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force of nature

# The Industry Strikes Back ! We're Not Gonna Take It ANYMORE

2010 08 11 Part Two

*Professional Lawn Care Companies in the Province of Ontario are now worth 25 to 35 per cent less since 2007*

## M-REP Update

Jeffrey P. Lowes August 11th, 2010 Media Release
M–REP Communications Selected and adapted excerpts

### Joint and Several Liability

In the Province of Ontario, there is not « *Joint and Several Liability* ».

In a recent paper by the Association of Municipalities of Ontario, dated April 1, 2010 —

> << *The joint and several provisions of the Negligence Act, indicate, « Where damages have been caused or contributed to by the fault or neglect of two or more persons … and, where two or more persons are found at fault or negligent, they are jointly and severally liable to the person suffering the loss or damage.* » >>

Also known as the 1 Per Cent Rule, the Joint and Several Provisions may oblige a defendant, which is only 1 per cent at fault, TO PAY THE PLAINTIFF'S ENTIRE JUDGMENT, particularly in cases where the other defendant is unable to meet a court ordered award.

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## Entomo–Pathogenic Nematodes

As « *deep pocket* » defendants, with seemingly limitless resources at their disposal, LARGE MANUFACTURES OF PESTICIDES have AVOIDED the sale of « *nematodes* » to the Professional Lawn Care Industry.

Current suppliers of the product DO NOT have the resources in the event there are long–term liabilities with the product, which means the burden is on the individual Professional Lawn Care Company.

Anyone SELLING THEIR INTEREST in a lawn care company is further discounted as they are no longer exposed to this risk.

The Federal and Provincial governments have not scheduled the « *nematode products* » as a PESTICIDE PRODUCT, but they are listed as « *alternative pest controls for turf* » by Guelph Turfgrass Institute of the University of Guelph and the Province of Ontario.

[ See later segments for more information about nematodes and white grubs. ]

## Loss of Revenues

Most Professional Lawn Care Companies will OPERATE AT A LOSS in order to retain their customers.

They will have to generate new revenue streams in order to stay a feasible business.

As a result, there is LITTLE IF ANY VALUE left in the current Professional Lawn Care Business model.

Companies will need to expend resources to develop new revenue streams in the hopes of generating a net profit and reinventing themselves.

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## Implications of Prohibition

In the past seven years, the Ontario Government has been pushing the industry to ZERO.

The Environmental Commissioner's Report to the Legislative Assembly on October 6, 2009 touched on the implications of the PESTICIDE BAN in Ontario.

The following was stated on page 73 —

> *<< In the short-term, however, the ban may have SIGNIFICANT EFFECTS on the economic health or continued viability of many lawn care businesses, effectively SUN-SETTING components of an industry. >>*

[ « *Sun–Setting* » means « *the decline or final phase* » of the Professional Lawn Care Industry ». See the next segment for more information about the Environmental Commissioner of Ontario's Report. ]

OVERALL, ANY PROFESSIONAL LAWN CARE OPERATION IN ONTARIO IN 2007 IS NOW WORTH 25 PER CENT TO 35 PER CENT OF 2010 GROSS REVENUES.

If their liabilities ( wages, severance, taxes and debt ) exceed 75 per cent of their gross in 2009, if they shut down today, they might BREAK EVEN, or operate the full year AT A LOSS.

Until new products are made available ( 3 to 5 years ), the supply chain issues are addressed, and the regulations are changed, the Professional Lawn Care Industry will continue to lose another 20 per cent in 2010, over and above last year's losses.

We have been in contact with the major suppliers of products to the Professional Lawn Care Industry, and there is NOTHING OF VALUE for the 2011 season.

Hence THE NEED TO RECOVER CURRENT AND PENDING DAMAGES.

# Environmental Commissioner of Ontario Annual Report 2008/2009 — Implications of the Decision

The Ontario government's decision to prohibit the non–essential use of pesticides will undoubtedly reduce the use and release of pesticides.

Prohibiting sales will help to ensure that certain pesticides are kept out of use.

However, the numerous exceptions mean that banned pesticides will continue to be used — and deposited in the environment — in many situations. [ AN EXCEPTION STATUS WAS PROVIDED TO GOLF COURSES, SOME SPORTS FIELDS, SPECIALTY TURF, FORESTRY, AND AGRICULTURE ]

Over time, reducing pesticide use should increase ecosystem resilience, promote the resurgence of natural controls on pests [ WRONG ! ], and result in a landscape with greater biodiversity, creating habitat and food sources for many species.

The corollary is that the pesticide ban will likely result, at least at first, in more weeds and pests in lawns and gardens on both private and public property.

However, an increase in the availability and use of greener alternatives should, with time, help mitigate the situation. [ WRONG ! ]

Indeed, the Ontario government hopes that the cosmetic pesticide ban « *is going to drive new green products in the economy* », and will invest $480,000 to « *encourage the development of lower–risk pesticides and other green alternatives* ».

In the short–term, however, the ban may have significant effects on the economic health or continued viability of many lawn care businesses, effectively sun–setting components of an industry.

While the government provided ample warning that the law would take effect in spring 2009, the full details of the ban were not confirmed until O. Reg. 63/09 was filed on March 3, 2009.

In particular, the lists of pesticides in some classes changed significantly from those originally proposed in November 2008.

*Guelph Turfgrass Institute has shown nematodes to be MARGINALLY EFFECTIVE in controlling infestations*

## Grubs in Lawns

There is nothing more frustrating than having your lawn churned up by skunks, racoons or even crows looking for the plump protein snack provided by grubs in your lawn.

Although there are three main grub species, European Chafer causes the most damage in Ontario.

RESEARCH CONDUCTED AT THE GUELPH TURFGRASS INSTITUTE HAS SHOWN NEMATODES TO BE MARGINALLY EFFECTIVE IN CONTROLLING INFESTATIONS, but there are some things you can do to enhance their effectiveness.

Late summer ( second half of August into September ) is actually the best time to apply the nematodes as the grubs are still fairly small and more susceptible to being infected by the nematodes.

It is critical to use fresh nematodes that have been properly handled and apply them when the soil is very wet and either during or immediately before a rainfall or water them in.

They move in the soil through the film of water between soil particles and need moist conditions to thrive.

The nematodes are also very light sensitive so application at dusk followed by rain or watering in will minimize their exposure to sunlight.

The only other thing you can do is try to maintain your lawn to the best of your ability. Good fertility practices are important and if you have the luxury of irrigation, or Mother Nature cooperates, your lawn can tolerate a much higher grub population than one that is allowed to dry out and go dormant if the weather gets hot and dry. Keep your mowing height up so the grass can develop a deeper and larger root system that can better withstand grub feeding.

Ontario

MINISTRY OF AGRICULTURE
FOOD & RURAL AFFAIRS

FACTSHEET

ISSN 1198-712X ©Queen's Printer for Ontario

Agdex#: 273/626
Publication Date: 04/08
Order#: 08–023W
Last Reviewed: 08/09
History: Replaces Factsheet No. 97–023 Grubs in Lawns
Written by: P. Charbonneau – Turfgrass Specialist/OMAFRA and M.K. Sears – University of Guelph

## Cultural Control of Grubs

Summer and fall weather conditions can have an effect on turf health and vigour which indirectly affects grub damage. Low rainfall during July and August can cause egg mortality because the eggs need to absorb moisture from the soil to hatch into grubs.

In general, when there is sufficient rainfall or when turf is irrigated regularly, grub damage is reduced. Healthy, actively growing turf will have more roots and, hence, can withstand more grub feeding without turf loss.

Conversely, lawns which are not vigorous and healthy will show turf damage quickly after small amounts of grub feeding.

Maintaining a healthy lawn is your first line of defence against grubs.

[ This government document provides no other recommendations for control. ]

# Lawn Maintenance

P. Charbonneau

**Factsheet**

ORDER NO. 08-017 AGDEX 273 MAY 2008
(Replaces OMAFRA Factsheet *Lawn Maintenance*, Order No. 03-059)

**Table 3.** Seasonal lawn care calendar.

| | Early Spring (May) | Late Spring (June) | Summer (July) | Late Summer (August) | Fall (September) | Late Fall (October) |
|---|---|---|---|---|---|---|
| **Fertilization** (N-P-K) P and K to be established by soil tests | | Application | Application only if lawn irrigated regularly or a wet season. | Application | | Application (late October) |
| **Mowing** | Mow as high as possible. Do not remove more than one-third of the leaf blade with each mowing. | | | | | |
| **Irrigation** | To keep turf from going dormant, irrigate at least once a week with 2.5 cm of water if there is insufficient rainfall. Irrigation will help turf withstand grub feeding. | | | | | |
| **Overseeding** | | Application, if turf has been damaged by diseases or insects. | | Application, if turf has been damaged by diseases or insects. | | |
| **Aeration** | | application | | [illegible]cation | | |
| **European Chafer and Japanese Beetle** | Check for grub damage. | Overseed or sod damaged areas. | | Check for small grubs. Apply beneficial nematodes for marginal control if large numbers of grubs are found. | | Check for grub damage. |
| **Hairy Chinch Bug** | | | Check for chinch bugs. | [illegible]erseed or sod [illegible] dam[illegible]s. | | |
| **Sod Webworm** | | | | | Check for sod webworm. Overseed or sod damaged areas. | |
| **European Crane Fly** | Check for leatherjackets. | Overseed or sod damaged areas. | | | | |
| **Diseases** (turf diseases are treated with cultural practices) | Assess snow mould damage, rake to encourage the turf to dry up and fertilize lightly to encourage recovery. | Monitor for leaf spot, especially in excessively wet springs followed by hot, humid conditions. Raise mowing height and fertilize lightly to encourage recovery. Avoid heavy applications of nitrogen in early spring to minimize leaf spot and melting out. | Monitor for necrotic ring spot. If it is a problem, aerate and overseed with perennial ryegrass in the late summer/ early fall. | Continue monitoring for necrotic ring spot. Follow cultural practices in previous column. Monitor for dollar spot. Fertilize if dollar spot becomes a problem. | Monitor for rust. If rust is a problem, fertilize turf. Avoid fertilizing from mid-Sept. to mid-Oct. | |

## Jeffrey P. Lowes

Mr. Lowes is Director of Government and Industrial Relations for M–REP Communications.

M–REP Communications is part of an international coalition of companies that provide consulting services through a network of technical and research–based companies and agencies in North America and the European Union.

M–REP Communications focuses on sound environmental policy and communications.

M–REP Communications represents lawn and tree–care companies in Ontario, Manitoba, Saskatchewan, Alberta, and British Columbia.

This has made M–REP Communications one of the largest organizations in Canada as « *The Voice Of The Lawn And Tree Care Industries In Government Circles* ».

M–REP Communications has embarked on engaging the Federal levels of government that regulate or use the services of the lawn and tree–care industries and working with their provincial counter parts.

According to Jeffrey P. Lowes —

> << *My children will benefit from the work I do today.* >>

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## The Malicious Prohibition in the Province of Ontario

Prohibition legislation DESTROYED the Modern Professional Lawn Care Industry.

On April 22nd, 2009, the Government of Ontario implemented legislation for the NEEDLESS, SENSELESS, and MALICIOUS PROHIBITION of pest control products

An Exception Status was provided to golf courses, some sports fields, specialty turf, forestry, and agriculture — industries that have employed the very same pest control products otherwise prohibited for the Professional Lawn Care Industry.

The legislation was implemented despite the fact that the prohibited pest control products were still FEDERALLY LEGAL, SCIENTIFICALLY SAFE, and TOTALLY IRREPLACEABLE.

Moreover, there were serious issues with the Ontario Minister of the Environment, John Gerretsen, who was responsible for implementing prohibition.

Gerretsen was INDISCREET with his CLOSE PUBLIC ASSOCIATIONS with RADICAL and SUBVERSIVE Enviro–Maniac–Activists.

## The Horrendous Carnage in the Province of Ontario

DAMAGES to the Professional Lawn Care Industry were EXTENSIVE because there were NO valid economical alternatives to replace the prohibited products.

VIRTUALLY ALL Green Alternatives were almost TOTAL INEFFECTIVE except under very specific circumstances. The Green Alternatives were BOGUS.

There were also questions about their TOXICITY.

Consequently, Professional Lawn Care Companies were UNABLE to provide adequate weed and insect control, and were UNABLE to keep their customers satisfied.

In 2009, the Ontario Professional Lawn Care Industry lost over 300,000,000 DOLLARS.

In 2010, observers expected losses to reach 500,000,000 DOLLARS.

By late 2009, 40 to 70 % of Professional Lawn Care customers were ANNIHILATED.

Because of the PROHIBITION CONSPIRACY, Professional Lawn Care businesses were forced to TERMINATE many or most of their employees.

By late 2009, OVER 5,000 HAPLESS VICTIMS were UNEMPLOYED ( full time employees and summer students ).

In 2010, observers expected 8,300 to 12,500 UNEMPLOYED.

Because of the PROHIBITION CONSPIRACY, Professional Lawn Care businesses, which at one time provided a good living and some equity for eventual sale for retirement, became WORTHLESS !

Because of prohibition, many multi–vehicle Professional Lawn Care businesses were forced to DOWN–SIZE their operations to a single truck.

By 2010, there was a GLUT OF USED–EQUIPMENT–FOR–SALE because of the DOWN–SIZING and EXODUS of Professional Lawn Care businesses.

Several dozen companies were forced to exit from the market by late 2009.

## Business Failures, Bankruptcies, and Abandonment

Within 36 months after the implementation of prohibition, observers expected 780 BUSINESS FAILURES or BANKRUPTCIES.

Unfortunately, the NEEDLESS, SENSELESS, and MALICIOUS PROHIBITION of pest control products guaranteed that no one would be able to buy or sell a Professional Lawn Care business !

Because of the PROHIBITION CONSPIRACY, observers expected that many Professional Lawn Care businesses would simply be ABANDONED.

Prohibition legislation DESTROYED the Modern Professional Lawn Care Industry.

## The Horrendous Carnage in the Province of Quebec

The NEEDLESS, SENSELESS, and MALICIOUS PROHIBITION of pest control products in Quebec was legislated BEFORE Ontario, and provided observers with valuable facts about the LEVEL OF CARNAGE to expect for Ontario. Since 2006, Quebec prohibition was DEVASTATING to the Professional Lawn Care Industry — OVER 60 per cent of the Professional Lawn Care Industry was ANNIHILATED !

## Stopping the Carnage Caused by Malicious Enviro–Maniacs

In January 2010, the Green Space Industry outlined the list of CHARGES against the Government of Ontario and the Ministry of the Environment. The legal proceedings were organized by Jeffrey P. Lowes and M–REP Communications. Additionally, individual members of Environmental–Terror–Organizations also faced CHARGES under the Canadian Criminal Code. By August 2010, M–REP Communications commenced CIVIL ACTION to recover the HORRENDOUS LOSSES caused by the PROHIBITION CONSPIRACY.

## Summary of Alleged Offences by Prohibitionist Enviro–Maniacs

• 133 charges and 29 culprits • Conspiring to prevent the supply of approved pest control products • Defrauding access to products • Impeding access to approved pest control products • Misleading with peer–reviewed assessments, reports, and studies • Presenting false and misleading information • Undermining the people and companies in Green Space Industry.

## Environmental–Terror–Organizations Responsible for Prohibition

There are fifteen principal Environmental–Terror–Organizations that operate in the Province of Ontario • Canadian Association of Physicians for the Environment ( CAPE ) • Canadian Cancer Society ( CCS ) • Canadian Environmental Law Association ( CELA ) • Children's Hospital of Eastern Ontario ( CHEO ) • David Suzuki Foundation • Ecojustice Canada • Environmental Defence • Ontario College of Family Physicians ( OCFP ) • Ontario Medical Association ( OMA ) — Pediatrics Section • Ontario Public Health Association ( OPHA ) • Organic Landscape Alliance ( OLA ) • Coalition For Pesticide Reform Ontario • Prevent Cancer Now • Registered Nurses' Association of Ontario ( RNAO ) • The Learning Disabilities Association of Canada ( LDAC ).

# Pest control products are LEGAL, SAFE, and IRREPLACEABLE

# The Vermin of Environmental Terror CAN Be STOPPED

Force Of Nature presents THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from National Organization Responding Against Huje that seek to harm the Green Space Industry (NORAHG). It is a series of Reports destined for the Green Space Industry, the Environmental Terror Movement, Governments, and the Media, nationwide across Canada, the United States, and overseas. The information presented in Force Of Nature has been developed for the education and entertainment of the reader by providing a sequence of historical events WITH COMMENTARY. The neutrality of these Reports might be disputed.

Huje is a term used to describe Enviro Maniac Activists that routinely concoct FEAR MONGERING, FRAUDULENT LIES, MISCONCEPTIONS, COERCION, THREATS, DECEPTIONS, TERROR, and PARANOID CONSPIRACIES that are DESIGNED to SCAM and DECEIVE the public into believing there is some NON–EXISTENT danger with conventional pest control products. Huje also SCAM and DECEIVE Government Officials into the NEEDLESS, SENSELESS, and MALICIOUS PROHIBITION of conventional pest control products that are FEDERALLY LEGAL, SCIENTIFICALLY SAFE, TOTALLY IRREPLACEABLE, and ABSOLUTELY INDISPENSABLE.

All information, excerpts, and pictures contained in this Report were found somewhere on the Internet, and may be considered in the public domain, serving one of the following purposes — archive, education, promotion, publicity, or press release. The events, characters, companies, and organizations, depicted in this Report are not always fictitious. Any similarity to actual persons, living or dead, may not be coincidental. Force Of Nature is TOTALLY INDEPENDENT of any trade association or business operating within the Green Space Industry. Don't thank us. It's a public service. And we are glad to do it.

Force Of Nature, and its various incarnations, is the brainchild of William H. Gathercole and his entourage. Mr. Gathercole is a principal FOUNDER of the Modern Professional Lawn Care Industry in BOTH Ontario and Quebec. He holds a degree in Horticulture from the UNIVERSITY OF GUELPH, and another pure and applied science degree from McGILL UNIVERSITY. He has worked in virtually all aspects of the Green Space Industry, including GOLF, PROFESSIONAL LAWN CARE, and CHEMICAL INDUSTRY, and has served in public affairs, workplace safety, and environmental compliance. Mr. Gathercole has supervised, consulted, programmed, and/or overseen the successful and safe execution of HUNDREDS OF THOUSANDS of pest control applications in the urban landscape. He has trained, instructed, and consulted with THOUSANDS of turf managers and technicians. Mr. Gathercole has also been an agricultural agronomist. For many years, Mr. Gathercole was a contributing columnist for TURF & Recreation Magazine, Canada's Turf and Grounds Maintenance Authority. Mr. Gathercole is now retired from Force Of Nature, although his name continues to appear as the FOUNDER. Mr. Gathercole is personally credited for crafting the Golf Industry Exception Status, that endures to this day. He is also the creator of the signs that are now used for posting after application. His vast knowledge of our long journey with Environmental Issues is UNDENIABLE — hopefully ! For FIFTEEN YEARS, the strategies designed and implemented by Mr. Gathercole and his colleagues guaranteed the control of Environmental Terror for the entire Modern Green Space Industry across Canada. Mr. Gathercole's involvement in Environmental Issues reached a fevered pitch in the 1990s, when he orchestrated, with his colleagues, legal action against the Forces of Environmental Evil in the Town of Hudson, Quebec. Mr. Gathercole is the ONLY TRUE RELIABLE WITNESS of the Hudson Affair.

Mr. Gathercole and his entourage have followed the evolution of ENVIRONMENTAL TERRORISM for over a quarter century. Through Force Of Nature, Enviro Maniac Activist Huje are identified on the basis of their statements, activities, affiliations, and whereabouts. Even though each Enviro Maniac Culprit is a misguided adversary, each still deserves our respect. The use of the terms Maniac, Culprit, Terrorist, or Basterd are not accusations of any legal wrong doing. Force Of Nature is simply holding Enviro Maniac Activists accountable for conspiring to change public policies that TERRORIZE, HARM, and THREATEN the Green Space Industry. Their pretentious prohibitionist rants have created LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT, inflicting DESPAIR and DESTITUTION for THOUSANDS of hapless victims throughout the Green Space Industry. The DEPRAVED INDIFFERENCE of Maniac Culprit Terrorist Basterd Huje is viewed as a form of TERROR, HARM, and THREAT against the Green Space Industry.

The following Force Of Nature Reports are currently available — • A Look At • Alberta Conspiracy • British Columbia Conspiracy • Canadian Association of Physicians for the Environment • Canadian Cancer Society • Canadian Environmental Law Association • Carnage • Collision Course • Consequences • Culprits • David Suzuki Foundation • Dating Services for Enviro Maniacs • DDT and Politicized Science • Death and the Environmental Terror Movement • Enviro Profit • Environmental Terrorists Unmasked • Famous Quotations • Fertilizer Terror • Global Warming • Heroes • June Irwin, the Clown of Junk Science • Kazimiera Jean Cottam • Landscape Trades Capitulate • Lying Sac of Enviro–Maniac Cwap • Myth–Busting • Needless Hysteria • New Brunswick Conspiracy • Newfoundland Conspiracy • Nova Scotia Conspiracy • Ontario Conspiracy • Organic Fertilizers • Paranoid Theories • Pesticide Free BC • Pets and Lawn Care Chemicals • Positive Waves • Prince Edward Island Conspiracy • Quebec Conspiracy • Rachel Carson, the Queen of Junk Science • Reining a Terrorist Reaction • Saskatchewan Conspiracy • Satire • Terror NEVER Ends • Terror Talk • The 9/11 Era of the Green Space Industry • The Bin Laden of Enviro Terror, Paul Tukey • The Failure of Integrated Pest Management • The Looming Golf Industry Shipwreck • The Industry Strikes Back • The Misconceptions About Cancer • The National Annihilation of the Modern Green Space Industry • The Wisdom of Bill Bell • The Wisdom of Drysdale • The Wisdom of Health Canada • The Wisdom of Hepworth • The Wisdom of Holland • The Wisdom of Lowes • The Wisdom of Mains • The Wisdom of the Solomons • The Wisdom of Whelan • Update • Warning •

## The Whole Truth from an Independent Perspective

*Freedom from Enviro-Terror*
*lies in being bold*