of delaying action on climate change. The Toronto Stock Exchange press conference generated unprecedented media coverage and provided an excellent platform for the Foundation to extend its influence into the business community. "The world does not need to choose between averting climate change and promoting growth and development," said Sir Nicholas Stern.



**CLEAN ENERGY, SMART GROWTH**

In the last year, Canadian provinces and territories have significantly increased their respective level of activity on climate change. The approaches vary considerably in quality and all have weaknesses, but it's clear that Canadians from coast to coast expect action from all levels of government.



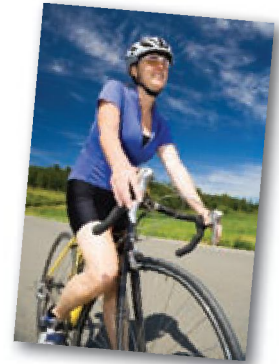
**All Over The Map**, The David Suzuki Foundation's provincial report card, assessed each province's climate change plan and analyzed each one's commitment to meet the challenge of global warming. "There are real leaders and true momentum at the provincial level in addressing climate change, but the lack of federal leadership means increasing greenhouse gas emissions and missed opportunities," says Dale Marshall, climate change policy analyst.

The David Suzuki Foundation's efforts in B.C. led to halting two proposed coal-fired power plants – one of the most polluting forms of generating electricity. Responding to public concern in early 2007, the B.C. government announced ambitious emission reduction targets and a moratorium on conventional coal-fired plants as part of its throne speech. The David Suzuki Foundation was very active in efforts to achieve this outcome. We advised the government and BC Hydro in the development and delivery of many of B.C.'s progressive policy elements and ensure they are put in place.

In the fall of 2006, the David Suzuki Foundation established the Alliance for Clean Technology. Many technology providers, independent power providers and financiers participate in this group as a way of further campaigning for the successful deployment of renewable energy in Ontario.



**FACT:** IN 2007, ONTARIO'S STANDARD OFFER CONTRACT RESULTED IN MORE THAN 900,000 KW OF NEW RENEWABLE ENERGY CONTRACTS. THE PROGRAM HELPS ONTARIO MEET ITS RENEWABLE ENERGY SUPPLY TARGETS BY PROVIDING SMALL ELECTRICITY GENERATORS A STANDARD, LONG-TERM PRICING STRUCTURE AND A STREAMLINED PROCESS. "IN ADDITION TO CLEAR ENVIRONMENTAL BENEFITS, RENEWABLE ENERGY PROJECTS PROVIDE LOCAL EMPLOYMENT OPPORTUNITIES AND NEW SOURCES OF INCOME FOR ONTARIANS," SAYS JOSÉ ETCHEVERRY, FOUNDATION CLIMATE CHANGE POLICY ANALYST AND PROFESSOR OF ENVIRONMENTAL STUDIES AT YORK UNIVERSITY.



**Smart growth.** THE FOUNDATION CONTINUES TO PROMOTE CLEAN, SUSTAINABLE TRANSPORTATION SOLUTIONS AS AN ALTERNATIVE TO THE B.C. GOVERNMENT'S PROPOSAL TO EXPAND HIGHWAYS IN GREATER VANCOUVER. OUR 2006 TRANSPORTATION POLICY RECOMMENDATIONS WERE ACCEPTED AND PASSED BY SEVERAL MUNICIPAL COUNCILS. "INVESTING IN TRANSIT IS A SMARTER, CHEAPER AND MORE EFFECTIVE WAY TO EASE TRAFFIC CONGESTION AND PROTECT OUR QUALITY OF LIFE," SAYS IAN BRUCE, CLIMATE CHANGE SPECIALIST.

# four great rivers



## Promoting global sustainability.

"ONE OF OUR GOALS IS TO PROMOTE SUSTAINABILITY IN THE DEVELOPING WORLD," SAYS DEREK MARTIN, THE FOUNDATION'S FOUR GREAT RIVERS PROGRAM DIRECTOR. "WORKING WITH LOCAL SCIENTISTS IS BOTH AN HONOUR AND AN OPPORTUNITY TO SHARE KNOWLEDGE WITH OTHER EXPERTS IN THE FIELD."

In the **Tibet Autonomous Region**, the headwaters of the Four Great Rivers run between some of the world's highest mountains and through its deepest valleys. This highly varied landscape creates a diversity of ecosystems that is home to rare and endangered species, such as the tiger and snow leopard. More than one billion people – 20 per cent of all humans on Earth – live downstream from this area. Improper management such as deforestation can lead to significant tragedies downstream – for example more than 3,000 people died and 14,000 lost their homes during the Yangtze River flood in 1998.

Because of the global nature of environmental challenges, Canada cannot achieve a sustainable future by itself. The David Suzuki Foundation works to help design and develop large-scale community-based conservation initiatives in places such as Tibet. Along with our project partner, Future Generations, the Foundation is helping local scientists and communities develop a conservation area to protect local communities, biodiversity and the ecosystems upon which they all depend.

**FACT:** IN TIBET, CHINA, THE FOUR GREAT RIVERS AREA COMPRISES 40 MILLION ACRES, AN AREA APPROXIMATELY THE SIZE OF ITALY, AROUND THE HEADWATERS OF THE BRAHMAPUTRA, SALWEEN, MEKONG, AND YANGTZE RIVERS. OVER THE LAST YEAR, THE FOUNDATION HAS HELPED CREATE A LOCAL GIS (MAPPING) LABORATORY IN LHASA TO ENABLE LOCAL SCIENTISTS TO DEVELOP A CONSERVATION AREA.



# david suzuki's nature challenge



Individuals can make a difference. And to help Canadians make sustainable choices in their daily lives, the David Suzuki Foundation researched the most effective actions each person can take to protect nature. We call it **David Suzuki's Nature Challenge**.

You may have heard of it.

Each month the Foundation sends an e-mail newsletter with tips and information about conserving nature. Within these e-newsletters, you'll find suggestions about how to choose locally grown food, as well as discover practical examples of how to reduce your home energy. What's more, you'll learn how you can help involve others. And when millions of Canadians take these small steps, we can make a big difference.



## BARENAKED NATURE CHALLENGE

Members of the Canadian rock band **Barenaked Ladies** joined 131,240 other individuals who signed up for David Suzuki's Nature Challenge between August 2006 and September 2007 alone. More than 363,378 individuals have taken the Nature Challenge since its launch in



2002, including some of Canada's best-known icons. Sportscaster Ron MacLean, authors Margaret Atwood and Robert Munsch, and musicians such as Nelly Furtado, Randy Bachman and Anne Murray have all joined. But you don't have to be a famous author or rock star to join – just visit David Suzuki's Nature Challenge at: [DavidSuzuki.org](http://DavidSuzuki.org).

## Back to School.

IN OCTOBER 2006, **DAVID SUZUKI'S NATURE CHALLENGE AT SCHOOL** KICKED OFF AS A PILOT PROJECT IN SCHOOLS THROUGHOUT BRITISH COLUMBIA. THE CURRICULUM-BASED PROGRAM ENCOURAGES INFORMED CHOICES ABOUT ENVIRONMENTAL CONSERVATION AND FOCUSES ON CHILDREN NINE TO 12 YEARS OLD. THE TEACHING RESOURCE ALSO ALLOWS EDUCATORS TO CHOOSE FROM AS MANY AS 20 UNIQUE LESSON PLANS.

**FACT:** TRANSPORTATION IS THE SINGLE LARGEST SOURCE OF GREENHOUSE GAS EMISSIONS AND AIR POLLUTION IN CANADA. THE SCIENCE BEHIND DAVID SUZUKI'S NATURE CHALLENGE SHOWS YOU CAN MAKE THE BIGGEST DIFFERENCE IN THE WAY YOU GET AROUND, THE FOOD YOU EAT, THE ENERGY YOU USE AND THE PUBLIC ACTION YOU TAKE.



# staff & volunteers



## Publishing books about sustainability.

SINCE 1990, THE FOUNDATION HAS RELEASED BOOKS ON A RANGE OF SUBJECTS THAT SPREAD THE MESSAGE OF SUSTAINABILITY AROUND THE WORLD. OUR PUBLISHING PROGRAM HAS ADDED TO OUR REPUTATION AS LEADING SCIENTIFIC THINKERS ON ENVIRONMENTAL ISSUES, AND OUR BOOKS ARE AN IMPORTANT RESOURCE FOR SCIENTISTS, CONSERVATIONISTS, AND THE GENERAL PUBLIC.

The David Suzuki Foundation is one of the most trusted voices on Canadian environmental issues thanks in large part to the knowledge, dedication and skills of our nearly 60 staff members and scores of volunteers.

Our different program areas are supported by administration, fundraising, volunteer services and communications. We also maintain a large pool of short-term contract researchers, analysts, and scientists.

In addition to our paid staff, we are fortunate to attract talented volunteers from all walks of life. They bring a wealth of experience and expertise to our activities. Throughout the year volunteers play an integral role in the Foundation's day-to-day operations. Our volunteers provided thousands of hours of support to every aspect of the Foundation's activities this year.

## NETWORKING WITH CANADIAN CONSERVATION GROUPS

In addition to hearing what Canadians had to say about the environment, the **"If YOU were Prime Minister ..."** national tour in February 2007 also galvanized local conservation groups across Canada. Partner groups managed the events in each city – from ticket sales and event catering to stage management. Most importantly, the tour allowed the David Suzuki Foundation to establish a strong network of local contacts with a shared vision for a sustainable Canada. In the belle province of Quebec, we teamed up with Équiterre. In New Brunswick, sold-out shows in Moncton, St. John, and Fredericton highlighted a trip through the snow-covered Maritimes. "All the venues were packed and we continue to get calls from people asking what they can do to help," said the president of the Conservation Council of New Brunswick, Stephanie Coburn.

## VOLUNTEER COMMITTEES

Our volunteers play an important role on various Foundation committees. Our Executive Committee, Board of Directors, and Council of Elders all comprise volunteers who



## Staff and volunteers making a difference.

STAFF MEMBER **LINDSAY COULTER** WAS ONE OF MANY STAFF AND VOLUNTEERS WHO HELPED MAKE THE **"IF YOU WERE PRIME MINISTER ..."** NATIONAL TOUR A SUCCESS.



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The listed gifts were donated to support program activities between September 1, 2006 and August 31, 2007.

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 Neo & Joanne Tuytel  
 Shirley Uhryn  
 Robert Unruh  
 Willem & Susan Van Iterson  
 P. Edward  
 & E. Joyce van Veenendaal  
 Earle Vance  
 Vancouver Foundation  
 Brian Vandegriend  
 David & Carol Veenstra  
 Keith A. Veerman  
 Mike Velemirovich  
 Lynn G. Voortman  
 Sheila Waengler  
 Patricia Wales  
 Evie Wallace  
 Maurice & Gloria Walsh  
 Walter Wardrop  
 Robert & Ruth Warling  
 Warner Bros. Entertainment  
 Canada Inc.  
 Russell Warren  
 Barbara Warren  
 Dorothy K. Waugh  
 Gordon Waugh  
 Brenda Weaver  
 Debbie Weiers  
 Carol S. White  
 Annabelle White  
 Jane Whiteley  
 Jeffrey G. Whiting  
 William & Anne Whitla

Kerry Wilkens  
 Tandi Wilkinson  
 George & Helen Will  
 David Willis  
 Anthony Wilson  
 Mary & Bill Wilson  
 Alisa & James Wilson  
 Eberhard Witt  
 Walter Wodchis  
 Daisy Woolnough  
 The W.P. Scott Charitable  
 Foundation  
 Dr. & Mrs. A. Colin Wright  
 Marion Wright  
 James & Laurie Wright  
 James W. Wright  
 Mark & Anne Wright-Gedcke  
 Leah Wyber  
 Bonnie Yaren  
 David Young  
 Dr. Jean Young  
 Winfried Zacherl  
 & Joan Mitchell  
 Mary Ann Zakreski & Paul Welsh  
 Zalkow Foundation  
 Hatem Zawdeh  
 Dr. Jean Zigby  
 Mary Zimmerman

#### **SUSTAINABILITY CHAMPIONS \$5,000 AND ABOVE**

Anonymous  
 87215 Canada Ltd.  
 Adelson Design  
 Jennifer Ashley  
 William Ashwell  
 John Bankes  
 The Bennett Family Foundation  
 Herbie Black  
 The Blairmore Foundation  
 Garner Bornstein  
 British Columbia Marine  
 Planning Fund of Tides  
 Canada Foundation  
 Stephen R. Bronfman  
 Foundation  
 Mark Bruneau  
 The Bullitt Foundation  
 Casten Family Foundation  
 Cirque Du Soleil Inc.  
 Comart Foundation  
 The Charles Nordcliffe Baker  
 & Thelma Scott Baker  
 Foundation  
 Dr. Tara Cullis  
 Dr. David Suzuki  
 Dorothy C. Cutting  
 Daniel Langlois Foundation  
 Davies Ward Phillips  
 & Vineberg LLP  
 Marna Disbrow  
 Joyce Douglas  
 & Marjorie Bellamy  
 Early Morning Productions Inc.  
 Eden Conservation Trust  
 Fairbairn Foundation  
 Fairmont Hotels Inc.  
 Rob Fetherstonhaugh  
 Esther Freeman  
 Michael Goodman  
 & Sharon Sjerven  
 Jonathan Goodman



Gordon and Betty Moore Foundation  
 Phoebe Greenberg  
 Edward Grimwood  
 Stephen Gross  
 Mark & Jenny Guibert  
 Harry Hart  
 Jonathan & Josephine Hutchinson  
 Infogest Direct Marketing  
 James Irwin  
 Jackson Power & Electric Ltd.  
 James Hoggan & Associates  
 The Jonah Group Ltd.  
 Margaret S. Jordan  
 JTB International (Canada) Ltd.  
 Henry Karp  
 The Patrick and Barbara Keenan Foundation  
 Michael & Barbara Keilhauer  
 Steven B. Keilhauer  
 Gilles Labbé  
 Phyllis B. Lambert  
 Danny Lavy  
 John D. Lefebvre  
 The Lefebvre Charitable Foundation  
 Dr. Murray Legge & Dr. Peggy Legge  
 Les Chaines Tele Astral  
 B. Mary Martin  
 Maxwell Cummings Family Foundation  
 Donald McKay  
 The McLean Foundation  
 Mr. Jacques Menard  
 Randal Oliver  
 Organic and Natural Enterprise Group Pty. Ltd.  
 Bill & Joan Paterson  
 Percy R. Gardiner Foundation  
 Peter Peto  
 Power Technology Investment Corporation  
 R. Howard Webster Foundation  
 Joel Raby  
 Rakotta Holdings  
 Ray C. Anderson Foundation Inc.  
 RBC Dominion Securities  
 Richard Renaud  
 Darcelle Rivard  
 Harley Rothstein & Eleanor Boyle  
 Norman Rusywich  
 RWJT Enterprises Ltd.  
 SAJO Construction  
 Seracon Products  
 Silicon Valley Community Foundation  
 Societe de transport de Montreal  
 Marianne & Herbert Staneland  
 Peter M. Steele  
 The Stellabar Foundation  
 Swift Creek Oil Corp.  
 A. Albert Taves  
 Barbara Vengshoel  
 Dr. Roy and Mrs. Ellen Sutherland Fund  
 – Victoria Foundation  
 Joseph Vipond  
 Stuart F. Webster  
 Henry D. Winterstern  
 Jack Woodward

#### SUZUKI SOCIETY

*The Suzuki Society is composed of individuals who have honoured the Foundation with a legacy gift. We proudly honour the foresight of our members who partner our work for future generations.*

Maxine Adam  
 Clayton & Whilhelmina Arkestejn-Vogler  
 Doris Arnold  
 Teena Bogner  
 David & Brenda Booker  
 Patrick Bowyer  
 Georgina Brunette  
 Eulalia Carlson  
 Kathy Chambers  
 Randall Chappel  
 Dr. Nicholas P. Clague  
 David & Nancy Colwill  
 Dan Courcy  
 Dorothy C. Cutting  
 Stella Dodge  
 Dale Everton  
 Miriam Farbiasz  
 Kathleen Ferns  
 George & Mary L. Field  
 Lin Fitzgerald-Rogers & Ronald Rogers  
 Gertrude Forest  
 Jutta Fulford  
 John M. Gall  
 Remo Gambioli  
 Helen & Gerald Gilavish  
 Fred & Christina Godbolt  
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 John & Joyce Good  
 Mona M. Harper  
 Roberta D. Harris  
 James Hoggan & Enid Marion  
 Brenda Hornby  
 E. Lois Hubert  
 Eric Hughes  
 Ninette Hunziker  
 Mieko Ise  
 Rayne Jacobsen  
 Marjorie Johnston  
 Peter Jolly  
 Lili Kennedy  
 Marsha G. Kriss  
 William Laird  
 Rose M. Lamb  
 Sylvie Leblanc-Wong  
 Korina Lee  
 Thomas Legrand  
 John Liss  
 Linda Love  
 Michael David Lysack  
 Donald & Carol Lyster  
 Jonathan Maister  
 Nicolas Martin  
 Blanche Matthews  
 Deirdre McEachern  
 David H. McNeill  
 Michelle Mercier  
 Judith & Robert Millar  
 John K. Mitchell  
 Marion Morgan  
 Patsy & Frank Mueller  
 Mark Muller  
 Bob & Helen Nation  
 Carol Norman

Daryl & Yvonne Noullette  
 Anne & Donald O'Conner  
 Maureen Olofson  
 Kimberly Orr  
 Bill & Joan Paterson  
 Bunny Perno-Horne  
 Gabrielle Perreault  
 Toni M. Pieroni  
 David Planedin & Irene Mock  
 Lanny & Frances Pollet  
 Barb Potter  
 John Poyser  
 Dr. Ian Prattis  
 Margaret Pucet  
 Jacqueline Rich  
 Peter A. Robinson  
 Mary Rock  
 Ed Rooney  
 Patricia Roozendaal  
 Brian Rudrick  
 Sophie Sadowsky  
 Pauline & Alv Sather  
 Arthur J. Setka  
 Joyce & Denis Sjerne  
 Richard A. Smith  
 Caroline Smith  
 Peter M. Steele  
 James & Doris Sutherland  
 A. Albert Taves  
 Debbie & Ken Thomas  
 Joyce Tomboulia  
 Robert Trepanier & Joanne Durocher  
 Jane Trimble  
 Joan S. Trimpol  
 Mary L. Tucker  
 Mr. & Mrs. Gerry Van Dongen  
 Dr. Eva Voigt  
 Allan & Audrey Walsh  
 Brenda Weaver  
 Cynthia Zuccaro

#### ESTATE AND LEGACY GIFTS

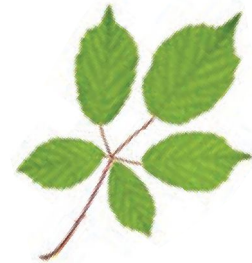
Estate of F. Lois Andrew  
 Estate of Daniel Bogut  
 Estate of Russell Carleton Freeze  
 Estate of Marguerite Germaine Jerome  
 Estate of William John Robert J. Johnstone  
 Estate of Rixford Knight  
 Estate of Edna Leavens  
 Estate of Victor MacKlin  
 Estate of Margaret Mason  
 Estate of Mary D. Phillips  
 Estate of Oscar Rogers  
 Estate of Walter Douglas Rowan  
 Estate of Hendrik Schreuder  
 Estate of Pauline Topp  
 Estate of Ernest Wade

#### EMPLOYEE CHARITY GIVING PROGRAMS

*These programs allow employees to donate a portion of their salary to the David Suzuki Foundation.*

All Charities Campaign – Province of Manitoba  
 ATCO Gas  
 BC Hydro Employees' Community Services Fund  
 Bell Canada  
 BMO Employee Charitable Foundation  
 Broadridge  
 Brookfield Properties Management Corporation  
 Cornerstone Group of Companies Ltd.  
 Corporation of the City of Kitchener  
 Dell Direct Giving Campaign  
 Employees Charity Fund

EnCana Cares Foundation  
 FM Global Foundation  
 Helping Hands of WorksafeBC  
 Hydro One Inc.  
 IBM Employees' Charitable Fund Intuit Inc.  
 Investors Group  
 Lafarge Canada Inc.  
 London Life Employees' Charity Trust  
 Microsoft Matching Gifts Program  
 Nexen Inc.  
 O.P.G. Employees' & Pensioners' Charity Trust  
 Pfizer Canada Inc.  
 Provincial Employees Community Services Fund  
 RMD Capital Inc.  
 The Gazette  
 The GlaxoSmithKline Foundation  
 The Home Depot Foundation  
 The Hydrex Fund  
 University of Regina Employee's Charitable Donation Plan  
 Vancity  
 XL Insurance Company Limited



We would also like to recognize those individuals, organizations, and foundations that have so generously contributed to **The David Suzuki Foundation Legacy Fund** – an endowment that will provide a stable source of income to help support the work of the Foundation in perpetuity. The listed gifts were pledged between September 1, 2004 and January 31, 2008.

John Bankes  
 Judy & Paul Bock  
 Stephen R. Bronfman Foundation  
 Denys Calvin  
 Claude A. Campbell  
 G. Raymond Chang Ltd.  
 Dr. Tara Cullis  
 Severn Cullis-Suzuki  
 Dr. Wade Davis  
 Sarah Freel  
 James Fulton  
 John & Joyce Good  
 Great Century Foundation  
 Stephanie Green  
 Janis Hamilton  
 Simone & Graeme Hicken  
 Bruce Hilland  
 David Hocking & Heather Prittie

James Hoggan & Associates  
 Florence Honderich  
 Keith D. Honeyborne  
 Alissa Horii  
 & Bram Rogachevsky  
 Keenan Family Research and Policy Fund in Sustainability  
 Katie Loftus & Darren Doyle  
 Allan Maclean-Howard & Yvonne Harding  
 Kiessling/Isaak Family Foundation at the Toronto Community Foundation  
 The Lefebvre Charitable Foundation  
 B. Mary Martin  
 Donald McMurry & Gloria Howe  
 Mildred Mendenhall  
 Bill & Joan Paterson  
 Power Corporation of Canada

Michael Robinson & Lynn Webster  
 Don B. Rogers  
 Oscar Rogers\*  
 Harley Rothstein & Eleanor Boyle  
 Shelley & Brian Seidman  
 Vincenza Sera  
 Gluskin Sheff & Associates Inc.  
 Sari Sikstrom  
 Peter Steele  
 Hilary Stewart  
 Dr. David Suzuki  
 Natalie & Geoff Townsend  
 Rob & Nancy Wright

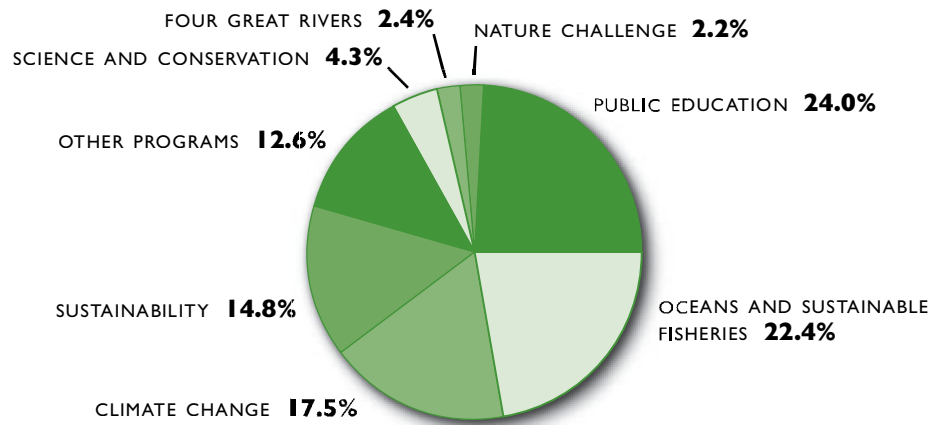
\*POSTHUMOUSLY

# statement of revenue and expenses

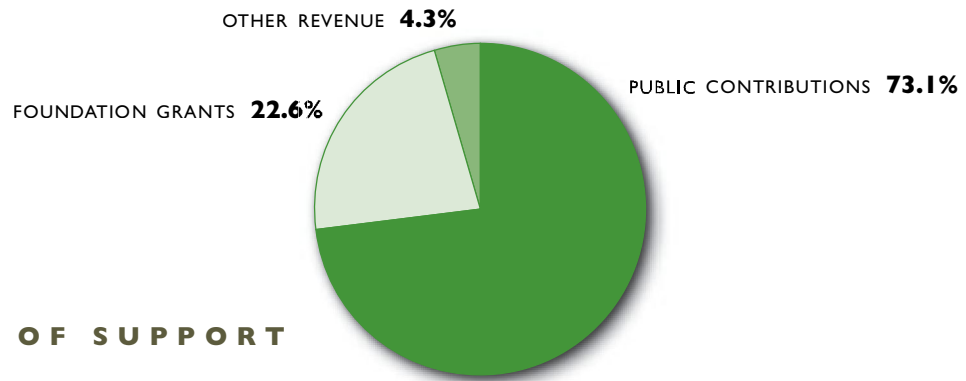
Year ended August 31, 2007, with comparative figures for 2006

	<u>2 0 0 7</u>	<u>2 0 0 6</u>
<b>REVENUE</b>		
<b>Public Support</b>		
Contributions and grants	\$ 6,303,214	\$ 5,782,897
Other revenue	356,635	224,132
Total	<u>6,659,849</u>	<u>6,007,029</u>
<b>EXPENSES</b>		
<b>Programs</b>		
Climate Change	\$ 834,184	\$ 1,290,147
Four Great Rivers	112,661	265,921
Oceans and Sustainable Fisheries	1,070,080	582,177
Nature Challenge	103,247	105,461
Public Education	1,146,410	639,207
Science and Conservation	206,580	54,526
Sustainability	706,324	797,629
Other programs	599,933	270,356
Programs total	<u>4,779,419</u>	<u>4,005,424</u>
<b>Supporting services</b>	929,762	866,472
<b>Fundraising</b>	1,207,377	1,101,113
Total	<u>6,916,558</u>	<u>5,973,009</u>
<b>Transfer of reserve funds to National Tour</b>	(239,207)	0
Excess (deficiency) of revenue over expenses	<u>\$ (17,502)</u>	<u>\$ 34,020</u>
<b>Fundraising totals</b>		
Contributions and grants	\$ 6,303,214	\$ 5,782,897
Endowment contributions	550,632	3,481,390
Contributions pledged	1,044,656	7,530,719
Other revenue	356,635	224,132
Total	<u>8,255,137</u>	<u>17,019,138</u>

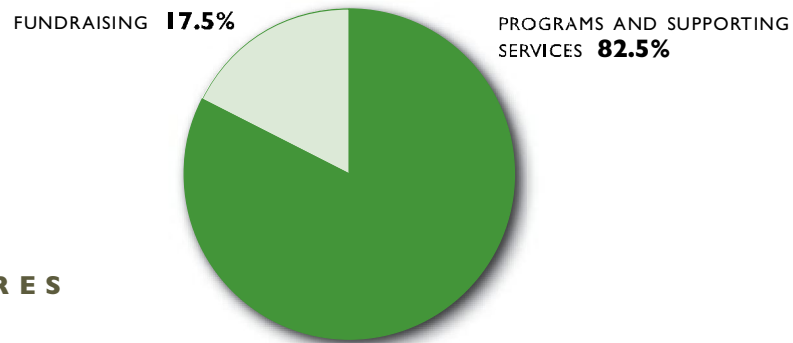
**PROGRAMS**



**SOURCES OF SUPPORT**



**EXPENDITURES**







# David Suzuki Foundation

SOLUTIONS ARE IN OUR NATURE

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The David Suzuki Foundation is a non-profit federally registered charity.

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U.S. CHARITABLE REGISTRATION  
#94-3204049

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**PHOTOS** Heath Moffatt (National Tour buttons); Derek Martin (1, 4, 14); Kent Kallberg/kallbergstudios.com (pages 2, 17); David Suzuki Foundation (3, 10, 12, 16); courtesy Thomas Grandi (5); iStock (7, 8, 9, 11, 13, 15, 19, 20, 21); Brenda Guild/chartingnature.com (10, fish illustration); Jason Curran (15)

**DESIGN** Arifin Graham, Alaris Design

**PRINTING** Western Printers & Lithographers



## ECO-AUDIT ENVIRONMENTAL BENEFITS STATEMENT

This annual report is printed using vegetable-based inks on Mohawk Options paper, made with 100% post-consumer recycled fiber that is processed chlorine-free. This paper is independently certified by Green Seal and the Forest Stewardship Council and is produced using wind-powered electricity. By using this environmentally friendly paper, the following resources have been saved:

**8.3 trees** preserved for the future



**10.88 kg.** waterborne waste not created



**13,347 litres** wastewater flow saved



**176.9 kg.** of solid waste not generated



**348.36 kg.** net greenhouse gases prevented

**5,882,000 btus** of energy not consumed

Savings from the use of emission-free wind-generated electricity:



**108.98 kg.** air emissions not generated

Displaces this amount of fossil fuel:



**26.9 cubic metres** natural gas unused

Savings from the use of wind-generated electricity are equivalent to:



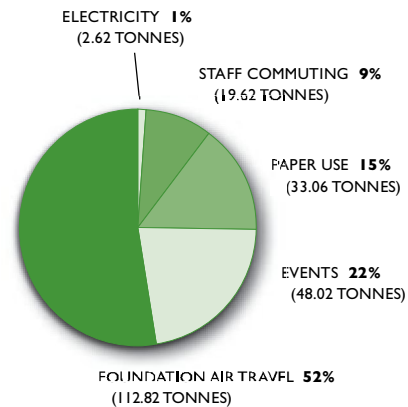
not driving **697 kilometres** OR planting **27 trees**

## DAVID SUZUKI FOUNDATION GREENHOUSE GAS EMISSIONS 2006-07

The Foundation is committed to reducing and offsetting its greenhouse gas emissions through its carbon neutral program. Since 2004, staff have carried out an annual inventory of the greenhouse gases produced by our activities. Five major emissions sources have been identified: electricity, staff commuting, paper use, events, and air travel. For the fiscal year 2006-2007, total greenhouse gas emissions from these sources amounted to 216.14 metric tonnes.

Each year the Foundation purchases high-quality, Gold Standard carbon offsets equal to its total greenhouse gas inventory. Carbon offsets are credits from projects such as wind farms that reduce the amount of carbon dioxide and other greenhouse gases that would otherwise be released into the atmosphere.

In addition, staff continue to look for ways to reduce emissions. For example, we recently purchased video conferencing equipment that will help reduce emissions from air travel.



NOTE: THESE FIGURES HAVE NOT BEEN AUDITED.

FOR MORE INFORMATION

[www.davidsuzuki.org/Climate\\_Change/What\\_You\\_Can\\_Do/carbon\\_neutral.asp](http://www.davidsuzuki.org/Climate_Change/What_You_Can_Do/carbon_neutral.asp)



David  
Suzuki  
Foundation

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