



# **FORCE — OF — NATURE**

THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from  
National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG)

# The Wisdom of Lorne Hepworth



*Pest control products are the  
MOST REGULATED PRODUCTS*

*They undergo an EXHAUSTIVE AND  
COMPREHENSIVE SCIENTIFIC REVIEW  
AND SAFETY ASSESSMENT  
by Health Canada*

*VIRTUALLY NO OTHER  
consumer product has been  
subject to the same level of  
scientific scrutiny and regulatory  
oversight as pest control products*

# Pest Control Products Are SAFE To Use

*A province-wide  
PROHIBITION on  
pest control products  
in British Columbia  
is NOT JUSTIFIED  
WITHOUT ANY SCIENTIFIC  
PROOF OR EVIDENCE*

July 13<sup>th</sup>, 2011

**Lorne Hepworth**

The Vancouver Sun  
[ British Columbia ]

Selected and adapted excerpts

Letter to the Editor



Lorne Hepworth is president of CropLife Canada, the trade association representing manufacturers, developers and distributors of pest control products, including those designed specifically for urban use.

# The Wisdom of Lorne Hepworth

**Pest Control Products Are SAFE To Use**

*Facts and science should guide  
the regulation of pest control products*

*Unfortunately activists advocating a ban disagree  
because THE FACTS ARE NOT ON THEIR SIDE*

*When the facts don't support their position,  
activists PREFER TO IGNORE THEM*

## Prohibition Is NOT Justified

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A province-wide ban on all pest control products is NOT JUSTIFIED because STRICT REGULATIONS BASED ON SCIENTIFIC RESEARCH ALREADY PROTECT OUR HEALTH.

Many British Columbians choose to use pest control products for pest management.

# The Wisdom of a REAL Expert

## Prohibition Is NOT Justified

Health Canada CAREFULLY REVIEWS all scientific evidence and studies before these products can be approved for sale and use in this country.

If history has taught us anything, it's that IMPORTANT DECISIONS SHOULD NEVER BE BASED ON EMOTION.

That's all the more true when it comes to significant public policy decisions made by governments.

Think about the FAILED APPROACH of politicians making a decision based on polling in an effort to boost their own popularity without giving proper thought or consideration to the facts or impact of that decision ?

Yet, in a recent letter to the editor, Canadian Cancer Society and Canadian Association of Physicians for the Environment [ both Prohibition-Terrorist-Organizations ] argue for exactly this type of FAILED APPROACH.

They advocate for a province-wide ban of pest control products because some polling suggests that people would support such a move. [ ?!?! ]

Whether that's true or not, surely we can all agree that FACTS AND SCIENCE SHOULD GUIDE THE REGULATION OF PEST CONTROL PRODUCTS.

Unfortunately, activists advocating a ban disagree because in this case, THE FACTS ARE NOT ON THEIR SIDE.

And WHEN THE FACTS DON'T SUPPORT THEIR POSITION, ACTIVISTS PREFER TO IGNORE THEM.



# The Wisdom of Lorne Hepworth

## Pest Control Products Are SAFE To Use

### The TRUTH About Pest Control Products

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But here's the reality —

Pest control products are currently one of the MOST REGULATED PRODUCTS you will ever come across.

Before any pest control product can be sold in Canada, it must undergo an EXHAUSTIVE AND COMPREHENSIVE SCIENTIFIC REVIEW AND SAFETY ASSESSMENT by Health Canada's Pest Management Regulatory Agency, which is mandated to ensure the protection of human health and the environment.

Utilizing the STRICTEST HEALTH AND SAFETY STANDARDS anywhere in the world, Health Canada CAREFULLY REVIEWS ALL SCIENTIFIC EVIDENCE AND STUDIES before a pest control product may be approved for sale and use.

Recognizing the need to continue to lead in the protection of human health, the federal government REVIEWED AND UPDATED PEST CONTROL PRODUCT LEGISLATION IN 2006, providing Canadians with the STRONGEST PROTECTION on a global scale.

Specifically, PEST CONTROL PRODUCTS UNDERGO MORE THAN 200 SEPARATE TESTS ADDRESSING EVERY POSSIBLE HEALTH AND ENVIRONMENTAL ISSUE IMAGINABLE.

VIRTUALLY NO OTHER CONSUMER PRODUCT HAS BEEN SUBJECT TO THE SAME LEVEL OF SCIENTIFIC SCRUTINY AND REGULATORY OVERSIGHT AS PEST CONTROL PRODUCTS.

# The Wisdom of a REAL Expert

## Prohibition Is NOT Justified

### 2,4-D Is Safe

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In their letter to the editor, Canadian Cancer Society and Canadian Association of Physicians for the Environment [ both Prohibition-Terrorist-Organizations ] name the most common weed control product 2, 4-D as warranting particular concern.

What they neglect to say is that in May 2008, Health Canada released the findings of an EXTENSIVE REVIEW OF 2,4-D that considered ALL POTENTIAL ENVIRONMENTAL AND HEALTH IMPACTS.

This included special considerations for children, pregnant women, and the elderly.

HEALTH CANADA FOUND NO EVIDENCE TO SUPPORT ALLEGATIONS THAT 2,4-D IS HARMFUL TO OUR HEALTH.

In fact, Health Canada concluded Canadians can continue to use the product and stated —

<< *Risks to home-owners and their children from contact with treated lawns and turf ARE NOT OF CONCERN.* >>

The exact same position was also taken by regulatory agencies in the European Union, the United States, and the World Health Organization.

# The Wisdom of Lorne Hepworth

**Pest Control Products Are SAFE To Use**

*Activists persist in their  
CAMPAIGN of MIS-INFORMATION  
regarding so-called NATURAL products  
being SAFER than conventional ?!?!*

## Natural Does NOT Mean Safer

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In making their argument, these two [ Prohibition-Terrorist-Organizations ] advocate the use of so-called « *natural* » products.

However, what they don't mention is that Health Canada recognizes that ...

**NATURAL DOES NOT EQUAL SAFE.**

As a result, all pest control products — regardless of whether they are natural or synthetic — are subject to the same scrutiny.

While the marketing of « *natural* » pest control products may make them popular, it is not SCIENTIFICALLY SOUND.

So why do these groups persist in their CAMPAIGN OF MIS-INFORMATION ?



# The Wisdom of a REAL Expert

Prohibition Is NOT Justified

*Canadian Cancer Society is spending  
LESS on research and MORE  
on fund-raising and administration*

## Canadian Cancer Society Misappropriation of Funds ?

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The Canadian Broadcasting Corporation's television program Marketplace recently analyzed the national Canadian Cancer Society's financial reports going back 12 years.

They discovered that the Society's SPENDING ON RESEARCH HAS DROPPED DRAMATICALLY ...

FROM 40.3 PER CENT IN 2000  
TO UNDER 22 PER CENT IN 2011.

Canadian Cancer Society's SPENDING ON ADMINISTRATION AND FUND-RAISING HAS SUBSTANTIALLY INCREASED ...

FROM 26 PER CENT OF ALL MONIES RAISED IN 2000  
TO 42.7 PER CENT IN 2011.

# The Wisdom of Lorne Hepworth

## Pest Control Products Are SAFE To Use

Canadian Cancer Society  
Misappropriation of Funds ?  
( continued )

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While the CBC profile dealt specifically with the national Canadian Cancer Society, the British Columbia and Yukon Division's financial records show a similar trend of DECREASED SPENDING ON RESEARCH ...

DOWN 1.5 MILLION DOLLARS IN 2010 FROM 2005

... with a corresponding INCREASE IN EXPENDITURES ON REVENUE DEVELOPMENT.

Canadian Cancer Society ( nationally and provincially ) and Canadian Association of Physicians for the Environment [ both Prohibition-Terrorist-Organizations ] are championing causes such as this, and are FOCUSING A LARGE PORTION OF DONORS' FUNDS ON LOBBYING EFFORTS.

Are they using the issue of pest control products TO RAISE THEIR PROFILES AND INCREASE THEIR REVENUES ?

[ YES ! ]

While they are free to make that choice, it doesn't grant them the authority to decide which products consumers may use WITHOUT ANY SCIENTIFIC PROOF OR EVIDENCE.

# The Wisdom of a REAL Expert

Prohibition Is NOT Justified

*Prohibition should NOT be based upon  
unscientific polling arguments by organizations  
seeking to raise more money*

## Pest Control Products Are SAFE

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Regardless of their motivation, the facts remain ...

A large proportion of British Columbians choose to use pest control products as part of their personal pest management tools.

Health Canada has found PEST CONTROL PRODUCTS TO BE SAFE for use by individuals.

So, THE ABILITY TO EMPLOY PEST CONTROL PRODUCTS SHOULD NOT BE LIMITED BECAUSE OF UNSCIENTIFIC POLLING ARGUMENTS BY ORGANIZATIONS SEEKING TO RAISE MORE MONEY.

Decisions such as these should continue to be made on the basis of SOUND SCIENCE, through THOROUGH RESEARCH AND COMPREHENSIVE EVALUATION BY THE SCIENTIFIC PROFESSIONALS we all depend on to keep us safe.

Dr. Lorne Hepworth is President of CropLife Canada, formerly Crop Protection Institute of Canada, since 1997, as well as its past Vice-President.

CropLife Canada is the trade association representing manufacturers, developers and distributors of pest control products, including those designed specifically for urban use.

Hepworth is chief spokes-person

He is responsible for overall strategic direction and management.

Hepworth is a member of the Canadian Agri-Food Research Council.

He has served on the federal government's Pest Management Advisory Committee and National Biotechnology Advisory Committee; and chaired CropLife International's Stewardship and Sustainable Agriculture Committee.

Hepworth is a graduate of Western College of Veterinary Medicine at University of Saskatchewan.

He was a veterinarian in Alberta and Saskatchewan until 1982, when he was elected Member of the Legislative Assembly for the Constituency of Weyburn, Saskatchewan.

Hepworth served nine years in the Saskatchewan Cabinet, holding portfolios for Agriculture, Education, Finance, and Energy and Mines.

Hepworth maintains a grain farm near Assiniboia, Saskatchewan.

In Letters To The Editor across Canada, Hepworth has personally spoken out against activists and prohibitions on a very frequent basis.

Here are examples of some of Hepworth's wisdom —

« *The weight of scientific research PROVES that pesticides can be SAFELY USED, and Canadians should feel comfortable if they choose to use them.* »

« *If the Canadian Cancer Society has information to back up its pesticide claims, it is irresponsibly squandering its efforts on municipal campaigns.* »

« *If left unchecked, weeds can DESTROY IMPORTANT GREEN SPACES and other costly infrastructure, and ROB CHILDREN of the opportunity to enjoy ever-so-important outdoor activities. For example, pesticides help ensure students have access to SAFE RECREATIONAL SPACES where they can play without the THREAT OF TRIPPING AND INJURING themselves.* »

« *It's a shame that the Ontario government is unwilling to do the hard work of giving due consideration to the many sides of a thorny issue when there is a vocal minority to appease. Such is the case with Ontario's decision to ban pesticide use on lawns and gardens — a decision that is both short-sighted and mis-guided.* »

« *[ The ... ] MIS-LEADING CHARACTERIZATION of the Ontario College of Family Physicians' review of pesticide literature is a DISGRACE, although it is typical of activist groups, such as the Canadian Association of Physicians for the Environment, which search far and wide for support of the extreme anti-pesticide position, and yet continue to find themselves unable to point to anything better than the 2004 family physicians' report which is a literature review, not an actual scientific study.* »



# NORAHG

Force Of Nature presents THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG).

It is a series of reports destined for the green space industry, the environmental terrorist movement, governments, and the media, nation-wide across Canada, the United States, and overseas.

The information presented in Force Of Nature has been developed for the education and entertainment of the reader by providing a sequence of historical events WITH COMMENTARY.

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Force Of Nature, and its various incarnations, is the brainchild of William H. Gathercole and his colleagues.

Here is a brief summary of Mr. Gathercole's career —

Fields of study — Horticulture/Agriculture, Mathematics, Physics

Alma mater — McGill University — University of Guelph — the first person ever to obtain university degrees and contribute to both the professional lawn care and golf maintenance industries

Expertise in — environmental issues and environmental terrorism — turf and ornamental maintenance and troubleshooting — history of the industry — sales and distribution of seeds, chemicals, fertilizers, and equipment — fertilizer manufacturing

Notable activities — worked in virtually all aspects of the Green Space Industry, including golf, professional lawn care, distribution, environmental compliance, government negotiations, public affairs, and workplace safety — supervisor, consultant, and, programmer for the successful execution of hundreds of thousands of management operations in the golf and urban landscape, as well as millions of pest control applications — advisor, instructor, and trainer for thousands of turf and ornamental managers and technicians — pesticide certification instructor for thousands of industry workers — founder of modern professional lawn care industry — writer for industry publications and e-newsletters — the only true reliable witness who intervened in the development of prohibition in the town of Hudson, Quebec

Special contributions — creator of the exception status that has allowed the golf industry to avoid being subjected to the prohibition of pest control products — creator of the signs that are now used for posting after application — co-founder of annual convention for Quebec golf course superintendents — the major influence for the decision by Canadian Cancer Society to stop selling for profit pesticide treated daffodils — retired founder of Force Of Nature and A Look At e-newsletters

Notable award — man of the year for contributions leading to the successful founding of Quebec professional lawn care industry, which served as a beach-head against activism in the 1980s and 1990s

Legacy — for fifteen years, the strategies designed and implemented by Mr. Gathercole and his colleagues ensured the control of environmental activists, providing peace for the entire modern green space industry across Canada — orchestrated, with his colleagues, legal action against activists in the town of Hudson, Quebec

Mr. Gathercole is now retired, although his name continues to appear as founder of Force Of Nature and A Look At e-newsletters.

The library of reports — 2,4-D • A LOOK AT Career Management • A LOOK AT Managing Turfgrasses • A LOOK AT Pests & Disorders of Turfgrasses • Agriculture • ALBERTA Conspiracy • Bee Colony Collapse Disorder • Bee Colony Collapse Disorder • Benefits of the Turfgrass Industry • Books That Screwed Up the World • BRITISH COLUMBIA Conspiracy • CALGARY (Alberta) Enviro Terror STOPPED • Cancer Maniac Stuff • CARNAGE Caused by Lunatic Terrorist Prohibition • CONSEQUENCES of Lunatic Terrorist Prohibition • Controversial Prohibitions • Culprits, Lunatics and Maniacs Who Conspired to Prohibit • Daffodils — Toxic Pesticide Treated Daffodils Soaked Formaldehyde • Dating Services for Enviro Maniacs • DDT and Our World of Politicized Science • Death and Illness (Alleged) • Departure Letters • Environmental Terror That NEVER Ends • Environmental TERROR Talk and Weasel Words • Environmental Terrorists UNMASKED • Environmental Terrorist Organizations • Enviro PROFIT Accumulated by Greedy & Avaricious Enviro Lunatics • Famous Quotations About Enviro Lunatics • Fertilizer Enviro Terror That NEVER Ends • Food and Farming • Global Warming — The Scam of Our Lifetime • Golf Industry • Halloween Terror • Happy Holidays • Health Canada • Health Concerns with Pest Control Products • Heroes Speaking Out Against Environmental Terror • History of Environmental Terror in Canada • LIARS and Lying Sacks of (Enviro Maniac) Cwap • Mock Advertisements • Mock Speeches • Myth Busting • NATIONAL Enviro Terrorist Conspiracy • NEW BRUNSWICK Conspiracy • NO Prohibition Exception for AGRICULTURE Industry • NO Prohibition Exception for GOLF Industry • NOVA SCOTIA Conspiracy • North America Free Trade Agreement (NAFTA) • ONTARIO — Haven For Environmental Terrorists • Pesticide Q & A (Questions and Answers) • Positive Waves (Interesting and Innovative Thinking) • PRINCE EDWARD ISLAND (PEI) Conspiracy • QUEBEC Prohibition • Rachel Carson • SASKATCHEWAN Conspiracy • Satire, Laughs & Insanity • THE AVENGERS • The Successes of Trade Associations • The Failure of BOGUS Green Alternatives • The Failure of BOGUS Organic Golf Courses • The Failure of BROWN Golf Courses • The Failure of Integrated Pest Management • The Failure of Pesticide Free Parks • The Failures of Pesticide Manufacturers • The Failures of Trade Associations • The Industry STRIKES Back in Ontario • The Wilhelm Scream • The Wisdom of REAL Experts • TWISTED Precautionary Principle • United States Enviro Terrorism • VICTORIES Against the Vermin of Enviro Terrorism • Video, Audio, and Slide Shows • VIOLATING Federal Law • WARNINGS and UPDATES • Weapons of Ultimate Environmental Terror • Wind Power (Bogus)



**Society has no greater enemy  
than enviro-lunatics**