

force of nature

*Lying Sack of
Enviro-Maniac
Crap*

We are living in the 9/11 Era of Environmental Terror !

The year 2010 was a FUNERAL for the Professional Lawn Care Industry.

According to Tony DiGiovanni, Director of Funeral Services at LandsCAPE Ontario trade association ...

In 2010, our role was to assist in the funeral of Modern Professional Lawn Care companies because of their annihilation resulting from the prohibition of pest control products.

Many were not expected to survive in 2010.

These businesses had to figure things out on their own.

It will be like Dante's Inferno of terror, despair, and destitution.

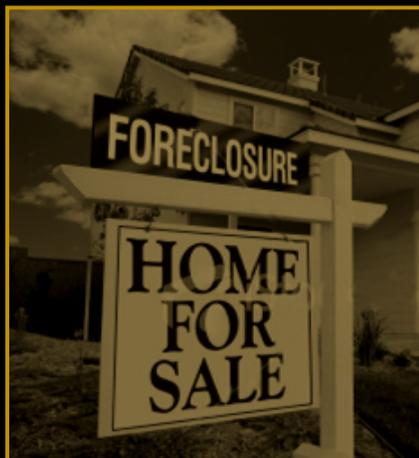
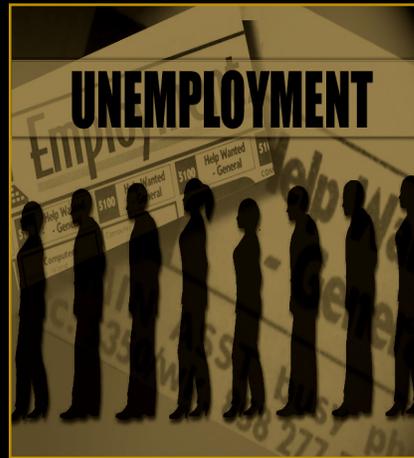
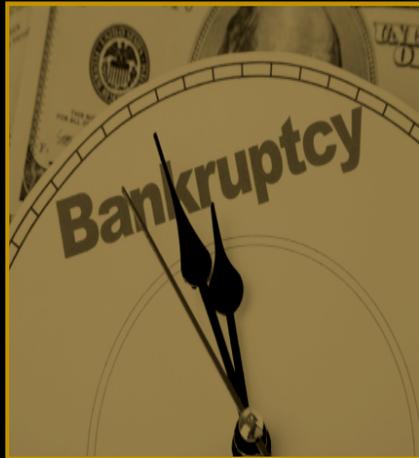
May God have mercy on their souls, because we sure as hell won't.



Prohibition Terror

The year 2010 was a year of PROHIBITION–TERROR for the Modern Professional Lawn Care Industry.

The DEPRAVED INDIFFERENCE of Prohibition–Terrorist–Lunatics led to LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT, inflicting TERROR, DESPAIR, and DESTITUTION on THOUSANDS of hapless victims throughout the Professional Lawn Care Industry.



We are living in the 9/11 Era of Environmental Terror !

In the year 2011, Tony DiGiovanni, Director of Funeral Services at Land-
sCAPE Ontario trade association, is on a foreign lecture tour to SPEAK IN
SUPPORT OF PROHIBITION-TERRORISM.

DiGiovanni SPEAKS JUST LIKE the BUG-EYED PROHIBITION-LUNATICS.



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Slide Presentation by Tony DiGiovanni

Pesticide Debate

Controversial

Misinformation

Political

Emotional

Unfair

Polarization

Background Information from an Independent Perspective

Ultimately, PROHIBITION-TERRORISM attained success in the Province of Ontario because of the DISMAL FAILURE of the trade associations like LandSCAPE Ontario with DiGiovanni acting as a Director of Funeral Services for the Modern Professional Lawn Care Industry.

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Slide Presentation by Tony DiGiovanni

Environmental Activism at all Levels

- Municipal
- Regional
- Provincial/State
 - Federal
 - Media

Background Information from an Independent Perspective

PROHIBITION-TERRORISM also infested the elected officials and staff of LandsCAPE Ontario. This trade association now functions as a PROHIBITION TERRORIST ORGANIZATION. Sadly, LandsCAPE Ontario BETRAYED the Modern Professional Lawn Care Industry by SUPPORTING the PROHIBITION of conventional pest control products.

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Industry Reaction

- Mandatory IPM Accreditation
- Respond to all misinformation
- Participated at all municipal council meetings
- Promote common ground approach
- Promoted Levy for Public Relations

Background Information from an Independent Perspective

LandsCAPE Ontario made the FATAL ERROR of attempting to APPEASE PROHIBITION-TERRORISTS with Integrated Pest Management. Terrorist of ANY KIND are NEVER APPEASED.

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Common Ground

- Least amount of pesticides used the better
- Focus on plant health and IPM not on pesticides
 - Reductions and minimization is responsible and possible
- Raising standards of responsibility and professionalism is positive
- Research into alternatives is desirable

Background Information from an Independent Perspective

There are NO valid economical alternatives to replace the prohibited products, and there will be NONE within our collective lifetime. Moreover, improving plant health MAY SUPPRESS some pest problems, but WILL NEVER ADEQUATELY CONTROL THEM.

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Launching in 2002:
IPM Accreditation

A bold initiative for our industry

Get in on the ground floor with a powerful new way to enhance consumer confidence and industry strength.

IPM Accreditation, and it assures that your company follows beneficial horticultural practices. Accreditation elements include: testing, commitment to continuing education, Code of Practice compliance and auditing.

Participate in this opportunity. Inquire today.

An initiative of
IPM/PHC Council of Ontario
(905) 875-1805

New IPM Code of Practice available at Congress 2002

IPM Code of Practice
2002 Horticultural Code of Practice will

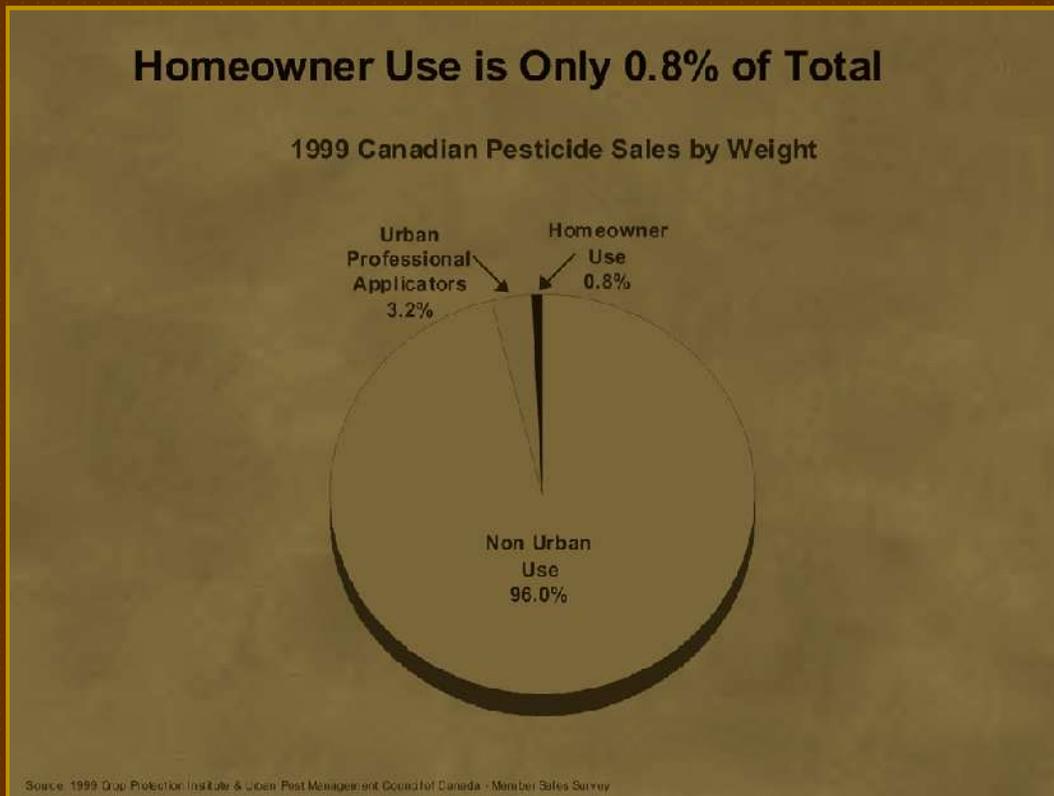
Background Information from an Independent Perspective

Integrated Pest Management FAILED as a solution for dealing with Public Affairs Issues and Prohibition-Terrorists, and it is also a FAILURE as a Management Practice since it will NOT effectively and consistently CONTROL the pests of turf and ornamental plants.

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Background Information from an Independent Perspective

LUNATIC-TERRORISTS want to ELIMINATE ALL pest control products, and NOT just those used in the Urban Landscape. PROHIBITION-TERRORISM will NEXT spread to the GOLF INDUSTRY, and then NURSERY PRODUCTION, and then AGRICULTURE and then PROHIBITION-TERRORISM will finally spread NATIONALLY for ALL pest control products.

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Background Information from an Independent Perspective

The REAL THEATRICALS occurred within LandsCAPE Ontario, with a CONFLICT-OF-INTEREST of investors and distributors of BOGUS Green Alternatives, like Sarritor and Fiesta, who governed this trade association with a BLOATED 28-member Board of Directors that was responsible for making critical decisions on behalf of the entire Modern Professional Lawn Care Industry.

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Changed Tactics

- Support provincial legislation under certain conditions – Professional Use only
- Hired a prominent lobbyist at \$400. per hour
- In the end we were betrayed – members would go to their MPP and be told that their own association supported the legislation
- No warning- Very Callous and Insensitive government action

Background Information from an Independent Perspective

Ultimately, the REAL BETRAYAL was the fact that DiGiovanni and LandsCAPE Ontario now SUPPORT the NEEDLESS, SENSELESS, and MALICIOUS PROHIBITION of conventional pest control products, despite the fact that they are FEDERALLY REGISTERED and SCIENTIFICALLY SAFE.

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The Present Reality

- Business is down up to 60%
- Many companies have changed their models – hand weeding services added
- Accelerated alternatives – Weedman invested in Sarritor
- Beet Juice
- Corn Gluten

Background Information from an Independent Perspective

So-called Green Alternatives, such as Sarritor and Corn Gluten Meal, are **BOGUS** and **DISMAL FAILURES**, and investors have **LOST HUNDREDS OF THOUSANDS OF DOLLARS**. Beet Juice is **NOT LEGAL** for use. Moreover, **PROHIBITION-TERRORISM DESTROYED** the Modern Professional Lawn Care Industry in Ontario, with **LOSSES** reaching **500,000,000 DOLLARS**.

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The Present Reality- One Year Later

- Many grounds maintenance companies reducing expectations
- Selling more aeration, topdressing and overseeding
- New Product called Fiesta- Iron Chelate- Just introduced
- Fight continues with on faction - apparently suing government and activists for fraud

Background Information from an Independent Perspective

So-called Green Alternative, like Fiesta, are **BOGUS** and **DISMAL FAILURES**. Furthermore, it is **RIDICULOUS** to expect that a Professional Lawn Care company can successfully **REDUCE** the expectations of customers who will simply express their dissatisfaction by cancelling their services.

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Lessons Learned

- Logic, research and science is no match for emotion and fear
- Industry must continue to support the reduction of pesticide use based on plant knowledge (Cultural Practices, Preventative Measures – IPM etc.) - Loblaws example

Background Information from an Independent Perspective

There are NO valid lessons to be learned from DiGiovanni and LandsCAPE Ontario since they both FAILED to SAVE the Modern Professional Lawn Care Industry. Furthermore, the Professional Lawn Care Industry must CEASE apologizing for the use of products that are FEDERALLY REGISTERED and SCIENTIFICALLY SAFE.

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Lessons Learned

- Simplify the Issue- Very complex to talk about Pesticides in General
- Narrow the discussion to exactly the product in question. Is it 2,4d, Roundup etc
- Remember we are not in the Pesticide business- we are first and foremost in the Green Infrastructure Business-

Background Information from an Independent Perspective

Any lessons from DiGiovanni and LandsCAPE Ontario are **TOTALLY USELESS** and **UTTERLY WORTHLESS** since they both **FAILED** to **SAVE** the Modern Professional Lawn Care Industry. Besides, DiGiovanni cannot even spell the term « *2,4-D* » properly.

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Lessons Learned

- Engage Manufacturers-
- They were happy to let the industry stay at the forefront. They were largely missing from our grass roots initiative
- They spent millions of dollars paying lawyers to prove that the legislation gave them the right to sell and use pesticides. In the end, the government just changed the legislation.

Background Information from an Independent Perspective

The manufacturers of pest control products will NOT get involved with issues regarding Professional Lawn Care, since product labels clearly stipulate that « *the user assumes the risk to persons or property that arises from any such use of this product* ».

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Lessons Learned

- Manufacturers should spend as much money defending the safety of their products.
 - Roundup is less toxic than vinegar
 - Imidicloprid and Pets
- Promote the benefits of the product
- Keep developing safer, less toxic methods
- Take the high road- Understand the fear and deal with it
- Promote knowledgeable use

Background Information from an Independent Perspective

The manufacturers of pest control products are NOT interested in getting involved with issues regarding Professional Lawn Care since their MAJOR FOCUS is elsewhere, such as AGRICULTURAL, PHARMACEUTICAL, and VETERINARY products. Again, DiGiovanni cannot even be bothered to spell the term « *imidacloprid* » properly.

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Lessons Learned

- Stay united
- Educate and engage customers
- Educate activist groups (if you can)
- Educate elected officials before the public arena
- Always use pesticides responsibly and professionally
- Never base your business model on number of sprays

Background Information from an Independent Perspective

DiGiovanni and LandsCAPE Ontario have NO valid lessons to provide regarding UNITY AGAINST PROHIBITION-TERRORISM, since they both SUPPORT the NEEDLESS, SENSELESS, and MALICIOUS PROHIBITION of conventional pest control products, to the DETRIMENT of the Modern Professional Lawn Care Industry.

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Conclusion

- We have decided to stop fighting and started focussing on alternatives. Support research into natural processes- biological control
- Help members change their business models
- Hoping that a more reasonable govt will amend the legislation to allow for professional use under IPM Principles

Background Information from an Independent Perspective

In other words, both DiGiovanni and LandsCAPE Ontario have JOINED with the Activists, Lunatics and Maniacs in order to SUPPORT PROHIBITION-TERRORISM. DiGiovanni SPEAKS JUST LIKE the BUG-EYED PROHIBITION-LUNATICS. He knows full well that Green Alternatives are BOGUS and DISMAL FAILURES.

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Background Information from an Independent Perspective

The comparison between the United States and Canada is MEANINGLESS. Both countries have VAST DIFFERENCES in public policies. For example, most states have passed PRE-EMPTIVE LEGISLATION that effectively NEUTRALIZES attempts to PROHIBIT pest control products. DiGiovanni has NO expertise in matters concerning the United States.

Rather than embark on a lucrative foreign lecture tour that provides misinformation to UNSUSPECTING Americans, perhaps DiGiovanni should spend his time and energy towards resolving the issues surrounding the ANNIHILATION of the Modern Professional Lawn Care Industry in Canada.

NORAHG

Force Of Nature presents THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG). It is a series of Reports destined for the Green Space Industry, the Environmental Terror Movement, Governments, and the Media, nationwide across Canada, the United States, and overseas. The information presented in Force Of Nature has been developed for the education and entertainment of the reader by providing a sequence of historical events WITH COMMENTARY. The neutrality of these Reports might be disputed. Don't thank us. It's a public service. And we are glad to do it.

HUJE are identified on the basis of their statements, activities, affiliations, and whereabouts. Even though each Enviro Maniac Culprit is a misguided adversary, each still deserves our respect. The use of the terms Lunatic, Maniac, Culprit, Terrorist, or Basterd are not accusations of any legal wrong doing. Force Of Nature is simply holding Enviro Lunatic Activists accountable for conspiring to change public policies that TERRORIZE, HARM, and THREATEN the Green Space Industry.

HUJE is a term used to describe Enviro Maniac Activists that routinely concoct FEAR MONGERING, FRAUDULENT LIES, MISCONCEPTIONS, COERCION, THREATS, DECEPTIONS, TERROR, and PARANOID CONSPIRACIES that are DESIGNED to SCAM and DECEIVE the public into believing there is some IMAGINARY DANGER with conventional pest control products. HUJE also SCAM and DECEIVE Government Officials into the NEEDLESS, SENSELESS, and MALICIOUS CONSPIRACY to PROHIBIT conventional pest control products that are FEDERALLY LEGAL, SCIENTIFICALLY SAFE, TOTALLY IRREPLACEABLE, and ABSOLUTELY INDISPENSABLE.

HUJE have created LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT, inflicting DESPAIR and DESTITUTION for THOUSANDS of hapless victims throughout the Green Space Industry. The DEPRAVED INDIFFERENCE of Lunatic Culprit Terrorist Basterd HUJE is viewed as a form of TERROR, HARM, and THREAT against the Green Space Industry.

This Report provides NO guarantee regarding accuracy or completeness. In no event shall Force Of Nature be liable for any incidental or consequential damages, lost profits, or any indirect damages. Force Of Nature is TOTALLY INDEPENDENT of any trade association or business operating within the Green Space Industry. The events, characters, companies, and organizations, depicted in this Report are not always fictitious. Any similarity to actual persons, living or dead, may not be coincidental. All information, excerpts, and pictures contained in this Report were found somewhere on the Internet, and may be considered in the public domain, serving one of the following purposes — archive, education, promotion, publicity, or press release.

Force Of Nature, and its various incarnations, is the brainchild of William H. Gathercole and his colleagues. Mr. Gathercole is a principal FOUNDER of the Modern Professional Lawn Care Industry in BOTH Ontario and Quebec. He holds a degree in Horticulture from the UNIVERSITY OF GUELPH, and another pure and applied science degree from MCGILL UNIVERSITY. He has worked in virtually all aspects of the Green Space Industry, including GOLF, PROFESSIONAL LAWN CARE, and CHEMICAL INDUSTRY, and has served in environmental compliance, government negotiations, public affairs, and workplace safety. Mr. Gathercole has supervised, consulted, programmed, and/or overseen the successful and safe execution of HUNDREDS OF THOUSANDS of pest control applications in the urban landscape. He has trained, instructed, and consulted with THOUSANDS of turf managers and technicians. Mr. Gathercole has also been an agricultural agronomist. For many years, Mr. Gathercole was a contributing columnist for TURF & Recreation Magazine, Canada's Turf and Grounds Maintenance Authority.

Mr. Gathercole and his colleagues have followed the evolution of LUNATIC ENVIRONMENTAL TERRORISM for over a quarter century. For FIFTEEN YEARS, the strategies designed and implemented by Mr. Gathercole and his colleagues guaranteed the control of the VERMIN OF ENVIRONMENTAL TERROR for the entire Modern Green Space Industry across Canada. Their involvement in Environmental Issues reached a fevered pitch in the 1990s, when he orchestrated, with his colleagues, legal action against the Forces of Environmental Evil in the Town of Hudson, Quebec.

Today, Mr. Gathercole is the ONLY TRUE RELIABLE WITNESS of the Hudson Affair. Mr. Gathercole is personally credited for crafting the Golf Industry Exception Status that endures to this day. He is also the creator of the signs that are now used for posting after application. His vast knowledge of our long journey with Environmental Issues is UNDENIABLE — hopefully ! Mr. Gathercole is now retired, although his name continues to appear as FOUNDER of Force Of Nature.

THE LIBRARY OF REPORTS • A LOOK AT Technical Information for the Green Space Industry • Agriculture • Bee Colony Collapse Disorder • BOGUS Green Alternatives • BRITISH COLUMBIA Prohibition Terror Conspiracy • CALGARY (Alberta) Enviro Terror STOPPED • Canadian Association of Physicians for the Environment • Canadian Cancer Society • Canadian Environmental Law Association • CARNAGE caused by PROHIBITION TERRORISM • CONSEQUENCES of PROHIBITION TERRORISM • Cottam & Ghost Writers • Culprits Who Conspired to Prohibit • David Suzuki Foundation • Dating Services for Enviro Maniacs • DDT and Politicized Science • Environmental Terrorists UNMASKED • Enviro PROFIT Accumulated by Greedy & Avaricious Enviro Maniacs • Environmental Terror Organizations • Environmental Terror That NEVER Ends • Famous Quotations • FERTILIZER Enviro Terror • Global Warming • GOLF INDUSTRY Looming Shipwreck & Collision Course • Green Space Industry • Health Canada • HEROES Speaking Out Against Enviro Terror • History of the Environmental Terror Movement • June Irwin, the Clown of JUNK SCIENCE • Landscape Trades CAPITULATE • In VIOLATION of Federal Law • Lying Sacks of (Enviro Maniac) CWAP • Myth Busting • NATIONAL Prohibition Terror Conspiracy • Needless Hysteria • NEW BRUNSWICK Prohibition Terror Conspiracy • NOVA SCOTIA Prohibition Terror Conspiracy • ONTARIO Haven for Environmental Terror • Organic Fertilizers • Paranoid Theories • Paul Tukey, The Bin Laden of Environmental Terror • Pests and Disorders of Ornamental Plants • Pests and Disorders of Turfgrasses • Pesticide Free BC • Pesticide Q & A (Questions & Answers) • Positive Waves (The Green Space Industry Responds with Outstanding and Innovative Ideas) • PRINCE EDWARD ISLAND Prohibition Terror Conspiracy • QUEBEC Prohibition Terror Conspiracy • RACHEL CARSON, the Queen of JUNK SCIENCE • SASKATCHEWAN Prohibition Terror Infestation • Satire, Laughs & Insanity • TERROR Talk & Weasel Words • The 9/11 Era of Environmental Terror • THE AVENGERS • The FAILURE of Integrated Pest Management • The FAILURE of Pesticide Free Parks • The Industry STRIKES BACK Against Environmental Terror • The MISCONCEPTIONS About Cancer • The National Annihilation of the Modern Green Space Industry • The Wisdom of Bill Bell • The Wisdom of Drysdale • The Wisdom of Health Canada • The Wisdom of Hepworth • The Wisdom of Holland • The Wisdom of Lowes • The Wisdom of Mains • The Wisdom of Milloy • The Wisdom of the Solomons • The Wisdom of Whelan • TWISTED Precautionary Principle • Update • Using Children, Pets, & Death as WEAPONS OF ULTIMATE TERROR • U.S. Prohibition Terror Conspiracy • 2,4-D • Warning •

The Whole Truth from an Independent Perspective



Pest control products
are **SCIENTIFICALLY SAFE**

LandsCAPE Ontario Basterds ...

Get off our

grass