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A « natural » pest control product has an active ingredient is a biochemical or some other naturally-occurring substance, as opposed to a synthetic pest control product, in which the active ingredient has been manufactured. >>

Definition of a natural pest control product

A pest control which is defined as « organic » must have the active ingredient that is derived from animal, bird, human, marine, or plant by-products. >>

Definition of an organic pest control product

It must not be assumed that « natural » or « organic » pest control products are safe or environmentally-friendly. >>

Warning !

Fiesta Herbicide is NOT a natural product

Organic and Natural Fertilizers
Under the Canadian Fertilizers Act

December 15th, 2009

Canada Food Inspection Agency (C.F.I.A.)

Media Release

Selected and adapted excerpts

There are no official guidelines that define and interpret the terms « *natural* » or « *organic* » for pest control products.

However, there is information contained in the Fertilizers Act and Regulations that is applicable to fertilizers containing « *organic* » or « *natural* » materials.

Some of this information may be used as guidelines for pest control products, and will likely be adopted by Health Canada.

Organic Fertilizer

The Fertilizers Regulations defines « *organic matter* » as the PARTIALLY HUMIFIED REMAINS OF ANIMALS AND PLANTS.

For this reason, only products that are solely derived from organic matter may be identified or described as « *organic* ».

If the product contains at least 15% organic matter however, it may be described as « *organic-based* ».

In both instances the analysis must carry a guarantee for the minimum amount of organic matter.

Warning !

Fiesta Herbicide is NOT a natural product

Natural Fertilizer

The same rationale described for « *organic* » applies to the term « *natural* ».

Materials that are directly MINED FROM MINERAL DEPOSITS, and only subjected to physical processes such as crushing and drying, may be described as « *derived from naturally occurring sources/deposits* ».

Examples of these materials may include — phosphate rock; greensand; sulphate of potassium–magnesia that has been derived from ores that have been crushed, washed in water, dried and screened; and potassium sulphate from sources such as the natural brines of Great Salt Lake, Utah, and Searles Lake in California, where purification depends upon solar evaporation and natural crystallization in ponds.

Environmentally Beneficial

Any product represented as « *environmentally sound* », etc ... must IDENTIFY THE RATIONALE FOR THE CLAIM, and list all ingredients in order to allow the consumer to determine the validity of the statement.

Miscellaneous Terms

Words, such as « *balanced* » and « *healthy* », should be AVOIDED as they are often misunderstood, and consequently misleading. Also objectionable are comparatives such as « *best* », « *superior* », and « *greener* », as they imply a comparison without indicating the basis of this comparison.

Safety

Any product containing composted materials, or plant nutrients may represent a potential hazard when misused. In order to avoid giving the impression that reasonable precautions are unnecessary, blanket statements suggesting that the product is completely safe and non–toxic to humans, animals or the environment MUST NOT appear on the label.

Warning !

Fiesta Herbicide is NOT a natural product

The Early History of Natural Pest Control Products

The first known « *natural* » pest control product was Elemental Sulfur Dusting used in Ancient Sumer about 4,500 years ago in Ancient Mesopotamia.

By the 1400s, toxic « *natural* » chemicals such as Arsenic, Mercury, and Lead were being applied to crops to kill pests.

In the 1600s, Nicotine Sulfate was extracted from tobacco leaves for use as an insecticide.

The 1800s saw the introduction of two more « *natural* » pest control product — Pyrethrum, which is derived from chrysanthemums, and Rotenone, which is derived from the roots of tropical vegetables.

In the United States, « *pyrethrum extracts* » were first used as insecticides. This type of product was prepared from a chrysanthemum-like plant known as *Pyrethrum* spp. By the 1930s, a single application of Pyrethrum was found to kill practically one hundred per cent of Sod Webworm larvae in turf.

As early as 1848, Rotenone was used as an insecticide in the United States. Rotenone-bearing plant roots included — barasco, cube, derris, and timbo. Rotenone eventually became effective in controlling the Chinch Bug in turf.

Until the 1950s, ARSENIC-BASED pest control products were dominant.

In 1867, Paris Green (copper acetoarsenite) was officially discovered for the control of chewing insects. This was an example of an arsenical insecticide which itself was not a « *natural* » product. It was a component used in « *poison baits* » for controlling turf insects such as Cutworm larvae.

In 1874, DDT was first synthesized, but its usefulness as an insecticide would not be discovered until sixty-five years later, in 1939. DDT would replace many « *natural* » and ARSENIC-BASED products.

In 1875, « *Kerosene emulsion* » spray was developed for insecticidal purposes. Kerosene is extracted from coal. By 1940, it was recommended that one part of

Warning !

Fiesta Herbicide is NOT a natural product

this emulsion be diluted with 10 parts of water, and applied at a rate of 1 gallon per 10 square feet for the control of Sod Webworm larvae. The emulsion was a concoction that needed to be prepared by the turf manager — it consisted of the following components — Kerosene, hard soap, and water.

In 1885, Poison Baits containing poisons were developed for controlling insects. They contained a combination of Arsenic and bran, and were sprinkled over the area infested by insect pests.

Poison Baits of varying compositions were used as a means of destroying Cutworms and Armyworms in turf until at least 1936, when the product of choice became Lead Arsenate.

The most effective Poison Bait was a concoction that needed to be prepared by the turf manager — it consisted of the following components — Paris Green or White Arsenic, black molasses, wheat bran, and water.

In 1889, in Medford, Massachusetts, the Gypsy Moth population exploded. These caterpillars were so numerous that virtually all the vulnerable trees were completely stripped of their leaves. Fences, houses, sidewalks, tree trunks, and yards were covered with caterpillars and their frass (i.e. excrement).

Frantic to control the outbreak, homeowners even BURNED the Gypsy Moth larvae off their trees with Kerosene.

Kerosene was replaced in 1892, another arsenical insecticide, Lead Arsenate, was first used in Massachusetts as a control for Gypsy Moth larvae.

The end-user originally prepared a concoction of Lead Arsenate by reacting soluble lead salts with sodium arsenate. Lead Arsenate was less phytotoxic than Paris Green, and it adhered better to leaf surfaces.

At about the same time, Creosote Oil was also discovered as an ovicide for the control of Gypsy Moth eggs.

From 1907 to 1911, the chemical industry began the commercial production of Lead Arsenate in paste and powder forms. The end-user concoction of this product was not recommended from this period onward.

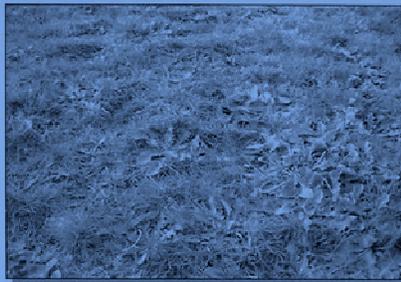
Warning!

Fiesta Herbicide is NOT a natural product

New Patented Technology!

FIESTA™ LAWN WEED KILLER

Contains Iron (4.43%) in the form of FeHEDTA, controls broadleaf weeds!



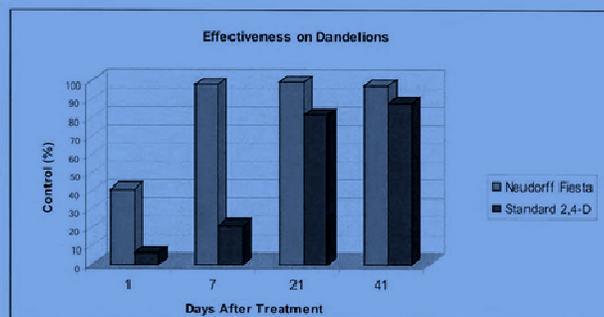
Before



After (44 days later, with 2 applications)

Unique formula kills a variety of lawn weeds including *Dandelion* & *Clover*

- Kills broadleaf weeds in lawns
- Controls down to the root!
- Derived from iron, which occurs in nature.
- Water based – No unpleasant odor.
- People & pets can enter area once spray is dry.
- Rain-fast in 3 hours.
- Works fast, see results in hours.
- Works in cool weather!



For more information, contact:

Lawn Life Natural Turf Products
519-942-9333
1-800-265-1605
www.dufferinlawnlife.com

REG. NO. 29535 P.C.P. ACT

Warning !

Fiesta Herbicide is NOT a natural product

Fiesta Time —
LawnSavers'
new weed **killer**

May 18th, 2010

Lawn Saver's Web Site

Retrieved June 9th, 2010

I am excited to be able to let you know about our brand-new and effective **natural** weed control product.

Called Fiesta, this new liquid gives us the power to reliably control broadleaf weeds on your lawn, and reduce them to a manageable number as part of our promise to give you a green, **healthy** lawn you can live on.

Here are some of the results we are already seeing.

(This product is a stronger, more concentrated and non-diluted form of the same active ingredient in Scott's Weed-B-Gon.)

Fiesta was developed as a **natural, organic** alternative to chemical pesticides.

Health Canada and the Ontario Ministry of Environment approved it for use in May 2010 — it's that new.

[Commentary from an Independent Perspective — Why the heck would a company adopt a term that contains the word « *Killer* » for the purpose of advertising safe and effective weed control ? ☺]

Warning !

Fiesta Herbicide is NOT a natural product

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Fiesta Time – LawnSavers' new weed killer

by John and Kyle on May 18, 2010

I am excited to be able to let you know about our brand-new and effective natural weed control product.

1
tweet
retweet

Called Fiesta, this new liquid gives us the power to reliably control broadleaf weeds on your lawn, and reduce them to a manageable number as part of our promise to give you a green, healthy lawn you can live on.

Here are some of the results we are already seeing. (this product is a stronger, more concentrated and non-diluted form of the same active ingredient in Scott's Weed-b-gon)



An untreated snarl of dandelions on May 14th in the morning



Here is the same patch just one day later

Fiesta was developed as a natural, organic alternative to chemical pesticides. Health Canada and The Ontario Ministry of Environment approved it for use in May 2010 - it's that new. The active

Warning !

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Weed control is
Back Ontario!

May 19th, 2010

Nutri-Lawn

Media Release

Nutri-Lawn, North America's leader in ecology friendly lawn care is very excited to offer its customers the best **Natural** Weed Control product to hit the market since the Ontario wide ban of pesticides, one year ago.

Fiesta Lawn Weed **Killer** received federal regulatory approval by the PMRA and is now registered and available for use in Ontario to control broadleaf weeds in turf. Nutri-Lawn is proud to be one of the first companies to have tested the product and now have this service into production throughout Ontario with plans for other markets this summer.

Fiesta is a **natural** alternative to the traditional three-way chemical herbicides such as Killex that have been banned in the province of Ontario.

Its timely introduction comes in a season where Dandelions rule the landscape and homeowners are fed up with the lack of solutions.

About Nutri-Lawn

Nutri-Lawn has continued to expand in Canada and the United States due to the success of its **Ecology** Friendly approach. They have built a reputation on quality customer service and the majority of their customers are repeat and referred clients.

Warning !

Fiesta Herbicide is NOT a natural product

Fiesta Weed Control

Nutri-Lawn Web Site

Retrieved June 10th, 2010

Ecology-Friendly Lawn Care

The New Revolutionary, Effective, All **Natural** Guaranteed Weed Control !

Kills weeds, not your lawn !

See the results in less than 48 hours. Learn more about Fiesta.

Nurturing Communities

At Nutri-Lawn, we say « *We Nourish Lawns and Lives* ». That is why we have created our most meaningful program. Find out more.

At Nutri-Lawn, we believe in simple things. Like delivering what we promise. To us that means a commitment to service and communication.

Our legacy and reputation is built upon the fact that we have always been the innovator in our category.

And, today, Nutri-Lawn leads the industry with our **Organics** Plus and Traditional lawn solutions

Warning !

Fiesta Herbicide is NOT a natural product

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nutri-lawn
ecology friendly lawn care

Now, More than Ever

Welcome to Nutri-Lawn — [Click here](#) For a FREE Lawn Care Estimate

Enter your Postal/Zip Code to find a Nutri-Lawn near you or call Toll Free: 1 888 NutriLawn

Kills Weeds

Fiesta Weed Control
The New Revolutionary, Effective, All Natural Guaranteed Weed Control! Kills weeds, not your lawn! See the results in less than 48 hours. [Learn more about Fiesta >](#)

Nurturing Communities
At NutriLawn, we say "We Nourish Lawns and Lives." That is why we have created our most meaningful program. [Find out more >](#)

At Nutri-Lawn we believe in simple things. Like delivering what we promise. To us that means a commitment to service and communication.

Our legacy and reputation is built upon the fact that we have always been the innovator in our category. And, today, Nutri-Lawn leads the industry with our Organics Plus and Traditional lawn solutions. Indeed, since our inception, over twenty years ago, we have believed in, and professionally delivered, ecology friendly lawn care.

When you become our customer your lawn becomes our home. And we create a lawn care solution that is customized to your needs and its requirements. Together with you we will create a program that is appropriate for your lawn and its particular circumstances. And every step of the way you will be informed, and experience, how Nutri-Lawn makes your lawn rich, lush and healthy.

Welcome to Nutri-Lawn. we nourish lawns and lives™

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Warning !

Fiesta Herbicide is NOT a natural product

Nutri-Lawn Introduces
Natural Weed Control,
One Year after Ontario Pesticide Ban

May 20th, 2010

Media Release

Nutri-Lawn introduces Fiesta, a new **Natural** Weed Control.

Nutri-Lawn, North America's leader in **ecology friendly** lawn care, is very excited to offer its customers the best **Natural** Weed Control product to hit the market since the Ontario wide ban of pesticides, one year ago.

Fiesta Lawn Weed **Killer** (Reg. No. 29535 P.C.P. Act) received federal regulatory approval by the PMRA and is now registered and available for use in lawns, parks, cemeteries, golf courses and athletic fields to selectively control broadleaf weeds in turf.

Nutri-Lawn is proud to be one of the first companies to have tested the product and now have this service into production throughout Ontario with plans for other markets this summer.

This new product was developed by Neudorff North America.

Fiesta is a natural alternative to the traditional three-way chemical herbicides, such as Killex, that have been banned in the provinces of Ontario and Quebec and many municipalities across Canada. Its timely introduction comes in a season where Dandelions rule the landscape and homeowners are fed up.

The active ingredient of Fiesta is Iron in the form of FeHEDTA.

Fiesta iron is chelated with hydroxyethylenediaminetriaceticacid (HEDTA) to form FeHEDTA. Fiesta contains 4.43% Iron in the form of FeHEDTA.

Warning !

Fiesta Herbicide is NOT a natural product

Nature's Touch Weed Killer

Weed Man Web Site

Retrieved June 10th, 2010

Nature's Touch is a line of exclusive Weed Man services developed for those customers looking for **organic**-focused healthy lawn care solutions.

Weed Man is continuously involved in new technology research and development, to bring you better, even more effective lawn care treatment, as part of the Weed Man healthy lawn programs.

We are pleased to announce the introduction of **Nature's** Touch™ Weed **Killer** to our line of green solutions for a **healthy** lawn.

What is **Nature's** Touch Weed **Killer** ?

Weed Man's **Nature's** Touch™ Weed **Killer** is a unique formula derived from iron.

It controls lawn weeds down to the root and can be used in cool weather.

It reacts quickly and it is recommended that people and pets remain off the lawn until the product is dry.

How does **Nature's** Touch™ Weed **Killer** work ?

It works by giving the weeds too much of a good thing.

The weeds absorb the iron and this ends up controlling them.

Unlike grass, weeds are not able to handle high levels of iron.

Grass will show very little signs of stress from **Nature's** Touch Weed **Killer**.

Warning !

Fiesta Herbicide is NOT a natural product

How Long Does It Take for **Nature's Touch™ Weed Killer** to Work?

Customers will usually see results of the product in a few hours.

Please contact your local Weed Man Professional if you are still not seeing results after 2 days.

Will **Nature's Touch™ Weed Killer** damage my lawn ?

No. The grass in your lawn may turn a darker green in the areas treated, but this will go away within the second week of application.

Why Is There A Pesticide Sign On My Lawn ?

Federal law requires any product used to control a pest must be registered with the Pest Management Regulatory Agency as a pesticide.

Provincial law may further require the posting of a pesticide sign after each application of a registered pest control product.

Please contact your local Weed Man Professional if you have any further questions.

Listed below are some important instructions you should follow.

Watering : **Nature's Touch™ Weed Killer** cannot be applied to a lawn that is under drought stress.

It is important that your lawn is watered on a regular basis and ideally, the night before the service is performed.

Do not water your lawn for at least 3 hours after the application.

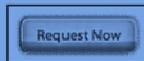
Mowing: Normal mowing practices can be resumed 3 days after the application.

[Commentary from an Independent Perspective — Why the heck would a company adopt a term that contains the combination of the words « *Nature* » and « *Killer* » ? ☺ — the word « *Killer* » is used NINE times in this advertisement alone.]

Warning!

Fiesta Herbicide is NOT a natural product

NATURE'S TOUCH™ WEED KILLER



Nature's Touch is a line of exclusive Weed Man services developed for those customers looking for organic-focused healthy lawn care solutions. Weed Man is continuously involved in new technology research and development, to bring you better, even more effective lawn care treatment, as part of the Weed Man healthy lawn programs. We are pleased to announce the introduction of Nature's Touch™ Weed Killer to our line of green solutions for a healthy lawn.

What is Nature's Touch Weed Killer?

Weed Man's Nature's Touch Weed Killer is a unique formula derived from iron. It controls lawn weeds down to the root and can be used in cool weather. It reacts quickly and it is recommended that people and pets remain off the lawn until the product is dry.

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N

Force Of Nature presents THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from National Organization Responding Against Huje that seek to harm or misinform the Green Space Industry (NORAHG). It is a series of Reports destined for the Green Space Industry, the Environmental Terror Movement, Governments, and the Media, nationwide across Canada, the United States, and overseas. This Report has been developed for the education and entertainment of the reader by providing TECHNICAL INFORMATION WITH COMMENTARY. The neutrality of the Report might be disputed.

O

The information presented in this Report is for preliminary planning only. Before making a final decision, the turf manager is expected to obtain trusted expert advice from extension specialists, local distributors and/or agronomists. All decisions must take into account the prevailing growing conditions, the time of year, and the established management practices.

R

All products mentioned in this Report should be used in accordance with the manufacturer's directions, and according to provincial, state, or federal law. For the official advantages, benefits, features, precautions, and restrictions concerning any product, the turf manager must rely only on the information furnished by the manufacturer. The mention of trade names does not constitute a guarantee or a warranty.

A

All information, excerpts, and pictures contained in this Report were found somewhere on the Internet, and may be considered in the public domain, serving one of the following purposes — archive, education, promotion, publicity, or press release. Force Of Nature is TOTALLY INDEPENDENT of any trade association or business operating within the Green Space Industry. Don't thank us. It's a public service. And we are glad to do it.

H

Force Of Nature is the brainchild of William H. Gathercole and his entourage. Mr. Gathercole is a principal founder of the Modern Professional Lawn Care Industry in both Ontario and Quebec. He holds a degree in Horticulture from the University of Guelph, and another pure and applied science degree from MCGILL University. He has worked in virtually all aspects of the Green Space Industry, including golf, professional lawn care, and distribution. Mr. Gathercole has supervised, consulted, programmed, and/or overseen the successful execution of hundreds of thousands of management operations in the urban landscape. He has trained, instructed, and advised thousands of turf managers and technicians. Mr. Gathercole has also been an agricultural agronomist. Mr. Gathercole is personally credited for crafting the Exception Status that has allowed the Golf Industry to avoid being subjected to the prohibition of pest control products. He is also the creator of the signs that are now used for posting after application. Mr. Gathercole is now retired from Force Of Nature, although his name continues to appear as the founder.

G

The following editions of Force Of Nature are currently available —

- A Look At ...
- Environmental Terror NEVER Ends
- Environmental Terror Talk
- Environmental Terrorists Unmasked
- Famous Quotations
- Fertilizer Terror
- Heroes
- Myth-Busting
- Needless Hysteria
- Paranoid Theories
- Pets and Lawn Care Chemicals
- Positive Waves
- Provincial Conspiracies Prohibiting Pest Control Products
- Rachel Carson, the Queen of Junk Science
- Reining a Terrorist Reaction
- The 9/11 Era of the Green Space Industry
- The Failure of Integrated Pest Management
- The Industry Strikes Back
- The Looming Golf Industry Shipwreck
- The Misconceptions About Cancer
- The National Annihilation of the Modern Green Space Industry
- Update
- Warning

The Whole Truth from an Independent Perspective

If you can't be a good example,
then you'll just have to serve
as a horrible warning

