



**FORCE**  
— OF —  
**NATURE**

THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from  
National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG)

**Environmental Terrorists**

**UNMASKED**



*On June 12th, 2012, during a City Council Meeting in Kamloops, British Columbia, observers could not believe the comments uttered by a PAID-FOR-PROFIT Lobbyist from Canadian Cancer Society*

*Observers were in shock and could not believe what they were hearing*

*Canadian Cancer Society is pushing for a BAN on ALL PESTICIDES, not just against the Professional Lawn Care Industry, but against the Agriculture Industry as well*

*Now that the Professional Lawn Care Industry has been DESTROYED ...*

*Agriculture Is NEXT !*

**Anti-Pesticide Terrorists**

**UNMASKED**



Canadian Cancer  
Society Wants To

**ANNIHILATE**  
the Agriculture Industry

June 12<sup>th</sup>, 2012

**Cancer Lunatics**

**UNMASKED**



**Canadian Cancer Society Anti-Pesticide  
Conspiracy Started With Professional Lawn Care,  
and Agricultural Use Is NEXT !**

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June 12<sup>th</sup>, 2012

Town Council Meeting

City of Kamloops, British Columbia

Presentation by Jerilynn Maki

Canadian Cancer Society

Transcript of City of Kamloops Broadcast Network

City Councillor

Just a couple of questions.

## Cancer Lunatics

# UNMASKED



I have one ... that's going to sound argumentative.

I'm just trying to play Devil's Advocate here.

Jerilynn Maki

That's OK.

City Councillor ( with Maki agreeing with everything he says )

So ... it sounds like at Cancer Society, you're acknowledging that there's a time and a place for exemptions.

You know ...

Noxious weeds.

Agricultural use.

Things like that.

Cancer Lunatics

UNMASKED



Jerilynn Maki

Yep.

City Councillor

So, on the one hand, it's like you're saying ... while we [ Canadian Cancer Society ] agree that sometimes they [ pesticides ] actually need to be used, even though, by your premise, they are going to harm you.

Jerilynn Maki

Yep.

## Cancer Lunatics

# UNMASKED



City Councillor

But we [ Canadian Cancer Society ] don't want you to put it on your lawn ONCE OR TWICE A YEAR.

And, in our climate, that's generally what it is ... ONCE OR TWICE A YEAR.

Throughout the course of the year.

Because it's that exposure we worry about, yet we're [ Canadian Cancer Society ] not advocating for a complete ban when it comes to MY FOOD SUPPLY which I ingest EVERY DAY.

So, I'm just wondering ...

It seems like the grass piece is THE ABSOLUTE LEAST AMOUNT OF EXPOSURE I'm going to get in the course of the year.

Compared to everything else that is being used, and yet you don't dispute it when you use it on that other stuff [ AGRICULTURAL USE ].

## Cancer Lunatics

# UNMASKED



Jerilynn Maki

Well, we actually DO dispute it [ AGRICULTURAL USE ], in the big picture, for ALL PESTICIDE USE.

However, we have to START SOMEWHERE.

And, we know that this [ the use of lawn care pesticides ] is unnecessary.

So, this is why we are STARTING WITH the unnecessary use of pesticides [ the use of lawn care pesticides ].

It's very very difficult to even get by-laws and provincial legislation around the unnecessary use of pesticides [ the use of lawn care pesticides ].

So, to come out and START WITH BANNING THEM ALL TOGETHER [ the use of both agricultural and lawn care pesticides ] ...

... FOR EVERYTHING ... it wouldn't happen.



A woman with long dark hair, wearing a light-colored wide-brimmed hat and a dark jacket, is shown in profile, looking down and to the right. She is holding a lit cigarette in her right hand. The background is dark and textured with a halftone dot pattern.

**Canadian Cancer Society  
Wants To ANNIHILATE  
the Agriculture Industry**

FORCE OF NATURE | THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from

# Agriculture Is NEXT !

Growers are being LULLED into LUNATIC LA-LA LAND.

Growers who DO NOT want to get too involved in the issue of the PROHIBITION of pest control products used in the Urban Landscape.

For growers, LUNATIC LA-LA LAND is a euphoric dream-like mental state detached from the reality that Anti-Pesticide Enviro-Lunatics will IMMINENTLY ANNIHILATE the agriculture Industry.

Growers are DELUDED into believing that the Agriculture Industry will be FOREVER granted an EXCEPTION STATUS from Anti-Pesticide PROHIBITION.

Growers DO NOT understand that the HATED GOLF INDUSTRY also enjoys an EXCEPTION STATUS, which itself will be SHORT-LIVED.

Both GOLF INDUSTRY and AGRICULTURE INDUSTRY use the VERY SAME ingredients for the control of pests.

If it is safe to eat pesticide-treated food, then it is safe to play on pesticide-treated golf courses.

Anti-Pesticide Terrorists DISAGREE !

AGRICULTURE IS NEXT !

Canadian Cancer Society, and other Anti-Pesticide Terrorist-Organizations, are planning to ANNIHILATE the Agriculture Industry.

Anti-Pesticide PROHIBITION IS SPREADING.

The Agriculture Industry is NOW BEING TARGETED.

# Agriculture Is NEXT !

The Anti-Pesticide ASSAULT against the Professional Lawn Care Industry was PREPARATORY TO AN ATTACK AGAINST AGRICULTURAL USES.

Anti-Pesticide CONSPIRACIES AGAINST AGRICULTURE are currently being organized by Cancer-Lunatics.

The Agriculture Industry is in a VULNERABLE position regarding pest control products.

Both the Agriculture Industry and the Modern Professional Lawn Care Industry use the SAME ingredients that are needed to control insect, disease, and weed pests.

In fact, Professional Lawn Care maintenance requires LESS PESTICIDE-INPUTS than Agriculture.

The Agriculture Industry enjoys the benefits from a PROHIBITION EXCEPTION STATUS despite the fact that it uses the VERY SAME INGREDIENTS employed in Professional Lawn Care maintenance.

The Agriculture Industry is NOW AN EASY TARGET.

Anti-Pesticide Activists are already alleging that the so-called threat to health and environment posed by Professional Lawn Care is EQUAL OR HIGHER WITH AGRICULTURAL FOOD CROPS.

Of course, THIS ALLEGED THREAT IS A MYTH !

If it is safe to eat pesticide-treated food, it is also safe to walk on a pesticide-treated lawn.

# Agriculture Is NEXT !

ANTI-PESTICIDE CONSPIRACIES ARE BEING ORGANIZED AGAINST THE AGRICULTURE INDUSTRY, which includes Farms and Nurseries.

While Anti-Pesticide PROHIBITION in the Urban Landscape does not restrict the agricultural use of herbicides and insecticides, GROWERS ARE WORRIED THAT WEEDS WILL SPREAD FROM MUNICIPAL PROPERTY TO FARMLAND.

Moreover, there is the concern that Anti-Pesticide PROHIBITION will HARDEN PUBLIC SENTIMENT AGAINST ALL PEST CONTROL PRODUCTS, including those used in the Agriculture Industry.

In other words, consumers will begin to ask why growers are allowed to spray chemicals on food if spraying pest control products on lawns is dangerous.

Canadian Cancer Society is PLANNING TO ANNIHILATE THE AGRICULTURE INDUSTRY.

Canadian Cancer Society will also ANNIHILATE THE NURSERY INDUSTRY.

Consequently ...

- Farms and Nurseries will be BASELESSLY SMEARED.
- Farms and Nurseries will be FALSELY ACCUSED.
- Farms and Nurseries will be GROTESQUELY PUNISHED.
- Farms and Nurseries will be INNOCENTLY CONVICTED.
- Farms and Nurseries will be MERCILESSLY TERRORIZED.

# Agriculture Is NEXT !

- Farms and Nurseries will be SHAMELESSLY PERSECUTED.
- Farms and Nurseries will be WRONGFULLY DEPRIVED.

Here is a 2008 statement from Canadian Cancer Society —

*For years, the Canadian Cancer Society has argued in favour of BANS on the cosmetic use of pesticides around homes and gardens.*

*But it has remained silent on the country's biggest use of bug and weed killers — ON FARMS.*

*Now, the society is considering weighing in on whether THESE SPRAYS POSE A CANCER RISK TO FARMERS, other rural residents near them, and to the wider public from eating foods carrying pesticide residues.*

*To that end, the society is holding a conference starting to-day [ AUGUST 13<sup>TH</sup>, 2008 ] at which it has assembled experts to advise it on whether cosmetic pesticide restrictions, which now exist in Ontario, Quebec and many municipalities, should be followed by TOUGHER ACTION AGAINST THE USE OF SPRAYS IN AGRICULTURE.*

*The society doesn't have a view on the related issue of whether organically grown foods are a better option, a topic that will also be discussed.*

The conference mentioned in the above statement was organized and held by Canadian Cancer Society on AUGUST 13<sup>TH</sup>, 2008, in Toronto.

# Agriculture Is NEXT !

It was called ...

EXPLORING THE CONNECTION  
—  
A STATE OF THE SCIENCE CONFERENCE  
ON PESTICIDES AND CANCER.

According to Canadian Cancer Society ...

*Experts from around the world will lead discussions [ ON AUGUST 13TH, 2008 ] on the CANCER RISKS OF PESTICIDES USED ON AGRICULTURAL CROPS, at a ground-breaking conference organized and hosted by the Canadian Cancer Society.*

BEWARE !


The Cancer-Basterds have already PREPARED THE GROUND FOR THEIR NEXT ATTACK ...

... this time, AGAINST THE AGRICULTURE INDUSTRY AND AGAINST THE NURSERY INDUSTRY.

BEWARE !

Canadian Cancer Society is PLANNING TO ANNIHILATE THE AGRICULTURE INDUSTRY, WHICH INCLUDES THE NURSERY PRODUCTION INDUSTRY.

AGRICULTURE IS NEXT !



**Anti-Pesticide HIRED-GUNS  
will say ANYTHING in order  
to get their PAY-OFFS from  
Canadian Cancer Society**

FORCE OF NATURE | THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE *from*

## **SUBVERSIVE, CONTEMPTIBLE, and RADICAL Canadian Cancer Society**

On June 12<sup>th</sup>, 2012, during a City Council Meeting in Kamloops, British Columbia, PAID-FOR-PROFIT LOBBYIST AND CANCER-LUNATIC JERILYNN MAKI showed that she had NO CREDIBLE EXPERTISE.

Nevertheless, Maki RECEIVED A SPECIAL PAY-OFF in the form of a BONUS OF 1,000 DOLLARS by Canadian Cancer Society FOR HER PRESENTATION TO KAMLOOPS MUNICIPAL TOWN COUNCIL.

Maki will also be paid a BOUNTY OF 5,000 DOLLARS by Canadian Cancer Society upon a SUCCESSFUL PESTICIDE BAN in Kamloops.

MAKI and Canadian Cancer Society ALLEGE having A MERE **100** UNDISCLOSED, NON-EXISTENT AND UNVERIFIABLE SECRET EVIDENCE about the safety of pest control products.

A MERE 100 UNDISCLOSED STUDIES ?!?!?!?

How could this Anti-Pesticide Organization obtain studies that have somehow been withheld from the entire world ?

Moreover, pest control products like 2,4-D Herbicide have been the subject of over 40,000 STUDIES.

**40,000 !**

Furthermore, since 1988, The Industry Task Force II on 2,4-D Research Data has submitted to U.S. Environmental Protection Agency over 250 studies concerning mammalian and environmental toxicology, environmental fate and residues.

2,4-D is probably THE MOST studied and best understood of ANY chemical ... not just pesticide ... in existence.



## **SUBVERSIVE, CONTEMPTIBLE, and RADICAL Canadian Cancer Society**

What is their problem ?!?!?

Canadian Cancer Society has STATED REPEATEDLY that scientific research does NOT provide a conclusive link between pest control products and cancer.

Why is Canadian Cancer Society WASTING EVERYBODY'S TIME on the issue of pest control products ?

Canadian Cancer Society is a FUND-RAISING, PROFIT-SEEKING, and LOBBYING organization, and NOT a science, research, or health organization.

Health Canada, and NOT Canadian Cancer Society, has THE ESSENTIAL EXPERTISE on the subject of pest control products.

Canadian Cancer Society is RIDICULOUSLY IMPLYING that its NON-EXPERT ASSESSMENT is somehow being withheld from Health Canada and EVERY other regulatory agency in the world.

INDISPUTABLE AND CONCLUSIVE SCIENTIFIC RESEARCH shows that, as reported through Health Canada's VAST TOXICOLOGY DATABASE, NO HARM WILL OCCUR when pest control products are used according to label directions.

The RISK ASSESSMENT of pest control products indicates that they are PRACTICALLY-NON-TOXIC.

There is NOT ONE KNOWN ILLNESS or DEATH from the proper use of pest control products used in the Urban Landscape.

## **SUBVERSIVE, CONTEMPTIBLE, and RADICAL Canadian Cancer Society**

There is a GROWING AND CONCLUSIVE BODY OF EVIDENCE about Canadian Cancer Society SQUANDERING AND MISAPPROPRIATING ITS PUBLIC DONATIONS ON SUBVERSIVE AND PARTISAN ANTI-PESTICIDE CONSPIRACIES.

There is also a GROWING AND CONCLUSIVE BODY OF EVIDENCE that Canadian Cancer Society has SQUANDERED UP TO 5,000,000 DOLLARS on NEEDLESS ANTI-PESTICIDE CONSPIRACIES.

Canadian Cancer Society actually has SPECIAL PAY-OFF PROGRAMS to REWARD those who CONSPIRE TO PROHIBIT pest control products.

Anti-Pesticide HIRED-GUNS like JERILYNN MAKI RECEIVE SPECIAL PAY-OFFS FOR CONSPIRING TO PROHIBIT PEST CONTROL PRODUCTS.

They receive SPECIAL PAY-OFFS in the form of an INCENTIVE OF 2,000 DOLLARS by Canadian Cancer Society for the ORGANIZATION OF EVERY ANTI-PESTICIDE FORUM.

Anti-Pesticide HIRED-GUNS like JERILYNN MAKI RECEIVE SPECIAL PAY-OFFS in the form of a BONUS OF 1,000 DOLLARS by Canadian Cancer Society FOR EVERY PRESENTATION MADE TO EACH MUNICIPAL TOWN COUNCIL.

Anti-Pesticide HIRED-GUNS like MAKI are also paid a BOUNTY OF 5,000 DOLLARS by Canadian Cancer Society upon SUCCESSFUL PROHIBITION LEGISLATION within a community.

And overall, Anti-Pesticide HIRED-GUNS like MAKI are also PAID A BASE SALARY OF OVER 40,000 DOLLARS PER YEAR, plus expenses, by Canadian Cancer Society, to COERCE, INTIMIDATE, and ALARM GOVERNMENT OFFICIALS.

## **SUBVERSIVE, CONTEMPTIBLE, and RADICAL Canadian Cancer Society**

Since 2005, OVER 30 HIRED-GUNS like Maki have been paid by Canadian Cancer Society to CONSPIRE TO PROHIBIT pest control products used in the Urban Landscape.

Observers estimate that SPECIAL PAY-OFFS for Anti-Pesticide HIRED-GUNS like Maki have cost OVER 1,500,000 DOLLARS.

PAID-FOR-PROFIT LOBBYIST AND CANCER-LUNATIC LIKE JERILYNN MAKI will say ANYTHING in order to get their AWARDS and PAY-OFFS.

Canadian Cancer Society actually doles out AWARDS for « *BEST Environmental Terrorists of the Year* » which MAKI DESPERATELY WANTS.

Cancer-Lunatics like MAKI ASPIRE TO BE HONOURED for CONSPIRING TO PROHIBIT pest control products in their region, which will INEVITABLY LEAD TO THE DESTRUCTION of the Professional Lawn Care Industry.

There is NO RECOURSE but OFFICIAL COMPLAINTS AND LITIGATION against Environmental-Terrorist and Anti-Pesticide Organizations like Canadian Cancer Society.

Canadian Cancer Society DOES NOT DESERVE ANY DONATIONS OR SUPPORT.

Nor does it deserve TAX-EXEMPT status.

Canadian Cancer Society DOES deserve to FACE THE SPOTLIGHT OF SCRUTINY and THE TERROR OF THE COURTS !

We are living in the 9|11 Era of Anti Pesticide Terrorism where at least ONE SUBVERSIVE ACT OF TERROR is Perpetrated EVERY SINGLE DAY by enviro lunatics.

We are living in the DARK AGE OF ANTI PESTICIDE TERRORISM where sound science is trumped by FAKE SCIENTISTS, JUNK SCIENCE and UNVERIFIABLE SECRET EVIDENCE through FABRICATION, INNUENDO, and INTERNET RUMOUR — scientific research PROVES that pest control products CAUSE NO HARM and can be USED SAFELY.

NORAHG is the National Organization Responding Against HUJE that seek to harm the Green space industry.

NORAHG morally represents the VAST SILENT MAJORITY of people associated with turf and ornamental plant maintenance who are OPPOSED to Anti Pesticide PROHIBITION and the CLOSURE of green spaces under the RIDICULOUS PRETEXT of somehow « saving » the environment.

NORAHG is a NATIONAL NON PROFIT NON PARTISAN organization that does not accept money from corporations or governments or trade associations, and represents NO VESTED INTERESTS WHATSOEVER.

NORAHG is dedicated to reporting the work of RESPECTED and HIGHLY RATED EXPERTS who promote ENVIRONMENTAL REALISM and PESTICIDE TRUTHS.

Anti Pesticide HUJE are enviro lunatics and lawn haters who particularly DESPISE the golf industry — they are Hateful Underhanded Jokes as Environmentalists who have been WRONG FOR OVER 50 YEARS.

There is NO RECOURSE but LITIGATION against Anti Pesticide HUJE.

Another RECOURSE is to SEEK the CANCELLATION of GOVERNMENT GRANTS and REVOCATION of the TAX EXEMPT STATUS of Anti Pesticide Organizations.

HUJE should Get OFF Our grASS, and they should Roast In Hell.

NORAHG manages the Library Force Of Nature Reports and References, which is a VAST ARCHIVE of DOCUMENTS, AUDIO CLIPS, and VIDEOS on ALL Anti Pesticide Terrorist Acts of Subversion.

The purpose of this ARCHIVE is to provide information that will lead to a SUCCESSFUL LITIGATION AGAINST Anti-Pesticide Organizations.

All names, statements, activities, and affiliations have been ARCHIVED for the intention of eventual CRIMINAL CHARGES.

When CRIMINAL CHARGES for FRAUD and CONSPIRACY are laid, legal experts say that there is sufficient information to lead to a SUCCESSFUL PROSECUTION !

NORAHG also produces FORCE OF NATURE, reports that present THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE about environmental issues, including anti pesticide terrorism.

FORCE OF NATURE is a series of reports destined for the green space industry, the environmental terrorist movement, governments, and the media, nationwide across Canada, the United States, and overseas.

FORCE OF NATURE is committed to SOUND SCIENCE, as well as ground breaking original reporting that informs, entertains, and creates real change.

The Force Of Nature Series of Reports — Agriculture • ALBERTA Conspiracy • Bee Colony Collapse Disorder • Bee Colony Collapse Disorder • Benefits of the Turfgrass Industry • Beyond Pesticides • Books That Screwed Up the World • BRITISH COLUMBIA Conspiracy • Canadian Cancer Society • Canadian Association of Physicians for the Environment • CARNAGE and Consequences of Lunatic Terrorist Prohibition • Controversial Prohibitions • Culprits of the Prohibition Conspiracy • Daffodils, Toxic Pesticide Treated Flowers Soaked Formaldehyde • Dating Services for Enviro Maniacs • David Suzuki Foundation • DDT and Our World of Politicized Science • Death and Illness (Alleged) • Departure Letters • Ecojustice Canada • Energy Sector • Environmental Terrorists UNMASKED • Environmental Terrorist Organizations • Enviro PROFIT • Environmental Defence • FAILURE of IPM, Pesticide Manufacturers, Prohibition, Trade Associations • Famous Quotations About Enviro Lunatics • Fertilizer TERROR • Food and Farming • Get Off Our grASS • Global Warming, The Scam of Our Lifetime • Glyphosate Herbicide • Golf Industry • Green Alternatives • Green Party • Halloween Terror • Happy Holidays • Health Canada • Health Concerns with Pest Control Products • Heroes Speaking Out Against Environmental Terror • History of Environmental Terror in Canada • History of the Turfgrass Industry • Letters to the Editor • LIARS and Lying Sacks of (Enviro Maniac) Cwap • Mock Advertisements • Mock Speeches • Myth BUSTING • NATIONAL Prohibition • NEW BRUNSWICK Conspiracy • NO Prohibition Exception for AGRICULTURE Industry • NO Prohibition Exception for GOLF Industry • NOVA SCOTIA Conspiracy • North America Free Trade Agreement (NAFTA) • ONTARIO Conspiracy, Haven For Environmental Terrorists • Ontario College of Family Physicians • Organic Golf Courses • Organic Maintenance • Organizations of the Prohibition Conspiracy • Pesticide Q & A (Questions and Answers) • Positive Waves (Interesting and Innovative Thinking) • PRINCE EDWARD ISLAND (PEI) Conspira-

## The Whole Truth from an Independent Perspective

cy • QUEBEC Prohibition • Quotations About Enviro Lunatics & Maniacs • Rachel Carson, The Queen of Junk Science • SASKATCHEWAN Conspiracy • Satire, Laughs & Insanity • Terror That NEVER Ends • TERROR Talk and Weasel Words • THE AVENGERS • The Environmental Factor • The FAILURES of Green Alternatives, Organic Golf Courses, BROWN Golf Courses, Integrated Pest Management, Pesticide Free Parks, and Pesticide Manufacturers • The Ontario Trillium Foundation • The Industry STRIKES Back • The Wilhelm Scream • The Wisdom of REAL Experts • Tukey TERRORISM • TWISTED Precautionary Principle • United States Enviro TERRORISM • UPDATES • VICTORIES Against Terrorists • Video, Audio, and Slide Shows • VIOLATING Federal Law • VIOLATING Prohibition • WARNINGS • Weapons of Ultimate Environmental Terror • Wind Power (Bogus) • 2,4-D

The information presented in FORCE OF NATURE has been developed for the education and entertainment of the reader by providing a sequence of events WITH COMMENTARY, striving for accuracy in history, politics, and science.

FORCE OF NATURE is TOTALLY INDEPENDENT and provides NO guarantee regarding accuracy or completeness. In no event shall FORCE OF NATURE be liable for any incidental or consequential damages, lost profits, or any indirect damages.

NORAHG also produces A LOOK AT, a series of reports providing TECHNICAL INFORMATION on issues such as Career Management, Golf Course Maintenance, Green Alternatives, Summer Stress, Turfgrass Pests, and Turfgrass Species.

Finally, NORAHG frequently responds to anti pesticide activists in LETTERS TO THE EDITOR in newspapers across Canada and around the world.

All information, excerpts, and pictures contained in FORCE OF NATURE, A LOOK AT, and LETTERS TO THE EDITOR were retrieved from the Internet, and may be considered in the public domain.

FORCE OF NATURE, A LOOK AT, and their various incarnations, was the brainchild of William H. Gathercole and his colleagues in 1991. Mr. Gathercole is now retired, although his name continues to appear as founder.

Here is a brief summary of Mr. Gathercole's career —

Fields of study — Horticulture/Agriculture, Mathematics, Physics

Alma mater — McGill University • University of Guelph • the first person ever to obtain university degrees and contribute to both the professional lawn care and golf maintenance industries

Expertise in — environmental issues and anti pesticide terrorism • turf and ornamental maintenance and troubleshooting • history of the industry • sales and distribution of seeds, chemicals, fertilizers, and equipment • fertilizer manufacturing and distribution

Notable activities — worked in virtually all aspects of the green space industry, including golf, professional lawn care, distribution, environmental compliance, government negotiations, public affairs, and workplace safety • supervisor, consultant, and programmer for the successful execution of hundreds of thousands of management operations in the golf and urban landscape, as well as millions of pest control applications • advisor, instructor, and trainer for thousands of turf and ornamental managers and technicians • pesticide certification instructor for thousands of industry workers • founder of the modern professional lawn care industry • prolific writer for industry publications and e-newsletters • first to confirm the invasion of European Chafer insect in both the Montreal region and the Vancouver / Fraser Valley region • with Dr. Peter Dernoeden, confirmed the presence of Take All Patch as a disease of turf in Eastern Canada • with Dr. David Shetlar, confirmed the presence of Kentucky Bluegrass Scale as an insect pest in South Western Ontario, and later, in the Montreal and Vancouver regions

Special contributions — creator of the exception status that has allowed the golf industry to avoid being subjected to anti pesticide prohibition • creator of the signs that are now used for posting after application • co-founder of annual winter convention for Quebec golf course superintendents • the major influence in the decision by Canadian Cancer Society to stop selling for profit pesticide treated daffodils • the only true reliable witness of the events of anti pesticide prohibition in the town of Hudson, Quebec • retired founder of FORCE OF NATURE and A LOOK AT reports

Notable award — the very first man of the year for contributions leading to the successful founding of Quebec professional lawn care industry, which served as a beach-head against anti pesticide activists in the 1980s and 1990s

Legacy — Mr. Gathercole and his colleagues ... designed and implemented strategies that reined anti pesticide activists to provide peace and prosperity for the entire modern green space industry across Canada • orchestrated legal action against anti pesticide activists in the town of Hudson, Quebec • launched the largest founding professional lawn care business in Canada • quadrupled the business revenues of one of the largest suppliers in Canada

Mr. Gathercole is now retired, although his name continues to appear as founder of FORCE OF NATURE and A LOOK AT reports.

## The Whole Truth from an Independent Perspective

A woman with long red hair, wearing a wide-brimmed straw hat, is shown in profile, smoking a cigarette. The scene is dramatically lit from the side, casting deep shadows. In the dark background, a white, ghostly face with large, hollow eyes and a wide-open mouth is superimposed on a plume of smoke rising from the cigarette. The overall mood is ominous and surreal.

**Canadian Cancer Society  
Wants To ANNIHILATE  
the Agriculture Industry**