

*Force of Nature Media Report :
The Environmental Movement
in the Media from an
Independent Perspective.*

**Canadian Association
of Physicians
for the Environment.**

Part 7.



Notable quotation.

<< **M**inister, you have a chance here to pass the strongest pesticide ban in North America. >>

Quote from

Gideon Forman

In his statement to

John Gerretsen

concerning prohibition.

2008.

CAPE Leads Meeting with Environment Minister

Hon. John Gerretsen reiterates promise to ban lawn pesticides.

Summer 2008

CAPE News

Canadian Association of Physicians for the Environment.

The year **2008** started on a high note as cape chaired an in-person meeting between Ontario Environment Minister **John Gerretsen** and health-and-environment organizations on the issue of lawn pesticides. The government had promised to ban these products and **CAPE** and its partners were meeting the Minister to outline their vision of the new legislation.

“ We were particularly encouraged because our meeting was one of the Minister’s very first consultations with stakeholders,” said **CAPE** Executive Director **Gideon Forman**. *“ I think it’s a measure of the weight that health groups bring to the table.”*



3 of 18.

Culprit that has conspired to prohibit pest control products.

John Gerretsen. Minister of the Environment. MPP [Member of Provincial Parliament] Kingston and The Islands. Government of Ontario.
jgerretsen.mpp.co@liberal.ola.org

Canadian Association of Physicians for the Environment.

Part 7.

25/06/2009

Also attending were the head of the **Ontario College of Family Physicians**, **Jan Kasperski**, the head of the **Registered Nurses' Association of Ontario**, **Doris Grinspun**, and Public Issues Manager at the **Canadian Cancer Society**, **Irene Gallagher**. **CAPE** and its partners presented the Minister with a five-point statement that urged the government to ban both pesticide use and sales.

" A ban on sales is crucially important," said Forman. " Because if people can't buy these poisons, they can't use them - which means we'll reduce pesticide-related illness dramatically."

The group statement was signed by 15 leading health and environment organizations including the **David Suzuki Foundation**, the **Children's Hospital of Eastern Ontario**, and the **Ontario Medical Association (Section on Pediatrics)**.



4 of 18.

Culprits that have conspired to prohibit legal and safe pest control products.

Janet « Jan » Kasperski. Nurse. Chief Executive Officer. Ontario College of Family Physicians (O.C.F.P.). Toronto.

jk_ocfp@cfpc.ca

Doris Grinspun. Executive Director. Registered Nurses' Association of Ontario (R.N.A.O.). Toronto.

dgrinspun@rnao.org

Irene Gallagher Jones. Public Issues Manager. Canadian Cancer Society (C.C.S.). Ontario Division. Toronto.

igallagher@ontario.cancer.ca

Culprits that have conspired to prohibit legal and safe pest control products.

Alex MacKenzie. Paediatrician. Chief Executive Officer and Scientific Director. Vice-President. Research Institute. Children's Hospital of Eastern Ontario (C.H.E.O.). Professor. Department of Pediatrics. University of Ottawa. Honourary Co-Chair. The Coalition for a Healthy Ottawa (C.H.O.).
alex@mgcheo.med.uottawa.ca

Joe Reisman. Paediatric Respiriologist. Chief of Pediatrics. Children's Hospital of Eastern Ontario (C.H.E.O.). Professor and Chairman. Department of Pediatrics. University of Ottawa. Honourary Co-Chair. The Coalition for a Healthy Ottawa (C.H.O.).
reisman@cheo.on.ca

Meg Sears. Adjunct Investigator. Children's Hospital of Eastern Ontario Research Institute (C.H.E.O.). Head of Steering Committee. Scientific or science advisor. The Coalition for a Healthy Ottawa (C.H.O.). Representative. Canadian Coalition for Health and Environment (C.C.H.E.). Representative. Organic Landscape Alliance (O.L.A.). Spokesperson. Health Dangers of the Urban Use of Pesticides. Personally allied with David Suzuki Foundation. Doctorate in Biochemical Engineering. Resides in Dunrobin, Ontario.
meg_sears@hotmail.com

Dennise Albrecht. Children's Hospital of Eastern Ontario (C.H.E.O.).
Albrecht@cheo.on.ca

" The Minister took our statement in hand, read it, and then said we'd assembled one of the most impressive lists of signatories he'd ever seen," explained Forman. " He went on to say he would introduce the pesticide ban in Spring 2008, with passage likely in the Fall."

While the signs are looking very positive at this point, **CAPE** will continue to meet with key decision makers, encourage doctors to write the Premier, and publish articles and letters to the editor — to ensure the passage of the most health-protective legislation possible.

CAPE's Forman said to Mr. **Gerretsen**: *" Minister, you have a chance here to pass the strongest pesticide ban in North America."*

Notable quotation.

<< **D**o the Activists and the McGuinty Government have a secret agreement? >>

6 of 18.

Quote from

Gerry Okimi, B.Sc.(Agr.)

March 5th, 2009

My View on Ontario's Cosmetic Pesticide Ban

March 5th, 2009

Gerry Okimi B.Sc.(Agr.)

Gerry's Blog



Hamilton Turf King

The Torstar environment reporter **Moira Welsh** mwelsh@thestar.ca— called me Wednesday afternoon. I'm not sure if I gave her all the right answers, or all the politically correct answers. It may be that the way my remarks are presented will make me or the Lawn Care Operators, in general, look like the "**Bad guys.**" I was trying to be careful how I said things, but reporters can take things out of context or leave out a few words to give it the slant that they want. We shall see. So here are my viewpoints in context and with explanations.

7 of 18.

The role of a newspaper reporter is to please his/her editor whose job it is to sell papers. Much like the role of a politician is not to do the will of the people or to serve their needs — it's to get power — either to get elected or to get re-elected. This was brought home to me when Liberal Leader **Michael Ignatieff** said it was his job is to defeat the government. If he had said it was to help Canadians or to protect Canada, then one could believe some of the things he says.

I said I was most upset that the media was given advance notice of the announcement, not by the **MOE (Ministry of the Environment)** but by **CAPE (Canadian Association of Physicians for the Environment)**. The Hamilton Spectator, a Torstar publication published an article on **March 3 [2009]**, entitled "**Ontario set to implement pesticide ban Rules for sale of restricted-use products to be phased in**"
<http://www.thespec.com/printArticle/523309>

Canadian Association of Physicians for the Environment.

Part 7.

25/06/2009

Do the Activists and the McGuinty Government have a secret agreement ?

(see **CAPE** Newsletter **Summer 2008**)

[http://www.cape.ca/res_cardfile.shtml?cmd\[227\]=i-227-1434c181dcca811bc71e7db77dde7b3a&cmd\[252\]=i-252-1434c181dcca811bc71e7db77dde7b3a](http://www.cape.ca/res_cardfile.shtml?cmd[227]=i-227-1434c181dcca811bc71e7db77dde7b3a&cmd[252]=i-252-1434c181dcca811bc71e7db77dde7b3a)

Why didn't the **MOE** have the courtesy to tell the stakeholders of the date when the changes would be announced ? I was at the Ontario Turfgrass Symposium at the University of Guelph on **February 18th [2009]**, this year, when an **MOE** spoke-person, **Violet van Wassenaer** made a presentation on the proposed ban. She stated that the government wanted to have everything "**clear and transparent.**" Yet when repeatedly asked "**When will the ban start ?**" would simply say "**the spring of 2009.**"

I received that same week my operator's licence in the mail. I thought that if **MOE** wanted to let all the affected businesses know what was happening, they could have saved some postage. All Pesticide operators' licences expire on **February 15th** of each year. Why not let them know when the ban is to be implemented ? Or even to tell us that we would find out on **March 4th**.

Never mind that the **MOE** wasn't very forthright with information. Informing the industry of when to expect the changes would at least show some respect and courtesy. I feel betrayed by the Ministry that should be a partner with the industry in promoting change and in compliance.

8 of 18.

If the **MOE** is seen as an enemy, it will be harder to get co-operation and more importantly — a willingness to co-operate. Lawn care operators follow the rules. Homeowners may keep illegal products in the garage and use them illegally after dark. Lawn care businesses apply their products in the daytime and are highly visible.

I explained how insects are different from weeds. With insects, we have been able to use organic products to stop insect damage. When the lawn has a brown spot, and we apply an organic product, we may only control half the insects. But if the lawn damage is stopped, even with only **50% of the bugs** controlled, we are successful.

With weeds, it is a lot different. No matter which product is used, if **99% of the weeds** are eradicated, but there are a couple of weeds next to the front door, people may say, "**look at the weeds they missed.**" People look at weeds and insects differently: insects — they look at the results; weeds — you actually see the weed itself.

Canadian Association of Physicians for the Environment.

Part 7.

25/06/2009

I explained that I believe that we have this new Cosmetic Pesticides Ban because politicians listen to polls. This is political science not true science. If the polls say **60% of the people** want a pesticide ban, it's mostly because they don't understand the science and they are not sure what a pesticide is. Politicians, however, only see votes. It didn't matter that Ontario already has a host of regulations to regulate pesticides and to regulate those that apply them. A politician did nothing unless he does something new. So let's make a new law.

I said that the traditional (now banned) weed killer mixture applied to a lawn is **400 times less poisonous** than coffee with caffeine. Now toxicity is not the only criteria, but the Health Canada's **PMRA (Pest Management Regulatory Agency)** won't ever say a product is safe. I may have said that the **PMRA** would never say a pesticide was safe. So if one took that out of context it could be used against me. Even with food additives, such as aluminum the **PMRA** uses the phrase "**does not pose an unacceptable risk.**"

She asked will the industry change. I said yes, people (customers) have been used to a certain expectation and that expectation will change. Weed control will be less effective. To have a completely weed free lawn will be more difficult and more expensive. Most people will probably not go for an extremely high price and no weeds. They will likely opt for a medium price with an acceptable amount of weeds. A healthy, green, thick lawn will resist weeds. A healthy, green thick lawn with a few weeds will still look good.

9 of 18.

In order to achieve a lawn completely weed-free, will be difficult with the products currently available. **Sarritor** touted to be a good alternative, has some difficulties, and is not available until perhaps fall. Some hand weeding may be required. Will it increase employment ? Perhaps, but it will be minimum wage, temporary student type labour, rather than better paying, trained technicians.

She wanted my photo — but only if I would pose with the products that were to be banned. I said no. Not sure that I want my photo to be associated with banned pesticides. Maybe, if you took a picture of me with a bag of **Merit granular insecticide** and put the caption I choose — "**Granular Merit Grub Killer — less toxic than salt but BANNED.**"

Canadian Association of Physicians for the Environment.

Part 7.

25/06/2009

Again, I am not for the ban. We will continue to serve the needs of our many loyal customers. It's just that we now have fewer tools available to do a good job. Programs, products, prices and expectations (what word starts with **P** – prospects **?**) will change. We will adapt, customers will adapt. Life will go on. The King of Green will continue to be the King of Green and will become the King of Green (the Green that is over used and often applied to things Environmentally Friendly, etc)

Our Lawn Care programs here at **Turf King Hamilton** will continue to be the best value for those who are looking for expertise, customer centred service and high quality products. And if anyone complains about their lawn– we can always blame **McGuinty !**

Gerry Okimi B.Sc.(Agr.)

Owner, Gerry has a B.Sc.(Agr.) degree in Environmental Horticulture from the University of Guelph. He has many years of experience in many aspects of horticulture. They include: lawn cutting, landscape design & installation, nursery growing, retail garden centre and of course, lawn care. Gerry has served on the executive of the Hamilton Chapter of Landscape Ontario. Please call if you have any questions about your lawn or garden.

10 of 18.

Hamilton Turf King

Hamilton's Lawn Care Experts since 1962

95 Hempstead Dr, Unit 14,

Hamilton, ON L8W 2Y6

Tel: 905.318.6677

Fax: 905.318.6682

Email: hamilton@turfking.ca

www.hamilton.turfking.ca

Information: Call toll free: **1.888.TURFKING (888.887.3546)**

Turf King is environmentally responsible.

We have a number of no–pesticide lawn care programs available. More people are interested in these options than ever before. Our focus is on having your lawn and yard look its best by using the best horticultural practices available. The best way to keep lawns healthy is to start with good soil, good varieties, proper mowing heights, high quality fertilizer and proper watering. A healthy turf requires less maintenance and is better able to withstand and resist weeds, insects and diseases. If problems arise, we look for solutions that minimize the use of pesticides.

Background Information from an Independent Perspective.

C.A.P.E. shields and alliances.

ALLIANCES (also known as collaborations) are agreements between two or more environmental groups. Usually, the head of the alliance is itself a legitimate and independent group. **ALLIANCES** are set up for one or several of the following reasons. —

- To advance common goals and to secure common interests.
- To combine public affairs resources, such as the publication of a document or media releases.
- To deflect legal action.
- To give everyone the impression that the « **ENVIRONMENTAL MOVEMENT** » has considerable size and power, when in fact, it does not.
- To increase public awareness regarding environmental agendas.
- To pool expert human resources and expertise.
- To secure a lucrative source of multiple incomes.

11 of 18.

Some **ALLIANCES** are forged for groups as part of an **UMBRELLA ORGANIZATION**. An **UMBRELLA ORGANIZATION** is an association of environmental groups who work together formally to coordinate activities or pool resources. They are normally linked financially. The **UMBRELLA ORGANIZATION** provides resources and often an identity to the smaller groups. With this kind of arrangement, the **UMBRELLA ORGANIZATION** may be responsible for the group or groups under its care. This is comparable to franchises.

ENVIRONMENTAL SHIELD ORGANIZATIONS (also called umbrella groups or front organizations) are also used by the « **ENVIRONMENTAL MOVEMENT** ». **SHIELDS** are set up and controlled by a parent group like **C.A.P.E.**, or several parent groups. They can act for the parent group without the actions being attributed to the parent group.

Canadian Association of Physicians for the Environment.

Part 7.

25/06/2009

ENVIRONMENTAL SHIELDS are set up for one or several of the following reasons. —

- For collecting or donating funds, such as « *CANADIAN HEALTH AND ENVIRONMENT EDUCATION AND RESEARCH FOUNDATION* » (**C.H.E.E.R.**).
- For concealing the views of supposedly moderate professionals, such as physicians and health care workers, in an attempt to mask their extremist views. In essence, **C.A.P.E.** acts as such a SHIELD for health care workers.
- For ensuring that the non-profit tax status of the parent groups is not jeopardized by their activities.
- For giving everyone the impression that the « *ENVIRONMENTAL MOVEMENT* » has considerable size and power, when in fact, it does not.
- For giving the public the impression that there is « *GRASS-ROOTS* » support for changes in public policy, with groups like « *COALITION FOR PESTICIDE REFORM ONTARIO* ».
- For protecting the parent groups from legal liability.

Here are some examples of **C.A.P.E.** SHIELDS and ALLIANCES. —

12 of 18.

- « *CANADIAN CANCER SOCIETY* » (**C.C.S.**) is operated by some of the same people that manage « *CANADIAN ASSOCIATION OF PHYSICIANS FOR THE ENVIRONMENT* » (**C.A.P.E.**).
- « *CAMPAIGN FOR PESTICIDE REDUCTION* », now called « *PESTICIDE FREE ONTARIO* » (**P.F.O.**), which started as a **national public affairs** SHIELD coalition with a Steering Committee that originally included « *CANADIAN ASSOCIATION OF PHYSICIANS FOR THE ENVIRONMENT* » (**C.A.P.E.**) and several other parent groups.
- « *CANADIAN HEALTH AND ENVIRONMENT EDUCATION AND RESEARCH FOUNDATION* » (**C.H.E.E.R.**) is a **financial** SHIELD for « *CANADIAN ASSOCIATION OF PHYSICIANS FOR THE ENVIRONMENT* » (**C.A.P.E.**). It is used for collecting charitable donations or grants.
- « *COALITION FOR PESTICIDE REFORM ONTARIO* » is a **public affairs** SHIELD and UMBRELLA ORGANIZATION for several parent groups. It was co-created by « *CANADIAN ASSOCIATION OF PHYSICIANS FOR THE ENVIRONMENT* » (**C.A.P.E.**), « *REGISTERED NURSES' ASSOCIATION OF ONTARIO* » (**R.N.A.O.**), and other parent groups. This SHIELD was created specifically to influence public policy regarding the Ontario « *COSMETIC PESTICIDES BAN ACT* ».

Canadian Association of Physicians for the Environment.

Part 7.

25/06/2009

- « *PESTICIDE FREE ONTARIO* » (P.F.O.) appears to operate as a **provincial public affairs** SHIELD for several other environmental groups. « *PESTICIDE FREE ONTARIO* » (P.F.O.), located in Ontario, was started in **1999**, and originally consisted of a « *STEERING COMMITTEE* » was comprised of the following groups. — (SOURCE: CAPE, SPRING–SUMMER 2006.) « *CANADIAN ASSOCIATION OF PHYSICIANS FOR THE ENVIRONMENT* » (C.A.P.E.). « *CANADIAN ENVIRONMENTAL LAW ASSOCIATION* » (C.E.L.A.). « *CANADIAN LABOUR CONGRESS* ». « *COALITION FOR ALTERNATIVES TO PESTICIDES* ». « *SIERRA CLUB OF CANADA* ». « *TORONTO ENVIRONMENTAL ALLIANCE* » (T.E.A.). « *WORLD WILDLIFE FUND OF CANADA* » (W.W.F.). Somehow, P.F.O. morphed into something strange and different. Today, it seems simply operate as a **public affairs** SHIELD for these organizations.

- **C.A.P.E.** also co-created « *COALITION FOR PESTICIDE REFORM ONTARIO* », with « *REGISTERED NURSES' ASSOCIATION OF ONTARIO* » (**R.N.A.O.**) and others. **C.A.P.E.** considers **R.N.A.O.** as its « *ECO FRIEND* ». This coalition had its origins during the public debate on pest control products in the « *TOWN OF MARKHAM* ». This coalition continued in order to ensure the passage of the « *COSMETIC PESTICIDES BAN ACT* ». (SOURCE: CAPE, 2007; CAPE, FEBRUARY 26TH 2007; CAPE, 2007–2008.)

13 of 18.

Here is a sample of « *COALITION FOR PESTICIDE REFORM ONTARIO* » advertising in **2008** which was supported by **C.A.P.E.** —

<< The negligible benefits of cosmetic pesticide use cannot justify the public health risks associated with this usage — in rural and urban areas alike. In a world of multiple chemical threats, we must eliminate needless exposures. >>

(SOURCE: COALITION SUPPORTING THE ONTARIO BAN, APRIL 26TH 2008.)

C.A.P.E. likely created SHIELDS so as to not jeopardize its non-profit status, since it was using public and government tax dollars to change public policy and to impose life-style changes on society. These were clearly not its mandates for obtaining funding. Some of its funders may have been misinformed. Public tax dollars, through **C.A.P.E.**, are clearly working for the detriment of the « *GREEN SPACE INDUSTRY* » by conspiring to prohibit legal and safe pest control products.

Canadian Association of Physicians for the Environment.

Part 7.

25/06/2009

« *CANADIAN ASSOCIATION OF PHYSICIANS FOR THE ENVIRONMENT* » (**C.A.P.E.**) has forged a CLOSE ALLIANCE with « *DAVID SUZUKI FOUNDATION* », and both appear to mutually fund each other's projects. It also has a VERY CLOSE ALLIANCE with « *ENVIRONMENTAL DEFENCE CANADA* », « *CANADIAN CANCER SOCIETY* » (**C.C.S.**), and « *THE LUNG ASSOCIATION* ».

C.A.P.E. has developed ALLIANCES with the following groups that also support the prohibition of legal and safe pest control products. —

- ☒ « *CANADIAN CANCER SOCIETY* » (**C.C.S.**).
- ☒ « *CANADIAN ENVIRONMENTAL LAW ASSOCIATION* » (**C.E.L.A.**).
- ☒ « *CANADIAN PARTNERSHIP FOR CHILDREN'S HEALTH AND ENVIRONMENT* » (**C.P.C.H.E.**).
- ☒ « *CANADIAN UNION OF POSTAL WORKERS* » (**C.U.P.W.**) [Ontario prohibition].
- ☒ « *COALITION FOR A HEALTHY CALGARY* » (**C.H.C.**) [2008 Calgary prohibition].
- ☒ « *COALITION FOR ALTERNATIVES TO PESTICIDES* » (**C.A.P.**).
- ☒ « *DAVID SUZUKI FOUNDATION* ».
- ☒ « *ENVIRONMENTAL DEFENCE CANADA* ».
- ☒ « *GREEN PARTY OF ONTARIO* ».
- ☒ « *IMAGINE LONDON* » [2007 London, Ontario phase-out].
- ☒ « *ORGANIC LANDSCAPE ALLIANCE* » (**O.L.A.**) [Ontario prohibition].
- ☒ « *PESTICIDE FREE ONTARIO* » (**P.F.O.**) [the Ontario prohibition].
- ☒ « *PESTICIDE-FREE EDMONTON* » [Edmonton prohibition].
- ☒ « *PESTICIDE-FREE OTTAWA* » [the failed Ottawa prohibition].
- ☒ « *POLLUTION PROBE* ».
- ☒ « *REGISTERED NURSES' ASSOCIATION OF ONTARIO* » (**R.N.A.O.**).
- ☒ « *SIERRA CLUB* », Prairie Chapter [Edmonton & Alberta prohibitions].
- ☒ « *THE COUNCIL OF CANADIANS* » [2,4-D-NAFTA challenge].
- ☒ « *THE LUNG ASSOCIATION* » [New Brunswick prohibition].
- ☒ « *THE ONTARIO COLLEGE OF FAMILY PHYSICIANS* » (**O.C.F.P.**).
- ☒ « *TORONTO ENVIRONMENTAL ALLIANCE* » [Toronto prohibition].
- ☒ « *TOXIC FREE CANADA* » [British Columbia prohibition].
- ☒ « *WORLD WILDLIFE FEDERATION OF CANADA* » (**W.W.F.**).

14 of 18.

Prohibition Celebration for Ontario's Environmental Terrorists. and friends



15 of 18.

The proud gloating band of conspirators celebrating the Ontario prohibition of pest control products.

The « *PROFESSIONAL LAWN CARE INDUSTRY* » is systematically being terrorized and annihilated by the « *ENVIRONMENTAL MOVEMENT* », with the resulting loss of revenues, business failures, bankruptcy, unemployment, leading to despair and destitution for THOUSANDS of people throughout the « *GREEN SPACE INDUSTRY* ».

Culprits that have conspired to prohibit legal and safe pest control products.

From left to right in the photo.

Marlene Cashin. Staff Lawyer. Ecojustice Canada. Toronto Office.

Justin Duncan. Staff Lawyer. Ecojustice Canada. Toronto Office.

Sari Merson. Spokesperson. Member of Steering Committee. Pesticide Free Ontario (P.F.O.). Member. York Region Environmental Alliance (Y.R.E.A.).

Gideon Forman. Executive Director. Canadian Association of Physicians for the Environment (C.A.P.E.).

Tania Orton. Member of Steering Committee. Pesticide Free Ontario (P.F.O.). Organizer of cutesy group called Gardens Off Drugs.

Irene Gallagher Jones. Public Issues Manager. Canadian Cancer Society (C.C.S.). Ontario Division.

Farrah Khan. Executive Assistant (Secretary). Canadian Association of Physicians for the Environment (C.A.P.E.).

Kathleen Cooper. Senior Researcher (Secretary). Canadian Environmental Law Association (C.E.L.A.). Web Site Editor. Chair of the Steering Committee. Secretariat. Canadian Partnership for Children's Health and Environment (C.P.C.H.E.). Author. Child Health and the Environment : A Primer. Personally allied with David Suzuki Foundation.

Culprits that have conspired to prohibit legal and safe pest control products.

From left to right in the photo (continued).

Lisa Gue. Environmental Health Policy Analyst. Researcher and Writer. David Suzuki Foundation.

Janet « Jan » Kasperski. Nurse. Chief Executive Officer. Ontario College of Family Physicians (O.C.F.P.).

Wendy Fucile. President. Registered Nurses' Association of Ontario (R.N.A.O.).

Unidentified culprit.

John Gerretsen. Minister of the Environment. MPP [Member of Provincial Parliament] Kingston and The Islands. Government of Ontario.

Doris Grinspun. Executive Director. Registered Nurses' Association of Ontario (R.N.A.O.).

Susan Koswan. Main Spokesperson. Member of Steering Committee. Pesticide Free Ontario (P.F.O.). Organizer of cutesy group called Get Rid Of Urban Pesticides (G.R.O.U.P.). Graduate. University of Waterloo (1974–1977). Independent Writing and Editing Professional. Organizer. Dandelion Festivals.

Canadian Association of Physicians for the Environment.

Part 7.

25/06/2009

FORCE OF NATURE was launched for continuous transmission on the Internet on January 1st, 2009. It is a series of e-newsletters destined for the GREEN SPACE INDUSTRY, the ENVIRONMENTAL MOVEMENT, politicians, municipalities, and the media, nation-wide across Canada, and parts of the United States. FORCE OF NATURE is produced in two parts. First. The MEDIA REPORT itself that reports on the current events affecting the future of the GREEN SPACE INDUSTRY. Second. INDEPENDENT PERSPECTIVE, which is a running commentary, sometimes also of a more technical in nature.

FORCE OF NATURE is the brainchild of William H. Gathercole and his entourage. The opinions expressed in these e-newsletters, even though from an INDEPENDENT PERSPECTIVE, may not reflect those of everyone in the GREEN SPACE INDUSTRY, or Mr. Gathercole's many associates. Be warned! Mr. Gathercole and his team may sometimes be very irreverent and fearless with these e-newsletters.

William H. Gathercole holds a degree in Horticulture from the UNIVERSITY OF GUELPH, and another pure and applied science degree from MCGILL UNIVERSITY. He has worked in virtually all aspects of the GREEN SPACE INDUSTRY, including public affairs, personal safety, and environmental issues. Mr. Gathercole has been a consultant and instructor for decades. Mr. Gathercole has been following the evolution of ENVIRONMENTAL TERRORISM for over a quarter-century. His involvement in environmental issues reached a fevered pitch in the 1990s, when he orchestrated, with others, legal action against unethical and excessive municipal regulations restricting the use of pest control products. (i.e. the Town of Hudson.) Although he can be accused of being ANTI-ENVIRONMENT-MOVEMENT, he is, in fact, simply a strong advocate FOR the GREEN SPACE INDUSTRY. However, this position has not precluded him from criticizing the industry itself. Nonetheless, his vast knowledge of our long journey with environmental issues is UNDENIABLE. (Hopefully!) For many years, Mr. Gathercole has been a contributing columnist for TURF & RECREATION Magazine, Canada's Turf and Grounds Maintenance Authority.

All pictures contained in FORCE OF NATURE were found somewhere on the Internet. We believe that they are in the public domain, as either educational tools, industry archives, promotional stills, publicity photos, or press media stock.

Information presented in FORCE OF NATURE has been developed for the education and entertainment of the reader. The events, characters, companies, and organizations, depicted in this document are not always fictitious. Any similarity to actual persons, living or dead, may not be coincidental.

The following titles are currently available. (Or, will be available in the near future.) • Alberta Prohibition • British Columbia Prohibition • Canadian Association of Physicians for the Environment • Consequences • David Suzuki Foundation • Death and the Environmental Movement • Golf and Landscape Trade Industries • June Irwin, The Princess of Junk Science • Kazimiera Jean Cottam • Kelowna BC Prohibition • New Brunswick Prohibition • Nova Scotia Prohibition • Ontario Prohibition • Organic Fertilizers • Pets and Lawn Care Chemicals • Prince Edward Island Prohibition • Quebec Prohibition • Rachel Carson, The Queen of Junk Science • Randy Hillier, The Next Premier of Ontario • Salmon Arm BC Prohibition • The 9/11 Era of the Green Space Industry • The Failure of Integrated Pest Management • The Industry Strikes Back • The Misconceptions About Cancer • The Wisdom of the Solomons • Wisconsin Fertilizer Prohibition • ASK FOR A COPY OF ANY BACK ISSUE OF FORCE OF NATURE TODAY.

18 of 18.