

my **Holiday** lawn



NEW

Take A Holiday From Mowing

My Holiday Lawn™ is a great choice for:

- Turf Production
- Athletic Fields
- Golf Course Roughs
- Residential Construction

Anywhere you want to reduce mowing time and expenses

"The really good news is that in addition to the very compact canopy, My Holiday Lawn™ is beautiful turf..."

Dr. Doug Brede

JACKLIN
SEED

by **Simplot**

5300 W. Riverbend Avenue
Post Falls, ID 83854
1-800-688-SEED

*A NEW PATENT PENDING
EXCLUSIVE FROM JACKLIN*

"Gimme a lawn that doesn't need mowing!" That's the #1 response most lawn owners give when asked what they want in a new grass.

Jacklin Seed by Simplot is excited to introduce My Holiday Lawn™, a Kentucky bluegrass that can be mowed as little as ONCE A MONTH, as opposed to the 1 or 2 mows PER WEEK current normal lawngrasses require.



My Holiday Lawn™, shown here one month after summer mowing



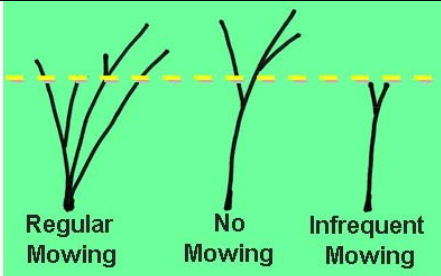
Too Many Seedheads



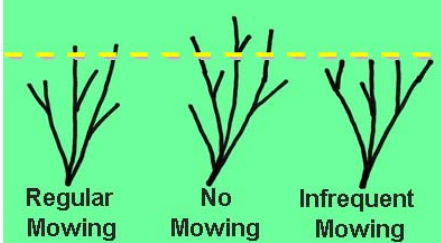
Too Much Top Growth

The Genetic Difference

NORMAL LAWN GRASS
looks "stemmy" when infrequently mowed



MY HOLIDAY LAWN
very compact canopy allows you to mow as often or as little as you wish



After decades of breeding for a bluegrass with a very compact canopy that also upholds the Jacklin reputation for top-quality turf performance, here comes the revolutionary, My Holiday Lawn™.



Scan here for link to website

www.MyHolidayLawn.com

**NEW
Patent
Pending**

Less mowing and little upkeep, My Holiday Lawn™ is just what lawn owners have been asking for.

Ordinary lawngrass



**See the My Holiday Lawn™ difference!
Ordinary lawngrass versus My Holiday
Lawn™ with monthly mowing**

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Most remarkably, this new grass, named My Holiday Lawn™, can go weeks with that freshly clipped look. Left unmown, it doesn't look like a tall hay pasture.

My Holiday Lawn™ is a patent-pending lawngrass developed over 14 years by bluegrass specialist, Dr. Doug Brede. Brede is an award-winning expert on reducing lawn maintenance and is the author of "Turfgrass Maintenance Reduction Handbook," a guide used by thousands of turf professionals.

When an ordinary lawngrass is mowed infrequently, the plant goes into overdrive, growing tall and stemmy. When you finally do mow, that growth is clipped off and all that remains is unattractive, brown stubble.

Here's how My Holiday Lawn™ is different: My Holiday Lawn™ has a low-growing canopy, and the grass maintains green leaves below the mowing height even when left unmowed for weeks.

When My Holiday Lawn™ is mowed, the leaf growth is only partially removed, keeping your lawn looking fresh and green. Not brown and stemmy like ordinary lawngrass.



Beautiful turf that requires less mowing, My Holiday Lawn™

"The really good news is that in addition to its compact growth, My Holiday Lawn™ is beautiful turf," says Brede. "It will likely be the most attractive lawn on the block. You'll enjoy less mowing, along with a lush, fine leaved, dark green stand of pest resistant grass."

Less mowing and little upkeep, My Holiday Lawn™ is just what lawn owners have asked for.

For homeowners, My Holiday Lawn™ is best sourced from turfgrass sod producers. Sodding helps create a pure stand of My Holiday Lawn.

Don't be the last one to go on a mowing holiday, contact your Jacklin distributor now or fill out the contact form at My Holiday Lawn.com.



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