



## Debug The Myths on U.S. West Coast

April 17<sup>th</sup>, 2011

LM Direct!

Selected and adapted excerpts



DEBUG THE MYTHS, a consumer education program sponsored by Responsible Industry for a Sound Environment (RISE), is hitting the road once again TO HELP PEOPLE UNDERSTAND THE BENEFITS OF PESTICIDE AND FERTI-LIZER PRODUCTS.

The campaign will engage consumers in Fresno, Stockton and Sacramento, California, through its fun, educational activities designed to help people understand the benefits of pest management and plant health products.

# The Industry STRIKES Back ! America Fighting the Conspiracy to Prohibit Pest Control Products

Planned activities, which will kick-off June 9<sup>th</sup>, 2011, and wrap-up June 19<sup>th</sup>, 2011, include —



- « Team Up to Clean Up » events at local Boys and Girls Clubs designed to give club members the opportunity to gain hands-on landscaping experience while learning about THE VALUE OF MAINTAINING OUTDOOR SPACES.
- Educational sessions at local garden centers teaching consumers about numerous topics including mosquito and tick control, pest management and pets, and how to read product labels as a first step to selecting the right product.
- Fun, memorable activities encouraging further online engagement with Debug the Myths, such as green screen photos and an online guiz designed to answer the question, « What Pest Are You? »
- Behind-the-scenes tours for local media at minor league baseball facilities and golf courses.

Aaron Hobbs, President of Responsible Industry for a Sound Environment ( RISE ), said the events help informed consumers realize THE VALUE PES-TICIDE AND FERTILIZER PRODUCTS provide to their homes, families and communities.



According to Hobbs —

<< The use of pesticide and fertilizer products is not a topof-mind topic for most consumers, which means many are unaware of the numerous insects, weeds and rodents controlled by these products, as well as their CONTRIBUTIONS TO OUR SAFE-TY AND WELL-BEING.

The Debug The Myths activities are designed to give people a reason to think about the BENEFITS OF PESTICIDES AND FERTILIZERS while creating a memorable experience to help them remember what they learned. >>

In 2010, Debug The Myths also HIT THE ROAD ALL ALONG THE U.S. EAST COAST, starting in Tampa, Florida, and ending in Buffalo, New York, featuring INTERACTIVE OPPORTUNITIES for both kids and adults to engage in.

ENVIRO-TERRORISTS
EXPRESS MOCK-OUTRAGE

Paul Tukey is a Non-Expert U.S. Journalist, Enviro-Lunatic-Terrorist, Tax-Evader, ILLEGAL Lobbyist, Apprehended for Using Pesticides Without a License, and FAILED Lawn Care Company Owner.



According to Tukey —

Just when you thought the chemical pesticide industry couldn't get any more desperate or despicable, more incredible news emerges.

Under pressure from its constituency to stop the flood of negative public relations about pesticides, the nation's lead pesticide lobbying organization announced plans to bring its message to the group most vulnerable to the toxicity -CHILDREN. [ ?!?! ]

It is difficult to take DISCREDITED LUNATICS like Tukey seriously, since demands have been made to have him BANNED from entering Canada for his role in the SUBVERSION of the Justice and Legislative Systems, and the AVOIDANCE of the payment of taxes.

Additionally, Tukey persists in using CHILDREN as WEAPONS OF ULTIMATE ENVIRONMENTAL-TERROR in order to increase his PROFITS and TAX-FREE DONATIONS for SafeLawns, a terrorist organization that DOES NOT DE-SERVE A CHARITABLE TAX-EXEMPT STATUS.

Tukey has also been BANNED from making public presentations by highprofile trade shows like Canada Blooms.



#### THE DISMAL FAILURE OF PAUL TUKEY

He is, or was, a so-called MOTIVATIONAL LEADER of the Environmental-Terrorist-Movement.

But not anymore.

Tukey is now a DISMAL FAILURE as a quest speaker.

Requests for Tukey as a speaker are CONSIDERABLY LOWER THAN LAST YEAR.

Tukey's IMPORTANCE HAS DWINDLED, to such an extent that he spent EARTH WEEK 2011 in the company of a BUNCH OF BACK-WOODS LOSERS IN THE MIDDLE OF NOWHERE IN THE BRITISH COLUMBIA INTERIOR.

EARTH WEEK is the HOLY WEEK for Enviro-Lunatic-Terrorists, and the MOST IMPORTANT ENVIRO-LUNATIC WEEK OF THE YEAR.

During EARTH WEEK 2011, NOBODY wanted to hear Tukey's LIES concerning pest control products, nor did they want to hear HIS SHILLING about HIS array of BOGUS For-Profit Green Alternatives.

Rumours are now circulating that Tukey can only find work as a SEX-WORKER-MANAGER since FEMALE-ENVIRO-LUNATICS think he is somehow attractive.

### The Industry STRIKES Back !

America Fighting the Conspiracy to Prohibit Pest Control Products





Force Of Nature presents THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG). It is a series of Reports destined for the Green Space Industry, the Environmental Terror Movement, Governments, and the Media, nationwide across Canada, the United States, and overseas. The information presented in Force Of Nature has been developed for the education and entertainment of the reader by providing a sequence of historical events WITH COMMENTARY. The neutrality of these Reports might be disputed. This is what we do. Don't thank us. It's a public service. And we are glad to do it.

HUJE are identified on the basis of their statements, activities, affiliations, and whereabouts. Even though each Environment Lunatic Culprit is a misguided adversary, each still deserves our respect. The use of the terms Lunatic, Maniac, Culprit, Terrorist, or Basterd are not accusations of any legal wrong doing. Force Of Nature is simply holding Enviro Lunatic Activists accountable for conspiring to change public policies that TERRORIZE, HARM, and THREATEN the Green Space Industry.

HUJE is a term used to describe Enviro Lunatic Activists that routinely concoct FEAR MONGERING, FRAUDULENT LIES, MISCONCEPTIONS, COERCION, THREATS, DECEPTIONS, TERROR, and PARANOID CONSPIRACIES that are DESIGNED to SCAM and DECEIVE the public into believing there is some IMAGINARY DANGER with conventional pest control products. HUJE also SCAM and DECEIVE Government Officials into the NEEDLESS, SENSELESS, and MALICIOUS CONSPIRACY to PROHIBIT conventional pest control products that are HEALTH CANADA APPROVED, FEDERALLY LEGAL, SCIENTIFICALLY SAFE, TOTALLY IRREPLACEABLE, and ABSOLUTELY INDISPENSABLE.

HUJE have created LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT, inflicting DES-PAIR and DESTITUTION for THOUSANDS of hapless victims throughout the Green Space Industry. The DEPRAVED INDIFFERENCE of Lunatic Culprit Terrorist Basterd HUJE is viewed as a form of TERROR, HARM, and THREAT against the Green Space Industry.

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Force Of Nature, and its various incarnations, is the brainchild of William H. Gathercole and his colleagues. Mr. Gathercole is a principal FOUNDER of the Modern Professional Lawn Care Industry in BOTH Ontario and Quebec. He holds a degree in Horticulture from the UNIVERSITY OF GUELPH, and another pure and applied science degree from McGILL UNIVERSITY. He has worked in virtually all aspects of the Green Space Industry, including GOLF, PROFESSIONAL LAWN CARE, and CHEMICAL INDUSTRY, and has served in environmental compliance, government negotiations, public affairs, and workplace safety. Mr. Gathercole has supervised, consulted, programmed, and/or overseen the successful and safe execution of HUNDREDS OF THOUSANDS of pest control applications in the urban landscape. He has trained, instructed, and consulted with THOUSANDS of turf managers and technicians. Mr. Gathercole has also been an agricultural agronomist. For many years, Mr. Gathercole was a contributing columnist for TURF & Recreation Magazine, Canada's Turf and Grounds Maintenance Authority.

Mr. Gathercole and his colleagues have followed the evolution of LUNATIC ENVIRONMENTAL TERRORISM for over a quarter century. For FIFTEEN YEARS, the strategies designed and implemented by Mr. Gathercole and his colleagues guaranteed the control of the VERMIN OF ENVIRONMENTAL TERROR for the entire Modern Green Space Industry across Canada. Their involvement in Environmental Issues reached a fevered pitch in the 1990s, when he orchestrated, with his colleagues, legal action against the Forces of Environmental Evil in the Town of Hudson, Quebec.

Today, Mr. Gathercole is the ONLY TRUE RELIABLE WITNESS of the Hudson Affair. Mr. Gathercole is personally credited for crafting the Golf Industry Exception Status that endures to this day. He is also the creator of the signs that are now used for posting after application. He and his colleagues are recognized as THE MAJOR INFLUENCE for the decision by Canadian Cancer Society to STOP selling for profit PESTICIDE-TREATED DAFFODILS. Mr. Gathercole's vast knowledge of our long journey with Environmental Issues is UNDENIABLE — hopefully! Mr. Gathercole is now retired, although his name continues to appear as FOUNDER of Force Of Nature

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## The truth is more important than enviro-lunatic facts

