

*Force of Nature Media Report :  
The Environmental Movement in the Media from an Independent Perspective.*



# David Suzuki Foundation.

## Part 1.

20/03/2009

« **Force of Nature** » was launched for continuous transmission on the Internet on January 1<sup>st</sup>, 2009. It is a series of e-newsletters destined for the « **Green Space Industry** », the « **environmental movement** », politicians, municipalities, and the media, nation-wide across Canada, and parts of the United States. « **Force of Nature** » is produced in two parts. • **First.** The « **Force of Nature Media Report : The Environmental Movement in the Media from an Independent Perspective** » which reports on the current events ( with independent commentary ) that affect the future of the « **Green Space Industry** ». • **Second.** « **Force of Nature : A Report on the Environmental Movement for the Green Space Industry from an Independent Perspective.** », more technical in nature (with commentary).

« **Force of Nature** » is the brainchild of William H. Gathercole and his entourage. The opinions expressed in these e-newsletters, even though from an independent perspective, may not reflect those of everyone in the « **Green Space Industry** », or Mr. Gathercole's many associates. **Be warned !** Mr. Gathercole and his team may sometimes be very irreverent and fearless with these e-newsletters.

William H. Gathercole holds a degree in Horticulture from the « **University of Guelph** », and another pure and applied science degree from « **McGill University** ». He has worked in virtually all aspects of the « **Green Space Industry** », including public affairs, personal safety, and environmental issues. Mr. Gathercole has been a consultant and instructor for decades. Mr. Gathercole has been following the evolution of « **environmental terrorism** » for over a quarter-century. His involvement in environmental issues reached a fevered pitch in the 1990s, when he orchestrated, with others, legal action against unethical and excessive municipal regulations restricting the use of pest control products. ( i.e. the Town of Hudson. ) Although he can be accused of being « **anti-environment-movement** », he is, in fact, simply a strong advocate for the « **Green Space Industry** ». However, this position has not precluded him from criticizing the industry itself. Nonetheless, his vast and unending knowledge of our long journey with environmental issues is « **undeniable** ». ( Hopefully ! )

For many years, Mr. Gathercole has been a contributing columnist for « **TURF & Recreation** » Magazine, Canada's Turf and Grounds Maintenance Authority.

All pictures contained in « **Force of Nature** » were found somewhere on the Internet. We believe that they are in the public domain, as either educational tools, industry archives, promotional stills, publicity photos, or press media stock.

Information presented in « **Force of Nature** » has been developed for the education and entertainment of the reader. The events, characters, companies, and organizations, depicted in this document are not always fictitious. Any similarity to actual persons, living or dead, may not be coincidental.

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# David Suzuki Foundation. Part 1.

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## Introduction to David Suzuki Foundation.

« *DAVID SUZUKI FOUNDATION* » is a non-profit independent charity that does not accept government grants. It claims to be funded by more than **forty-thousand donors** from around the world (including **eighteen-thousand** in Ontario), as well as over **fifty corporations and foundations**. Suzuki operates across Canada and the United States, but its business headquarters, with over **fifty employees**, is located in Vancouver. It operates with a budget of over **six million dollars** per year. Suzuki has branch offices in Ottawa and Montreal. « *DAVID SUZUKI FOUNDATION* » was co-founded in **1991** by broadcaster and scientist David Takayoshi Suzuki.



Suzuki has developed expertise in the distribution of ideas related to « *POLITICIZED SCIENCE* » and public policy concerning the environment. It eloquently claims that ...

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<< *The David Suzuki Foundation works through science and education to protect the diversity of nature and our quality of life, now and for the future.* >>

Suzuki's **public affairs shield** organization in Ontario is « *COALITION FOR PESTICIDE REFORM ONTARIO* ». This coalition was created to ensure the passage of the Ontario « *COSMETIC PESTICIDES BAN ACT* ». « *DAVID SUZUKI FOUNDATION* » obviously actively supports the « *COSMETIC PESTICIDES BAN ACT* ». Furthermore, it has also publicly stated that it does not want any Ontario prohibition exceptions for the « *GOLF COURSE INDUSTRY* ».

**David Suzuki** himself has said ...

<< *[ The new law in Ontario ] allows golf courses to continue using pesticides and gives power to the Ontario minister of the environment to allow other exceptions, a potentially dangerous loophole.* >>

# David Suzuki Foundation. Part 1.

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<< **T**hank you for taking Canada one step closer  
to being pesticide-free. >>

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Quote from

David Suzuki Foundation

# David Suzuki Foundation. Part 1.

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## David Suzuki Foundation

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Retrieved at Suzuki web site in March 2009

Click on your province below to tell your Premier that you want strong protections against the health risks of lawn and garden pesticides.



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British Columbia	Alberta	Saskatchewan	Manitoba
Ontario	Quebec	New Brunswick	Nova Scotia
Newfoundland	Nunavut	Prince Edward Island	Yukon Territory
Northwest Territory			

**Thank you for taking Canada one step closer to being pesticide-free.**

# David Suzuki Foundation. Part 1.

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## Weed Out Pesticides !

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David Suzuki Foundation

Retrieved at Suzuki web site in March 2009



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Keeping unnecessary lawn and garden pesticides off store shelves is the best way to stop their use. That's why the **David Suzuki Foundation** is working to ban both their sale and use in provinces across Canada.

With Ontario and Quebec banning unnecessary lawn and garden pesticides, and New Brunswick considering similar action, there is great promise for similar bans across the country.

# David Suzuki Foundation.

## Part 1.

20/03/2009

### Ontario

This week, a ban on lawn and garden pesticides was finalized by the government of Ontario. Starting this spring, 295 pesticides will be banned in Canada's most populous province, benefiting both human health and the environment through reduced use and exposure.

“ Yes we can, eh ? ! ”

This would never have happened without thousands of others like you, who used the **David Suzuki Foundation** website to tell government officials the places we live, work and play should be free of needless chemical pesticides. Your collective effort strengthened the ban, even while the chemical lobby threatened to weaken it. Your actions go beyond making Ontario the second province in Canada to ban lawn and garden pesticides. Now is the time to grab this momentum to ban pesticides in other provinces.

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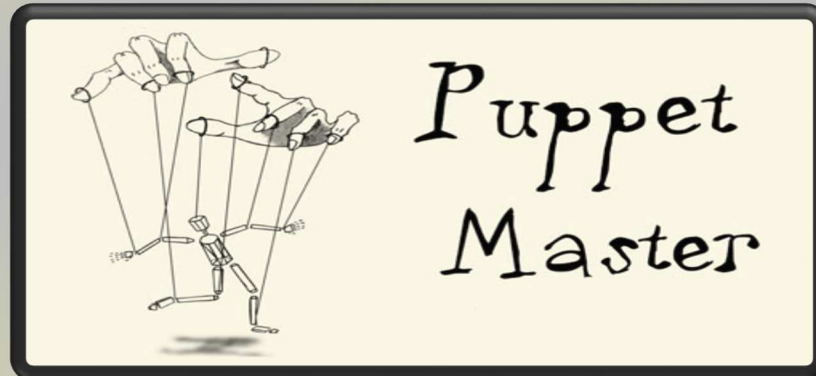
### Provincial Pesticide Bans Work !

Quebec is currently the only province to restrict cosmetic pesticide sales (the Ontario ban will not be in place until 2009). Statistics Canada found that the number of households using pesticides in Quebec decreased by 50% between 1994 and 2005. Nationwide, pesticide use dipped by only 2 percentage points over the same period.

# David Suzuki Foundation. Part 1.

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## Suzuki, The Puppet Master of the Environmental Movement.



Suzuki has definitely taken a **leadership** role among those groups in the « ENVIRONMENTAL MOVEMENT ». It appears that sometimes Suzuki even acts as « THE PUPPET MASTER » of the « ENVIRONMENTAL MOVEMENT ». Suzuki has many « PUPPETS », since it is **closely allied** with several groups that actively support the Ontario prohibition. Sometimes, Suzuki simply pulls « THE STRINGS », and makes these guys « PERFORM ». It's actually « FUN » to watch. Here is a list of « THE PUPPETS » (allies) of « THE PUPPET MASTER ». —

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- « CANADIAN ASSOCIATION OF PHYSICIANS FOR THE ENVIRONMENT » (C.A.P.E.).
- « CANADIAN CANCER SOCIETY » (C.C.S.).
- « CANADIAN ENVIRONMENTAL LAW ASSOCIATION » (C.E.L.A.).
- « CANADIAN UNION OF POSTAL WORKERS » (C.U.P.W.).
- « ENVIRONMENTAL DEFENCE ».
- « ÉQUITERRE ».
- « GREENPEACE ».
- « PESTICIDE FREE ONTARIO » (P.F.O.).
- « POLLUTION PROBE ».
- « REGISTERED NURSES' ASSOCIATION OF ONTARIO » (R.N.A.O.).
- « SIERRA CLUB OF CANADA ».
- « THE ONTARIO COLLEGE OF FAMILY PHYSICIANS » (O.C.F.P.).
- « WORLD WILDLIFE FUND OF CANADA » (W.W.F.).

# David Suzuki Foundation. Part 1.

20/03/2009

## ***Force of Nature Media Report***

The environmental movement in the media from an independent perspective.

**The following titles are currently available.**

- C.A.P.E. ■ Part 1 ■ Summer 2008 Newsletter ■ 2009 03 02.
- David Suzuki Foundation ■ Part 1 ■ 2009 03 20.
- Kelowna B.C. Prohibition ■ Part 1 ■ 2009 02 27.
- New Brunswick Prohibition ■ Part 1 ■ 2009 02 23.
- New Brunswick Prohibition ■ Part 2 ■ 2009 03 13.
- New Brunswick Prohibition ■ Part 3 ■ 2009 03 15.
- New Brunswick Prohibition ■ Part 4 ■ 2009 03 16.
- Ontario Prohibition ■ Part 1 ■ 2009 03 04.
- Ontario Prohibition ■ Part 2 ■ 2009 03 06.
- Ontario Prohibition ■ Part 3 ■ 2009 03 10.
- Ontario Prohibition ■ Part 4 ■ 2009 03 18.
- Salmon Arm B.C. Prohibition ■ Part 1 ■ 2009 03 08.
- Salmon Arm B.C. Prohibition ■ Part 2 ■ 2009 03 22.

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**ASK FOR A COPY OF ANY BACK ISSUE TODAY.**

**David Suzuki Foundation.  
Part 1.**

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# ***Force of Nature Media Report***

**The following titles are now in production.**

- Alberta Prohibition ■ Part 1.
- British Columbia Prohibition ■ Part 1.
- Burnaby B.C. Prohibition ■ Part 1.
- C.A.P.E. ■ Part 2 ■ Slide Show.
- David Suzuki Foundation ■ Part 2.
- Death and the Environmental Movement ■ Part 1.
- Golf and Landscape Trade Industries ■ Part 1.
- Kazimiera Jean Cottam ■ Part 1.
- Kelowna B.C. Prohibition ■ Part 2.
- New Brunswick Prohibition ■ Part 5 and more.
- Ontario Prohibition ■ Parts 5 and more.
- Organic Fertilizers ■ Part 1.
- Pets and Lawn Care Chemicals ■ Part 1.
- Prince Edward Island Prohibition ■ Part 1.
- Quebec Prohibition ■ Part 1.
- Richmond B.C. Prohibition ■ Part 1.
- Saint Catharines Ontario ■ Part 1.
- Salmon Arm B.C. Prohibition ■ Part 3.
- The Failure of Integrated Pest Management ■ Part 1.
- The Wisdom of the Solomons ■ Part 1.
- Victoria B.C. ■ Part 1.
- White Rock B.C. Prohibition.
- Wisconsin Prohibition ■ Part 1.

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