

**HOW DO YOU SPELL  
B-A-S-T-E-R-D-S ??**

**FORCE of NATURE**

THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from  
National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG)

**C-N-L-A**  
**C-A-P-E**

Because of these organizations,  
we are living in the 9|11 Era  
of Anti-Pesticide Terrorism !

# British Columbia



**Western Canada Conspiracy to Prohibit Pest Control Products**

## Anti-Pesticide Presentations

### Part 1

November 25<sup>th</sup>, 2011

The Tyee

[ Province of British Columbia ( BC ) ]

Selected and adapted excerpts



Since October 6<sup>th</sup> 2011, Special Committee on Cosmetic Pesticides in British Columbia held MOCK-CONSULTATIONS concerning a proposal to PROHIBIT pest control products in the Urban Landscape.

Here is a sample of what NON-EXPERT Anti-Pesticide BASTERDS told the committee —

# British Columbia



## Western Canada Conspiracy to Prohibit Pest Control Products

OCTOBER 26<sup>TH</sup>, 2011

### British Columbia Landscape and Nursery Association

---

Canada Nursery Landscape Association ( CNLA, a.k.a. British Columbia Landscape and Nursery Association, BCLNA ) —

<< While we SUPPORT THE BAN OF COSMETIC PESTICIDES, we also as a profession understand that at some point we need to take care of our green space. >>

It is INCONCEIVABLE that the elected leaders and staff of Canada Nursery Landscape Association and British Columbia Landscape and Nursery Association support the PROHIBITION of pest control products in the Urban Landscape.

They operate like an Anti-Pesticide Terrorist-Organizations.

These IDIOTIC trade associations BETRAYED the Green Space Industry, and TORPEDOED the Professional Lawn Care Industry !

In fact, these IDIOTIC trade associations have gone out of their way to SUPPORT Anti-Pesticide PROHIBITION that will IMMINENTLY BE DEVASTATING to the Professional Lawn Care Industry.

Legal experts have indicated that this is GROUNDS FOR A LAWSUIT, and a consensus is building among members of Professional Lawn Care companies to seek damages with a class-action lawsuit against the elected leaders and staff of both trade associations.

# British Columbia



## Western Canada Conspiracy to Prohibit Pest Control Products

NOVEMBER 7<sup>TH</sup>, 2011

Canadian Association of Physicians for the Environment ( CAPE )

---

According to Bruce Lanphear, NON-EXPERT Anti-Pesticide Activist, teacher at Simon Fraser University, and FINANCIALLY-SUPPORTED by CAPE —

*THALIDOMIDE and pesticides [ ?!?! ] represent our willingness to rush ahead and use something new without knowing what the results are going to be. [ Wrong ! ]*

*We are paying dearly, as a society, for our decisions to rush ahead.*

*Many [ new epidemics ] — including learning problems, ADHD, asthma, pre-term birth and even, in some unpublished work, autism — have been associated with different types of pesticides, not necessarily the kind we're talking about today, but in some cases they have, such as ADHD and learning problems.*

*[ Wrong ! ]*

CAPE is a FUND-RAISING organization, and NOT a science or research organization.

CAPE has a HUGE VESTED INTEREST IN SUBVERSIVELY PERPETUATING IMAGINARY DANGERS about pest control products.

The primary reason for the existence of CAPE is BUSINESS, CASH-FLOW, PROFIT, MEMBERSHIP, DONATIONS, and GOVERNMENT GRANTS.

## Using Thalidomide is CHEAP FEAR-MONGERING

**MYTH** — Anti-Pesticide PROHIBITION will somehow eliminate tragedies like Thalidomide — WRONG !

ANY comparison of Thalidomide to pest control products is a CHEAP form of FEAR-MONGERING.

Thalidomide has NOTHING IN COMMON with conventional pest control products.

Anti-Pesticide Activists like Bruce Lanphear use the Thalidomide tragedy in order to CONCOCT ALLEGATIONS about the IMAGINARY DANGER of pest control products.

Comparing Thalidomide to pest control products leads to TOTALLY FALSE and UNTRUE MIS-REPRESENTATIONS designed to alarm and enrage the public into PROHIBITING pest control products.

Thalidomide was a sedative used by pregnant women to combat many of the effects of morning sickness.

It first became available in Canada in sample form in 1959, and was licensed for prescription use on April 1<sup>st</sup>, 1961.

Thalidomide was WITHDRAWN in 1961, but CONTINUES TO BE USED as an immune-modulatory agent used primarily in combination with dexamethasone to treat multiple myeloma.

Thalidomide was supposed to be a harmless sedative for expectant mothers, but instead it caused BIRTH DEFECTS in thousands of babies around the world, including more than a HUNDRED in Canada.

The Thalidomide tragedy led to STRICTER ASSESSMENTS of drugs, and even pest control products, before they can be registered.

# NORAHG

Today, pest control products are among the MOST STRINGENTLY REGULATED PRODUCTS — virtually no other consumer product has been subject to the same level of scientific scrutiny and regulatory oversight as pest control products.

As a result of the Thalidomide tragedy, virulent debates within our society ensued with the Birth Control Pill, the Saccharin food additive, the Fluoride water additive, and, of course, DDT.

With the Thalidomide tragedy, Rachel Carson, the FIRST Anti-Pesticide Activist, disseminated her ideas in her 1962 book SILENT SPRING into a society that was already HIGHLY SENSITIZED AND GREATLY RECEPTIVE about chemicals versus health issues.

JUNK SCIENCE was used by Miss Carson to attain her ideological motives and her obsession to explain her fate with death.

Most of her claims using scientific data, research, and analyses, were BOGUS.

Her INFAMOUS and INACCURATE book SILENT SPRING manipulated public opinion for decades — its claims often could not be justified under the scrutiny of SOUND SCIENCE.

With SILENT SPRING as the ultimate guide to JUNK SCIENCE, the emerging Anti-Pesticide Movement began to use JUNK SCIENCE to discredit and eliminate one of the most impressive chemicals of the Twentieth Century — DDT.

Bruce Lanphear was paid HUGE SUMS OF PROFIT by Canadian Association of Physicians for the Environment as an « *expert* » on the IMAGINARY DANGER of pest control products.

Nevertheless, Lanphear has NO recognized expertise, training, or background in matters concerning pest control products, and is NOT COMPETENT to give advice.

Lanphear is OUT-OF-TOUCH with the fact that pest control products are SCIENTIFICALLY-SAFE.



# British Columbia



## Western Canada Conspiracy to Prohibit Pest Control Products

NOVEMBER 7<sup>TH</sup>, 2011

Canadian Association of Physicians for the Environment ( CAPE )

---

According to Catherine Vakil, NON-EXPERT Anti-Pesticide Activist, teacher at Queen's University, and CAPE director —

*I'd ... like to congratulate the British Columbia government for considering this extremely health-protective action which will help to ensure that British Columbia's CHILDREN have the same health benefits as CHILDREN in Quebec, Ontario and other provinces that have passed legislation ensuring that their children are not EXPOSED TO THESE TOXINS unnecessarily.*

[ Wrong ! ]

*I hope you'll realize that this is a huge step forward in public health to help reduce the rate of many ILLNESSES CAUSED BY PESTICIDES, including CHILDHOOD CANCER, which has increased dramatically in past years, partly due to pesticide use.*

[ Wrong ! ]

Vakil is yet another « expert » who was paid HUGE SUMS OF PROFIT by Canadian Association of Physicians for the Environment to speak on the IMAGINARY DANGER of pest control products.

Vakil has NO recognized expertise, training, or background in matters concerning pest control products, and is OUT-OF-TOUCH with the fact that pest control products are SCIENTIFICALLY-SAFE.



## Children Are NOT At Risk

**MYTH** — Anti-Pesticide PROHIBITION will somehow eliminate a danger to children — WRONG !

Anti-Pesticide Activists, like Catherine Vakil, are DESPICABLE in their use of CHILDREN as WEAPONS OF COERCION and ULTIMATE TERROR in order to promote Anti-Pesticide PROHIBITION.

Non-Expert Anti-Pesticide Activists, like Vakil, are GREATLY MISTAKEN by ALLEGING that, as a result of the PROHIBITION of pest control products, fewer children will be exposed to some IMAGINARY DANGER.

What DANGER !?!?

There is NO problem with children playing on a dried treated surface after a pest control application.

Pest control products are applied at VERY LOW DOSES, and DO NOT PRESENT A CONCERN TO CHILDREN ... and even people.

After a pest control product DRIES ON THE LEAF, it is difficult, if not impossible, to dislodge residues off the leaf surface.

Anti-Pesticide Activists, like Vakil, SCAM and DECEIVE the public by blurting out HOLLOW and DESPICABLY-ALARMIST expressions like « *childhood cancer* » and « *exposure to toxins* » and « *illnesses caused by pesticides* » !

Anti-Pesticide Activists, like Vakil, OUTRAGEOUSLY USE CHILDREN as WEAPONS OF COERCION and TERROR in order to INTIMIDATE the public into believing the Anti-Pesticide PROHIBITION is somehow necessary.

ALLEGATIONS about the IMAGINARY DANGER TO CHILDREN are TOTALLY FALSE, and are UNTRUE MIS-REPRESENTATIONS designed to ALARM AND ENRAGE the public for MONEY AND PROFIT given to Anti-Pesticide Organizations like Canadian Association of Physicians for the Environment.

Pest control products DO NOT HARM CHILDREN !

# NORAHG

The ASSESSMENT of pest control products by Health Canada takes into consideration sensitive groups, such as CHILDREN, as well as INFANTS and PREGNANT WOMEN.

CHILDREN's physiology, behaviours and habits WHILE PLAYING ON TREATED GRASS are CONSIDERED when determining the safety of pest control products.

EXTRA SAFETY FACTORS are applied by Health Canada to protect CHILDREN, as well as INFANTS and PREGNANT WOMEN.

Pest control products cause NO HARM TO CHILDREN.

Pest control products cause NO HARM, including chronic effects such as CANCER.

In fact, PROHIBITING pest control products under the PRETEXT of protecting children's health is actually HARMFUL TO CHILDREN.

In fact, children are AT RISK **WITH** PROHIBITION.

Pesticide-Free Maintenance creates GARBAGE DUMPS and DANGEROUS PLAYING SURFACES — ESPECIALLY FOR CHILDREN !

PROHIBITING pest control products under the PRETEXT of somehow protecting children's health is actually HARMFUL TO CHILDREN.

There are NO valid reports of pest control product problems with children.

Furthermore, Anti-Pesticide Activists are willing to COMPROMISE ON THE SAFETY OF CHILDREN who need a CUSHION OF HIGH-QUALITY TURFGRASS when playing and running and falling.

Without conventional pest control products, playing surfaces become thin, and yellow, and OVER-RUN WITH WEEDS, INFESTED WITH INSECTS, and DISMALLY DESTROYED.

Turfgrass pests DISRUPT THE UNIFORMITY OF THE TURF and MAY AFFECT THE SAFETY and PLAYABILITY of the playing surface for footing, ball bounce, etc ...

# NORAHG

Without pest control products, playing surfaces become GARBAGE DUMPS, and are a DANGER for children to play on.

Anti-Pesticide Activists, like Vakil, COULD NOT CARE LESS ABOUT CHILDREN who use these DANGEROUS PLAYING SURFACES.

WELL-MAINTAINED, THICKER, GREENER, and PEST-FREE outdoor playing surfaces, like home lawns, public green spaces, and sports fields, have MANY PRACTICAL BENEFITS.

WELL-MAINTAINED turfgrass playing surfaces act as a NATURAL CUSHION.

WELL-MAINTAINED turfgrass is also an EFFECTIVE SPONGE for rain water.

A playing surface OVER-RUN WITH WEEDS and INFESTED WITH INSECTS provides NONE of these benefits.

They are OVER-RUN by Dandelions and other weed pests, and are DESTROYED by INFESTING insect pests like European Chafer.

Pesticide-Free Maintenance represents a HAZARD TO ANYONE USING PLAYING SURFACES, ESPECIALLY CHILDREN.

When it rains, pest-infested playing surfaces become SLIPPERY MUD BOGS.

When dry, pest-infested playing surfaces become AS HARD AS CONCRETE.

Pesticide-Free Maintenance actually HURTS kids.

Falling on SLIPPERY MUD or BAKED SOIL is the direct cause of BROKEN BONES, TWISTED ANKLES, and SKINNED KNEES.

Any trend favouring Pesticide-Free Maintenance will lead to GARBAGE DUMPS, DANGEROUS PLAYING SURFACES, and HURT CHILDREN.

TURFGRASS QUALITY and SAFETY are generally IMPROVED when pest control products are used judiciously to control pests that cannot be controlled in other ways.

Pest control products ENHANCE the Urban Landscape, and make playing surfaces SAFE FOR CHILDREN.

# Background Information from an Independent Perspective

By 2012, the PROHIBITION of pest control products in the Urban Landscape WILL BE IMPOSED throughout the Province of British Columbia.

In 2011, the Government of British Columbia invited the public to participate in MOCK-CONSULTATIONS concerning a proposal to PROHIBIT pest control products in the Urban Landscape.

This was organized by the government's Special Committee on Cosmetic Pesticides, which was appointed by the Legislative Assembly of British Columbia.

The ULTIMATE GOAL of some Anti-Pesticide Lunatic members of this committee was to IMPOSE the PROHIBITION of pest control product used in the Urban Landscape.

While seemingly listening to all interested parties regarding the fate of « *cosmetic pesticides* », Special Committee on Cosmetic Pesticides will, BEYOND ANY DOUBT, RECOMMEND THE PROHIBITION of pest control products in the Urban Landscape.

Nevertheless, Special Committee on Cosmetic Pesticides MAINTAINED THE PRETENSE of listening to what the public had to say with MOCK-CONSULTATIONS.

Public comments were made by completing an on-line E-QUESTIONNAIRE or by sending a written submission.

Anti-Pesticide Activists, funded with MILLIONS OF DOLLARS in government grants and public donations, SQUANDERED AND MISAPPROPRIATED vast sums of profit to finance the QUESTIONABLE CONSPIRACY to PROHIBIT pest control products in the Urban Landscape.

PROHIBITION makes Anti-Pesticide Activists RICH !

The more Anti-Pesticide Activists concoct LIES, THREATS, COERCION, FEAR-MONGERING, MISCONCEPTIONS, and TERROR about conventional pest control products, THE MORE THEY BECOME RICH !

# Background Information from an Independent Perspective ( continued )

MONEY AND RESOURCES were WASTED because pest control products are, in fact, HEALTH-CANADA-APPROVED, FEDERALLY-LEGAL, SCIENTIFICALLY-SAFE, and PRACTICALLY-NON-TOXIC.

ALLEGATIONS from Anti-Pesticide Activists about the IMAGINARY DANGER of pest control products are TOTALLY FALSE, and are UNTRUE MIS-REPRESENTATIONS designed to alarm and enrage the public.

ALLEGATIONS from Anti-Pesticide Activists also ENHANCE their BUSINESS, CASH-FLOW, and PROFIT.

There is NOT ONE KNOWN ILLNESS or DEATH from the proper use of pest control products used in the Urban Landscape.

By comparison, there are THOUSANDS OF DEATHS per year from KNOWN CANCER-CAUSING SUBSTANCES such as cigarette smoke and alcohol.

If Anti-Pesticide Activists were to prioritize their energies to the primary causes of cancer, such as life-style choices, LIVES WOULD BE SAVED.

In fact, ANTI-PESTICIDE PROHIBITION IS UNECESSARY since pest control products are carefully regulated by Health Canada.

Nonetheless, Canadian Cancer Society has issued « *Model Response* » to « *coach* » people in answering the questionnaire.

Predictably, Anti-Pesticide Activists have FLOODED the Special Committee on Cosmetic Pesticides with THOUSANDS, YES THOUSANDS, OF COMMENTS consisting of LIES and MIS-INFORMATION.

Anti-Pesticide Activists « *coached* » by Canadian Cancer Society have CARPET-BOMBED and TERRORIZED the Special Committee on Cosmetic Pesticides.

# Background Information from an Independent Perspective ( continued )

The issue here is CREDIBILITY of the source of information, since the VAST MAJORITY of the COMMENTS are ORCHESTRATED, through a coast-to-coast CAMPAIGN, using NON-EXPERT VOLUNTEERS with Canadian Cancer Society.

This CAMPAIGN gives an unsuspecting public the FALSE and FRAUDULENT impression that the Anti-Pesticide Movement has considerable size and power, when in fact, IT DOES NOT.

Anti-Pesticide Activists have a HUGE VESTED INTEREST IN PERPETUATING IMAGINARY DANGERS about pest control products used in the Urban Landscape.

Doing this attracts HUGE PROFIT and BENEFITS, in the form of DONATIONS, GOVERNMENT GRANTS, and CELEBRITY.

Incredibly, for some UNFATHOMABLE REASON, trade associations like Western Canada Turfgrass Association ( WCTA ) and Canada Nursery Landscape Association ( CNLA, a.k.a. British Columbia Landscape and Nursery Association ) SUPPORT the PROHIBITION of pest control products in the Urban Landscape.

More precisely, WCTA decided to SQUANDER money and resources on the City of Vancouver campaign of Anti-Pesticide MIS-INFORMATION.

These trade associations not only BETRAYED the ENTIRE Green Space Industry, they have also VALIDATED the Anti-Pesticide agenda, which will lead to TOTAL PROHIBITION of pest control products AND even fertilizers ... INCLUDING the Golf Industry.

Conventional pest control products are SCIENTIFICALLY SAFE since they have been scrutinized and approved by the HUNDREDS of expert scientists at Health Canada !

Overall, when they are used properly, there are NO harmful irreversible effects to health and the environment !

**STOP** lying around  
doing **NOTHING** against  
Lunatic Terrorist  
**PROHIBITION**

**FIGHT AGAINST** the  
**CONSPIRACY** to **PROHIBIT**  
pest control products  
in the Urban Landscape





# N

We are living in the 9|11 Era of Anti-Pesticide Terrorism where Science is Trumped by Internet Rumor, Innuendo, and Fabrication.

At least ONE SUBVERSIVE ACT OF TERROR is Perpetrated EVERY SINGLE DAY by enviro lunatics.

We are living in the DARK AGE OF ANTI PESTICIDE TERRORISM where sound science is trumped by JUNK SCIENCE and UNVERIFIABLE SECRET EVIDENCE through FABRICATION, INNUENDO, and INTERNET RUMOUR — scientific research PROVES that pest control products CAUSE NO HARM and can be USED SAFELY.

NORAHG is National Organization Responding Against HUJE that seek to harm the Green Space Industry.

NORAHG represents the VAST SILENT MAJORITY of people in the Green Space Industry who are OPPOSED to PROHIBITION.

NORAHG is a NATIONAL NON PROFIT NON PARTISAN organization dedicated to reporting the work of RESPECTED and HIGHLY RATED EXPERTS who promote ENVIRONMENTAL REALISM and PESTICIDE TRUTHS.

Anti Pesticide HUJE are enviro lunatics and lawn haters who particularly DESPISE the golf industry — they are Hateful Underhanded Jokes as Environmentalists who have been WRONG FOR OVER 50 YEARS.

There is NO RECOURSE but LITIGATION against these HUJE, as well as CANCELLATION of GOVERNMENT GRANTS and REVOCATION of the TAX-EXEMPT STATUS of their organizations. HUJE should Get OFF Our grASS, and they should Roast In Hell.

Anti Pesticide HUJE are advised that all names, statements, activities, and affiliations have been ARCHIVED for eventual CRIMINAL CHARGES.

NORAHG manages the Library Computer Access and Retrieval System for all anti pesticide terrorist acts of subversion.

The NORAHG Library Computer Access and Retrieval System is a VAST ARCHIVE of DOCUMENTS, AUDIO CLIPS, and VIDEOS on ALL anti pesticide ACTS OF SUBVERSION — this archive has been made AVAILABLE to anyone interested in LITIGATION.

These ARCHIVES contain names, statements, activities, and affiliations of ALL anti pesticide vermin, including government officials, as well as charitable prohibition terrorist organizations that DO NOT DESERVE ANY tax exempt status.

Interested parties need only to send NORAHG their REQUESTS for ANY INFORMATION needed in the War Against Lunatic Terrorist PROHIBITION.

NORAHG also produces FORCE OF NATURE, reports that present THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE about environmental issues, including anti pesticide terrorism.

FORCE OF NATURE is a series of reports destined for the green space industry, the environmental terrorist movement, governments, and the media, nationwide across Canada, the United States, and overseas.

FORCE OF NATURE is committed to SOUND SCIENCE, as well as ground breaking original reporting that informs, entertains, and creates real change.

The Force Of Nature Series of Reports — Agriculture • ALBERTA Conspiracy • Bee Colony Collapse Disorder • Bee Colony Collapse Disorder • Benefits of the Turfgrass Industry • Beyond Pesticides • Books That Screwed Up the World • BRITISH COLUMBIA Conspiracy • Canadian Cancer Society • Canadian Association of Physicians for the Environment • CARNAGE and Consequences of Lunatic Terrorist Prohibition • Controversial Prohibitions • Culprits of the Prohibition Conspiracy • Daffodils, Toxic Pesticide Treated Flowers Soaked Formaldehyde • Dating Services for Enviro Maniacs • David Suzuki Foundation • DDT and Our World of Politicized Science • Death and Illness (Alleged) • Departure Letters • Ecojustice Canada • Energy Sector • Environmental Terrorists UNMASKED • Environmental Terrorist Organizations • Enviro PROFIT • Environmental Defence • FAILURE of IPM, Pesticide Manufacturers, Prohibition, Trade Associations • Famous Quotations About Enviro Lunatics • Fertilizer TERROR • Food and Farming • Get Off Our grASS • Global Warming, The Scam of Our Lifetime • Golf Industry • Green Alternatives • Green Party • Halloween Terror • Happy Holidays • Health Canada • Health Concerns with Pest Control Products • Heroes Speaking Out Against Environmental Terror • History of Environmental Terror in Canada • History of the Turfgrass Industry • Letters to the Editor • LIARS and Lying Sacks of (Enviro Maniac) Cwap • Mock Advertisements • Mock Speeches • Myth BUSTING • NATIONAL Prohibition • NEW BRUNSWICK Conspiracy • NO Prohibition Exception for AGRICULTURE Industry • NO Prohibition Exception for GOLF Industry • NOVA SCOTIA Conspiracy • North America Free Trade Agreement (NAFTA) • ONTARIO Conspiracy, Haven For Environmental Terrorists • Ontario College of Family Physicians • Organic Golf Courses • Organic Maintenance • Organizations of the Prohibition Conspiracy • Pesticide Q & A (Questions and Answers) • Positive Waves (Interesting and Innovative Thinking) • PRINCE EDWARD ISLAND (PEI) Conspiracy • QUEBEC Prohibition • Quotations About Enviro Lunatics & Maniacs • Rachel Carson, The Queen of Junk Science • SASKATCHEWAN Conspiracy • Satire, Laughs & Insanity • Terror That NEVER Ends • TERROR Talk and Weasel Words • THE AVENGERS • The Environmental Factor • The FAILURES of Green Alternatives, Organic Golf Courses, BROWN Golf Courses, Integrated Pest Management, Pesticide Free Parks, and Pesticide Manu-

# O

# R

# A

# H

# G

# N

facturers • The Ontario Trillium Foundation • The Industry STRIKES Back • The Wilhelm Scream • The Wisdom of REAL Experts • Tukey TERRORISM • TWISTED Precautionary Principle • United States Enviro TERRORISM • UPDATES • VICTORIES Against Terrorists • Video, Audio, and Slide Shows • VIOLATING Federal Law • VIOLATING Prohibition • WARNINGS • Weapons of Ultimate Environmental Terror • Wind Power (Bogus) • 2,4-D

The information presented in FORCE OF NATURE has been developed for the education and entertainment of the reader by providing a sequence of events WITH COMMENTARY, striving for accuracy in history, politics, and science.

FORCE OF NATURE is TOTALLY INDEPENDENT and provides NO guarantee regarding accuracy or completeness. In no event shall FORCE OF NATURE be liable for any incidental or consequential damages, lost profits, or any indirect damages.

NORAHG also produces A LOOK AT, a series of reports providing TECHNICAL INFORMATION on issues such as Career Management, Golf Course Maintenance, Green Alternatives, Summer Stress, Turfgrass Pests, and Turfgrass Species.

Finally, NORAHG frequently responds to anti pesticide activists in LETTERS TO THE EDITOR in newspapers across Canada and around the world.

All information, excerpts, and pictures contained in FORCE OF NATURE, A LOOK AT, and LETTERS TO THE EDITOR were retrieved from the Internet, and may be considered in the public domain.

FORCE OF NATURE, A LOOK AT, and their various incarnations, was the brainchild of William H. Gathercole ( now retired ) and his colleagues.

Here is a brief summary of Mr. Gathercole's career —

Fields of study — Horticulture/Agriculture, Mathematics, Physics

Alma mater — McGill University • University of Guelph • the first person ever to obtain university degrees and contribute to both the professional lawn care and golf maintenance industries

Expertise in — environmental issues and anti pesticide terrorism • turf and ornamental maintenance and troubleshooting • history of the industry • sales and distribution of seeds, chemicals, fertilizers, and equipment • fertilizer manufacturing and distribution

Notable activities — worked in virtually all aspects of the green space industry, including golf, professional lawn care, distribution, environmental compliance, government negotiations, public affairs, and workplace safety • supervisor, consultant, and, programmer for the successful execution of hundreds of thousands of management operations in the golf and urban landscape, as well as millions of pest control applications • advisor, instructor, and trainer for thousands of turf and ornamental managers and technicians • pesticide certification instructor for thousands of industry workers • founder of the modern professional lawn care industry • prolific writer for industry publications and e-newsletters • first to confirm the invasion of European Chafer insect in both the Montreal region and the Vancouver / Fraser Valley region • with Dr. Peter Dernoeden, confirmed the presence of Take All Patch as a disease of turf in Eastern Canada • with Dr. David Shetlar, confirmed the presence of Kentucky Bluegrass Scale as an insect pest in South Western Ontario, and later, in the Montreal and Vancouver regions

Special contributions — creator of the exception status that has allowed the golf industry to avoid being subjected to anti pesticide prohibition • creator of the signs that are now used for posting after application • co-founder of annual winter convention for Quebec golf course superintendents • the major influence in the decision by Canadian Cancer Society to stop selling for profit pesticide treated daffodils • the only true reliable witness of the events of anti pesticide prohibition in the town of Hudson, Quebec • retired founder of FORCE OF NATURE and A LOOK AT reports

Notable award — the very first man of the year for contributions leading to the successful founding of Quebec professional lawn care industry, which served as a beach-head against anti pesticide activists in the 1980s and 1990s

Legacy — Mr. Gathercole and his colleagues ... designed and implemented strategies that reined anti pesticide activists to provide peace and prosperity for the entire modern green space industry across Canada • orchestrated legal action against anti pesticide activists in the town of Hudson, Quebec • launched the largest founding professional lawn care business in Canada • quadrupled the business revenues of one of the largest suppliers in Canada

Mr. Gathercole is now retired, although his name continues to appear as founder of FORCE OF NATURE and A LOOK AT reports.

# O

# R

# A

# H

# G

## The Whole Truth from an Independent Perspective