



# FORCE OF NATURE

THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE from  
National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG)

# Update



## Campaign Against Pest Control Products and Ontario 2011 Polling Results

September 20<sup>th</sup>, 2011

Slide Presentation

Pierre Petelle

CropLife Canada

Selected and adapted excerpts



# Update

## Urban Pesticide Bans Science vs Politics

1

### CropLife Canada Slide Presentation



**Urban pesticide bans –  
science vs politics**

An overview presentation to the NAWMA 19<sup>th</sup> Annual Conference

September 20, 2011 Pierre Petelle



[www.croplife.ca](http://www.croplife.ca)

**FON**  
*force of nature*

North American Weed Management Association ( N.A.W.M.A. ).

# Update

## Urban Pesticide Bans Science vs Politics

2

### CropLife Members



CropLife Canada Slide Presentation



# Update

## Urban Pesticide Bans Science vs Politics



3


### Campaign Against Pest Control Products

**Contributing factors to urban bans**

**FON**

- The grassroots nature of the campaign against pesticides

3



CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics



4

### Campaign Against Pest Control Products

#### Atlantic Canada

**FON**

- Variety of approaches
- All provinces will have taken some action by 2012 – from an Ontario-like approach in Nova Scotia, to banning just one active in NB and PEI

4



CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics



5

### Campaign Against Pest Control Products

#### Quebec

**FON**

- Ban was phased in from 2003 – 2006, but officials are pushing to significantly expand the ban so that Quebec does not appear to have fallen behind Ontario in terms of providing protection to its citizens.
- NAFTA challenge settlement over 2,4-D included an admission by the Quebec government that they agree with the safety assessment of PMRA – however ban remains in place.
- Municipalities have authority to impose additional restrictions and many have
- CropLife engaged with officials of the ministry as well as at the political level.

5



CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics



6

### Campaign Against Pest Control Products

#### Ontario

**FON**

- Most restrictive ban in Canada introduced in 2008 and took effect in 2009.
- Various sectors exempt, but homeowners and lawn care companies denied access to 250 products (over 85 active ingredients).
- Municipal authority to regulate in this area was removed
- No scientific rationale provided for applications for future products. No exemptions for infestations.
- Success is being claimed by the government based on the results of one water monitoring study from the ministry of Environment.

6



CropLife Canada Slide Presentation



# Update

## Urban Pesticide Bans Science vs Politics



7

### Campaign Against Pest Control Products

#### British Columbia

**FON**

- BC has been examining this issue since fall of 2009. Initial review process derailed when premier Campbell stepped down – included a public consultation phase. Premier Clark has said she is pro-ban.
- Very polarized debate, including strong representation from CropLife-led stakeholder coalition (includes forestry, agriculture, industrial vegetation, golf, lawncare)
- A bi-partisan legislative committee (which has representation from all perspectives) began examining situation this summer.

7



CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics



8

### Campaign Against Pest Control Products

Saskatchewan	FON
<ul style="list-style-type: none"><li>• No restrictions planned at this time</li><li>• Strong support for science-based regulations, with Health Canada as the lead for safety assessments</li><li>• Activist pressure is mounting in some communities</li></ul>	

8

CropLife CANADA

CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics



9

### Campaign Against Pest Control Products

**Alberta****FON**

“Alberta Environment will continue to strongly support using science-based evidence and will not create restrictions or laws that conflict with the federal government, who we rely on for health and safety assessments.

Restricting access to products that are designed and approved to be used safely conflicts with our assessment of the public’s need for access to all tools available for controlling a variety of pests.”

[August 9, 2011 Alberta Environment letter to City of Edmonton]

9

CropLife CANADA

CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics



10

### Campaign Against Pest Control Products

**Alberta – cont'd****FON**

“The pesticide bans in eastern Canada have resulted in a range of activities...the impact on the consumer is contributing to great confusion and is leading to compliance and enforcement challenges.

Alberta Environment does not intend to move to prohibit the sale of pesticides beyond the current prohibition we have on “weed and feed” lawn care products.”

[August 9, 2011 Alberta Environment letter to City of Edmonton]

10

CropLife CANADA

CropLife Canada Slide Presentation



# Update

## Urban Pesticide Bans Science vs Politics



11

### Campaign Against Pest Control Products

#### Manitoba

**FON**

- MB roundtable for sustainable development Apr. 2011 report recommended a provincial ban
- Many flaws in this report including the very definition of “pesticide” – refers to ‘synthetic’
- Relies on findings of debunked Ontario College of Family Physicians report (2004)
- Refers to a Stats Canada report showing Manitobans as high users however the column showing MB as leader in using pesticides only for pest outbreaks is deleted
- Very cursory, inflammatory and insinuates that MB is being left behind
- Current Environment minister appears supportive of a ban

11



CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics



12


### Ontario 2011 Polling Results

**FON**

Ontario 2011 polling results

Blacksheep Strategy group via Angus-Reid  
Forum household panel

12

CropLife 

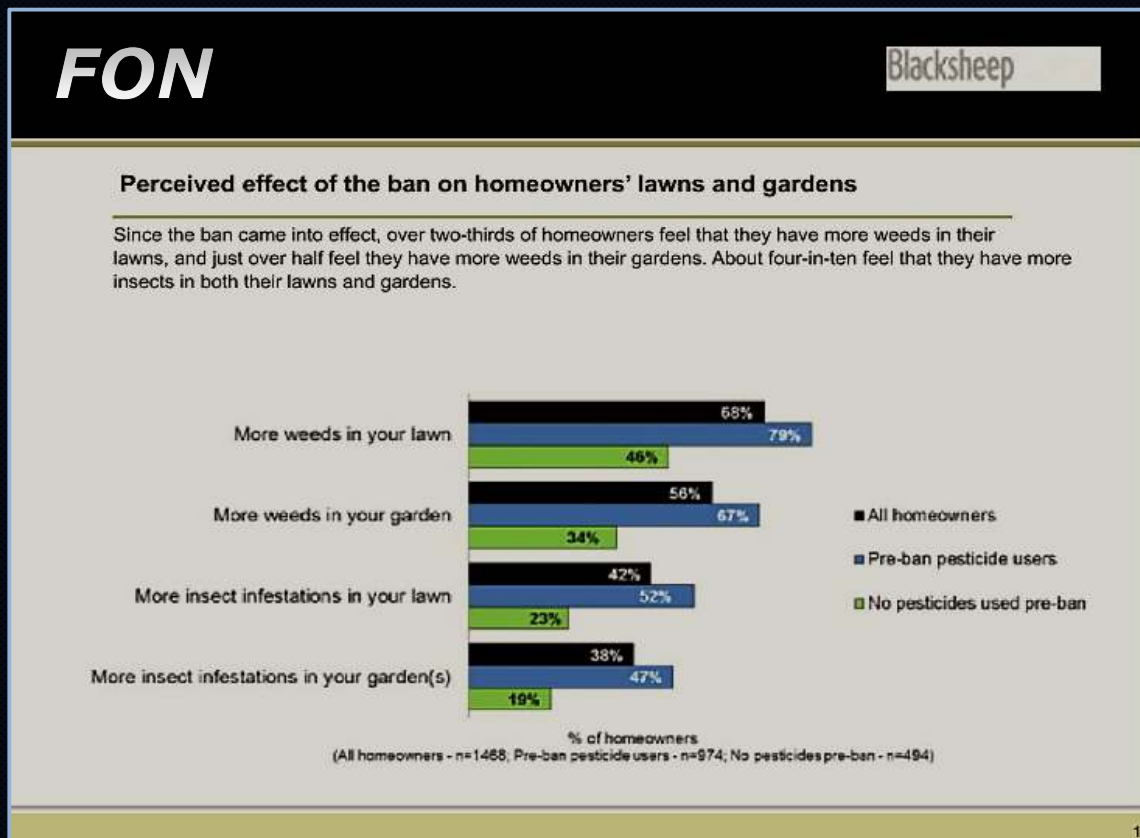
CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics

13

### Ontario 2011 Polling Results



CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics

14

### Ontario 2011 Polling Results



CropLife Canada Slide Presentation

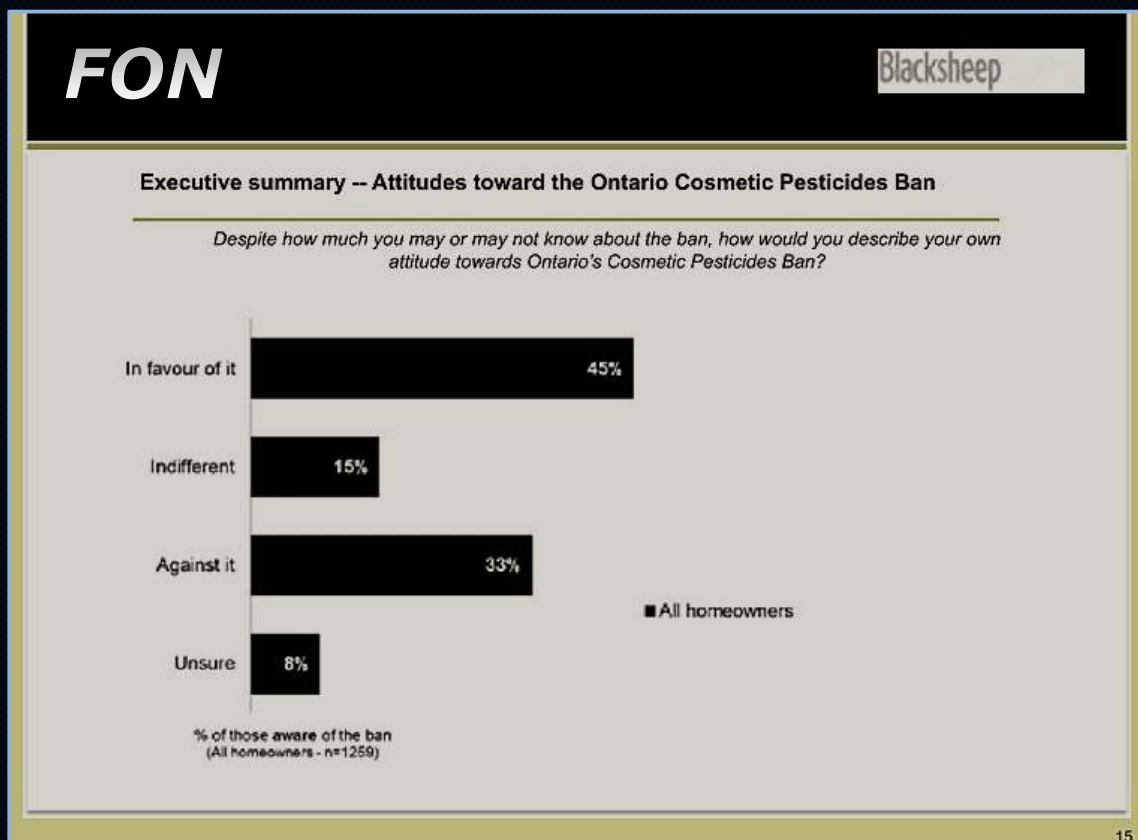


# Update

## Urban Pesticide Bans Science vs Politics

15

### Ontario 2011 Polling Results



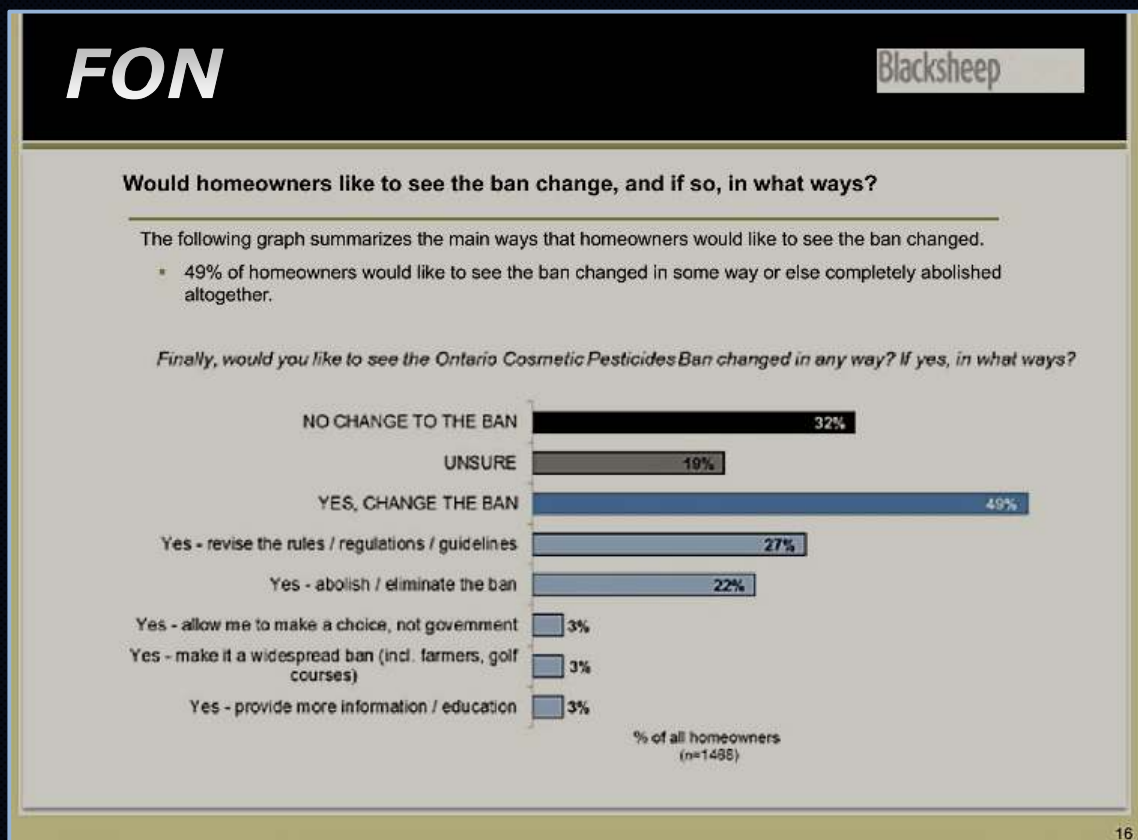
CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics

16

### Ontario 2011 Polling Results



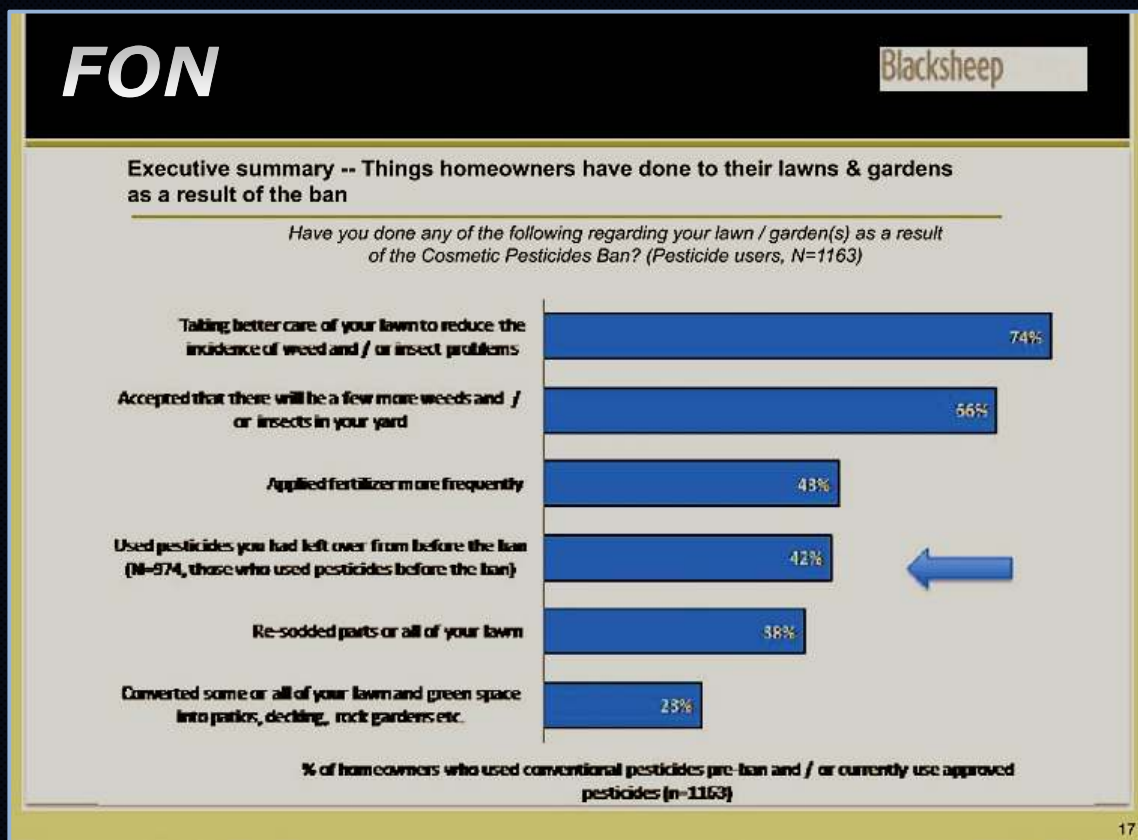
CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics

17

### Ontario 2011 Polling Results



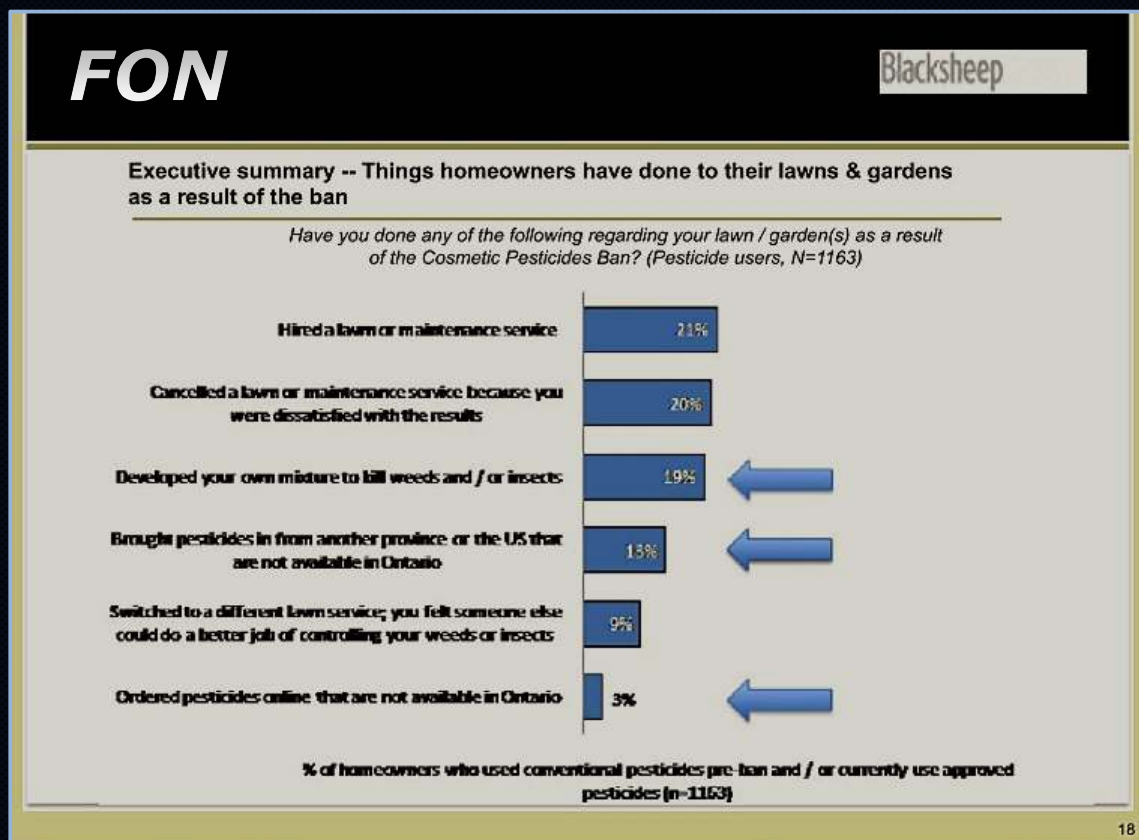
CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics

18

### Ontario 2011 Polling Results



CropLife Canada Slide Presentation

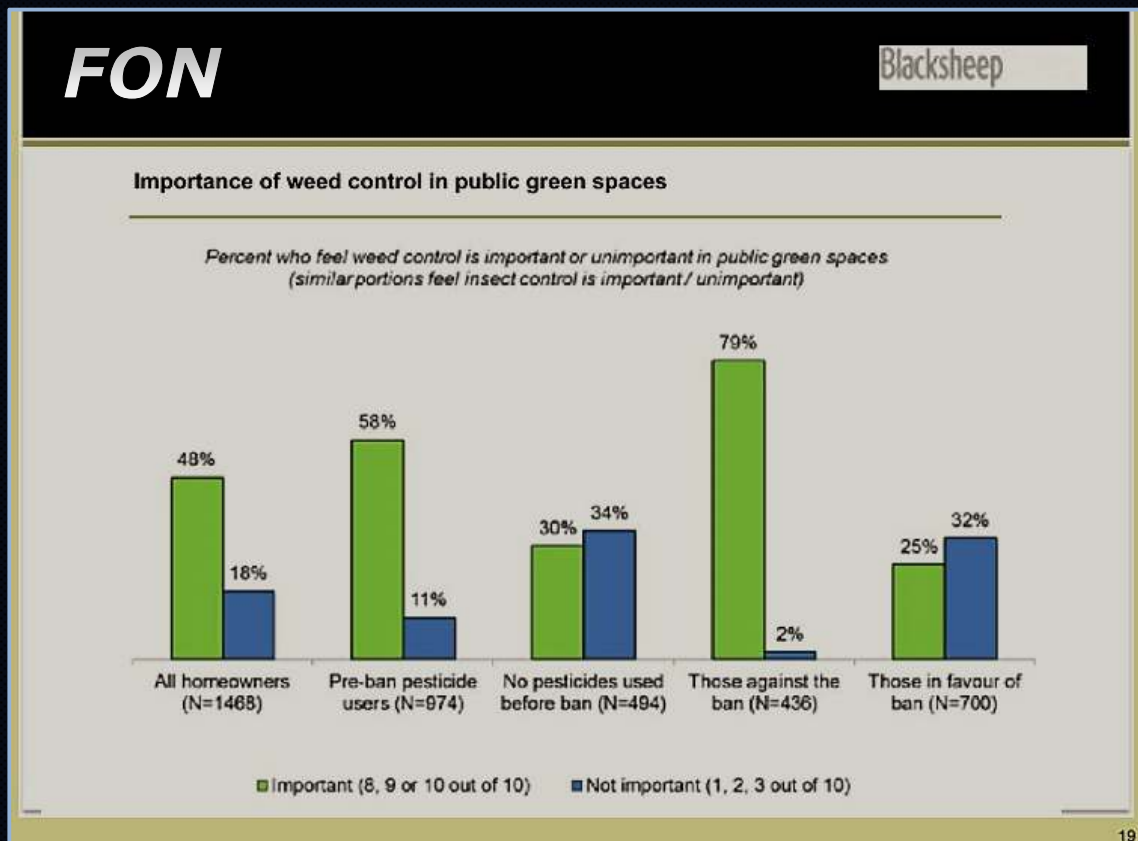


# Update

## Urban Pesticide Bans Science vs Politics

19

### Ontario 2011 Polling Results



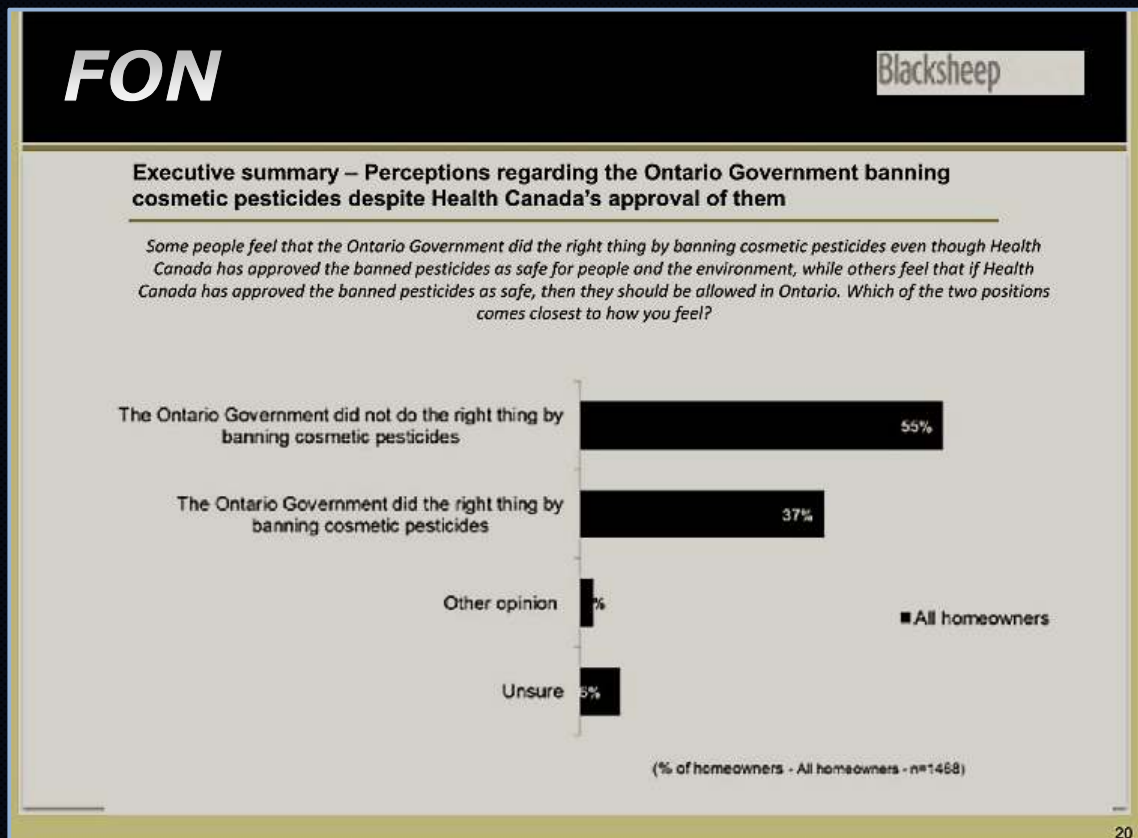
CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics

20

### Ontario 2011 Polling Results



CropLife Canada Slide Presentation

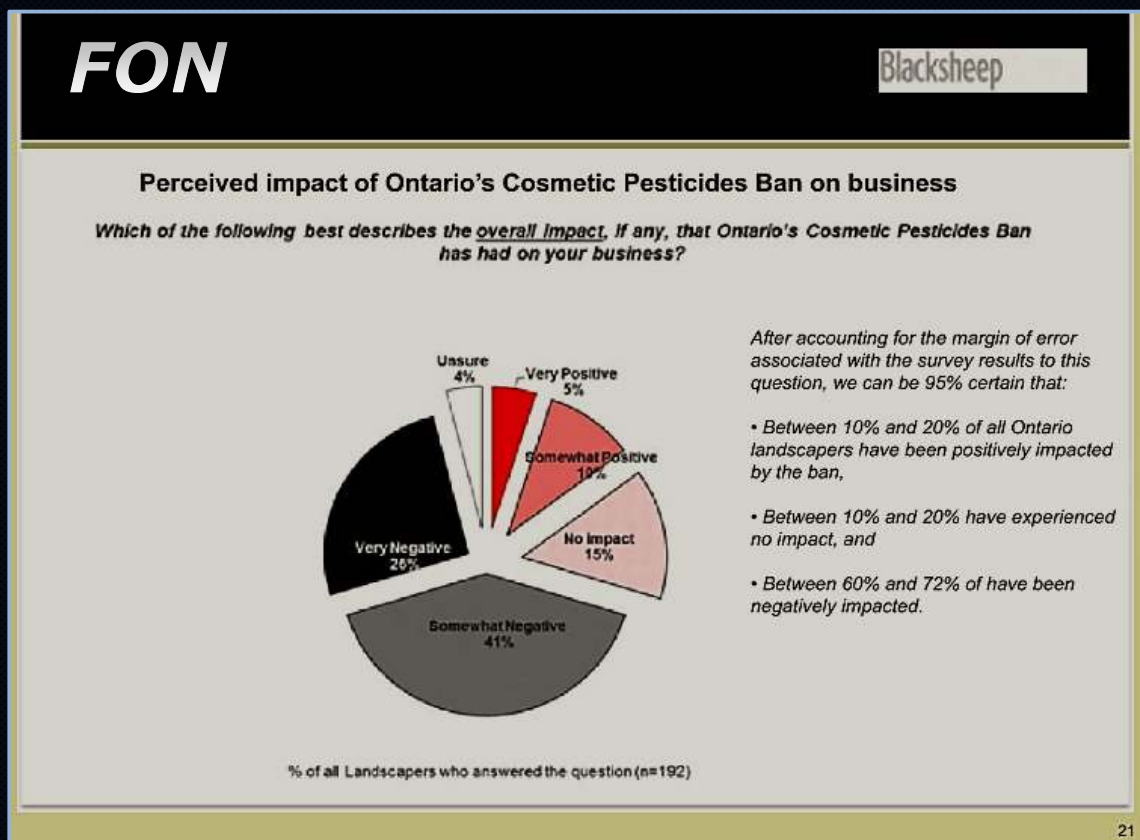
# Update

## Urban Pesticide Bans Science vs Politics



21

### Ontario 2011 Polling Results



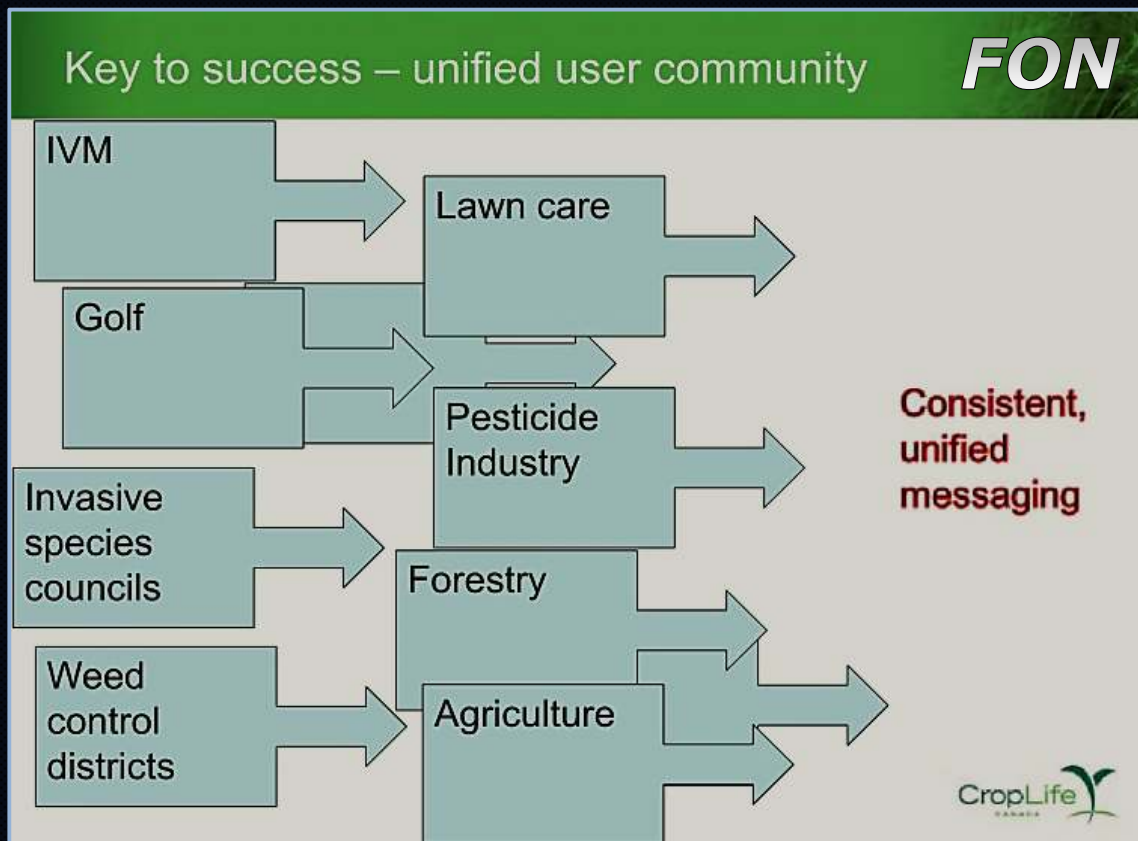
CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics

22

### Action Plan



CropLife Canada Slide Presentation



# Update

## Urban Pesticide Bans Science vs Politics



23

### Action Plan

**Changing public perception**


**FON**

We have the science and the facts backing us

Work together – the more people saying the same thing, the more likely it is the message will be heard

- Being proactive:
  - When presented with an opportunity to deliver our message, or a chance to refute an error, we must
- Being repetitive
  - A message has to be delivered many times from different sources before it sticks.

23

 CropLife Canada

CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics



24

### Action Plan

Urban green spaces - recent benefits studies **FON**

<http://www.ehrf.info/wp-content/uploads/2011/09/BenefitsofGreenSpace.pdf>

<http://www.inspq.qc.ca/publications/notice.asp?E=p&NumPublication=1274>

[http://aggie-horticulture.tamu.edu/faculty/hall/publications/JEH%2029\(2\)%2096-103.pdf](http://aggie-horticulture.tamu.edu/faculty/hall/publications/JEH%2029(2)%2096-103.pdf)

24



CropLife Canada Slide Presentation

# Update

## Urban Pesticide Bans Science vs Politics



25

### Action Plan

Summary	<b>FON</b>
<ul style="list-style-type: none"><li>• Ours is a highly scientific industry with extreme regulatory oversight</li><li>• Stigmatization of pesticides will jeopardize all uses</li><li>• Lack of science and predictability will have major negative impact on innovation – impacting all sectors</li><li>• All sectors have a stake in this issue</li><li>• Provinces have an opportunity to show leadership and demonstrate a viable option</li><li>• Unified stakeholders and common messaging have changed the discussion</li></ul>	

25



CropLife Canada Slide Presentation

# NORAHG

In the 9|11 Era of Environmental Terrorism, at least ONE SUBVERSIVE ACT OF TERROR is Perpetrated EVERY SINGLE DAY by enviro lunatics.

NORAHG is National Organization Responding Against HUJE that seek to harm the Green Space Industry.

NORAHG is a NATIONAL NON PROFIT NON PARTISAN organization dedicated to representing the work of RESPECTED and HIGHLY RATED EXPERTS who promote PESTICIDE REALISM and PESTICIDE TRUTHS — scientific research PROVES that pest control products CAUSE NO HARM and can be USED SAFELY.

HUJE are enviro lunatics, anti pesticide activists, and lawn haters, who particularly DESPISE the golf industry. They are Hateful Underhanded Jokes as Environmentalists who have been WRONG FOR OVER 50 YEARS. HUJE should Get OFF Our grASS, and they should Roast In Hell.

NORAHG manages the Library Computer Access and Retrieval System for all anti pesticide terrorist acts of subversion. In the event that criminal charges for FRAUD and CONSPIRACY are laid, ALL anti pesticide activists and their environmental terrorist organizations have been identified on the basis of statements, activities, affiliations, and whereabouts.

NORAHG also produces FORCE OF NATURE, reports that present THE WHOLE TRUTH FROM AN INDEPENDENT PERSPECTIVE about environmental issues, including anti pesticide terrorism.

The information presented in FORCE OF NATURE has been developed for the education and entertainment of the reader by providing a sequence of events WITH COMMENTARY, striving for accuracy in history, politics, and science.

FORCE OF NATURE is committed to sound science, and ground-breaking original journalism that informs, entertains, and creates real change.

FORCE OF NATURE is TOTALLY INDEPENDENT and provides NO guarantee regarding accuracy or completeness. In no event shall FORCE OF NATURE be liable for any incidental or consequential damages, lost profits, or any indirect damages.

NORAHG also produces A LOOK AT, is a series of reports providing TECHNICAL INFORMATION on issues such as Career Management, Golf Course Maintenance, Green Alternatives, Summer Stress, Turfgrass Pests, and Turfgrass Species.

Finally, NORAHG frequently responds to anti pesticide activists in LETTERS TO THE EDITOR in newspapers across Canada and around the world.

All information, excerpts, and pictures contained in FORCE OF NATURE, A LOOK AT, and LETTERS TO THE EDITOR were retrieved from the Internet, and may be considered in the public domain.

FORCE OF NATURE, A LOOK AT, and their various incarnations, was the brainchild of William H. Gathercole ( now retired ) and his colleagues.

Here is a brief summary of Mr. Gathercole's career —

Fields of study — Horticulture/Agriculture, Mathematics, Physics

Alma mater — McGill University • University of Guelph • the first person ever to obtain university degrees and contribute to both the professional lawn care and golf maintenance industries

Expertise in — environmental issues and anti pesticide terrorism • turf and ornamental maintenance and troubleshooting • history of the industry • sales and distribution of seeds, chemicals, fertilizers, and equipment • fertilizer manufacturing and distribution

Notable activities — worked in virtually all aspects of the green space industry, including golf, professional lawn care, distribution, environmental compliance, government negotiations, public affairs, and workplace safety • supervisor, consultant, and, programmer for the successful execution of hundreds of thousands of management operations in the golf and urban landscape, as well as millions of pest control applications • advisor, instructor, and trainer for thousands of turf and ornamental managers and technicians • pesticide certification instructor for thousands of industry workers • founder of the modern professional lawn care industry • prolific writer for industry publications and e-newsletters • first to confirm the invasion of European Chafer insect in both the Montreal region and the Vancouver/Fraser Valley region • with Dr. Peter Dernoeden, confirmed the presence of Take All Patch as a disease of turf in Eastern Canada • with Dr. David Shetlar, confirmed the presence of Kentucky Bluegrass Scale as an insect pest in South Western Ontario, and later, in the Montreal and Vancouver regions

Special contributions — creator of the exception status that has allowed the golf industry to avoid being subjected to the prohibition of pest control products • creator of the signs that are now used for posting after application • co-founder of annual winter convention for Quebec golf course superintendents • the major influence in the decision by Canadian Cancer Society to stop selling for profit pesticide treated daffodils • the only true reliable witness who intervened in the development of anti pesticide prohibition in the town of Hudson, Quebec • retired founder of FORCE OF NATURE and A LOOK AT e-newsletters

Notable award — the very first man of the year for contributions leading to the successful founding of Quebec professional lawn care industry, which served as a beach-head against anti pesticide activism in the 1980s and 1990s

Legacy — Mr. Gathercole and his colleagues ... designed and implemented strategies that reined anti pesticide activists to provide peace and prosperity for the entire modern green space industry across Canada • orchestrated legal action against anti pesticide activists in the town of Hudson, Quebec • launched the largest founding professional lawn care business in Canada • quadrupled the business revenues of one of the largest suppliers in Canada

Mr. Gathercole is now retired, although his name continues to appear as founder of FORCE OF NATURE and A LOOK AT e-newsletters.

## The Whole Truth from an Independent Perspective



FORCE OF NATURE is a series of reports destined for the green space industry, the environmental terrorist movement, governments, and the media, nationwide across Canada, the United States, and overseas.

The Force Of Nature Series of Reports — Agriculture • ALBERTA Conspiracy • Bee Colony Collapse Disorder • Bee Colony Collapse Disorder • Benefits of the Turfgrass Industry • Beyond Pesticides • Books That Screwed Up the World • BRITISH COLUMBIA Conspiracy • Canadian Cancer Society • Canadian Association of Physicians for the Environment • CARNAGE and Consequences of Lunatic Terrorist Prohibition • Controversial Prohibitions • Culprits of the Prohibition Conspiracy • Daffodils, Toxic Pesticide Treated Flowers Soaked Formaldehyde • Dating Services for Enviro Maniacs • David Suzuki Foundation • DDT and Our World of Politicized Science • Death and Illness (Alleged) • Departure Letters • Ecojustice Canada • Energy Sector • Environmental Terrorists UNMASKED • Environmental Terrorist Organizations • Enviro PROFIT • Environmental Defence • FAILURE of IPM, Pesticide Manufacturers, Prohibition, Trade Associations • Famous Quotations About Enviro Lunatics • Fertilizer TERROR • Food and Farming • Get Off Our grASS • Global Warming, The Scam of Our Lifetime • Golf Industry • Green Alternatives • Green Party • Halloween Terror • Happy Holidays • Health Canada • Health Concerns with Pest Control Products • Heroes Speaking Out Against Environmental Terror • History of Environmental Terror in Canada • History of the Turfgrass Industry • Letters to the Editor • LIARS and Lying Sacks of (Enviro Maniac) Cwap • Mock Advertisements • Mock Speeches • Myth BUSTING • NATIONAL Prohibition • NEW BRUNSWICK Conspiracy • NO Prohibition Exception for AGRICULTURE Industry • NO Prohibition Exception for GOLF Industry • NOVA SCOTIA Conspiracy • North America Free Trade Agreement (NAFTA) • ONTARIO Conspiracy, Haven For Environmental Terrorists • Ontario College of Family Physicians • Organic Golf Courses • Organic Maintenance • Organizations of the Prohibition Conspiracy • Pesticide Q & A (Questions and Answers) • Positive Waves (Interesting and Innovative Thinking) • PRINCE EDWARD ISLAND (PEI) Conspiracy • QUEBEC Prohibition • Quotations About Enviro Lunatics & Maniacs • Rachel Carson, The Queen of Junk Science • SASKATCHEWAN Conspiracy • Satire, Laughs & Insanity • Terror That NEVER Ends • TERROR Talk and Weasel Words • THE AVENGERS • The Environmental Factor • The FAILURES of Green Alternatives, Organic Golf Courses, BROWN Golf Courses, Integrated Pest Management, Pesticide Free Parks. and Pesticide Manufacturers • The Ontario Trillium Foundation • The Industry STRIKES Back • The Wilhelm Scream • The Wisdom of REAL Experts • Tukey TERRORISM • TWISTED Precautionary Principle • United States Enviro TERRORISM • UPDATES • VICTORIES Against Terrorists • Video, Audio, and Slide Shows • VIOLATING Federal Law • VIOLATING Prohibition • WARNINGS • Weapons of Ultimate Environmental Terror • Wind Power (Bogus) • 2,4-D

***We must defend the industry,  
whatever the cost may be !***

