

*Force of Nature Media Report :
The Environmental Movement
in the Media from an
Independent Perspective.*

The Looming Golf Industry Shipwreck.

Part 1.

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03/08/2009

The Most Revered Golf Course.



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From the point-of-view of the *GOLF INDUSTRY*, this golf course, *AUGUSTA NATIONAL GOLF CLUB*, is the MOST REVERED golf course on the *PROFESSIONAL GOLF ASSOCIATION* Tour.

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*A golf course that is
unnaturally pumped-up as a steroid-addled
East-German shot-putter.*



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*From the point-of-view of
environmental terror groups,
this golf course is
as unnaturally pumped-up as a steroid-addled
East-German shot-putter.*

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The leading environmental terror organizations, the ones that are already conspiring to impose prohibitionist policies on the *PROFESSIONAL LAWN CARE INDUSTRY* in every Province across Canada, have publicly stated, in one form or another, that they DO NOT WANT ANY PROHIBITION EXCEPTIONS pertaining to pest control products for the *GOLF INDUSTRY*.

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Background Information from an Independent Perspective. Adapted Excerpt from TURF & Recreation Magazine.

We are now living in the era of 9/11 of the *GREEN SPACE INDUSTRY*. The prohibition conspiracy against pest control products has now attained NATIONAL proportions. The provinces are toppling like dominoes. The *PROFESSIONAL LAWN CARE INDUSTRY* is being systematically annihilated across Canada. The prohibitionist maniacs in the *ENVIRONMENTAL TERROR MOVEMENT* have VIRTUALLY LIMITLESS GOVERNMENT AND PRIVATE FUNDS to wreak their havoc, and they understand full well that THERE IS NO UNITY within the *GREEN SPACE INDUSTRY*. First municipal, then provincial, and finally national in scope, their first destructive round of attacks will be complete within one or two years. And then. Soon after the *ENVIRONMENTAL TERROR MOVEMENT* has tasted victory by obliterating the *PROFESSIONAL LAWN CARE INDUSTRY*, the hated *GOLF INDUSTRY* will be targeted in the next round of attacks. This time, the *GOLF INDUSTRY* will be totally alone, and devoid of any allies to help defend itself.



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The *GOLF INDUSTRY*, because of its attitude of denial and protectionism and mock-dismay at any form of criticism, is ignoring the supreme historic opportunity to join forces with the *PROFESSIONAL LAWN CARE INDUSTRY*, and litigate against the forces of ENVIRONMENTAL EVIL. A failure to do so will be lethal and final, and future generations will ask the question — *WHY DID YOU NOT ACT ?*. For the first time in all of our collective history, it can honestly be said that there is NO LONGER A HOPEFUL FUTURE for anyone employed in the *GREEN SPACE INDUSTRY*, (or the *GOLF INDUSTRY*), young or old.

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Background Information from an Independent Perspective.

No golf course exception.

The TEN following organizations have publicly stated, in one form or another, that they DO NOT WANT ANY PROHIBITION EXCEPTIONS pertaining to pest control products for the *GOLF INDUSTRY*. As we speak, they are aggressively lobbying government legislators, demanding that any exception status be rescinded. —

- *CANADIAN ASSOCIATION OF PHYSICIANS FOR THE ENVIRONMENT (C.A.P.E.).*
- *CANADIAN CANCER SOCIETY (C.C.S.).*
- *CANADIAN COALITION FOR HEALTH AND ENVIRONMENT (C.C.H.E.).*
- *CANADIAN ENVIRONMENTAL LAW ASSOCIATION (C.E.L.A.).*
- *DAVID SUZUKI FOUNDATION.*
- *GREEN PARTY OF ONTARIO.*
- *NEW DEMOCRATIC PARTY OF ONTARIO (N.D.P.).*
- *PESTICIDE FREE ONTARIO (P.F.O.).*
- *REGISTERED NURSES' ASSOCIATION OF ONTARIO (R.N.A.O.).*
- *SIERRA CLUB OF CANADA.*

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What the Golf Industry must do immediately !

<< *Golf courses are often also as unnaturally pumped-up as a steroid-addled East-German shot-putter.* >>



— The official position of the rabid U.S. *SIERRA CLUB* in **2007**.

Despite the golf course exception status in **Ontario** and **Quebec**, *FORCE OF NATURE* will nevertheless repeat its warning to the *GOLF INDUSTRY*. The *GOLF INDUSTRY* should not feel too smug about its exception from either the **Ontario** or the **Quebec** prohibition. Government conditions will be attached to this exception, and these conditions will soon grow exponentially and become increasingly unreasonable. The exception status will very likely be ENTIRELY WITHDRAWN within three to five years. The only long-term hope for the *GOLF INDUSTRY* is a strong coalition with the rest of the *GREEN SPACE INDUSTRY* that utterly opposes *ENVIRO-MANIACS* and their political allies.

ENVIRO-MANIACS, also known as *ENVIRONMENTALISTS* or *ACTIVISTS*, are represented by several *ENVIRONMENTAL TERROR GROUPS* that have adopted uncontrollable and sadistic tendencies to harm and terrorize the people of the *GREEN SPACE INDUSTRY* by imposing crazed and maniacal environmental social policies, such as prohibiting LEGAL, SAFE, and TOTALLY IRREPLACEABLE pest control products.

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Regardless of its exception status, the *GOLF INDUSTRY* faces some huge challenges because of its high degree of *VULNERABILITY* concerning several public affairs issues. *FORCE OF NATURE* has extensively reviewed these issues, and has concluded that, in order to successfully deter the malicious efforts of all *ENVIRONMENTAL TERROR GROUPS*, the *GOLF INDUSTRY* must *IMMEDIATELY* address the following *FIFTEEN* critical issues. —

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1. The *GOLF INDUSTRY* must cease focusing on the ineffectual **I.P.M.** as the solution to its public affairs problems.
2. The *GOLF INDUSTRY* must clearly provide scientific facts that explain why its chemicals are definitely minimum-risk.
3. The *GOLF INDUSTRY* must denounce the green alternatives to pest control, the so-called biological-natural-organic methods, as almost ineffective and non-existent.
4. The *GOLF INDUSTRY* must develop a fully transparent and publicly accessible database for right-to-know information concerning its chemicals.
5. The *GOLF INDUSTRY* must directly and actively support litigation launched against the Ontario prohibition of pest control products, and cease being a mere casual observer.

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6. The *GOLF INDUSTRY* must embark on a massive public relations campaign to stop the proposed scheme by environmental groups and National Democratic Party of Canada for a national prohibition of pest control products.
7. The *GOLF INDUSTRY* must explain why some of its chemicals are prohibited by other nations, but not in Canada, and cease the *WAG THE DOG* policies on irrelevant issues such as saving quintozene.
8. The *GOLF INDUSTRY* must review and justify its current and extensive array of chemicals.
9. The *GOLF INDUSTRY* must plan for the inevitable loss of its exception status in Ontario and Quebec in three to five years.
10. The *GOLF INDUSTRY* must provide the public with scientific information supporting the idea that its innovative management practices may reduce the use of pest control products.

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11. The *GOLF INDUSTRY* must publish golf maintenance protocols and the performance standards expected by its playing customers.
12. The *GOLF INDUSTRY* must scientifically define and publically discredit the misleading term *ORGANIC GOLF COURSE*, and establish policies for expelling clubs using this term from its trade associations.
13. The *GOLF INDUSTRY* must strongly address and discredit the misconceptions concerning imidacloprid, chlorothalonil, 2,4-D, and other chemicals.
14. The *GOLF INDUSTRY* must terminate all relationships with environmental groups like Canadian Cancer Society, World Wildlife Fund, and others, and suspend all related charitable tournaments that provide financial donations and support to these groups.
15. The *GOLF INDUSTRY* must openly and financially support all political candidates that oppose any prohibition legislation.

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WHICH SIDE ARE YOU ON ?

On **SEPTEMBER 20TH, 2001**, in an address to a joint session of Congress following the 9/11 attacks, U.S. President **GEORGE W. BUSH** made the following inspirational statement. —

<< *Either you are with us, or you are with the terrorists.* >>



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This is our concluding rant to all who work in the *GREEN SPACE INDUSTRY*, including the *GOLF INDUSTRY*. The mistakes of the Hudson–Supreme–Court affair will not be repeated again. Either you stand and fight *AGAINST ENVIRONMENTAL TERRORISM*, or you stand *WITH the TERRORISTS* themselves. Stand up **NOW** and be counted. If we do not successfully defeat the *ENVIRONMENTAL TERROR GROUPS*, the consequences will be **DEVASTATING**.

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FORCE OF NATURE was launched for continuous transmission on the Internet on January 1st, 2009. It is a series of e-newsletters destined for the GREEN SPACE INDUSTRY, the ENVIRONMENTAL MOVEMENT, politicians, municipalities, and the media, nation-wide across Canada, and parts of the United States. FORCE OF NATURE is produced in two parts. First, The MEDIA REPORT itself that reports on the current events affecting the future of the GREEN SPACE INDUSTRY. Second, INDEPENDENT PERSPECTIVE which is a running commentary, sometimes also of a more technical in nature.

FORCE OF NATURE IS the brainchild of William H. Cathercole and his entourage. The opinions expressed in these e-newsletters, even though from an INDEPENDENT PERSPECTIVE, may not reflect those of everyone in the GREEN SPACE INDUSTRY, or Mr. Cathercole's many associates. Beware! Mr. Cathercole and his team may sometimes be very intransigent and fearless with these e-newsletters.

William H. Cathercole holds a degree in Horticulture from the UNIVERSITY OF QUELPH, and another pure and applied science degree from MCQUILL UNIVERSITY. He has worked in virtually all aspects of the GREEN SPACE INDUSTRY, including public affairs, personal safety, and environmental issues. Mr. Cathercole has been a consultant and instructor for decades. Mr. Cathercole has been following the evolution of ENVIRONMENTAL TERRORISM for over a quarter-century. His involvement in environmental issues reached a fevered pitch in the 1990s, when he orchestrated, with others, legal action against unethical and excessive municipal regulations restricting the use of pest control products. (i.e. the Town of Hudson.) Although he can be accused of being ANTI-ENVIRONMENT-MOVEMENT, he is in fact, simply a strong advocate for the GREEN SPACE INDUSTRY. However, this position has not precluded him from criticizing the industry itself. Nonetheless, his vast knowledge of our long journey with environmental issues is UNDENIABLE. (Hopefully!) For many years, Mr. Cathercole has been a contributing columnist for TURF & RECREATION Magazine, Canada's Turf and Grounds Maintenance Authority.

All pictures contained in FORCE OF NATURE were found somewhere on the Internet. We believe that they are in the public domain, as either educational tools, industry archives, promotional stills, publicity photos, or press media stock.

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