



Canadian Cancer Society
Société canadienne du cancer

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Daffodil receives honors as official flower for Canada Blooms 2012

Enthusiastic gardeners know that after a long winter, nothing is more welcoming than the sight of the yellow daffodil to mark the arrival of spring. To the Canadian Cancer Society, the daffodil is more than just a flower. It is a symbol of strength and courage, a symbol of life. It says we will fight back. It says we will beat cancer.

In honor of the Society, the daffodil has been designated as the official flower for Canada Blooms 2012.

The festival will be growing from a 5 to a 10 day festival to co-locate with the National Home Show to create North America's largest home and garden event. Both shows will run for ten days, from March 16 through 25, 2012 at the Direct Energy Centre in Toronto. A single ticket purchased for either event will allow attendees to visit Canada Blooms, the National Home Show or both events.

Last year, the Society's garden – Daffodils: The Fight is On - won two awards including The Garden Club of Toronto Award for Best Overall Use of Colour. The award winning firm of Miyabi Landscape Design & Construction has been invited back to design and create the Canadian Cancer Society's feature garden based on the show's 2012 theme, *CityCulture*.

NEW! Get your daffodil pin from a local celebrity at Canada Blooms

Marjorie Harris, garden writer, blogger, Globe and Mail and House & Home Friday, March 16 at 2:00-2:30 p.m.

Sonia Day, gardening columnist, Toronto Star: Saturday, March 17 (time TBD)

Jane Lockhart of Jane Lockhart Interior Design and host of W Network's Colour Confidential: Tuesday, March 20 at 11:00 a.m. to noon & 2:00 to 3:00 p.m. Thursday, March 22.

About the Society's Fight for Life garden

Our Fight for Life garden will include a simple water feature,

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inspired by the gardens of Kyoto, as well as a striking fire feature surrounded by daffodils. The flame rises above daffodils immovable and unwavering, signifying strength in the face of adversity.

The garden will lead visitors directly to a booth where they can speak to Society volunteers to find out more about how they can fight back against cancer, learn more about the Society and pick up a daffodil pin to wear throughout April during Daffodil Month.

[Take a walk](#) through our past gardens or [check out the photo gallery](#).

For more information about Canada Blooms and how you can purchase tickets, please see below.

Canada Blooms 2012

Dates: March 16 – 25

Hours: 10 a.m. to 9 p.m. (Mon. to Sat.); 10 a.m. to 6 p.m. (Sunday March 18.)

10 a.m. to 5 p.m. (Sunday March 25)

Venue: Direct Energy Centre -Halls A & Heritage Court, 100 Princes' Blvd.

\$2 of every ticket purchased will be donated by Canada Blooms back to the Canadian Cancer Society.

[Purchase your discounted tickets today!](#)

For more information on the Canada Blooms Festival, visit the official website

www.canadablooms.com

To see highlights from 2011,



us on Facebook.

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Canada Blooms
THE FLOWER AND GARDEN FESTIVAL

