

NORAHG

NOVEMBER 12th, 2011

NOTICE OF COMPLAINT — MEDIA RELEASE

WESTERN CANADA TURFGRASS ASSOCIATION

DEMAND FOR OFFICIAL RETRACTION OF ROUSSEAU STATEMENTS

Without prejudice.

Western Canada Turfgrass Association (WCTA) has not retracted the damaging statements made by its executive director, Jerry Rousseau, on October 26th, 2011.

NORAHG is now giving the elected leaders and staff of WCTA a deadline of November 25th, 2011, to officially retract Rousseau's damaging statements before the British Columbia Special Committee on Cosmetic Pesticides.

An explanation was detailed in NORAHG's Letter of Complaint to WCTA on October 26th, 2011.

In the event that WCTA fails to take the necessary and appropriate action before November 25th, NORAHG will be obligated to contact Special Committee on Cosmetic Pesticides, and all Members of Provincial Parliament in order to rectify the situation.

WILLIAM H. GATHERCOLE AND NORAH G

National Organization Responding Against HUJE that seek to harm the Green Space Industry (NORAHG).

NORAHG represents the VAST SILENT MAJORITY of people in the Green Space Industry who are OPPOSED to Anti-Pesticide and Anti-Fertilizer PROHIBITION.

NORAHG is TOTALLY INDEPENDENT as a NATIONAL NON PROFIT and NON PARTISAN organization dedicated to reporting the work of RESPECTED and HIGHLY RATED EXPERTS who promote ENVIRONMENTAL REALISM and PESTICIDE TRUTHS.

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BACKGROUND INFORMATION From An INDEPENDENT PERSPECTIVE

« I don't believe in a fate that will fall on us no matter what we do. I do believe in a fate that will fall on us if we do nothing. »

— Ronald Reagan, The 40th President of the United States

On January 15th, 2010, Western Canada Turfgrass Association (WCTA) was warned —

*Pull your head out of your ass,
and stop ignoring
the problems around you !*

This employee trade association was told to do SOMETHING about the IMPENDING THREAT of PROHIBITION against pest control products in the Urban Landscape.

WCTA : Anti-Pesticide Terrorist-Organization

Western Canada Turfgrass Association (WCTA) has DONE NOTHING to STOP Anti-Pesticide PROHIBITION.

Through public statements, activities, and associations, WCTA SUPPORTS the PROHIBITION of pest control products used in the Urban Landscape.

With its ACTS OF ANTI-PESTICIDE SUBVERSION, Western Canada Turfgrass Association (WCTA) operates like an Anti-Pesticide Terrorist-Organization.

The IDIOTIC Western Canada Turfgrass Association, along with its partner, Canada Nursery Landscape Association, BETRAYED the Green Space Industry.

Moreover, they have TORPEDOED the Professional Lawn Care Industry !

Inconceivable !

It is INCONCEIVABLE that the elected leaders and staff of Western Canada Turfgrass Association ...

- support the PROHIBITION of pest control products in the Urban Landscape
- support the FAILED CONCEPT of Integrated Pest Management
- support the use of BOGUS Green Alternatives such as Nematode Insecticide
- support the ANNIHILATION of the Professional Lawn Care Industry

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BACKGROUND INFORMATION From An INDEPENDENT PERSPECTIVE

- support the SUBVERSIVE CONSPIRACIES of Anti-Pesticide Terrorist-Organizations
- operate like an Anti-Pesticide Terrorist-Organization

In fact, Western Canada Turfgrass Association operates just like an Anti-Pesticide Terrorist-Organization ... just like Canadian Cancer Society.

Future generations will ask — *Why ?*

They will also ask — *Why didn't you get your head out of your butt ?*

Why did you harm so many people ?

The elected leaders and staff of Western Canada Turfgrass Association are ATTEMPTING TO RETAIN SAFE, SECURE, WELL-PAYING JOBS AND POSITIONS AS LEADERS ...

... AT THE EXPENSE OF THE JOBS THEY WILL DESTROY IN THE PROFESSIONAL LAWN CARE INDUSTRY.

The CARNAGE Will Be the Fault of WCTA !

Western Canada Turfgrass Association (WCTA) PURPORTS to be a trade association interested in further education, turfgrass research and the exchange information related to turfgrass management.

WCTA members include people working in the Professional Lawn Care Industry.

Unfortunately, Western Canada Turfgrass Association DOES NOT represent the Professional Lawn Care Industry.

The WCTA Voice Does NOT Speak for the Professional Lawn care Industry !

In fact, this trade association has gone out of its way to SUPPORT Anti-Pesticide PROHIBITION that will IMMINENTLY BE DEVASTATING to the Professional Lawn Care Industry.

Western Canada Turfgrass Association will be RESPONSIBLE for the EXPECTED ANNIHILATION the Professional Lawn Care Industry.

WCTA supports the ANNIHILATION of the Professional Lawn Care Industry.

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BACKGROUND INFORMATION From An INDEPENDENT PERSPECTIVE

Western Canada Turfgrass Association will soon be RESPONSIBLE for the EXPECTED RESCINDING of the Golf Industry Exception Status.

The BLACK DEATH of Anti-Pesticide PROHIBITION will be the fault of the elected leaders and staff of Western Canada Turfgrass Association.

The CARNAGE will be the FAULT of WCTA !

Demands for the Dismissal of Rousseau

Jerry ROUSSEAU (« *Kaz is a MoBro* ») is the INCOMPETENT Executive Director of WCTA, and a FORMER GOLF COURSE SUPERINTENDENT.

In statements made on October 26th, 2011, Rousseau SUPPORTED the PROHIBITION of WEED-CONTROL PRODUCTS.

NORAHG is calling for the DISMISAL of Jerry Rousseau as Executive Director of Western Canada Turfgrass Association (WCTA).

Moreover, WCTA must IMMEDIATELY RETRACT Rousseau's statements.

What Were Rousseau's Statements ?

According to Jerry Rousseau, in a presentation to the British Columbia Special Committee on Cosmetic Pesticides, on October 26th, 2011 —

« But mostly, I would comment, those are the weeds.

Frankly, we [Western Canada Turfgrass Association] don't care too much about the dandelions.

They don't bother too many people. »

Jerry Rousseau SUPPORTS the PROHIBITION of WEED-CONTROL PRODUCTS.

He BETRAYED everyone in the Green Space Industry !

Ultimately, Rousseau TORPEDOED the Professional Lawn Care Industry that RELIES HEAVILY on these products !

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BACKGROUND INFORMATION From An INDEPENDENT PERSPECTIVE

Bad Judgement of Rousseau

« *Kaz is a MoBro* » Rousseau has also DEMONSTRATED EXTREMELY BAD JUDGEMENT with his PUBLIC ASSOCIATIONS.

« *Kaz is a MoBro* » is an event supported by Rousseau that is organized by Canadian Cancer Society for fund-raising purposes.

Canadian Cancer Society is an Anti-Pesticide Organization that has publicly THREATENED, REPEATEDLY, the Golf Industry with Anti-Pesticide PROHIBITION.

Unfortunately, Rousseau's statements and actions are ENDORSED by the elected leadership of Western Canada Turfgrass Association (WCTA).

WCTA Elected Leaders ENDORSE Rousseau

On November 4th, 2011, in a Message from the President to All WCTA members, Jerry Rousseau was FIRMLY ENDORSED and even CONGRATULATED.

Here is an excerpt from the message —

« *The day [Rousseau's presentation and statements] was a huge success, and I would like to congratulate Jerry on his efforts. »*

In other words ...

- WCTA elected leaders VALIDATE Rousseau's statements that SUPPORT the PROHIBITION of weed control products in the Urban Landscape
- Essentially, WCTA elected leaders and staff VALIDATE the PROHIBITION of pest control products in the Urban Landscape
- WCTA basically VALIDATES the ANNIHILATION of the Professional Lawn Care Industry
- WCTA operates like an Anti-Pesticide Terrorist-Organization
- WCTA TORPEDOED the Professional Lawn Care Industry

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BACKGROUND INFORMATION
From An INDEPENDENT PERSPECTIVE

WCTA Elected Leaders DO NOT SUPPORT PROHIBITION ?!?!

« *When deeds speak, words are nothing.* » — African Proverb

On November 4th, 2011, in a Message from the President but restricted to only WCTA Members, it was stated that ...

« *The WCTA does not support a ban on cosmetic pesticides.* »

This statement contains ONLY WORDS and NO ACTION since WCTA HAS NOT PUBLICLY RETRACTED Rousseau's statements of October 26th, 2011.

In fact, WCTA **DOES** SUPPORT the PROHIBITION of pest control products in the Urban Landscape.

WCTA Does Indeed SUPPORT PROHIBITION !

WCTA HAS NOT RETRACTED Rousseau's statements of October 26th, 2011.

WCTA must communicate with Special Committee on Cosmetic Pesticides, and RETRACT Rousseau's statements.

The Message from the President to only WCTA Members was INSUFFICIENT and UNACCEPTABLE.

WCTA must officially retract Rousseau's damaging statements BEFORE the British Columbia Special Committee on Cosmetic Pesticides.

Otherwise, WCTA does indeed SUPPORT the PROHIBITION of pest control products in the Urban Landscape.

Further WCTA Actions That SUPPORT PROHIBITION

In 2009, WCTA, along with Canada Nursery Landscape Association, decided to SQUANDER money and resources on the City of Vancouver campaign of Anti-Pesticide MIS-INFORMATION.

WCTA has also been PEDDLING MIS-INFORMATION about the use of Nematode Insecticide, a BOGUS Green Alternative.

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BACKGROUND INFORMATION From An INDEPENDENT PERSPECTIVE

In 2005, WCTA, again with Canadian Nursery Landscape Association, commissioned a study of Nematode Insecticide for the control of European Chafer.

The result was an April 2005 report by E.S. Cropconsult Ltd., which was FLAWED and MIS-LEADING, is now DEBUNKED and DISCREDITED.

By SUPPORTING Vancouver PROHIBITION, and by SUPPORTING BOGUS Green Alternatives, WCTA has VALIDATED the Anti-Pesticide agenda.

This will lead to TOTAL PROHIBITION of pest control products AND fertilizers, and WILL INCLUDE the Golf Industry.

WCTA Elected Leaders Who SUPPORT Prohibition

The 2011 elected leaders of Western Canada Turfgrass Association that VALIDATED Anti-Pesticide PROHIBITION and Environmental Terrorism —

- BENNETT, Jeff — Okanagan Golf Club
- BUCKNER, Tab — Township of Langley
- DUNCAN, Dave — D. Duncan & Associates
- FINLAYSON, Brett — Quilchena Golf & Country Club
- LAMONTAGNE, Brett — Mid-Island Landscape Consulting Inc.
- LYALL, Keith — Sun Peaks Golf Course
- MITCHELL, Scott — Target Products (President)
- OLSON, Larry — Penticton Golf & Country Club
- PICK, Jason — Olds College
- SHELLENBERG, Mike — Calgary Board of Education
- SMITH, Trevor — Keso Turf Supplies
- SOROKOVSKY, Peter — City of Burnaby, Parks, Rec, & Cultural Service.

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BACKGROUND INFORMATION
From An INDEPENDENT PERSPECTIVE

WCTA Elected Leaders Must RESIGN !

The elected leaders of Western Canada Turfgrass Association MUST RESIGN from their roles as Directors.

The position of WCTA elected leaders is UNACCEPTABLE !

Why do they NOT fight PROHIBITION ?

Why do they NOT SUPPORT the Professional Lawn Care Industry ?

Here's why ...

Not a single WCTA Director is affiliated with, or represents, the Professional Lawn Care Industry.

Not a single WCTA Director represents the Pest Control Product Manufacturing Industry.

Two WCTA Directors represent municipalities that have IMPOSED Anti-Pesticide PROHIBITION.

One-quarter of the WCTA Directors represent MAINTENANCE EMPLOYEES of the Golf Industry, and have NO TIES whatsoever with the Professional Lawn Care Industry.

Over one-quarter of the WCTA Directors are NOT directly involved in the day-to-day operations of Turf Management, and have NO recognized practical background in pest control products and turf management.

With the exception of Larry Olson, the elected leaders and staff of Western Canada Turfgrass Association are NOT FIT TO LEAD and are NOT COMPETENT.

They should RESIGN !

The elected leaders and staff of Western Canada Turfgrass Association are ATTEMPTING TO RETAIN SAFE, SECURE, WELL-PAYING JOBS AND POSITIONS AS LEADERS ...

... AT THE EXPENSE OF THE JOBS THEY WILL DESTROY IN THE PROFESSIONAL LAWN CARE INDUSTRY.

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BACKGROUND INFORMATION
From An INDEPENDENT PERSPECTIVE

Litigation Against WCTA

WCTA TORPEDOED and BETRAYED the Professional Lawn Care Industry !

Legal experts have indicated that this is GROUNDS FOR A LAWSUIT.

A consensus is building among members of Professional Lawn Care companies to seek damages with a class-action lawsuit against the elected leaders and staff of Western Canada Turfgrass Association.

Why ?

Western Canada Turfgrass Association DID NOT adequately oppose or prepare for PROHIBITION.

Western Canada Turfgrass Association not only FAILED TO PROTECT the Professional Lawn Care Industry, it actually went out of its way to ANNIHILATE it.

WCTA has MALICIOUSLY HARMED the Professional Lawn Care Industry, and MUST PAY FOR ITS SUBVERSIVE ACTS !

Documentation Concerning WCTA BETRAYAL

The facts in this case have already been ascertained by NORAHG, through written documents and audio recordings.

NORAHG manages the Library Computer Access and Retrieval System for all Anti-Pesticide ACTS OF SUBVERSION, including those PERPETRATED by the elected leaders and staff of Western Canada Turfgrass Association.

The NORAHG Library Computer Access and Retrieval System is a VAST ARCHIVE of DOCUMENTS, AUDIO CLIPS, and VIDEOS on ALL Anti-Pesticide ACTS OF SUBVERSION — this archive has been made AVAILABLE to anyone interested in LITIGATION against WCTA.

What is NORAHG ?

NORAHG is National Organization Responding Against HUJE that seek to harm the Green Space Industry — it represents the VAST SILENT MAJORITY of people in the Green Space Industry who are OPPOSED to PROHIBITION who fear RETALIATION from within WCTA.

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CRITICAL ISSUES

For Western Canada Turfgrass Association

« *Don't find fault. Find a remedy.* » — Quotation from Henry Ford

TO AVOID THE IMPENDING BLACK ANTI-PESTICIDE DEATH, Western Canada Turfgrass Association Must Immediately Address Several CRITICAL ISSUES.

Western Canada Turfgrass Association faces some huge challenges because of its high degree of vulnerability concerning several public affairs issues.

In order to successfully find REMEDIES against the malicious efforts of all Lunatic Golf-Hating Anti-Pesticide Terrorists, Western Canada Turfgrass Association must immediately address the following CRITICAL ISSUES.

1. Western Canada Turfgrass Association MUST ADOPT THE POSITION THAT CONVENTIONAL PEST CONTROL PRODUCTS ARE SCIENTIFICALLY-SAFE AND CAUSE NO HARM.
2. Western Canada Turfgrass Association MUST ALSO ADOPT THE POLICY that its use of ANY FERTILIZERS DOES NOT HARM THE ENVIRONMENT.
3. Western Canada Turfgrass Association MUST OPPOSE ALL FORMS OF PROHIBITION AGAINST PEST CONTROL PRODUCTS. It must OPPOSE even PROHIBITION on PUBLIC PROPERTY since this is a FIRST STEP towards TOTAL PROHIBITION.
4. Western Canada Turfgrass Association MUST DEMAND that ALL PROHIBITIONS pertaining to the use of pest control product in the Urban Landscape BE RESCINDED in ALL PROVINCIAL AND MUNICIPAL JURISDICTIONS.
5. Western Canada Turfgrass Association MUST ALSO OPPOSE ALL FORMS OF PROHIBITION AGAINST FERTILIZERS.
6. Western Canada Turfgrass Association must TERMINATE ALL RELATIONSHIPS with all Anti-Pesticide Organizations that conspire to prohibit pest control products, like Canadian Cancer Society, World Wildlife Fund, and others. All related charitable tournaments that provide financial donations and support to these Anti-Pesticide Organizations must be SUSPENDED.
7. More specifically, Western Canada Turfgrass Association MUST DEMAND that Golf Canada (a.k.a. RCGA) TERMINATE ALL RELATIONSHIPS with all Anti-Pesticide Organizations that conspire to prohibit pest control products, like Canadian Cancer Society, World Wildlife Fund, and others. Golf Canada MUST CEASE SUPPLYING MILLIONS OF DOLLARS to organizations that have publicly THREATENED, REPEATEDLY, the Golf Industry with Anti-Pesticide PROHIBITION.

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CRITICAL ISSUES

For Western Canada Turfgrass Association

8. Western Canada Turfgrass Association MUST CEASE ATTEMPTING TO EDUCATE and TO CONVINCED Anti-Pesticide Government Officials and Activists. They are to be considered ENEMIES of the industry. These Anti-Pesticide-Lunatics WILL NEVER reverse their attitudes AGAINST pest control products. NO ONE MUST NEGOTIATE WITH TERRORISTS, either environmental or political.
9. Western Canada Turfgrass Association MUST CEASE focusing on the INEFFECTIVE practices of Integrated Pest Management (IPM) as the solution to its public affairs problems. Besides, IPM practices DO NOT WORK in controlling pests.
10. Western Canada Turfgrass Association must plan for the INEVITABLE and TOTAL REVOCATION of the Golf Industry EXCEPTION STATUS, in two to four years. The Golf Industry will LOSE many or ALL of its valued and necessary pest control products.
11. Western Canada Turfgrass Association MUST ADOPT THE POLICY that the ONLY COURSE OF ACTION AGAINST PROHIBITION IS THROUGH LITIGATION.
12. When Anti-Pesticide PROHIBITION is IMPOSED, Western Canada Turfgrass Association MUST LAUNCH LITIGATION against those Government Officials and Activists who CONSPIRED TO PROHIBIT PEST CONTROL PRODUCTS. These products are, in fact HEALTH-CANADA-APPROVED, FEDERALLY-LEGAL, and PRACTICALLY-NON-TOXIC.
13. When Anti-Pesticide PROHIBITION is IMPOSED, Western Canada Turfgrass Association MUST SEEK DAMAGES since its members will be NO LONGER able to reproduce the business results obtained prior to PROHIBITION, and the VALUE of their businesses will have been DESTROYED.
14. When Anti-Pesticide PROHIBITION is IMPOSED, Western Canada Turfgrass Association MUST DEMAND COMPENSATION FROM GOVERNMENT since PROHIBITION will have created LOSS OF REVENUES, BUSINESS FAILURES, BANKRUPTCY, and UNEMPLOYMENT.
15. Western Canada Turfgrass Association MUST DENOUNCE the so-called GREEN ALTERNATIVES to conventional pest control products as BOGUS, including Nematode Insecticides. Green Alternatives DO NOT WORK. There will likely be NO viable, efficacious, or economical Green Alternatives within our collective lifetime.
16. Western Canada Turfgrass Association must DIVULGE to the public ALL scientific information that ascertains that its chemicals are definitely « *minimum-risk* » or « *reduced-risk* ». Western Canada Turfgrass Association must create a fully transparent data-base for right-to-know concerning its chemicals. It must demonstrate that pest control products are Health-Canada-Approved, Federally-Legal, Scientifically-Safe, and Practically-Non-Toxic.
17. Western Canada Turfgrass Association MUST ALSO DENOUNCE CULTURAL PRACTICES as a so-called « *legitimate alternative* » to the use of pest control products. Cultural practices DO NOT WORK in controlling pests.

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CRITICAL ISSUES

For Western Canada Turfgrass Association

18. Western Canada Turfgrass Association must develop and publish GOLF MAINTENANCE PROTOCOLS and the PERFORMANCE STANDARDS expected by its playing customers. So far, the Golf Industry has been ridiculously inconsistent in defining « *suitable playing surfaces* ».
19. Western Canada Turfgrass Association MUST SCIENTIFICALLY DEFINE and PUBLICALLY DISCREDIT the mis-leading term « *Organic Maintenance* », and establish policies for EXPELLING members using this inaccurate and misleading term. These members are not WITH US, then they are AGAINST US !
20. Western Canada Turfgrass Association must cease its wasteful support of Nematode Insecticides.
21. Western Canada Turfgrass Association must very strongly address and discredit the misconceptions concerning imidacloprid, chlorothalonil, 2,4-D, and other chemicals.
22. Western Canada Turfgrass Association MUST VIGOROUSLY EMBARK ON A MASSIVE PUBLIC RELATIONS CAMPAIGN declaring that Pesticide-Free Maintenance is a DISMAL FAILURE !
23. Western Canada Turfgrass Association MUST VERY STRONGLY ADDRESS AND DISCREDIT ALL MISCONCEPTIONS concerning imidacloprid, 2,4-D, and other ingredients.
24. Western Canada Turfgrass Association MUST TERMINATE ALL RELATIONSHIPS with ALL TEACHING AND RESEARCH INSTITUTIONS that SUPPORT the PROHIBITION of pest control products. ALL joint activities and educational seminars MUST BE ENDED FOR AN INDEFINITE PERIOD OF TIME. If they are not WITH US, then they are AGAINST US !
25. Western Canada Turfgrass Association DEMAND that Golf Canada (a.k.a. RCGA) TERMINATE ALL RELATIONSHIPS with all Anti-Pesticide Organizations that conspire to prohibit pest control products, like Canadian Cancer. The fund-raising program Golf Fore The Cure MUST BE TERMINATED. Golf Canada MUST CEASE SUPPLYING MILLIONS OF DOLLARS to organizations that have publicly THREATENED, REPEATEDLY, the Golf Industry with Anti-Pesticide PROHIBITION.
26. Western Canada Turfgrass Association MUST DEMAND that NEW and ADVANCED products continue to be registered in Canada. Under the present circumstances, the Manufacturing Industry will NO LONGER invest in ANY new pest control products in Canada, since it abhors operating in markets made UNSTABLE by TERRORISM, whether political or environmental.
27. Western Canada Turfgrass Association MUST OPENLY AND FINANCIALLY SUPPORT ALL POLITICAL CANDIDATES WHO OPPOSE ANY PROHIBITION of pest control products.
28. If Western Canada Turfgrass Association wants to EXERT INFLUENCE on Elected Government Officials, it MUST OPENLY AND FINANCIALLY SUPPORT ALL POLITICAL CANDIDATES who oppose ANY Anti-Pesticide PROHIBITION. Forget about EDUCATING and CONVINCING Elected Government Officials. GIVE THEM MONEY AND SUPPORT during the next General Election.