

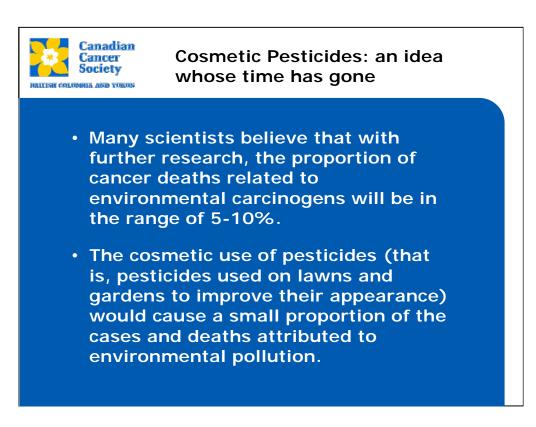


- The International Agency for Research on Cancer (IARC), which conducts research into the causes of cancer, has concluded that certain ingredients in pesticides are known or probable carcinogens

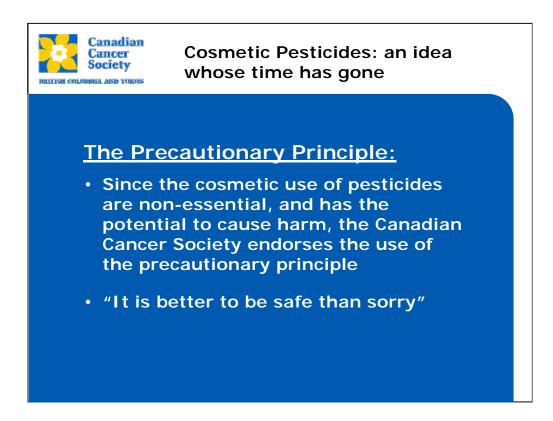
- IARC is a division of WHO and has reviewed more than 800 agents to identify those that cause cancer.

- The Ontario College of Family Physicians Report (2004) reviewed the scientific evidence and concluded that there is an association between pesticide exposure and certain types of cancers.

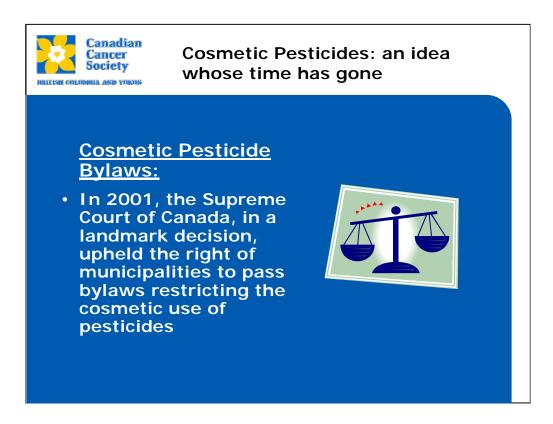
- That list includes childhood and adult leukemias, childhood brain cancer, non-Hodgkin's lymphoma, neuroblastoma, brain cancer, prostate cancer, kidney cancer, and some lung cancers.



- The Harvard Report on Cancer Prevention (1996) estimated that environmental pollution is responsible for 2% of cancer deaths



for example, look at what we now know about levels of radon gas

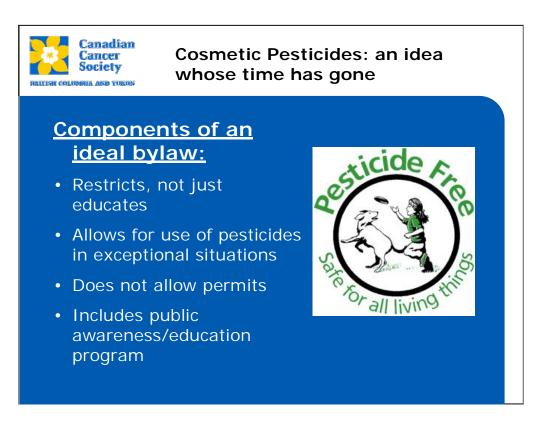


In 1991, City Council in Hudson, Quebec passed by-law 270, to ban the cosmetic use of pesticides. Lawn care companies challenged that the municipality did not have jurisdiction over federally approved products. In 2001, the Supreme Court of Canada upheld the town's right to regulate where pesticides may be used. Fuelled by growing public concern about possible effects on human health and the environment, this precedent has given municipalities some authority over pesticide use creating a tri-level regulatory regime. Federally, the Pest Control Products Act ensures pesticide products are registered by Agriculture Canada before they may be sold or used in Canada. Provincially, the Pesticide Control Act applies to pesticide sale, transportation, storage, application and disposal and municipally, the City of Vancouver under the health powers of the Vancouver Charter would have the authority to determine when and where pesticides may be applied on lands subject to municipal jurisdiction.



The Canadian Strategy for Cancer Control's National Committee on Environmental and Occupational Exposures has added weight to this campaign by endorsing the precautionary principle and citing municipal pesticide bylaws as a 'best practice' in community education and action in Canada.

RETISH COLUMNIA AND YOKON	Cosmetic Pesticides: an idea whose time has gone
	<u>BC Municipalities have</u> de Bylaws:
Gibsor	ns – 2005
• Port M	loody – Jan 1, 2006
Vanco	uver – Jan 1, 2006
• West \	/ancouver – Jan 1, 2006
 Maple 	Ridge – December 12, 2006
North	Vancouver – education
Comox	x – 3 rd reading
Cumbe	erland – drafted
Nelsor	n – 3 rd reading
New M	Vestminster - drafted

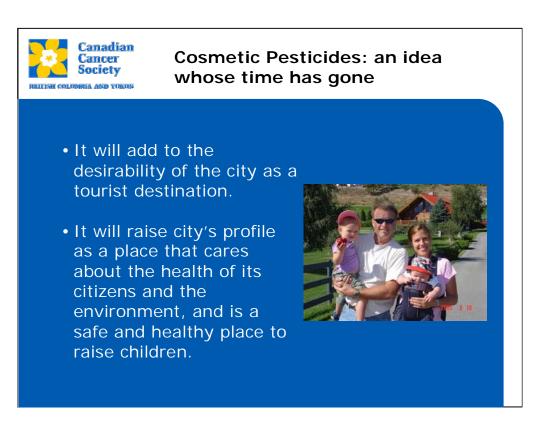


Not just education: "Only those communities that passed a by-law and supported it with education or made a community agreement were successful in reducing the use of pesticides by a high degree (51-90%). Education and outreach programs alone, while more popular than by-laws, are far less effective. We could find none that have achieved more than a low reduction (10-24%) in pesticide use to date." (*From The Impact of By-Laws and Public Education Programs on Reducing the Cosmetic/Non-essential, Residential Use of Pesticides: A Best Practices Review Jointly prepared by the Canadian Centre for Pollution Prevention and Cullbridge Marketing and Communications, 2004*)

Components of an education program include: broad-based advertising (newspaper ads and articles, radio spots, posters and bus ads), web site, direct-mail campaign, fact sheets, residential lawns signs for pesticide-free lawns, and workshops and free seminars on pesticide alternatives.

Establish baseline levels of pesticide use via a survey





"As Fernie moves into the future, local and tourist trade alike remain the key to its success" (www.fernie.ca, accessed on February 15, 2007).







Natural means – soap, borax, acetic acid, corn gluten Healthy lawn practices – mow high Native plans – better growth, fewer weeds

