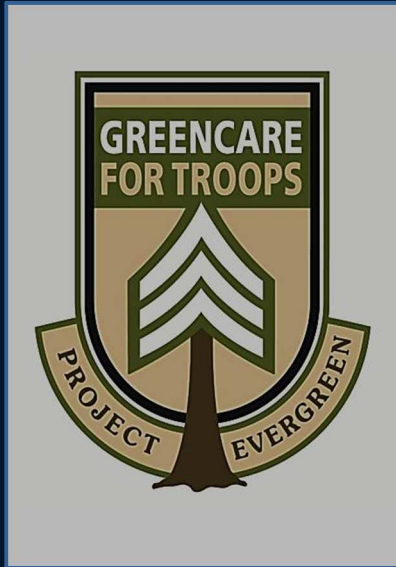


Support Our Troops



**FON**  
*force of nature*

THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from  
National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG)



The ENTIRE  
Green Space Industry  
SHOULD Adopt This  
OUTSTANDING, INNOVATIVE  
and INTERESTING IDEA

# Positive Waves

Interesting and Innovative Ideas that should be adopted by the Green Space Industry

## GreenCare For Troops and Club Cadet

May 2011

Our Mission —

GreenCare For Troops is a United States outreach program coordinated by Project EverGreen that connects local Green Industry Professionals with men and women serving our country in the ARMED FORCES away from home.

GreenCare is in the process of helping hundreds of volunteers provide FREE LAWN AND LANDSCAPE SERVICES for thousands of military families nation-wide.

The cost to manage the GreenCare For Troops Program is under-written by CUB CADET COMMERCIAL.

GreenCare For Troops is dedicated to HELPING MILITARY FAMILIES CARE FOR THEIR LAWNS while their loved ones are deployed.

Since 2006, the non-profit has helped nearly 10,000 military families with Cub Cadet as the major supporter.

Cub Cadet offers a full line of commercial lawn equipment that includes mowers, sprayers, spreaders, and turf renovators designed to increase productivity.

To date, Project EverGreen has signed up thousands of military families and numerous Green Industry Professionals and volunteers to assist in this effort.

GreenCare For Troops Is Proud to Partner With —

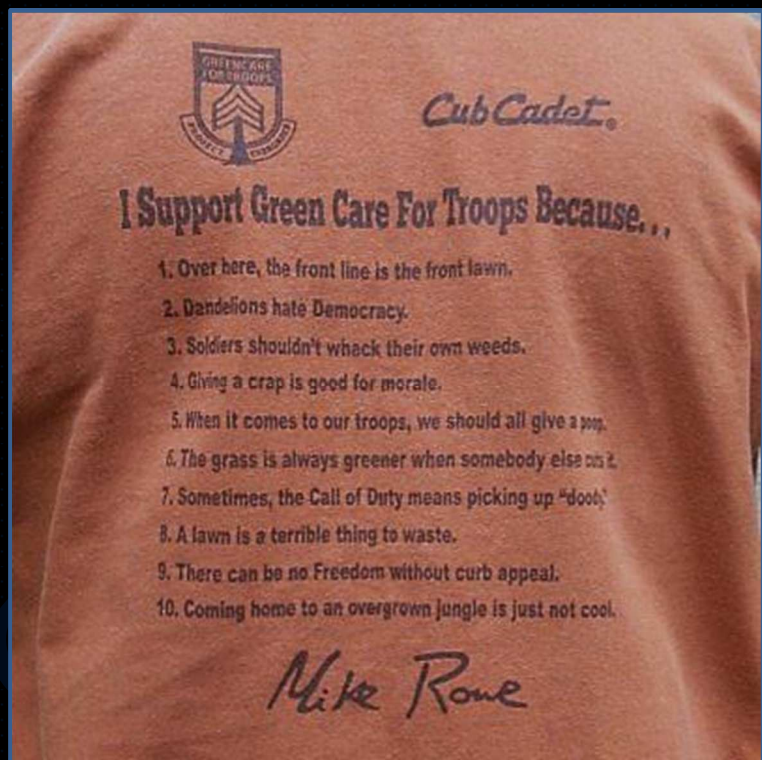


## Getting Dirty and Doing Good with Mike Rowe and Dirty Jobs

MIKE ROWE joins Cub Cadet on GreenCare For Troops mission.

One way Cub Cadet takes its commitment to providing a Better Experience and Better Results beyond the realm of building Better Products is to be an active part of the community.

That's why Cub Cadet continues its support of military families by putting its premium products and pocket-book to work for GreenCare For Troops.



In fact, Cub Cadet is raising awareness for the non-profit by getting a little dirty — with TV's DIRTY JOBS, MIKE ROWE, and the DISCOVERY CHANNEL.

A recent project appeared in a short segment on Dirty Jobs.

Did you get a good look at that GreenCare For Troops T-SHIRT that Mike Rowe is wearing in the video ?

## While They're Cleaning Up Over There, Who's Cleaning Up Over Here ?

According to MIKE ROWE  
... I SUPPORT GREEN-  
CARE FOR TROOPS BE-  
CAUSE —

1. Over here, the front line is the front lawn.
2. Dandelions hate Democracy.
3. Soldiers should not whack their own weeds.
4. Giving a cwap is good for morale.
5. When it comes to our troops, we should all give a poop.
6. The grass is always greener when somebody else cuts it.
7. Sometimes, the Call Of Duty means picking up « *doody* ».
8. A lawn is a terrible thing to waste.
9. There can be no Freedom without curb appeal.
10. Coming home to an over-grown jungle is just not cool.



# NORAHG

Force Of Nature presents THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG). It is a series of Reports destined for the Green Space Industry, the Environmental Terror Movement, Governments, and the Media, nationwide across Canada, the United States, and overseas. The information presented in Force Of Nature has been developed for the education and entertainment of the reader by providing a sequence of historical events WITH COMMENTARY. The neutrality of these Reports might be disputed. This is what we do. Don't thank us. It's a public service. And we are glad to do it.

HUJE are identified on the basis of their statements, activities, affiliations, and whereabouts. Even though each Enviro Lunatic Culprit is a misguided adversary, each still deserves our respect. The use of the terms Lunatic, Maniac, Culprit, Terrorist, or Basterd are not accusations of any legal wrong doing. Force Of Nature is simply holding Enviro Lunatic Activists accountable for conspiring to change public policies that TERRORIZE, HARM, and THREATEN the Green Space Industry.

HUJE is a term used to describe Enviro Lunatic Activists that routinely concoct FEAR MONGERING, FRAUDULENT LIES, MISCONCEPTIONS, COERCION, THREATS, DECEPTIONS, TERROR, and PARANOID CONSPIRACIES that are DESIGNED to SCAM and DECEIVE the public into believing there is some IMAGINARY DANGER with conventional pest control products. HUJE also SCAM and DECEIVE Government Officials into the NEEDLESS, SENSELESS, and MALICIOUS CONSPIRACY to PROHIBIT conventional pest control products that are HEALTH CANADA APPROVED, FEDERALLY LEGAL, SCIENTIFICALLY SAFE, TOTALLY IRREPLACEABLE, and ABSOLUTELY INDISPENSABLE.

HUJE have created LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT, inflicting DESPAIR and DESTITUTION for THOUSANDS of hapless victims throughout the Green Space Industry. The DEPRAVED INDIFFERENCE of Lunatic Culprit Terrorist Basterd HUJE is viewed as a form of TERROR, HARM, and THREAT against the Green Space Industry.

This Report provides NO guarantee regarding accuracy or completeness. In no event shall Force Of Nature be liable for any incidental or consequential damages, lost profits, or any indirect damages. Force Of Nature is TOTALLY INDEPENDENT of any trade association or business operating within the Green Space Industry. The events, characters, companies, and organizations, depicted in this Report are not always fictitious. Any similarity to actual persons, living or dead, may not be coincidental. All information, excerpts, and pictures contained in this Report were found somewhere on the Internet, and may be considered in the public domain, serving one of the following purposes — archive, education, promotion, publicity, or press release.

Force Of Nature, and its various incarnations, is the brainchild of William H. Gathercole and his colleagues. Mr. Gathercole is a principal FOUNDER of the Modern Professional Lawn Care Industry in BOTH Ontario and Quebec. He holds a degree in Horticulture from the UNIVERSITY OF GUELPH, and another pure and applied science degree from MCGILL UNIVERSITY. He has worked in virtually all aspects of the Green Space Industry, including GOLF, PROFESSIONAL LAWN CARE, and CHEMICAL INDUSTRY, and has served in environmental compliance, government negotiations, public affairs, and workplace safety. Mr. Gathercole has supervised, consulted, programmed, and/or overseen the successful and safe execution of HUNDREDS OF THOUSANDS of pest control applications in the urban landscape. He has trained, instructed, and consulted with THOUSANDS of turf managers and technicians. Mr. Gathercole has also been an agricultural agronomist. For many years, Mr. Gathercole was a contributing columnist for TURF & Recreation Magazine, Canada's Turf and Grounds Maintenance Authority.

Mr. Gathercole and his colleagues have followed the evolution of LUNATIC ENVIRONMENTAL TERRORISM for over a quarter century. For FIFTEEN YEARS, the strategies designed and implemented by Mr. Gathercole and his colleagues guaranteed the control of the VERMIN OF ENVIRONMENTAL TERROR for the entire Modern Green Space Industry across Canada. Their involvement in Environmental Issues reached a fevered pitch in the 1990s, when he orchestrated, with his colleagues, legal action against the Forces of Environmental Evil in the Town of Hudson, Quebec.

Today, Mr. Gathercole is the ONLY TRUE RELIABLE WITNESS of the Hudson Affair. Mr. Gathercole is personally credited for crafting the Golf Industry Exception Status that endures to this day. He is also the creator of the signs that are now used for posting after application. He and his colleagues are recognized as THE MAJOR INFLUENCE for the decision by Canadian Cancer Society to STOP selling for profit PESTICIDE-TREATED DAFFODILS. Mr. Gathercole's vast knowledge of our long journey with Environmental Issues is UNDENIABLE — hopefully ! Mr. Gathercole is now retired, although his name continues to appear as FOUNDER of Force Of Nature

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***Our troops deserve thicker, greener, pest-free  
LAWNS and LANDSCAPES  
at no charge***