

## CCS Broadcast Media Report: Television & Radio November 25-Dec 1, 2011

Description: CANADIAN CANCER SOCIETY - BC AND MAJOR NATIONAL

### [Y108 Rocks, Kitchener, 25 Nov 2011, Ref # 1A54504-3](#)

Time: 05:30am | Reporter: Unspecified | Reach: 3,477

VANCOUVER/CKNW (AM980) JAMES LEWIS | EMAIL NEWS TIPS TO JAMES.LEWIS@CORUSENT.COM  
11/24/2011 THIRTY MUNICIPALITIES IN B.C . HAVE PASSED MOTIONS TO SUPPORT A PROVINCE-WIDE BAN ON LAWN AND GARDEN PESTICIDES, ACCORDING TO THE CANADIAN **CANCER SOCIETY**. DIRECTOR KATHRYN SEELY SAYS AT LEAST 39 COMMUNITIES HAVE THEIR OWN MUNICIPAL BANS IN PLACE, BUT SHE SAYS THAT'S NOT ENOUGH, AND A PROVINCE-WIDE RESTRICTION NEEDS TO BE ESTABLISHED. "WE'RE VERY CONCERNED ABOUT THE NON-ESSENTIAL USE OF LAWN AND GARDEN CHEMICALS ON LAWNS. WE KNOW THAT CERTAIN SUBSTANCES IN THOSE PRODUCTS HAVE BEEN LINKED TO CANCERS.

### [CKNW Vancouver News, Vancouver, 25 Nov 2011, Ref # 1A54166-13](#)

Time: 05:35am | Reporter: Unspecified | Reach: 71,000

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### [99.3 The FOX, Vancouver, 25 Nov 2011, Ref # 1A54B14-1](#)

Time: 06:05am | Reporter: Unspecified | Reach: 22,000

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### [AM980 CFPL, London, 25 Nov 2011, Ref # 1A5445B-13](#)

Time: 06:15am | Reporter: Unspecified | Reach: 10,000

11/24/2011 THIRTY MUNICIPALITIES IN B.C . HAVE PASSED MOTIONS TO SUPPORT A PROVINCE-WIDE BAN ON LAWN AND GARDEN PESTICIDES, ACCORDING TO THE CANADIAN **CANCER SOCIETY**. DIRECTOR KATHRYN SEELY SAYS AT LEAST 39 COMMUNITIES HAVE THEIR OWN MUNICIPAL BANS IN PLACE, BUT SHE SAYS THAT'S NOT ENOUGH, AND A PROVINCE-WIDE RESTRICTION NEEDS TO BE ESTABLISHED. "WE'RE VERY CONCERNED ABOUT THE NON-ESSENTIAL USE OF LAWN AND GARDEN CHEMICALS ON LAWNS. WE KNOW THAT CERTAIN SUBSTANCES IN THOSE PRODUCTS HAVE BEEN LINKED TO CANCERS.

### [MORNING NEWS 1 \(CKNW-AM\), Vancouver, 25 Nov 2011, Length: 00:01:28, Ref # 1A5518B-47](#)

Time: 06:02am | Reporter: Philip Till | Reach: 50,000

Keywords: **CANCER SOCIETY**

THE RECENT INJURIES OF TWO LANGLEY SCHOOL TEACHERS AT THE HANDS OF SPECIAL NEEDS STUDENTS IS A PRIME EXAMPLE OF WHY THE SYSTEM NEEDS MORE FUNDING. THAT IS THE MESSAGE FROM THE PRESIDENT OF THE LANGLEY TEACHERS ASSOCIATION. "GAIL CHADDOCK-COSTELLO", PRESIDENT OF THE LANGLEY TEACHERS ASSOCIATION. // THE CANADIAN **CANCER SOCIETY** IS BID FOR A PROVINCIAL BAN ON COSMETIC PESTICIDES IS GETTING ITS FAIR SHARE OF MUNICIPAL SUPPORT. DIRECTOR "KATHRYN SEELY" SAYS SEVERAL DOZEN TOWNS HAVE JOINED THE CALL.

### [MORNING NEWS 2 \(CKNW-AM\), Vancouver, 25 Nov 2011, Length: 00:00:42, Ref # 1A552EA-48](#)

Time: 07:02am | Reporter: Philip Till, James Lewis | Reach: 50,000

THIRTY B.C. MUNICIPALITIES HAVE PASSED MOTIONS TO SUPPORT A PROVINCEWIDE BAN ON LAWN

AND GARDEN PESTICIDES ACCORDING TO THE CANADIAN CANCER SOCIETY. "CATHERINE SEALEY"  
DIRECTOR

**NEWS (08:00) (CKFR-AM), Kelowna, 25 Nov 2011, Length: 00:01:22, Ref # 1A55084-3**

Time: 08:01am | Reporter: Gord Vizzutti | Reach: 4,000  
NEW RBC SURVEY ON CANADA HOUSING, INDICATES THAT CANADIAN HOUSING MARKET IS ON GOOD  
SHAPE, BUT THAT HOUSING IN VANCOUVER REMAINS LEAST AFFORDABLE IN BC. "ROBERT HOAG"  
SENIOR ANALYST

**ADAM STIRLING (1) (CFAX-AM), Victoria, 25 Nov 2011, Length: 00:05:48, Ref # 1A5573E-62**

Time: 03:44pm | Reporter: Adam Stirling | Reach: 4,000  
INTERVIEW WITH "KATHRYN SEELY", PUBLIC ISSUES DIRECTOR WITH THE CANCER SOCIETY, ABOUT A  
MOTION SUPPORTING A PROVINCEWIDE BAN ON COSMETIC PESTICIDES, WHY IS THE CANCER  
SOCIETY ADOVOCATING A BAN, ISSUES OF COSMETIC PESTICIDES, WHETHER PROVINCEWIDE BAN IS  
REALLY NEEDED. [CANADIAN CANCER SOCIETY]

**VICTORIA AT NOON (CFAX-AM), Victoria, 28 Nov 2011, Length: 00:02:54, Ref # 1A57843-78**

Time: 12:51pm | Reporter: Ryan Price | Reach: 10,000  
THE NDP I GUESS IT WAS IN THE SPRING ASESSION A PRIVATE MEMBER'S BILL SAYING LET'S HAVE A  
PESTICIDE LAW. ( **CANCER SOCIETY**, HEALTH CANADA)

**EVENING NEWS (CJDC-TV), Dawson Creek, 30 Nov 2011, Length: 00:02:11, Ref # 1A5A903-6**

Time: 05:04pm | Reporter: Chris Carr | Reach: 1,000  
CHOCOLATE CLOVER SCRAPBOOK SUPPLIES HAS COME UP WITH A CREATIVE WAY TO RAISE MONEY  
FOR THE DAWSON CREEK **CANCER SOCIETY**. "DEBBIE FYNN", CO-OWNER OF CHOCOLATE CLOVER  
SCARPBOOK; "

**EVENING NEWS (CJDC-TV), Dawson Creek, 30 Nov 2011, Length: 00:02:27, Ref # 1A5A903-30**

Time: 05:29pm | Reporter: Chris Carr | Reach: 1,000  
WELL, AS WE FIRST TOLD YOU YESTERDAY ONE OF THE SCHOOL DISTRICT 59'S SCHOOL BUS ROUTES  
HAS BEEN CANCELLED INDEFINITELY. THE ROUTE CANCELLED SERVICES TO THE BEAR MOUNTAIN  
AREA AND EFFECTS ABOUT 35 STUDENTS. ANOTHER ROUTE WAS EFFECTED ONLY FOR TODAY  
BECAUSE THE SCHOOL DISTRICT DOES NOT HAVE ENOUGH STAFF TO COVER FOR ABSENCES.  
ASSISTANT SUPERINTENDANT ROB DENNIS SAYS THE LACK OF DRIVERS IS NOT DUE TO CUTBACKS  
BUT RATHER THE LOWER RATES THEY OFFER. "ROB DENNIS", ASSISTANT SUPERINTENDENT. [BC  
TEACHERS FEDERATION]

**EVENING NEWS (CJDC-TV), Dawson Creek, 30 Nov 2011, Length: 00:00:30, Ref # 1A5A903-33**

Time: 05:32pm | Reporter: Chris Carr | Reach: 1,000  
EDUCATION MINISTER GEORGE ABBOTT SAYS HE'S DISAPOINTED THE BOARD SIDED WITH THE  
TEACEHRS. [BEGINING OF THE STORY MISSING DUE TO CLIPPING]

**EVENING NEWS (CJDC-TV), Dawson Creek, 01 Dec 2011, Length: 00:00:56, Ref # 1A5BEE9-3**

Time: 05:01pm | Reporter: Chris Carr | Reach: 1,000  
Keywords: **CANCER SOCIETY**  
30 MUNICIPALITIES IN BC SIGNED ON TO SUPPORT PROVINCE-WIDE PESTICIDE BAN. [CANADIAN  
**CANCER SOCIETY**]

**EVENING NEWS (CJDC-TV), Dawson Creek, 01 Dec 2011, Length: 00:00:58, Ref # 1A5BEE9-31**

Time: 05:30pm | Reporter: Chris Carr | Reach: 1,000  
Keywords: **CANCER SOCIETY**  
30 MUNICIPALITIES HAVE SIGNED ON FOR PESTICIDES BAN. [CANADIAN **CANCER SOCIETY**]