

Presentation to the Special Committee on Cosmetic Pesticides

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CCSPA

- National association based in Ottawa
- 44 members
- Wide range of products – including federally approved pest control products

What is a Domestic Pesticide?

- Federally approved by Health Canada
- Available for use to the general public – ant traps, wasp repellent, rodent traps, pool chemicals, corn gluten, garlic oil, etc.
- According to the PMRA, sales of domestic product are less than 5% of the overall sales (agriculture, non-agriculture and domestic) and of that 5%, more than half are antimicrobials like pool sanitizers.

[The right product at the right time]

CCSPA & our member companies believe that pest control products should only be used when necessary and our members work with consumers and retailers to educate and inform them about the products and best practices.

Pest Control Products Act

- Modernized and came into force in 2006.
- Transparency and many post-registration controls (incident reporting, re-evaluation).
- When registering a product, Health Canada applies appropriate safety margins for the risk assessment depending on the product and where it will be used.
- Re-evaluation of all active ingredients – a key pillar of Health Canada's activities have taken place since 1998.
- In 2000 - 8 most commonly used actives for lawns and by homeowners was undertaken – and now complete.

Health Canada Re-evaluation Program

As of March 31, 2011, 373 of the 401 pesticides in the re-evaluation program (93%) have been addressed.

- 106 have been discontinued or are in the discontinuation process;
- 4 have been phased out or proposed for phase out as result of PMRA review;
- 235 have been accepted for continued use with the modification to the way they are to be used (updated mitigation measures);
- 18 have been accepted for continued use without any label change;
- May 2008 – PMRA released the final reevaluation of the active ingredient 2,4-D (<http://www.hc-sc.gc.ca/cps-spc/pubs/pest/fact-fiche/24d/index-eng.php>) and it was determined to be “*safe when used according to directions*”.

CCSPA Consumer Polling

- Polling was conducted in early July 2011 by Blacksheep Polling using Vision Critical/Angus Reid's online BC poll
- Results:
 - Insect control
 - 88% of those surveyed indicated insect control by homeowners inside their residences should be allowed (65%) or allowed under certain circumstances (23%). This number climbed to 92% support when respondents were asked if professional insect control inside homes should be allowed or allowed under certain circumstances.
 - 73% of respondents said homeowners should also be allowed or allowed under certain circumstances to use insect control products on their lawns and gardens. This number increased to 84% if the pesticides were to be applied by trained operators.
 - Weed control
 - 64% of respondents indicated homeowners should be allowed to use weed control products on their lawns and gardens. 70% of respondents said trained or licensed operators should be allowed to use these products on privately owned lawns and gardens.

CCSPA Consumer Polling (continued)

- When looking at all eight potential scenarios covered by the poll, 25% of respondents said pest control products should be allowed for all scenarios; and 83% said “yes” to at least one scenario. It is important to note that less than 10% said “no” to six or more of the eight scenarios and only 2% said “no” to every scenario.
- The poll also highlights that 69% of British Columbia (BC) residents trust Health Canada’s regulation of the sale and use of pest control products and 58% of residents are aware of the provincial government’s role in ensuring relevant information is provided to consumers at point of purchase. These data indicate the BC Government has an excellent opportunity to reach out to consumers even more and provide value-added information.

[The path forward]

- We strongly suggest that given these results, the BC Government may wish to take a thoughtful and balanced approach to ensuring consumers in the province have the tools they need to keep their homes and public spaces safe.
- BC has the opportunity to lead all provinces on this issue in a scientific and responsible manner, and our association is willing to work with your Government to achieve that collective goal.
- The Committee's work and report to the Legislature is key to achieving the above stated goals.



Questions?

BlacksheepStrategy

**Canadian Consumer Specialty Products
Association
Survey of BC Residents Regarding a Potential
Pesticide Ban**

Executive Summary of Results

July 21, 2011

Executive summary

- This summary presents an overview of the results of a short survey of BC residents. The survey was administered using Vision Critical / Angus Reid's BC online panel, representative of BC residents aged 18 and over. It was fielded on July 6 and 7, 2011.
- This executive summary presents key charts and tables representing responses to the main questions on the survey.

Respondent profile: geographic distribution

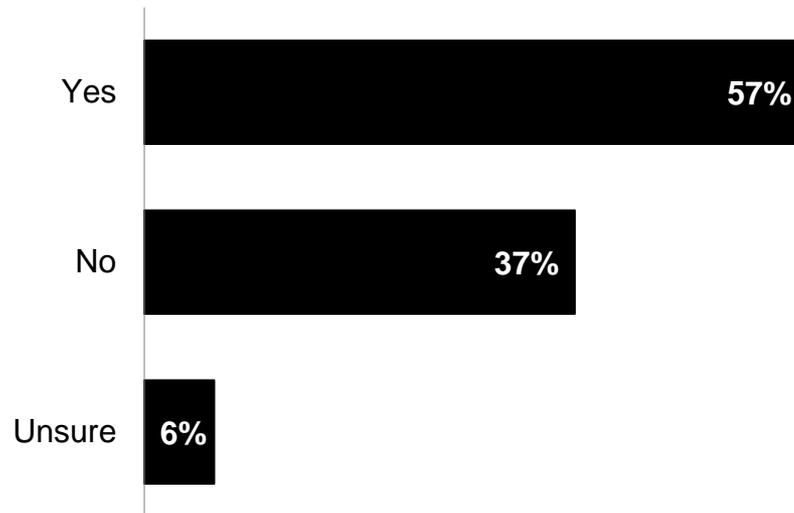
All respondents (n=805)	
Region	
GVRD / Lower Mainland*	51%
Vancouver Island	21%
Southern Interior	22%
North / Interior	6%
Urban versus Rural	
Urban**	88%
Rural	12%

*Lower Mainland includes Abbotsford, Burnaby, Coquitlam, Delta, Langley, Lion's Bay, Maple Ridge, Westminster, North Vancouver, Pitt Meadows, Port Coquitlam, Port Moody, Richmond, Surrey, Tsawwassen, City of Vancouver, White Rock

** Urban / rural is based on classification of postal codes by Stats Canada and is based on population concentration

Awareness of a potential pesticide ban in BC

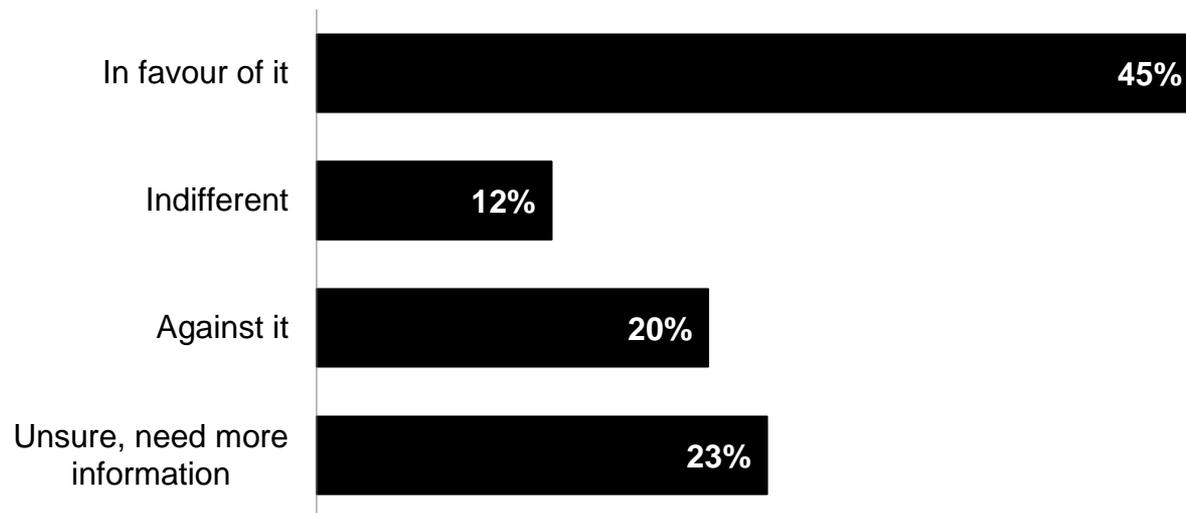
Have you heard that the BC government is considering a ban on the use of pesticides on residential property and/or public green spaces across BC?



% of all respondents n=805

Attitudes toward a potential ban

How would you describe your general attitude towards a ban on the use of pesticides on residential property and/or public green spaces across BC?

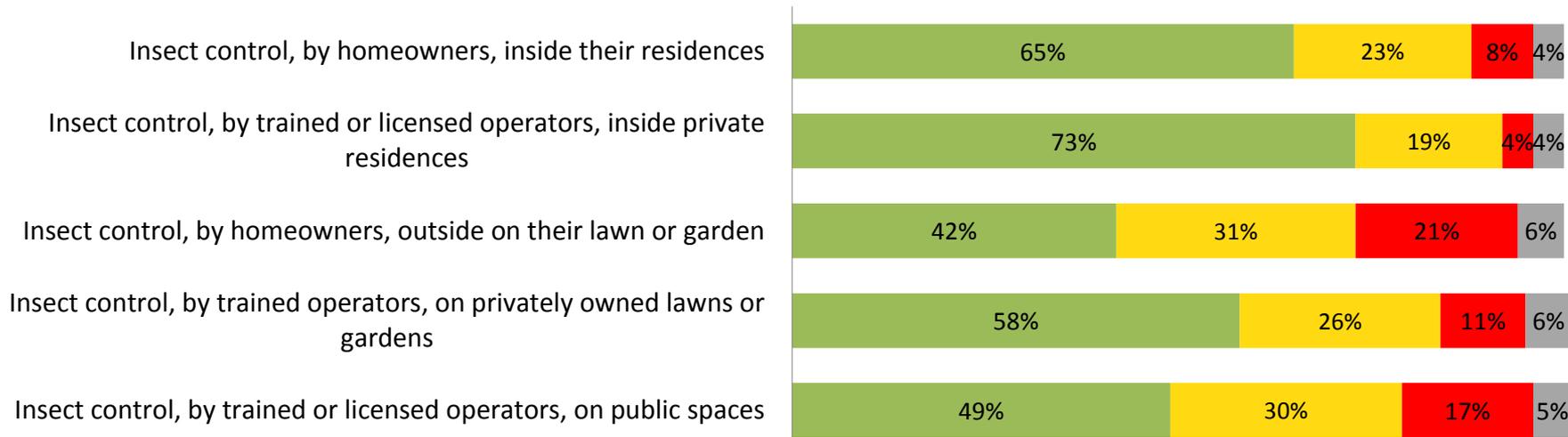


% of all respondents n=805

Attitudes toward insect control scenarios

For each of the following, please indicate whether you think it should be allowed, not allowed, or allowed under certain circumstances.

■ Yes should be allowed
 ■ Allowed under certain circumstances
 ■ No
 ■ Unsure

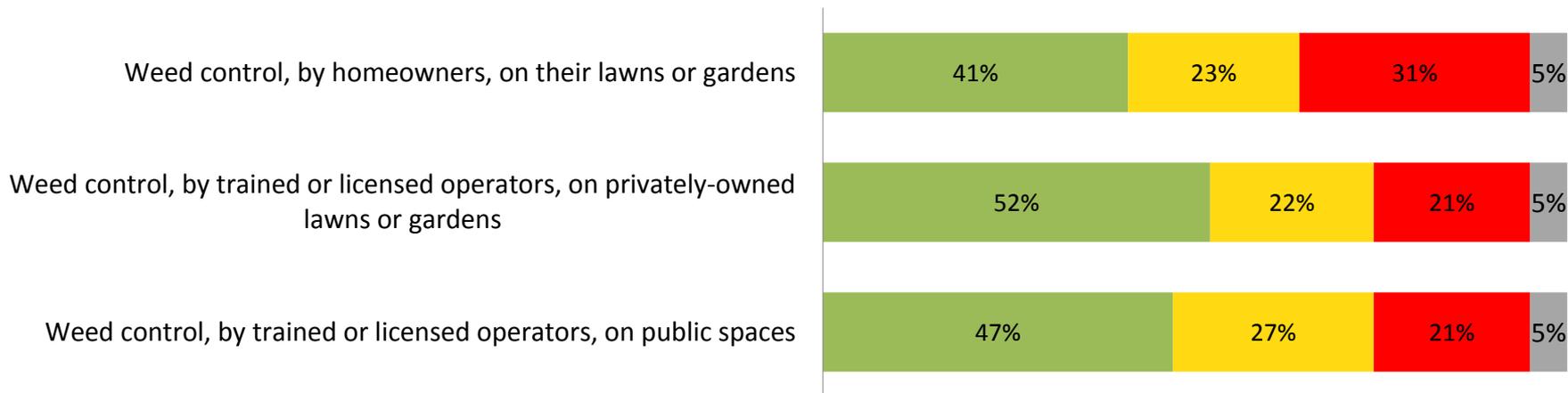


% of all respondents n=805

Attitudes toward weed control scenarios

For each of the following, please indicate whether you think it should be allowed, not allowed, or allowed under certain circumstances.

■ Yes should be allowed ■ Allowed under certain circumstances ■ No ■ Unsure



% of all respondents n=805

Ranking of scenarios, in order of sum of “yes” and “yes, under certain circumstances”

N=805, entire sample	Yes, should be allowed	Yes, should be allowed under certain circumstances	No, should not be allowed	Unsure
Insect control by licensed or trained applicators, inside private residences	73%	19%	4%	4%
Insect control applied by homeowners, inside private residences	65%	23%	8%	4%
Insect control applied by licensed or trained applicators, outside on private property	58%	26%	11%	6%
Insect control applied by licensed or trained applicators, on public spaces	49%	30%	17%	5%
Weed control applied by licensed or trained applicators, on private property	52%	22%	21%	5%
Weed control applied by licensed or trained applicators, on public spaces	47%	27%	21%	5%
Insect control applied by homeowners, outside on their lawn/garden	42%	31%	21%	6%
Weed control applied by homeowners, outside on their lawn/garden	41%	23%	31%	5%

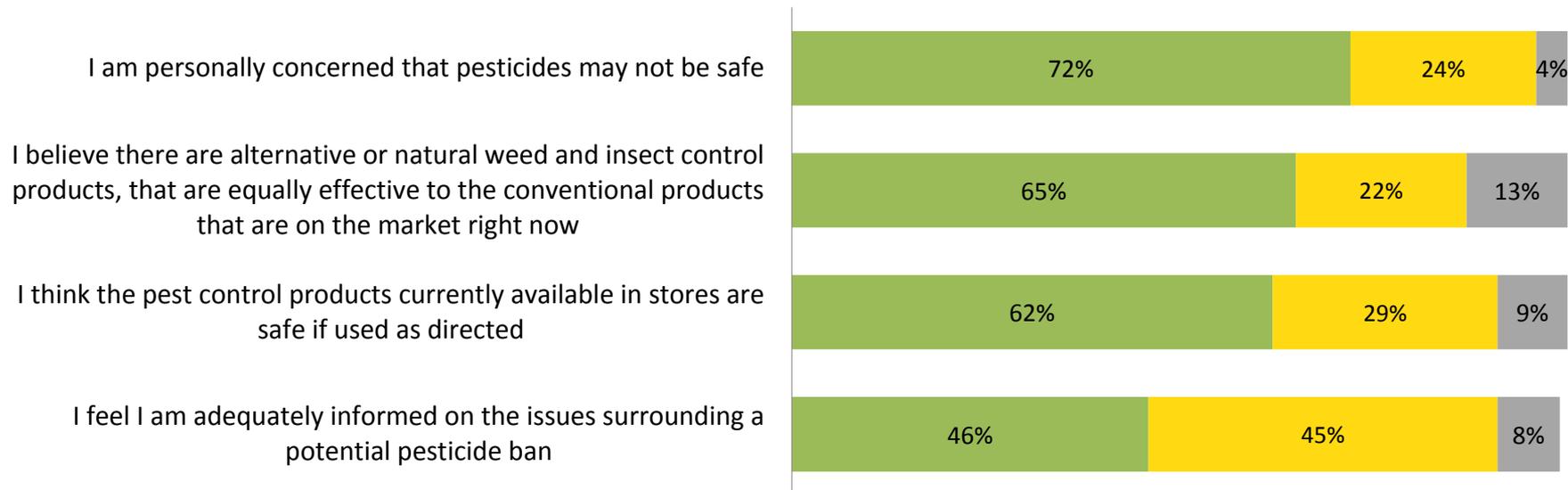
Further analysis of the pattern of responses to the scenarios

- 25% said “yes” to all scenarios, and 83% said “yes” to at least one scenario
- 39% didn’t say “no” to any scenario (i.e., they said “yes” or “yes under certain circumstances” to to every scenario)
- 40% did say “no” to at least one scenario
- Less than 10% said “no” to 6 or more of the 8 scenarios (there is not a group just saying “no” to everything). Only 2% said “no” to every scenario
- 89% always had a response. 11% were unsure to at least one scenario. The same people were not always “unsure.”

Agree / disagree statements – attitudes about pesticides

Levels of agreement with attitude and opinion statements

■ Agree ■ Disagree ■ Unsure

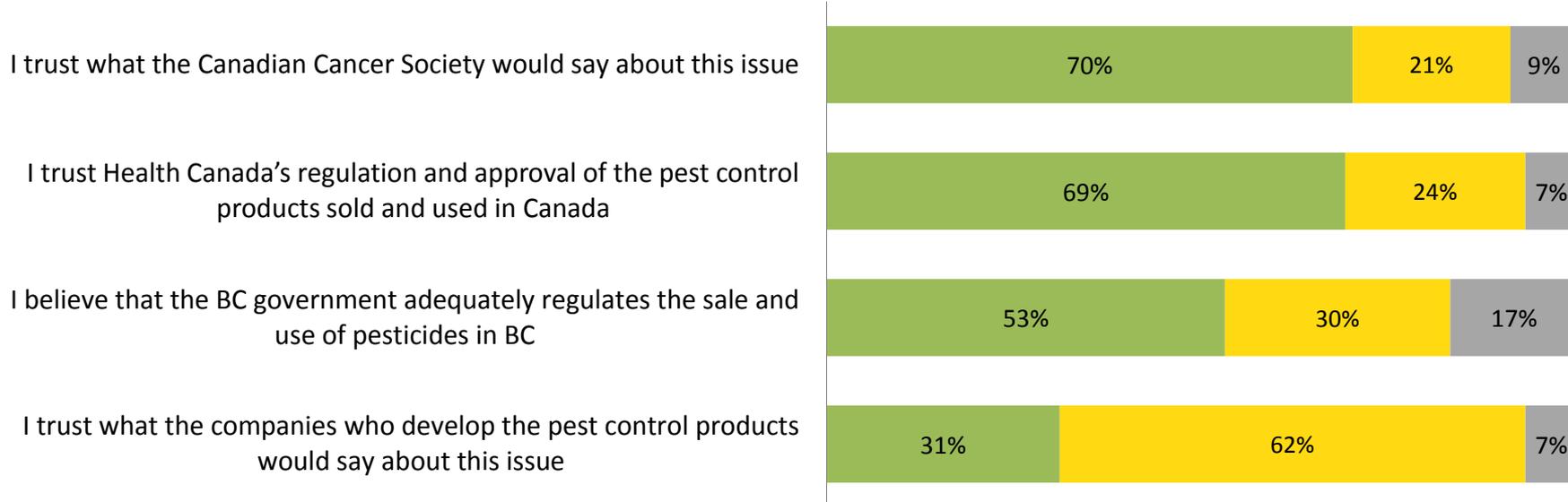


% of all respondents n=805

Agree / disagree statements – related to organizations / trust

Levels of agreement with attitude and opinion statements

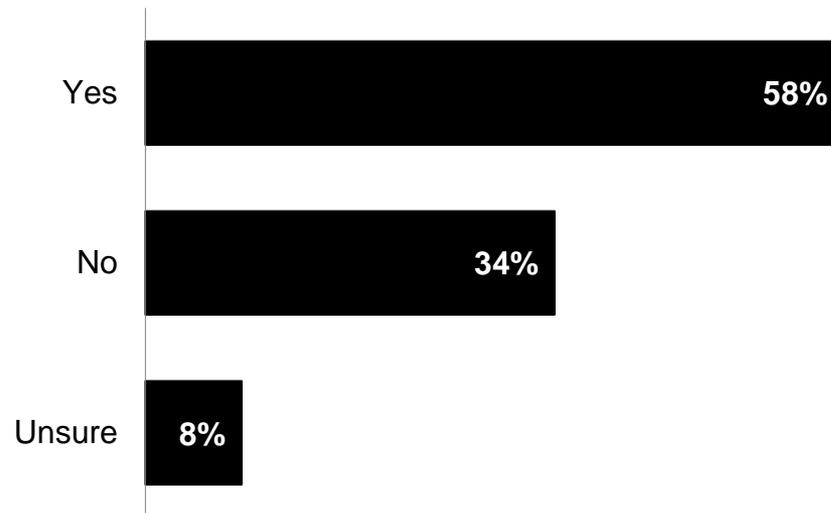
■ Agree ■ Disagree ■ Unsure



% of all respondents n=805

Awareness of BC Government role in regulating pesticide use

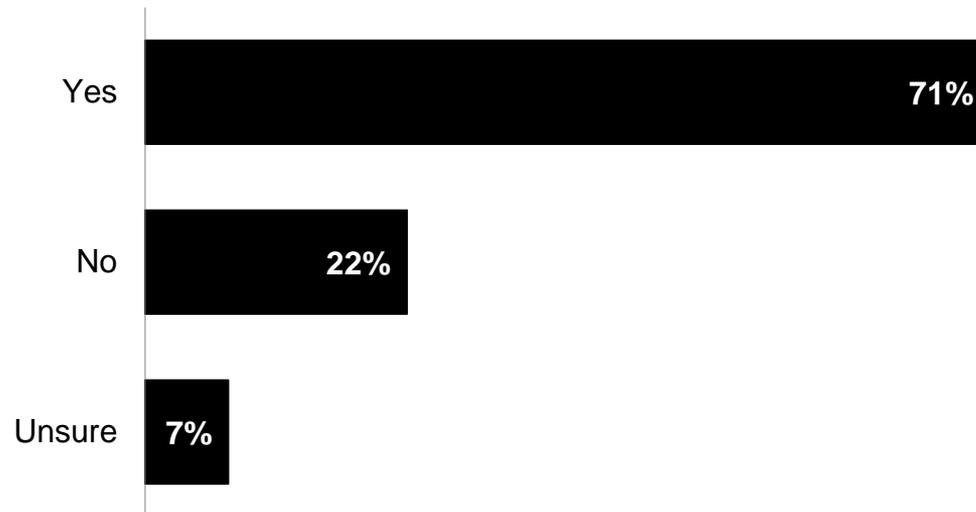
Are you aware that the BC government requires retailers to provide information to consumers about certain pest control products, at the time of purchase?



% of all respondents n=805

Awareness of Health Canada's role

Are you aware that Health Canada regulates and approves all pesticides sold and used in Canada?

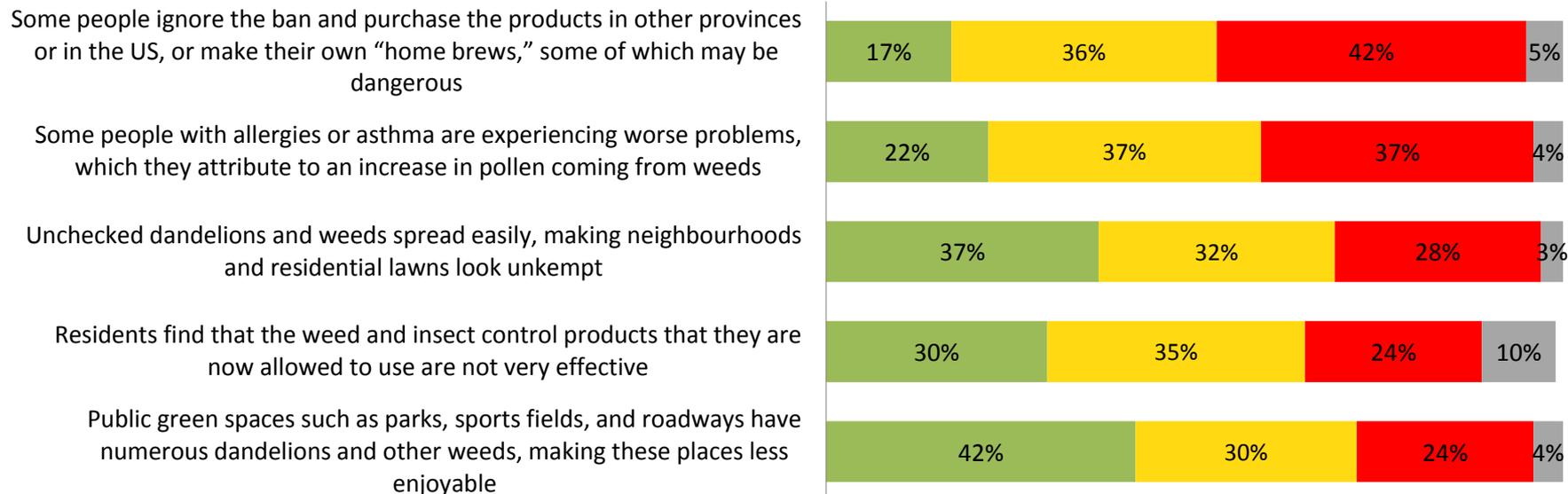


% of all respondents n=805

Concerns about possible impacts

Below are some concerns raised by Ontario residents since the ban was implemented. For each one of them, please indicate whether you would be concerned about it or would not be concerned about it if the same type of pesticide ban were to be implemented in BC.

■ Not very or not at all concerned ■ Moderately concerned ■ Very concerned ■ Unsure



% of all respondents n=805

Concerns about possible impacts

Percent very or moderately concerned about possible impacts like those seen in Ontario

