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Canadian Cancer Society to Distribute A Chemical Reaction

Wed, Nov 10, 2010

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Société canadienne du cancer

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The Canadian Cancer Society, one of Canada's leading proponents of keeping weed and insect killers out of the environment, officially announced today it will be the Canadian distributor of the film, [A Chemical Reaction](#). Copies will be available on-line for \$15 (Canadian) at www.ifightcancer.ca.

Here is a copy of the official press release that will be circulated in the coming days:

**Canadian Cancer Society
to Distribute Documentary
about Landmark Environmental Case**

A Chemical Reaction — an award winning documentary that tells the story of a historic environmental Canadian court case — is now available throughout Canada. The documentary tells the story of the town of Hudson, Quebec, which was the first municipality in North America to ban the use of chemical pesticides on private and public property. The Canadian Cancer Society is distributing the DVD.

The movie shows the power of community action and how a small group of people can affect change. It also presents Canada's leading role in advancing the ban of cosmetic pesticides. The actions of the citizens of Hudson, Quebec led to a landmark 2001 Supreme Court ruling in favour of the town (Hudson vs Spraytech and Chemlawn).

The court decision led to a groundswell of activism, which resulted in bylaws against cosmetic use of pesticides being passed in many communities across Canada. This activism is continuing to this day.

“The Canadian Cancer Society would like to thank the producers of *A Chemical Reaction*, for telling this very inspiring story,” says Kathryn Seely, Public Issues Manager for the British Columbia and Yukon Division of the Canadian Cancer Society. “The film speaks to the power that one person and one community can have in creating healthy public policies that aim to promote health and prevent cancer. It is heartening to see how Canada has led the way in the area of cosmetic pesticide restrictions and that the United States is working to achieve the same results.”

Paul Tukey, the film’s narrator and producer, says the distribution arrangement with the Cancer Society will allow homeowners, activists and educators access to the film that was called “even better than *An Inconvenient Truth*” by the Institute for Film Studies. Tukey also encourages public screenings of the film to help motivate groups who are fighting for bans on cosmetic use of pesticides in their communities.

“I’m thrilled to be working with the Canadian Cancer Society to help them in their work to ban the use of cosmetic use of pesticides.” says Tukey.

To purchase a copy or arrange for a public screening, visit www.ifightcancer.ca.

-30-

For more information contact:

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This post was written by:

[Paul Tukey](#) - who has written 538 posts on [Safelawns Daily Post and Q&A Blog](#).

[Contact the author](#)

One Response to “Canadian Cancer Society to Distribute A Chemical Reaction”



John Forti Says:

[November 10th, 2010 at 10:51 pm](#)

How very sadly appropriate.

John

[Reply](#)

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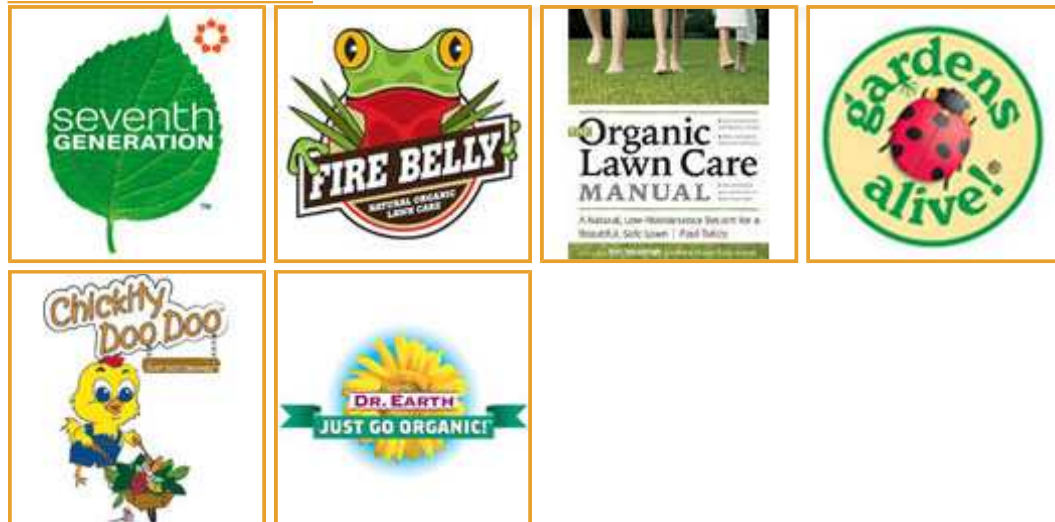
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